LANDSLIDE® Magazine
A Publication of the ABA Section of Intellectual Property Law

Author Guidelines

*Landslide®* magazine is published bimonthly in the American Bar Association (ABA) Association Year in September/October, November/December, January/February, March/April, and May/June. The magazine will not publish in July/August 2020. The flagship publication of the ABA Section of Intellectual Property Law (ABA-IPL), *Landslide* provides analysis, news, and commentary about the law of patents, trademarks, copyright, trade secrets, and related subjects, and keeps readers current on ABA-IPL news and events. *Landslide* magazine is dedicated to the sharing of intellectual property knowledge and experience acquired on the frontlines of practice, business, and the arts and sciences. The magazine explores national and international arenas and tracks intellectual property law as it gathers momentum in response to the technological, economic, and political transformations of the day. *Landslide* magazine is distributed to ABA-IPL Section members as a benefit of their membership. The magazine reaches a wide audience of highly specialized professionals and all those interested in the field of intellectual property law.

**Quick Checklist for Authors**

- **Focus:** In-depth analysis and longer-term trends
- **Length:** 2,000–4,000 words, *including endnotes* (generally 10–20 double-spaced, typewritten pages)
- **Format/Style:** A cross between law review and magazine articles
  - Place citations in endnotes (not within your text and not in footnotes)
  - Citations must be complete; strive for good *Bluebook* style
  - Use simple text formatting: Times New Roman, 12 point, double-spaced
- **Title and Author(s)**
  - Provide a title
  - For each author, provide a byline, and a 2–3 line bio, including an email address
  - Sign, date, and return your Author Agreement to the Managing Editor
- **Warranty:** Submission warrants that your article does not infringe on rights of others
- **No Publishing Guarantee:** *Acceptance does not guarantee publication or placement in a particular issue*
- **Submit Your Article:** In Word—not as a PDF—via email to:
  - Michael Stramiello (*michaelstramiello@paulhastings.com*), Intake/Acquisitions Editor
  - Janet Marvel (*jam@pattishall.com*), Editor-in-Chief
  - Melissa Vasich (*melissa.vasich@americanbar.org*), Managing Editor
- **Questions and Information on Landslide magazine, all ABA-IPL publications, and use of your article:**
  - Amy Mandel (*amy.mandel@americanbar.org*), Director, Publications and Communications
1. Focus
*Landslide* magazine is published every other month. Its mission is to bring readers in-depth analysis and longer-term trends in intellectual property law.

2. Length
The length of feature articles may run from about 2,000 to 4,000 words including endnotes. If you think your article will run longer, notify the Editor as soon as possible.

3. General Format and Style
Although *Landslide* magazine often publishes law review-type articles, *Landslide* is a magazine and its articles are typically accompanied by illustrations and other images. Moreover, the tone of its articles is often conversational, rather than formal. However, articles may be scholarly in terms of writing style and tone, and, where necessary, they should contain endnotes (not footnotes). Interesting titles, short headings, and subheadings are highly desirable.

Citations must be placed in endnotes and should not be embedded within the main text. If possible, the number of endnotes should be minimized. *Landslide* magazine follows the style guidelines of the latest edition of *The Bluebook: A Uniform System of Citation* and *The Chicago Manual of Style*, as well as certain established magazine style, formatting, and design style requirements. Please use only one cite; parallel cites are not necessary. Note that all correct citations must be provided by authors.

4. Updates
If major changes occur in legislation, regulations, or judicial interpretation prior to publication, you may update a previously submitted article, if time permits, upon consultation with the Managing Editor. “Breaking news” types of short sidebars are encouraged. These should be approximately 1–3 paragraphs in length and should summarize the changes and briefly address the ramifications for the topic under discussion in the main article.

5. Graphs, Charts, Etc.
The use of charts, tables, photographs, and illustrations will be included as space permits at the discretion of the magazine. Graphs, charts, and the like can be accepted only if created by the author of the article or if the author has obtained permission to use them, and the author will be required to represent and warrant that permission has been obtained. In the latter case, credit must be given to the author(s) of the graph or chart. Practical advice or practice tips are particularly welcome additions when placed in charts.

When an article contains tables, charts, or similar items, these should be submitted as separate files in their “native format”—i.e., the format in which they were created. Native format files enable the magazine to publish them in a high-resolution format.

6. Images
ABA Publishing is careful to use only those images for which it has permission. Permission is always confirmed in writing. If you have images you would like to use in conjunction with your article, notify the Managing Editor and provide permissions and assistance in the researching of licensing options and costs. *Note that all images used must be provided to the magazine in a high-resolution format (300 dpi minimum)*. Use of any images is at the discretion of the magazine and is not guaranteed.

7. Submit Your Article
Please submit your article as a Word file attached to one email addressed to:
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- Janet Marvel ([jam@pattishall.com](mailto:jam@pattishall.com)), Editor-in-Chief
- Melissa Vasich ([melissa.vasich@americanbar.org](mailto:melissa.vasich@americanbar.org)), Managing Editor
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9. Editing
The magazine reserves the right to edit submissions as necessary for clarity, substance, conciseness, style, and length; for *Bluebook* and *Chicago Manual of Style* requirements; and for formatting and design needs. Because deadline pressures make it impossible to submit page proofs for your review, major editorial revisions affecting the substance of an article will be cleared with you before the article is submitted for production.

More substantive revisions may be requested by the magazine Board or by the Managing Editor. Rounds of review must proceed as quickly and efficiently as possible.

10. Author Credits
Authors will receive bylines and a 2–3 line biography. Generally, these short bios will include only the author’s name, place of employment or school, city and state, and practice areas. Authors are encouraged to include their email addresses in their bios but may decline to do so upon notification to the Managing Editor. The authors named should be only those who have actually written the article and should not include research assistants. If the article is the project of a committee or group, the author (if a single author) or person designated as the editorial contact (if multiple authors) should so indicate at the time of submission. Only individuals may be authors; a committee or group may not be an author.

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You may post your Landslide article on your personal and/or firm website, but only after the article has appeared in the print and digital versions of Landslide magazine.

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16. Payment for Articles
Neither the ABA nor Landslide magazine provides payment for the writing of articles.

17. Employer Approval of Articles
If you are required by the terms of your employment to obtain firm/supervisor approval prior to the publication of an article, please submit the article for approval with sufficient time for review prior to your editorial deadline.

18. For questions about Landslide magazine and the ABA-IPL Section:
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