Introduction

Jobs that provide a decent wage, adequate benefits, and some semblance of stability have been the bedrock of American-household economic security since the mid-twentieth century. But for millions of U.S. workers in the twenty-first century, jobs do not pay enough, provide few—if any—benefits, and lack opportunities for advancement or career growth. In real dollar terms, median income in 2017 was not much more than in 1979. The nature of work has also changed. More and more, the role of many workers in the modern U.S. economy is not that of a true employee, yet also not that of a true independent businessperson who has the freedom to negotiate his or her compensation or terms of service. But the legal tests used to classify whether a worker is an employee, who is afforded various workplace protections, or an independent contractor, who is not entitled to workplace protections, have not kept pace with evolving, on-demand work. While the debate about classification continues, legislation to provide non-employee workers with any benefits or protections is almost non-existent, and many workers are left unprotected.

This article provides an analysis of these issues. Part I reveals the changing nature of work in the modern economy. It demonstrates that work, for many, has become contingent and precarious. Part II

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3. See id.

provides an overview of the traditional tests used to determine whether an employee has been misclassified as an independent contractor and, therefore, wrongly deprived of workplace protections. This overview reveals that the tests are woefully out of date and provide little if any clarity. Part III examines more modern classification schemes, including what is known as the ABC test. Part III also examines newer legislation that prescribes independent contractor status for certain workers and business models. But, as with the traditional classification tests, the more modern legislation still lacks clarity. Part IV reviews recent, and struggling, attempts to provide non-employee workers traditional employee protections and benefits.

This article reveals that there is still no real clarity for classifying workers as employees or independent contractors, a problem becoming more exacerbated by the growth of precarious, on-demand work. While some U.S. senators and state legislatures have considered portable benefits for non-employee workers, such efforts have remained primarily in the proposed or introduced stage. The result is that more and more precarious workers have no workplace protections and benefits.

I. The Nature of Work in the Modern Economy

In the past half-century, employers have moved away from a traditional employment model of full-time employees with job security and benefits, to a model of outsourcing and contracting. Organizations, it is argued, must be more flexible to compete, which requires workers to also become more flexible. In this “fissured workplace,” “[p]athways to employment are increasingly obscure in the United States.”

Arun Sundararajan has argued that salaried, permanent jobs in “asset-heavy” businesses are on their way out, while flexible

5. See Weil Testimony, supra note 2, at 2.
6. See Stewart Clegg & Carmen Baumeler, Essai: From Iron Cages to Liquid Modernity in Organization Analysis, 31 ORG. STUD. 1713, 1720 (2010) (“Rather than internalize all organizational needs within the envelope of bureaucracy, projects are bid for, worked on, negotiated and shared with other similarly mobile and flexible people working on temporary assignments with high levels of self-responsibility, unclear boundaries and insecure incomes. Time-bound and specific disaggregated projects require individuals to be flexible and adaptable—to be constantly ready and willing to change tactics at short notice, to abandon commitments and loyalties without regret and to pursue opportunities according to their current availability.”).
7. See David Weil, Fissured Employment: Implications for Achieving Decent Work, in CREATIVE LABOUR REGULATION: INDETERMINACY AND PROTECTION IN AN UNCERTAIN WORLD 35, 37 (Deirdre McCann et al. eds., 2014) (describing the fissured employment strategy as one in which large corporations in major economic sectors no longer directly employ a majority of their workforce, but rather contract with multiple employment purveyors who, in turn, compete with each other to obtain the large firms’ business).
8. Gerald F. Davis, After the Corporation, 41 Pol. & Soc’y 283, 294 (2013). Davis concludes: “To oversimplify only slightly, big firms prefer investing in machines to people, and small firms rely on outside vendors for much of the heavy lifting of production and distribution.” Id. at 295.
on-demand labor in “asset-light” businesses is in. Meanwhile, Stewart Clegg and Carmen Baumeler have identified “liquid organizations” that have few long-term investments that are difficult to disinvest; in particular, their investments in people are very largely liquid, are easily liquidated, and carry no long-term investment implications. These developments have helped create precarious work, which has been generally described as “employment that is uncertain, unpredictable, and risky from the point of view of the worker[,]” or simply as working without a safety net. It is a complex dynamic that has been brewing over the past half century driven by a number of factors. Companies have moved manufacturing abroad to supply overseas markets rather than export goods manufactured in the United States. This has led to a decline in manufacturing jobs coupled with a consequent increase in service-sector jobs that, combined with political decisions to deregulate markets and to reduce enforcement of market standards, has resulted in a decline in union membership and worker bargaining power, and an increase in employer bargaining power. Many commentators have argued that more and more jobs are being lost to automation throughout the economy, principally impacting nonroutine, low-wage, manual

