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**New Business Approaches from Online Legal Companies**

## **On-Demand Legal Companies Tired of Fighting, Adapt Their Business Models**

For the past few years, bar association professionals and elected leaders have been hearing that Avvo, Rocket Lawyer, and LegalZoom are here to stay, and that it's not worth resisting them anymore. But it appears that these top players?worn down by battles in New Jersey, New York, Pennsylvania, and other states?are tired of fighting, too. They're not going away, according to [Legaltech news](#), but they are making some changes that could be influenced, in part, by the desire to avoid further conflict. How, exactly, is each of the three changing the way it does business?

## **Austin Bar Association Offers Training on How to Help Families Separated at the Border**

Before last week's executive order that ends the practice of immediately separating children and parents at the border, the Austin Bar Association planned a training?held Monday, June 25?for lawyers who wish to help families that experienced this separation. The in-person training was sold out, with more 100 lawyers registered and others on a waiting list, and the bar also offered remote access via Periscope. Learn more at [Texas Bar Blog](#).

## **Senate Judiciary Committee Chair Says Federal Judiciary Needs Inspector General**

Should an independent inspector general be appointed to handle misconduct complaints against the federal judiciary? Senate Judiciary Committee Chair Chuck Grassley says there should be one, in part because most other federal agencies have this type of watchdog. But judicial officials say that the existing process works well, when it is used, and that appointing an inspector general may infringe on the separation of powers. [ABA Journal](#) shares more details from a recent committee hearing.

## **How to Embrace Failure and Take Important Risks? Learn from Kickstarter**

Only about a third of all Kickstarter campaigns succeed in reaching their fundraising goals? and the company was founded on the premise that a high failure rate is perfectly fine. The company's former CEO and cofounder says it was always supposed to be an incubator for new ideas and risk taking, and that a 100 percent success rate would mean something was wrong. How can your association take a page from Kickstarter's playbook? Cultivate a culture where people are comfortable sharing their ideas, says Mark Athitakis at [Associations Now](#), build the team up with small successes, and pave the way for that great idea that gets people excited.



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