**LANDSLIDE® Magazine**  
A Publication of the ABA Section of Intellectual Property Law

**Author Guidelines**

*Landslide® magazine* is published bimonthly in the American Bar Association (ABA) Association Year in September/October, November/December, January/February, and March/April. The flagship publication of the ABA Section of Intellectual Property Law (ABA-IPL), *Landslide* provides analysis, news, and commentary about the law of patents, trademarks, copyright, trade secrets, and related subjects, and keeps readers current on ABA-IPL news and events. *Landslide* magazine is dedicated to the sharing of intellectual property knowledge and experience acquired on the frontlines of practice, business, and the arts and sciences. The magazine explores national and international arenas and tracks intellectual property law as it gathers momentum in response to the technological, economic, and political transformations of the day. *Landslide* magazine is distributed to ABA-IPL Section members as a benefit of their membership. The magazine reaches a wide audience of highly specialized professionals and all those interested in the field of intellectual property law.

**Quick Checklist for Authors**

- **Focus:** In-depth analysis and longer-term trends
- **Length:** 2,000–4,000 words, *including endnotes* (generally 10–20 double-spaced, typewritten pages)
- **Format/Style:** A cross between law review and magazine articles
  - Place citations in endnotes (not within your text and not in footnotes)
  - Citations must be complete; strive for good *Bluebook* style
  - Use simple text formatting: Times New Roman, 12 point, double-spaced
- **Title and Author(s)**
  - Provide a title
  - For each author, provide a byline, and a 2–3 line bio, including an email address
  - Sign, date, and return your Author Agreement to the Managing Editor
- **Warranty:** Submission warrants that your article does not infringe on rights of others
- **No Publishing Guarantee:** *Acceptance does not guarantee publication or placement in a particular issue*
- **Submit Your Article:** In Word—at not a PDF—via email to:
  - Shane Delsman ([sdelsman@gklaw.com](mailto:sdelsman@gklaw.com)), Intake/Acquisitions Editor
  - Matthew Hintz ([mhintz@lowenstein.com](mailto:mhintz@lowenstein.com)), Editor-in-Chief
  - Melissa Vasich ([melissa.vasich@americanbar.org](mailto:melissa.vasich@americanbar.org)), Managing Editor
- **Questions and Information on Landslide magazine, all ABA-IPL publications, and use of your article:**
  - Amy Mandel ([amy.mandel@americanbar.org](mailto:amy.mandel@americanbar.org)), Director, Publications and Communications
1. Focus

*Landslide* magazine is published in September/October, November/December, January/February, and March/April. Its mission is to bring readers in-depth analysis and longer-term trends in intellectual property law.

2. Length

The length of feature articles may run from about 2,000 to 4,000 words including endnotes. If you think your article will run longer, notify the Editor as soon as possible.

3. General Format and Style

Although *Landslide* magazine often publishes law review-type articles, *Landslide* is a magazine and its articles are typically accompanied by illustrations and other images. Moreover, the tone of its articles is often conversational, rather than formal. However, articles may be scholarly in terms of writing style and tone, and, where necessary, they should contain endnotes (not footnotes). Interesting titles, short headings, and subheadings are highly desirable.

Citations must be placed in endnotes and should not be embedded within the main text. If possible, the number of endnotes should be minimized. *Landslide* magazine follows the style guidelines of the latest edition of *The Bluebook: A Uniform System of Citation* and *The Chicago Manual of Style*, as well as certain established magazine style, formatting, and design style requirements. Please use only one cite; parallel cites are not necessary. Note that all correct citations must be provided by authors.

4. Updates

If major changes occur in legislation, regulations, or judicial interpretation prior to publication, you may update a previously submitted article, if time permits, upon consultation with the Managing Editor. “Breaking news” types of short sidebars are encouraged. These should be approximately 1–3 paragraphs in length and should summarize the changes and briefly address the ramifications for the topic under discussion in the main article.

5. Graphs, Charts, Etc.

The use of charts, tables, photographs, and illustrations will be included as space permits at the discretion of the magazine. Graphs, charts, and the like can be accepted only if created by the author of the article or if the author has obtained permission to use them, and the author will be required to represent and warrant that permission has been obtained. In the latter case, credit must be given to the author(s) of the graph or chart. Practical advice or practice tips are particularly welcome additions when placed in charts.

When an article contains tables, charts, or similar items, these should be submitted as separate files in their “native format”—i.e., the format in which they were created. Native format files enable the magazine to publish them in a high-resolution format.