10. See Clegg & Baumeler, supra note 6, at 1718 (discussing liquid organizations).
jobs. For example, Brian Merchant has argued that Uber drivers are treated as temporary and eminently replaceable because Uber investors believe that the company will rely on autonomous vehicles in the near future. Companies, operating under a “neoliberal” model, have sought increased labor flexibility by transferring risks and insecurity onto workers, leading to an erosion of full-time work for a particular employer at its place of work. In short, there has been a substantial decline in long-term employment opportunities with an accompanying reduction in job security in the private sector. Commentators suggest that a principal motivation for shifting to temporary, part-time,  


18. See Daniel Stedman Jones, Masters of the Universe: Hayek, Friedman, and the Birth of Neoliberal Politics 2 (2012) (defining neoliberalism as “the free market ideology based on individual liberty and limited government that connect[s] human freedom to the actions of the rational, self-interested actor in the competitive marketplace”).

19. Standing, supra note 11, at 1; see also David Weil, The Fissured Workplace: Why Work Became So Bad for So Many and What Can Be Done to Improve It 49–50 (2014) (discussing the notion, emanating from the public capital markets and private equity companies in the 1980s and 1990s, that firms should focus on their core competencies and shed everything else—including a significant portion of their long-term employee base—that was not contributing directly to the bottom line).

20. Kalleberg, supra note 12, at 3; see also Erin Hatton, The Temp Economy: From Kelly Girls to Permatemps in Postwar America 2 (2011) (“By the turn of the twenty-first century, . . . it became acceptable to talk about workers—all workers, from the highly skilled to the day laborer—as costly sources of rigidity in an economy that required flexibility.”); Brad DeLong, The Jobless Recovery Has Begun, The Week (July 20, 2009), http://www.theweek.com/articles/503493/jobless-recovery-begun [https://perma.cc/Q5M3-39YS] (suggesting that the recovery from the 2009 recession would be “jobless” because firms think that their workers are much more disposable).

21. Henry S. Farber, Short(er) Shrift: The Decline in Worker-Firm Attachment in the United States, in Laid off, Laid Low: Political and Economic Consequences of Employment Insecurity 10, 30 (Katherine S. Newman ed., 2008) (analyzing mean job tenure data from 1975–2005); see also Carrie M. Lane, A Company of One: Insecurity, Independence, and the New World of White-Collar Unemployment 37 (2011) (noting that in the 1970s and 1980s layoffs in the United States became more frequent, more permanent, and more likely to occur in prosperous companies following a new “lean and mean” management ethos, as well as automation, deindustrialization, business cycles and cost cutting, often achieved by sending jobs overseas); Kalleberg, supra note 12, at 6–8 (noting, since the 1970s, a general decline in the average length of time people remain employed with a particular employer, an increase in long-term unemployment, growth in perceived job insecurity, growth of nonstandard work arrangements and contingent work, and an increase in risk-shifting from employer to employee).
and contingent workforces, besides lowering labor costs, is to insulate core employees from economic fluctuations by using peripheral workers to buffer or absorb economic fluctuations.\textsuperscript{22} Ultimately, though, as it is argued, firms cannot resist the substantial cost savings associated with a peripheral workforce.\textsuperscript{23}

