Solos to the Rescue: Debunking the ‘No Bono’ Myth
It’s widely believed that pro bono service is a Big Law thing — after all, what would a sole practitioner do if a case happened to be outside his or her usual area of practice? And does a solo really have a lot of hours to spare? The truth is, there are ways around these and other obstacles, writes David Lash at Above the Law; not only can solo lawyers contribute significant pro bono service, but many of them already do. If you’ve ever hesitated to ask your bar’s solo members to participate in pro bono projects, read on!

Three-Step Process Helps You Find Those Small Bites of Service
Maybe you’ve heard of micro-volunteering as a way to engage your Millennial members, or anyone else who wants to help but isn’t so keen on a big commitment. But how can you find tasks that can be completed this way, rather than inventing “make work” projects that are useless to the bar — and unsatisfying for volunteers? In a post at her Mariner Management blog, Peggy Hoffman shares a three-step process to help identify some perfect micro-volunteering jobs that might be hiding in plain sight.

Jump In! Why Bar Leaders Should Participate in Online Discussion
If your bar has a communications director, it’s likely that he or she is tracking what’s being said about the association on social media and elsewhere online. But what about the president and other leaders? Do they ever jump into the discussion? Do they even know it’s going on? Kevin O’Keefe believes many bar leaders are disconnected from this conversation — and that this can be a big problem. At Above the Law, he explains why he thinks bar leaders should get more involved — and how much the bar stands to lose if they don’t.

State Bar of Wisconsin Bus Tour Promotes Rural Practice, Addresses Quality of Life
Say you’re a law student or young lawyer trying to decide where to begin or build your career, and one option is to move to a fairly remote area. Sure, a job is one thing — huge, even — but it’s not the only thing on your mind. Could you actually live in this small town? What would you do for fun? If you have kids, where would they go to school? Because questions like these matter, the State Bar of Wisconsin recently organized the Wisconsin Initiative Bus Tour. Who spoke with the nine 3Ls and young lawyers who participated, and what picture did they give them of rural practice ... and life? The Northwoods River News has all the details.