ABA Publishing has approximately 60 magazines, newsletters, and journals in numerous specialized areas of the law in a variety of formats providing the best practice tips and pointers, sample forms and language, and professional legal guidance from experienced practitioners.

MORE THAN 200 NATIONAL AWARDS FOR EDITORIAL EXCELLENCE AND DESIGN.
Criminal Justice is the quarterly magazine for members of the American Bar Association’s Section of Criminal Justice. Its issues focus on practice and policy surrounding the administration of criminal justice.
FIELD SERVED:
*Criminal Justice* serves the members of the ABA Section of Criminal Justice, the legal profession, and others allied to the field.

DEFINITION OF RECIPIENT:
Recipients are individuals who receive Criminal Justice as a benefit of their membership status within the ABA Section of Criminal Justice. Qualified recipients are lawyers (U.S. and foreign) legal assistants, legal administrators, law office managers, government business managers, and other Associate members of the American Bar Association; law students; law libraries; and other titled and non-titled personnel allied to the legal profession.

GEOGRAPHICAL BREAKOUT:

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNITED STATES</td>
<td>98.8%</td>
</tr>
<tr>
<td>CANADA</td>
<td>0.4%</td>
</tr>
<tr>
<td>MEXICO</td>
<td>0.0%</td>
</tr>
<tr>
<td>FOREIGN</td>
<td>0.8%</td>
</tr>
</tbody>
</table>

THE ABA SECTION OF CRIMINAL JUSTICE: MEMBERSHIP ANALYSIS

**Firm Size – as reported**

- Solo Lawyers: 21.1%
- Small Firm 2 - 5 Lawyers: 17.4%
- Midsize Firm 6 - 9 Lawyers: 11.1%
- Midsize Firm 10 - 19 Lawyers: 5.9%
- Large Firm 250+ Lawyers: 20.7%
- Large Firm 100 - 249 Lawyers: 7.1%
- Large Firm 50 - 99 Lawyers: 9.9%
- Large Firm 20 - 49 Lawyers: 6.7%

**Five Significant Practice Areas – as reported**

- Criminal Justice – Private Defense
- Litigation
- Criminal Justice – Prosecution
- Criminal Justice – Public Defense
- White Collar Crime

**Practice Setting – as reported**

- Private Practice: 66.6%
- In-House Counsel: 1.7%
- Government: 13.4%
- Legal Education: 7.4%
- Judiciary: 3.6%
- Other: 7.2%

Source: ABA Membership Data
## Rates Per 4-Color (Process) Insertion

<table>
<thead>
<tr>
<th>AD UNIT</th>
<th>1X</th>
<th>4X</th>
<th>8X</th>
<th>12X</th>
<th>16X</th>
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</thead>
<tbody>
<tr>
<td>1-PAGE</td>
<td>$2,350</td>
<td>$2,250</td>
<td>$2,150</td>
<td>$2,050</td>
<td>$1,950</td>
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<tr>
<td>1/2-PAGE</td>
<td>$1,790</td>
<td>$1,720</td>
<td>$1,655</td>
<td>$1,600</td>
<td>$1,545</td>
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<tr>
<td>1/3-PAGE</td>
<td>$1,520</td>
<td>$1,465</td>
<td>$1,415</td>
<td>$1,365</td>
<td>$1,310</td>
</tr>
<tr>
<td>1/4-PAGE</td>
<td>$1,285</td>
<td>$1,245</td>
<td>$1,215</td>
<td>$1,190</td>
<td>$1,150</td>
</tr>
</tbody>
</table>
**RATES FOR COVER POSITIONS, GROSS – ALL COVER POSITIONS ARE 4-COLOR**

<table>
<thead>
<tr>
<th>AD UNIT</th>
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<th>4X</th>
<th>8X</th>
<th>12X</th>
<th>16X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover / Cover 4</td>
<td>$3,665</td>
<td>$3,565</td>
<td>$3,450</td>
<td>$3,350</td>
<td>$3,250</td>
</tr>
<tr>
<td>Inside Front Cover / Cover 2</td>
<td>$3,500</td>
<td>$3,400</td>
<td>$3,300</td>
<td>$3,200</td>
<td>$3,100</td>
</tr>
<tr>
<td>Inside Back Cover / Cover 3</td>
<td>$3,400</td>
<td>$3,300</td>
<td>$3,200</td>
<td>$3,100</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

**BLEED CHARGE:**
10% extra of earned black & white space charge per page or fraction thereof

**SPECIAL POSITIONS:**
15% charge – earned black & white page rate – for preferred position. Contact ABA Publishing for details.

**INSERTS:**
Inserts are accepted in all issues. Contact ABA Publishing for availability, space & binding charges.
## CRIMINAL JUSTICE

### EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>EDITORIAL CALENDAR</th>
<th>AD CLOSING</th>
<th>AD MATERIALS DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>WINTER 2019</td>
<td>NOVEMBER 15, 2018</td>
<td>DECEMBER 08, 2018</td>
</tr>
<tr>
<td>SPRING 2019</td>
<td>FEBRUARY 20, 2019</td>
<td>MARCH 8, 2019</td>
</tr>
<tr>
<td>SUMMER 2019</td>
<td>MAY 18, 2019</td>
<td>JUNE 8, 2019</td>
</tr>
<tr>
<td>FALL 2019</td>
<td>AUGUST 22, 2019</td>
<td>SEPTEMBER 8, 2019</td>
</tr>
</tbody>
</table>