Other commentators have placed more emphasis on recent operational trends colloquially referred to as the “sharing,” “gig,” or “on-demand” economy, though they generally cannot agree on a precise definition.\textsuperscript{24} Today it stands for Internet platform-based intermediaries that use software (most commonly a smartphone app) to connect providers, for a fee, with those in need of products or services.\textsuperscript{25} Ultimately,

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  \item \textsuperscript{22} See Bennett Harrison & Barry Bluestone, The Great U-Turn: Corporate Restructuring and the Polarizing of America 45 (1988); see also Rana Foroohar, Makers and Takers: The Rise of Finance and the Fall of American Business 2–3 (2016) (arguing that American businesses spend more time and effort on financial engineering rather than traditional (i.e., product) engineering). “[W]orkforce participation is as low as it’s been since the late 1970s. It used to be that as the fortunes of American companies improved, the fortunes of the average American rose, too.” Foroohar, supra, at 3.
  \item \textsuperscript{23} Cf. Harrison & Bluestone, supra note 22, at 45–46; see also James H. Wolfe, Determination of Employer-Employee Relationships in Social Legislation, 41 COLUM. L. REV. 1015, 1015 (1941) (“As the financial burdens imposed on the employer grow heavier, there is a temptation to avoid them by fashioning contracts transforming employer-employee relationships by legal guises into those of vendor-vendee, lessor-lessee, or independent contractor.”) (footnotes omitted). This can be true for small startup businesses as well. See, e.g., Jeffrey Sparshott, Tiny Firms Stay That Way—Number of One-Person Companies Soars, but It Won’t Do Much to Expand Overall Jobs, WALL ST. J., Dec. 29, 2016, at A3 (quoting one owner of a nonemployee business, “It’s so expensive to hire the first worker—it’s grim, all the paperwork, unemployment taxes”) (internal quotation marks omitted).
  \item \textsuperscript{24} See, e.g., Sundararajan, supra note 9, at 27 (stating that he is unaware of any consensus on a definition of the sharing economy). Sundararajan views the phenomenon more as “crowd-based capitalism,” arguing that the “crowd” (represented by peer-to-peer networks) will replace the corporation at the center of capitalism. Id. at 2, 27. Other commentators envision an environment more closely akin to social enterprises and cooperatives. See, e.g., Jenny Kassan & Janelle Orsi, The Legal Landscape of the Sharing Economy, 27 J. ENV’T L. & LITIG. 1, 3 (2012) (describing the sharing economy as facilitating “community ownership, localized production, sharing, cooperation, small scale enterprise, and the regeneration of economic and natural abundance”).
  \item \textsuperscript{25} See, e.g., Steven Greenhouse, The Whatchamacallit Economy, N.Y. TIMES (Dec. 16, 2016), http://www.nytimes.com/2016/12/16/opinion/the-whatchamacallit-economy.html [https://perma.cc/P56H-D3J9] (noting there often is not much actual sharing going on and that the “sharing economy” is also referred to as the on-demand economy, peer-to-peer economy, crowd-based economy, gig economy, and collaborative economy); see also Sundararajan, supra note 9, at 27 (summarizing the characteristics of whatever one may call this “economy” as “[b]lurring the lines between fully employed and casual labor, between independent full-time jobs are supplanted by contract work that features a continuum of levels of time commitment, granularity, economic dependence, and entrepreneurship”);
  \item Diana Farrell & Fiona Greig, Paychecks, Paydays, and the Online Platform Economy: Big Data on Income Volatility 5 (2016), https://www.jpmorganchase.com/corporate/institute/document/jpmc-institute-volatility-2-report.pdf [https://perma.cc/MS4T-69XZ] (“[T]he Online Platform Economy [represents] economic activities involving an online intermediary that provides a platform by which independent workers or sellers can sell a discrete service or good to customers. Labor platforms, such as Uber or TaskRabbit, connect customers with freelance or contingent workers who perform discrete projects or
contrary to Sundararajan’s vision of peer-to-peer networks replacing the corporation at the center of capitalism, the “sharing economy” is a business model that operates less like sharing and more like traditional corporate profit-making that happens to use a smartphone app. On-demand businesses are currently epitomized by Airbnb (matching people who have a house, apartment, or room available for short-term rent with travelers looking for an alternative place to stay), Uber and Lyft (matching people who are willing to give rides in their cars to people looking for a ride), TaskRabbit (matching people who need a chore performed with workers who are willing to perform the chore), and Grubhub (an Internet food ordering service that connects diners to local restaurants).

