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## January 4-8, 2005



- Intellectual Property Law
- Civil Litigation
- Labor & Employment Law
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# Intellectual Property Law

Jan. 4-8, 2005

## Moderators:

DAVID H. BERNSTEIN -  
Debevoise & Plimpton LLP, NY  
LINDA S. RESH -  
Kirkland & Ellis LLP, Chicago  
JAMES FATTIBENE -  
BNA Books, Washington DC

## TUESDAY, JAN. 4

7:00 - 7:45 a.m.

**The Year in Review: Trademark Litigation in the Federal Courts**  
Presented by LESLIE J. LOTT  
Lott & Friedland, P.A.  
Coral Gables, FL

7:45 - 8:30 a.m.

**The Year in Review: Trademark Oppositions and Ex Parte Proceedings in the TTAB and Federal Circuit**  
Presented by MARC COOPERMAN  
Banner & Witcoff, Ltd.  
Chicago, IL

8:30 - 9:15 a.m.

**The Year in Review: Product Configuration, Trade Dress and Other Non-Traditional Trademarks**  
Presented by BILL RAMAN  
Wong, Cabello, Lutsch, Rutherford, & Brucculeri, LLP  
Austin, TX

4:30 - 5:15 p.m.

**Policy Justifications For The Section 103 Non-Obviousness Requirement**  
Presented by CARL MOY  
William Mitchell College of Law  
St. Paul, MN

5:15 - 6:00 p.m.

**Controlling Costs In IP Litigation**  
Presented by RUSSELL E. LEVINE  
Kirkland & Ellis LLP  
Chicago, IL

6:00 - 6:45 p.m.

**Avoiding The Train Wreck – Prefiling Inquiries in Patent Cases**  
Presented by JEFFREY MILLS  
Fulbright & Jaworski, LLP  
Austin, TX

## WEDNESDAY, JAN. 5

7:00 - 7:45 a.m.

**Inequitable Conduct**  
Presented by THOMAS L. IRVING  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP  
Washington, DC

7:45 - 8:30 a.m.

**Federal Circuit – A Year In Review**  
Presented by LUKE DAUCHOT  
Kirkland & Ellis LLP  
Los Angeles, CA

8:30 - 9:15 a.m.

**Developments in Dilution and the Prospect of a New Federal Statute**  
Presented by DALE CENDALI  
O'Melveny & Myers LLP  
New York, NY

4:30 - 5:15 p.m.

**Cracking the Counterfeiting Conundrum**  
Presented by DAVID GOODER, Esq.  
Jack Daniel Properties, Inc.  
San Raphael, CA

5:15 - 6:00 p.m.

**Private Investigation in the Digital Age: Practical Tips and Ethical Constraints**  
Presented by KEN TAYLOR  
Marksmen  
Chapel Hill, NC

6:00 - 6:45 p.m.

**Taxation of IP Transactions**  
Presented by JILL GILBERT  
Absolute Technologies, LLC  
River Hills, Wisconsin

## THURSDAY, JAN. 6

7:00 - 7:45 a.m.

**The Year in Copyright Law**  
Presented by SALLY ABEL  
Fenwick & West  
Mountain View, CA

7:45 - 8:30 a.m.

**Pop Ups, Key Words, and Other Deceptive Conduct on the Internet**  
Presented by HOWARD SHIRE  
Kenyon & Kenyon  
New York, NY

8:30 - 9:15 a.m.

**Fair Use in Copyright, Publicity and Trademark Litigation**  
Presented by D. PETER HARVEY, Esq.  
Harvey Siskind Jacobs LLP  
San Francisco, CA

4:30 - 5:15 p.m.

**Claim Construction – What Is The Framework For Analysis Today**  
Presented by CHERI M. TAYLOR  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP  
Reston, VA

5:15 - 6:00 p.m.

**Working With Damages Experts In Patent Cases**  
Presented by AARON LEVKO  
Price Waterhouse Coopers  
Chicago, IL and  
DAVID LONG  
Howrey Simon Arnold & White LLP  
Washington, DC

6:00 - 6:45 p.m.

**Quality of a Patent Matters – Quality First and Foremost**  
Presented by KEVIN WOLFF  
Wolff & King, PLLC  
Alexandria, VA

## FRIDAY, JAN. 7

7:00 - 7:45 a.m.

**Exculpatory Patent Opinions**  
Presented by WILLIAM L. LAFUZE  
Vinson & Elkins  
Houston, TX

7:45 - 8:30 a.m.

**Section 102 – An Update**  
Presented by GALE R. PETERSON  
Cox, Smith, Matthews  
San Antonio, TX

8:30 - 9:15 a.m.

**Written Description & Enablement: One Requirement or Two?**  
Presented by DENISE DEFRANCO  
Foley Hoag LLP  
Boston, MA

4:30 - 5:15 p.m.

**Strategies for Success: Resolving Advertising Challenges at the NAD**  
Presented by ANDREA C. LEVINE  
National Advertising Division of the Council of Better Business Bureaus, Inc.  
New York, NY

5:15 - 6:00 p.m.

**Strategies for Success: Surveys in Trademark and Advertising Litigation**  
Presented by DR. GERALD FORD  
Ford Bubala & Associates  
Huntington Beach, CA

6:00 - 6:45 p.m.

**Strategies for Success: Obtaining and Defeating Preliminary Injunctions in Intellectual Property Litigation**  
Presented by DAVID H. BERNSTEIN  
Debevoise & Plimpton LLP  
New York, NY

## SATURDAY, JAN. 8

7:00 - 9:15 a.m.

**Beyond Eye Contact: Persuasive Speaking Skills for the Lawyer**  
Presented by LISA L. DeCARO & LEN MATHEO  
Courtroom Performance, Inc.  
Evergreen, CO

4:30 - 6:45 p.m.

**Ethics at the Movies**  
Presented by LARRY J. COHEN  
Cohen Law Firm  
Phoenix, AZ



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