

Popular Threads on Solosez

DOMAIN NAME PURCHASE

I know it has been asked and answered a while back, but which entities provide good service and reasonable cost for domain name purchases these days?

I wouldn't pay more than \$10. You can buy domains from companies like godaddy.com for around that price. If you need more service than the barebones service provided by godaddy.com you can always transfer your domain to another web hosting provider.

Richard Carey

Many people will say GoDaddy. If one is actually familiar with how they operate, one would be far less likely to say that.

Though not quite as inexpensive, I use gandi.net, a French company. Silly, to be sure, for a lawyer actually to read the terms of service, but I do, and that's why.

James S. Tyre, California

From another perspective, I refuse to use GoDaddy due to their despicable advertising. The only reason they're a household name today is because they exploit women in their sexual commercials.

I've used www.NameCheap.com for years. Good service and a competitive price.

Andrew Flusche, Virginia

As a quick follow-up, I compared GoDaddy's prices with NameCheap. Guess who's cheaper.....

Hint: Their name contains the word "cheap."

See my full cost comparison here:

<http://bit.ly/7nb32>

Andrew Flusche

When you purchase the domain name, should you do it for one year or for multiple years?

Jamison Koehler

That's up to you. All things being equal, a site that is registered for 10 years *might* rank better than a site that is registered for 1 year.

SEO experts think it's of low importance:

<http://www.seomoz.org/article/search-ranking-factors#site-wide-non-link-based-ranking-factors>

I've been just doing my domains for 1 year. But when my main domain comes up for renewal next spring, I'll probably do 10 years. It's not that expensive, it might help a tad with rankings, and I won't have to think about it for 10 years.

When you're just starting out, I think there are better things to spend money on.

Andrew Flusche

However, consider this from the department of unintended consequences department:

1. You register a name for 10 years, or some similarly long period;
2. In the interim, you stop using the email address you have on file with the registrar. (Who knows, for example, if gmail will even exist 10 years from now.)
3. You forget to update your email address with the registrar. It happens all the time, even on much shorter registrations.
4. When, about 9.7 years from now, the registrar tries to contact you to alert you that your registration is about to expire, they can't reach you because your email addie is long since dead. (No, they definitely will not search for you if that happens.)

All I'm describing is human nature, not a highly unlikely scenario. (Though I am omitting any discussion of whether, if IPv6 ever is actually implemented, it will change EVERYTHING.)

James S. Tyre