

DISPUTE RESOLUTION MAGAZINE

Format: Magazine

Frequency: Quarterly

Website: AmericanBar.org/groups/dispute_resolution.html

Keywords: ▪ Alternative Dispute Resolution ▪ Arbitration ▪ Ethics ▪ Negotiation ▪ Practice Management
▪ Problem Solving ▪ Mediation ▪ Advocacy ▪ Corporate ADR



Dispute Resolution Magazine is published quarterly by the American Bar Association's Section of Dispute Resolution. Issues help all practitioners – novice and experienced – understand the intricacies and nuances of alternative dispute resolution processes.

Dispute Resolution Magazine 2017 PUBLISHING SCHEDULE

WINTER 2017

- ▶ Theme: Uniform Acts
- ▶ Features: Profiles in ADR; On Professional Practice; Research Insights; Book Reviews
- ▶ ADR Cases
- ▶ Section News

Ad Closing: December 5, 2016

Materials Due: December 19, 2016

BONUS DISTRIBUTION: 19th Annual Spring Conference

SPRING 2017

- ▶ Theme: Show Me the Money: How Neutrals Get Paid
- ▶ Features: Profile in ADR
- ▶ ADR Cases; On Professional Practice; International Dispatch
- ▶ Section News

Ad Closing: March 1, 2017

Materials Due: March 15, 2017

SUMMER 2017

- ▶ Theme: Hot Topics and Summer Reading
- ▶ Features: Profiles in ADR; On Professional Practice; Research Insights; Book Reviews
- ▶ ADR Case
- ▶ Section News

Ad Closing: June 15, 2017

Materials Due: July 3, 2017

BONUS DISTRIBUTION: Advanced Arbitration Institute

FALL 2017

- ▶ Theme: Comparative and International Views of ADR
- ▶ Features: On Professional Practice; International Dispatch
- ▶ ADR Cases
- ▶ Section News

Ad Closing: August 30, 2017

Materials Due: September 15, 2017

BONUS DISTRIBUTION: Mediation Week

DISPUTE RESOLUTION MaGAZINE

EDITORIAL	CIRCULATION	ADVERTISING	SPECIFICATIONS	CONTACTS
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Dispute Resolution Magazine Sworn Statement of Circulation

Average Total Circulation: 8,825	Total Subscriber	Non-Paid Subscribers	Paid Subscribers	Association Subscribers
12-Month Period Ended December 2016	6500	na	6500	6500 (100%)

Issue Analysis:

Field Served: *Dispute Resolution* serves the members of the ABA Section of Dispute Resolution, the legal profession, and others allied to the field.

Definition of Recipient: Recipients are individuals who receive *Dispute Resolution* as a membership benefit of their status within the ABA Section of Dispute Resolution. Qualified recipients are lawyers (U.S. and foreign); legal assistants, legal administrators, law office managers, government business managers, and other Associate members of the American Bar Association; law libraries; and other titled and non-titled personnel allied to the legal profession.

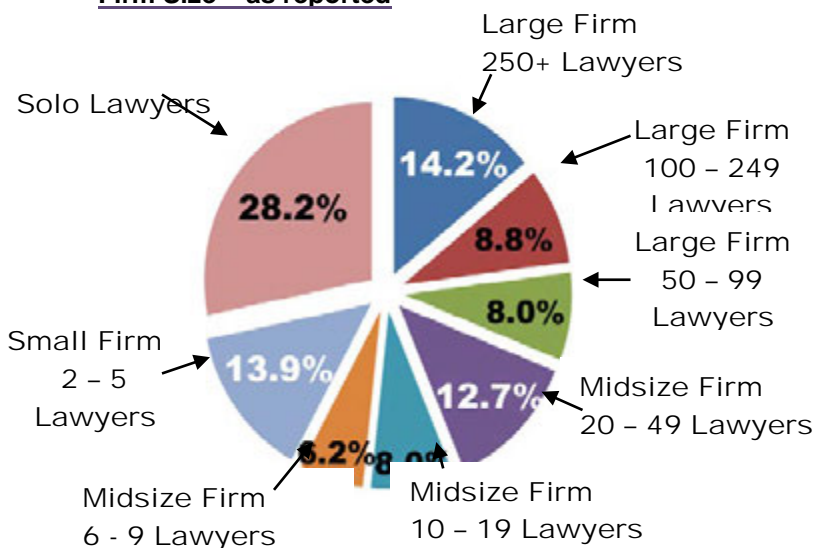
Geographical Breakout:

United States / 93.3% Canada / 1.5% Mexico / 0.1% Foreign / 5.1%

(Dispute Resolution Magazine's e-version, PDF format or read online, is distributed to students.)