6. Images

ABA Publishing is careful to use only those images for which it has permission. Permission is always confirmed in writing. If you have images you would like to use in conjunction with your article, notify the Managing Editor and provide permissions and assistance in the researching of licensing options and costs. *Note that all images used must be provided to the magazine in a high-resolution format (300 dpi minimum).* Use of any images is at the discretion of the magazine and is not guaranteed.

7. Submit Your Article

Please submit your article as a Word file attached to one email addressed to:

- Shane Delsman (sdelman@gklaw.com), Intake/Acquisitions Editor
- Matthew Hintz (mhintz@lowenstein.com), Editor-in-Chief
- Melissa Vasich (melissa.vasich@americanbar.org), Managing Editor
8. Acceptance Policy
No single member of the Editorial Board has the authority to commit to the publication of any article before it has been submitted, even when the article has been specifically solicited by a member of the Board. Authors are notified of the acceptance or rejection of articles. In its discretion, the Editorial Board may withdraw an article previously selected for publication, delay publication of a selected article, or reschedule a selected article. The Editor-in-Chief of the magazine reserves the right to refuse to publish any article. Your submission of an article does not constitute official acceptance for publication. An article may not be accepted for publication for a number of reasons, including, for example, the overlap of content with that of past or future articles. For topics previously covered in Landslide magazine, the Index may be found online at https://www.americanbar.org/content/dam/aba/publications/landslide/landslide-index.pdf.

9. Editing
The magazine reserves the right to edit submissions as necessary for clarity, substance, conciseness, style, and length; for Bluebook and Chicago Manual of Style requirements; and for formatting and design needs. Because deadline pressures make it impossible to submit page proofs for your review, major editorial revisions affecting the substance of an article will be cleared with you before the article is submitted for production.

More substantive revisions may be requested by the magazine Board or by the Managing Editor. Rounds of review must proceed as quickly and efficiently as possible.

10. Author Credits
Authors will receive bylines and a 2–3 line biography. Generally, these short bios will include only the author’s name, place of employment or school, city and state, and practice areas. Authors are encouraged to include their email addresses in their bios but may decline to do so upon notification to the Managing Editor. The authors named should be only those who have actually written the article. For articles with multiple authors, the authors are encouraged to be identified in an order that reflects their relative contributions to the article, regardless of seniority or stature. Bylines generally should not include individuals whose contributions were purely ministerial, research, or editorial, though acknowledgment of such contributions may be appropriate at the end of the author’s bio (e.g., “The author thanks . . .”). If the article is the project of a committee or group, the author (if a single author) or person designated as the editorial contact (if multiple authors) should so indicate at the time of submission. Only individuals may be authors; a committee or group may not be listed as an author.

11. Disclosure
Each author should disclose any relationship he or she may have with a firm, company, or person producing any product or providing any service referred to in the article and any financial or other interest he or she may have in any product or service discussed in the article. Full disclosure will allow the editors to judge the objectivity of the author, determine whether a real or apparent conflict of interest exists, and determine whether disclosure should be made in publishing the article.

12. Warranty and Representation
By submitting an article to Landslide magazine, the author warrants and represents that he or she has included no material in the article in violation of any rights of any other person or entity, has disclosed to the magazine all relationships with any person or entity producing any product or providing any service referred to in the article, and has disclosed any financial or other interest in any product or service discussed in the article.

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e. The right to authorize others to reproduce or reprint the article.

You may post your Landslide article on your personal and/or firm website, but only after the article has appeared in the print and digital versions of Landslide magazine.

14. Multiple Submissions
If an article is submitted or accepted for publication elsewhere before acceptance by the magazine, the author must notify the Managing Editor immediately. As a general rule, the magazine does not accept articles that have been published elsewhere. The submission of previously published material is permitted only with the express permission of the Editor-in-Chief.

15. Reprints/Complimentary Copies
Because of the time and costs of production, authors will not be provided reprints of articles. However, authors will be given five complimentary copies of the issue in which their articles appear. Additional copies are available at bulk-rate prices through the ABA Service Center, which may be contacted at 800-285-2221. Please provide as much notice as possible to ensure availability.

Authors also may request PDF files of published articles. Because of licensing and cost concerns, these copies will not contain images that have accompanied articles in the print publications. However, the PDF files will replicate the texts of the articles as they have appeared in Landslide magazine.

16. Payment for Articles
Neither the ABA nor Landslide magazine provides payment for the writing of articles.

17. Employer Approval of Articles
If you are required by the terms of your employment to obtain firm/supervisor approval prior to the publication of an article, please submit the article for approval with sufficient time for review prior to your editorial deadline.

18. For questions about Landslide magazine and the ABA-IPL Section:
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