### CIRCULATION
- PRINT = 6,600

### FORMAT
- PRINT, ELECTRONIC

### FREQUENCY
- QUARTERLY
### AD SIZE

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-PAGE</td>
<td>7.375”</td>
<td>9.531”</td>
</tr>
<tr>
<td>1-PAGE BLEED</td>
<td>8.500”</td>
<td>11.125”</td>
</tr>
<tr>
<td>1/2-PAGE ISLAND</td>
<td>4.468”</td>
<td>7.250”</td>
</tr>
<tr>
<td>1/2-PAGE (H)</td>
<td>7.375”</td>
<td>4.187”</td>
</tr>
<tr>
<td>1/3-PAGE (H)</td>
<td>7.375”</td>
<td>3.300”</td>
</tr>
<tr>
<td>1/4-PAGE (V)</td>
<td>2.187”</td>
<td>6.750”</td>
</tr>
<tr>
<td>1/4-PAGE (H)</td>
<td>4.468”</td>
<td>2.937”</td>
</tr>
</tbody>
</table>

**TRIM SIZE:** 8.375” x 10.875”

**SAFE AREA:** 7.875” X 10.375”

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### DIGITAL FILE FORMATS AND COLOR PROOFS

- High-resolution Adobe Acrobat® files (PDFX1A) are the preferred format for ad materials submissions. Files may be submitted via email or FTP upload, or on a CD mailed in a trackable method. Digital advertising files with all associated graphics and fonts may be submitted in other formats—please contact ABA Publishing for additional details.

- All graphics should be 300 dpi or higher resolution, in CMYK color (no RGB).

- Live matter should be kept 1/4” from trim/edge measurement. Spread pages should be created as separate pages. Any art or text elements intended to bleed off of the page should have a 1/8” of bleed outside of trim. **Trim marks should be outside the bleed area.**

- Laser composite proof required to assist in preflighting digital ad files. For critical color match, a high-res, digital color proof (i.e. Kodak Approval, Fuji FirstProof, etc.) is required. Accurate color reproduction can not be guaranteed without an accompanying SWOP-certified proof.

- For availability of special or customized ad sizes contact ABA Ad Sales.

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### DIGITAL FILE FORMATS AND COLOR PROOFS

- 300 dpi (dots per inch) minimum
- CMYK color model
- Actual size
- .JPEG or .EPS format

Graphics captured from the Internet are discouraged as they will not reproduce favorably in printed media.
<table>
<thead>
<tr>
<th>AD RATE (NET, PER INSERTION)</th>
<th>1x</th>
<th>2x</th>
<th>3x</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>$1350</td>
<td>$1275</td>
<td>$1155</td>
</tr>
<tr>
<td>Second</td>
<td>$1235</td>
<td>$1145</td>
<td>$1015</td>
</tr>
</tbody>
</table>

**EMAIL:** 420x236px  
**INTERACTIVE MARKETING UNIT:** 420x236px  
**ADVERTISING RATE:** fixed  
**FILE SIZE:** 40k maximum  
**ANIMATION:** not to exceed 25 seconds  
**LOOPING:** no more than 3 loops  
**WEBSITE:** 2560x1440px  
**FILE SIZE:** 5mb max no animation  
**FILE FORMAT:** PNG only
PAYMENT TERMS
Payment is due upon receipt of invoice. No cash discount is given. Payment from a non-US advertiser must be in US currency in the form of either a check drawn from a US bank or a money order in US dollars.

AGENCY COMMISSION
A commission of 15% of gross billing is allowed to recognized advertising agencies on space, color, and position only, provided account is paid within 30 days of invoice date. If account is sent out for collection due to non-payment, the 15% agency commission is disallowed, and the gross amount plus interest at the rate of 1.5% per month, court costs, and legal fees, will be due to the American Bar Association.

CONTRACT REGULATIONS
Contract space must be used within one year from the first insertion. Frequency rates are applicable for space used within one calendar year from the first insertion. Written insertion orders are requested for each ad and must be received before the closing date. Cancellations must be received in writing before the closing date. Cancellations cannot be considered accepted until ABA Publishing’s Director – Advertising confirms the cancellation in writing.

An advertiser who has been billed at a frequency discount rate and fails to advertise at the requested frequency will be short-rated – that is, billed for the difference between the contracted frequency discount rate and the earned rate. If an advertiser has been billed at one rate but earns a frequency discount by using more space than planned, a rebate – the difference between the billed rate and the frequency discount rate – will be given. Adjustments will be made on a quarterly basis.

ABA Publishing has the right to approve all advertising and may reject advertising at any time. A copy of the American Bar Association’s “Standards for Acceptance of Advertising in ABA Print and Online Media (Excluding the ABA Journal)” may be obtained upon request.

PUBLISHER’S LIABILITY AND INDEMNITY
ABA Publishing shall not be liable for any failure to print, publish, or circulate any or all portions of any issue containing an advertisement accepted by ABA Publishing’s Director – Advertising if the failure is caused by acts of God, strikes, accidents or other circumstances beyond the control of ABA Publishing. In consideration of the publication of an advertisement, the advertiser or its agency, jointly and severally, will indemnify and hold harmless the American Bar Association (its officers, agents, and employees) against expenses, legal fees, and losses resulting from publishing an advertisement. Such losses will include, without limitation, claims or suits of libel, violation of the right of privacy, violation of statutory or common law, copyright infringement, or plagiarism.

PAYMENT LIABILITY
Orders from agencies or other third parties are accepted with the understanding that the advertiser is ultimately liable for payment of the charges incurred in the event the agency or third party does not make the payment for whatever reason, including insolvency.

TERMS AND CONDITIONS
Advertising rates, terms, and conditions set forth in this rate card shall govern all transactions and supersede any other information published in previous rate cards, directories, media guides, or rate and data services whether in print or online. ABA Publishing will not honor rates or data derived from these other sources unless it is in conformance with this rate card.