The ABA Section of Dispute Resolution: Membership Analysis

Firm Size – as reported



Four Significant Practice Areas – as reported

Practice Area

Arbitration / Dispute Resolution Law

Litigation

Business / Corporate / Commercial & Commercial Transaction Law

Labor & Employment Law

Practice Setting – as reported Source: ABA Membership Data,

Private Practice	In-House Counsel	Government	Legal Education	Judiciary	Other
73.7%	6.6%	4.1%	5.9%	3.0%	6.7%

July 2015

DISPUTE RESOLUTION MAGAZINE

EDITORIAL

CIRCULATION

ADVERTISING

SPECIFICATIONS

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2016 Advertising Rates:

Rates per Black & White Insertion, gross

Ad Unit	1x	2x	4x	8x
1-Page	\$885	\$835	\$810	\$780
1/2-Page Island	\$620	\$580	\$540	\$500
1/2-Page	\$555	\$500	\$480	\$450
1/4-Page	\$450	\$400	\$370	\$340

Rates per 2- Color (Process) Insertion, gross

Ad Unit	1x	2x	4x	8x
1-Page	\$1,010	\$960	\$935	\$905
1/2-Page Island	\$745	\$705	\$665	\$625
1/2-Page	\$680	\$625	\$605	\$575
1/4-Page	\$575	\$525	\$495	\$465

Rates per 4-Color, Run-of-Magazine (when available*) Insertion, gross

Ad Unit	1x	2x	4x	8x
1-Page	\$1,545	\$1,495	\$1,470	\$1,440
1/2-Page Island	\$1,280	\$1,240	\$1,200	\$1,160
1/2-Page	\$1,210	\$1,160	\$1,140	\$1,110
1/4-Page	\$1,110	\$1,060	\$1,030	\$1,000

Rates for Cover Positions, gross – all cover positions are 4-Color

Ad Unit	1x	2x	4	8x
Inside Front Cover/ Cover 2	\$1,895	\$1,845	\$1,815	\$1,790
Inside Back Cover/ Cover 3	\$1,875	\$1,825	\$1,790	\$1,765
Back Cover / Cover 4	\$2,010	\$1,960	\$1,935	\$1,905

* Interior pages of *Dispute Resolution Magazine* are printed in 2-color with a run-of-magazine color designated by issue. In selected issues, a full color signature has been added to the magazine allowing for advertisers to place a 4-color ad unit. Contact ABA Publishing for availability of color in an issue to meet your requirements.

NB: Advertising on the Back Cover of *Dispute Resolution* is limited to a half-page unit due to production and postal requirement.

Bleed Charge:

10% extra of earned black & white space charge per page or fraction thereof

Inserts:

Inserts are accepted in all issues. Contact ABA Publishing for availability, space & binding charges.

Ad Dimensions

Ad Size	Width	Depth
1-Page	7.375"	9.531"
1-Page Bleed	8.500"	11.125"
1/2-Page Island	4.468"	7.250"
1/2-Page (H)	7.375"	4.187"
1/3-Page (H)	7.375"	3.300"
1/3-Page Island	4.468"	4.468"
1/3-Page (V)	2.156"	9.531"
1/4-Page (H)	4.468"	2.937"
1/4-Page (V)	2.187"	6.750"

Mechanical Specifications

Trim Size	8.375" x 10.875"
Safe Area	7.875" x 10.375"

Digital File Formats and Color Proofs

- ✓ High-resolution Adobe Acrobat® files (PDFX1A) are the preferred format for ad materials submissions. Files may be submitted via email or FTP upload, or on a CD mailed in a trackable method. Digital advertising files with all associated graphics and fonts may be submitted in other formats — please contact ABA Publishing for additional details
- ✓ All graphics should be 300 dpi or higher resolution, in CMYK color (no RGB).
- ✓ Live matter should be kept 1/4" from trim/edge measurement. Spread pages should be created as separate pages. Any art or text elements intended to bleed off of the page should have a 1/8" of bleed outside of trim.
- ✓ Laser composite proof required to assist in preflighting digital ad files. For critical color match, a high-res, digital color proof (i.e. Kodak Approval, Fuji FirstProof, etc.) is required. Accurate color reproduction cannot be guaranteed without an accompanying SWOP-certified proof.
- ✓ For availability of special or customized ad sizes contact ABA Ad Sales.

Images

- ▶ 300 dpi (dots per inch) minimum
- ▶ Actual size
- ▶ CMYK color model
- ▶ .JPEG or .EPS format



Graphics captured from the Internet are discouraged as they will not reproduce favorably in printed media.



Welcome to the Just Resolutions E-Newsletter Online. Just Resolutions provides ABA Section of Dispute Resolution members with timely and informative articles about the dispute resolution field, Section activities, upcoming CLE conferences, Teleconferences, books, and much more. The Section of Dispute Resolution eNewsletter is distributed monthly, except for the months of April and August, to 11,000 members via email. The eNewsletter can be view in HTML or PDF.

