LANDSLIDE® Magazine

A Publication of the ABA Section of Intellectual Property Law

Author Guidelines

Landslide® magazine is published six times a year, in both print and digital formats, by the American Bar Association Section of Intellectual Property Law (ABA-IPL). The flagship publication of the ABA-IPL Section, Landslide provides analysis, news, and commentary about the law of patents, trademarks, copyright, trade secrets, and related subjects, and keeps readers current on ABA-IPL news and events. Landslide magazine is dedicated to the sharing of intellectual property knowledge and experience acquired on the frontlines of practice, business, and the arts and sciences. The magazine explores national and international arenas and tracks intellectual property law as it gathers momentum in response to the technological, economic, and political transformations of the day. Landslide magazine is distributed to over 17,000 ABA-IPL Section members as a benefit of their membership and also issues to approximately 350 law libraries across the country. The magazine reaches a wide audience of highly-specialized professionals and all those interested in the field of intellectual property law.

Quick Checklist for Authors

- **Focus:** In-depth analysis and longer-term trends
- **Length:** 2,000–4,000 words, including endnotes (generally 10–20 double-spaced, typewritten pages)
- **Format/Style:** A cross between law review and magazine articles
  - Place citations in endnotes (not within your text and not in footnotes)
  - Citations must be complete; strive for good Bluebook style
  - Use simple text formatting: Times New Roman, 12 point, double-spaced
- **Title and Author(s)**
  - Provide a title
  - For each author, provide a byline, and a 2–3 line bio, including an e-mail address
  - Sign, date, and return your Author Agreement to the Managing Editor
- **Warranty:** Submission warrants that your article does not infringe on rights of others
- **No Publishing Guarantee:** Acceptance does not guarantee publication or placement in a particular issue
- **Submit Your Article:** In Word—not as a PDF—via e-mail to:
  - Susan Pan (span@sughrue.com); Intake Editor
  - Adrienne Fields (afields@arsny.com); Editor-in-Chief
  - Melissa Vasich (melissa.vasich@americanbar.org); Managing Editor
- **Questions and Information on Landslide magazine, all ABA-IPL publications, and use of your article:**
  - Amy Mandel (amy.mandel@americanbar.org); Director, Publications and Communications
1. Focus
_Landslide_ magazine is published every other month. Its mission is to bring readers in-depth analysis and longer-term trends in intellectual property law.

2. Length
The length of feature articles may run from about 2,000 to 4,000 words including endnotes. If you think your article will run longer, notify the Editor as soon as possible.

3. General Format and Style
Although _Landslide_ magazine often publishes law review-type articles, _Landslide_ is a magazine and its articles are typically accompanied by illustrations and other images. Moreover, the tone of its articles is often conversational, rather than formal. However, articles may be scholarly in terms of writing style and tone, and, where necessary, they should contain endnotes (not footnotes). Interesting titles, short headings, and subheadings are highly desirable.

Citations must be placed in endnotes and should not be embedded within the main text. If possible, the number of endnotes should be minimized. _Landslide_ magazine follows the style guidelines of the latest edition of  _The Bluebook: A Uniform System of Citation_ and _The Chicago Manual of Style_, as well as certain established magazine style, formatting, and design style requirements. Please use only one cite; parallel cites are not necessary. Note that all correct citations must be provided by authors.

4. Updates
If major changes occur in legislation, regulations, or judicial interpretation prior to publication, you may update a previously submitted article, if time permits, upon consultation with the Managing Editor. “Breaking news” types of short sidebars are encouraged. These should be approximately 1–3 paragraphs in length and should summarize the changes and briefly address the ramifications for the topic under discussion in the main article.

5. Graphs, Charts, Etc.
The use of charts, tables, photographs, and illustrations will be included as space permits at the discretion of the magazine. Graphs, charts, and the like can be accepted only if created by the author of the article or if the author has obtained permission to use them. In the latter case, credit must be given to the author(s) of the graph or chart. Practical advice or practice tips are particularly welcome additions when placed in charts.

When an article contains tables, charts, or similar items, these should be submitted as separate files in their “native format”—i.e., the format in which they were created. Native format files enable the magazine to publish them in a high-resolution format.

6. Images
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7. Submit Your Article
Please submit your article as a Word file attached to one e-mail addressed to:
- Susan Pan (span@sughrue.com); Intake Editor
- Adrienne Fields (afields@arsny.com); Editor-in-Chief
- Melissa Vasich (melissa.vasich@americanbar.org); Managing Editor
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More substantive revisions may be requested by the magazine Board or by the Managing Editor. Rounds of review must proceed as quickly and efficiently as possible.

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16. Payment for Articles
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17. Employer Approval of Articles
If you are required by the terms of your employment to obtain firm/supervisor approval prior to the publication of an article, please submit the article for approval with sufficient time for review prior to your editorial deadline.

18. For questions about Landslide magazine and the ABA-IPL Section:
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