Just Resolutions 2016-2017 PUBLISHING SCHEDULE

SEPTEMBER 2016

Ad Closing: September 2, 2016
 Materials Due: September 9, 2016
 Distributed: September 21, 2016

OCTOBER 2016

Ad Closing: October 3, 2016
 Materials Due: October 10, 2016
 Distributed: October 20, 2016

NOVEMBER 2016

Ad Closing: November 2, 2016
 Materials Due: November 10, 2016
 Distributed: November 17, 2016

JANUARY 2017

Ad Closing: January 4, 2017
 Materials Due: January 12, 2017
 Distributed: January 19, 2017



DECEMBER 2016

Ad Closing: December 7, 2016
 Materials Due: December 14, 2016
 Distributed: December 23, 2016

FEBRUARY 2017

Ad Closing: February 2, 2017
 Materials Due: February 10, 2017
 Distribution: February 16, 2017

MARCH 2017

Theme: Continuing Education for the Neutral
 Ad Closing: March 6, 2017
 Materials Due: March 14, 2017
 Distributed: March 22, 2017

MAY 2017

Theme: Intellectual Property
 Ad Closing: May 2, 2017
 Materials Due: May 10, 2017
 Distributed: May 18, 2017

JUNE 2017

Theme: Arbitration
 Ad Closing: June 2, 2017
 Materials Due: June 12, 2017
 Distributed: June 21, 2017

JULY 2017

Theme: Collaborative Law
 Ad Closing: July 3, 2017
 Materials Due: July 11, 2017
 Distributed: July 19, 2017

September 2017

Theme: Teaching ADR in Law Schools
 Ad Closing: September 2, 2017
 Materials Due: September 12, 2017
 Distributed: September 20th, 2017

Upper Right is the first digital advertising placement opportunity available on *JUST RESOLUTIONS*. This ad placement will be positioned immediately below the masthead and along the e-newsletter's right rail.

Interactive Marketing Unit: 300 x 250 pixels

File Size: 40k maximum

Animation: not to exceed 25 seconds

Looping: no more than 3 loops

Advertising Rate: fixed

Ad Rate, net per insertion	1x	2x	3x
	\$1,285	\$1,155	\$1,000



Middle Right is the second digital advertising placement opportunity available on Just Resolutions. This ad placement will be positioned along the e-news-letter's right rail and stacked directly below the Upper Right positioning.

Ad Rate, <i>net per insertion</i>	1x	2x	3x
	\$950	\$875	\$800

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All space contracts, insertion orders, correspondence, and ad materials should be sent to:

Advertising Sales
M.J. Mrvica Associates, Inc.
2 West Taunton Avenue
Berlin, NJ 08009
Phone: 856-768-9360
Fax: 856-753-0064
E-mail: mjmrvica@mrvica.com

Policies

PAYMENT TERMS

Payment is due upon receipt of invoice. No cash discount is given. Payment from a non-US advertiser must be in US currency in the form of either a check drawn from a US bank in US dollars or a money order in US dollars.

AGENCY COMMISSION

A commission of 15% of gross billing is allowed to recognized advertising agencies on space, color, and position only, provided account is paid within 30 days of invoice date. If account is sent out for collection due to non-payment, the 15% agency commission is disallowed, and the gross amount plus interest at the rate of 1.5% per month, court costs, and legal fees, will be due to the American Bar Association.

CONTRACT REGULATIONS

Contract space must be used within one year from the first insertion. Frequency rates are applicable for space used within one calendar year from the first insertion. Written insertion orders are requested for each ad and must be received before the closing date. Cancellations must be received in writing before the closing date. Cancellations cannot be considered accepted until ABA Publishing's Director – Advertising confirms the cancellation in writing.

An advertiser who has been billed at a frequency discount rate and fails to advertise at the requested frequency will be short-rated – that is, billed for the difference between the

PUBLISHER'S LIABILITY AND INDEMNITY

ABA Publishing shall not be liable for any failure to print, publish, or circulate any or all portions of any issue containing an advertisement accepted by ABA Publishing's Director – Advertising if the failure is caused by acts of God, strikes, accidents or other circumstances beyond the control of ABA Publishing. In consideration of the publication of an advertisement, the advertiser or its agency, jointly and severally, will indemnify and hold harmless the American Bar Association (its officers, agents, and employees) against expenses, legal fees, and losses resulting from publishing an advertisement. Such losses will include, without limitation, claims or suits of libel, violation of the right of privacy, violation of statutory or common law, copyright infringement, or plagiarism.

PAYMENT LIABILITY

Orders from agencies or other third parties are accepted with the understanding that the advertiser is ultimately liable for payment of the charges incurred in the event the agency or third party does not make the payment for whatever reason, including insolvency.

TERMS AND CONDITIONS

Advertising rates, terms, and conditions set forth in this rate card shall govern all transactions and supersede any other information published in previous rate cards, directories, media guides, or rate and data services whether in print or online. ABA Publishing will not honor rates or data derived from these other sources unless it is in conformance with this rate card.

contracted frequency discount rate and the earned rate. If an advertiser has been billed at one rate but earns a frequency discount by using more space than planned, a rebate – the difference between the billed rate and the frequency discount rate – will be given. Adjustments will be made on a quarterly basis.

ABA Publishing has the right to approve all advertising and may reject advertising at any time. A copy of the American Bar Association's "Standards for Acceptance of Advertising in ABA Print and Online Media (Excluding the *ABA Journal*)" may be obtained upon request.

The American Bar Association ▪ 321 North Clark Street, Chicago, IL 60654 ▪ 312-988-5000 ▪ www.americanbar.org

The American Bar Association ▪ ABA Publishing
321 North Clark Street, Chicago, IL 60654-7598

ABA Publishing
Connecting the Legal Communities