The “gig economy” refers more broadly to the evolving nature of on-demand work. As one report explains, “This is a new age of non-employee workforce management, one that is founded on the progression of social and business networks, enterprise technology, and an overall shift in how today’s enterprises approach their talent engagement strategies.”

assignment platforms, such as eBay or Airbnb, connect customers with individuals who rent assets or sell goods peer-to-peer.

26. Sundararajan, supra note 9, at 27.


29. See Shu-Yi Oei, The Trouble with Gig Talk: Choice of Narrative and the Worker Classification Fights, LAW & CONTEMP. PROBS., No. 3, 2018, at 107, 107, 118 (noting that as the “sharing economy” sector matured, different descriptors have arisen, such as “gig economy,” “1099 economy” [because workers receive an IRS 1099 form to reflect payments received rather than a W-2 form to reflect wages received], “peer-to-peer economy,” and “platform economy”).

nontraditional job could be considered a contingent, temporary, or “gig” worker.\textsuperscript{31} One perspective of the gig economy is that it allows skilled and entrepreneurial workers to leverage their talents to move from good to great jobs.\textsuperscript{32} In a 2015 study, the Institute for the Future found a number of worker advantages in the gig economy: part-time workers supplementing “traditional” low-paying jobs; highly skilled educated workers finding numerous consulting opportunities; freelancers who can work when they want to; full-time “gig” workers who, for whatever reason (recent move, laid off), are unable to find or hold a “traditional” full-time job; workers who are attempting to re-enter the workforce; workers who leverage entrepreneurial skills to maximize gig opportunities; and workers who thrive at working multiple gig opportunities.\textsuperscript{33} Similarly, a 2016 Intuit-sponsored survey of on-demand workers broke them into five categories: “career freelancers” (twenty percent of respondents) who are building a career through freelancing; “business builders” (twenty-two percent of respondents) who want to work for themselves and not hold a traditional job; “side giggers” (twenty-six percent of respondents) who are seeking financial stability by moonlighting; “passionistas” (fourteen percent of respondents) who are well-educated workers that are more interested in flexibility and the nature of the work rather than the money; and “substituters” (eighteen percent of respondents) who are replacing a traditional job they lost or workers who cannot find one.\textsuperscript{34}

\textsuperscript{31} Michelle Capezza, \textit{The Independent Worker: An Interview with Gene Zaino, CEO of MBO Partners}, \textit{Epstein Becker Green Workforce Bull.} (Nov. 3, 2016), https://www.workforcebulletin.com/2016/11/03/the-independent-worker-an-interview-with-gene-zaino-ceo-of-mbo-partners; see also \textit{Farrell & Greig, supra} note 25, at 20 (noting that labor platforms, such as Uber or TaskRabbit, are often referred to as the “Gig Economy”). \textit{But see Harris & Krueger, supra} note 4, at 10 box 2 (defining the online gig economy as involving “the use of an Internet-based app to match customers to workers who perform discrete personal tasks, such as driving a passenger from point A to point B, or delivering a meal to a customer’s house;” excluding intermediaries that facilitate the sale of goods and impersonal services to customers, such as Etsy.com (a website where individuals sell handmade or vintage goods) and Airbnb) (alteration in original).


Does the gig economy represent a new wave of entrepreneurship and innovation or a race to the bottom for exploited workers? The Intuit survey found, for example, that over eighty percent of “career freelancers” and “business builders” were each satisfied with their on-demand platforms, while “substituters” were least satisfied (forty-seven percent). A 2015 Uber-sponsored survey found that eighty-one percent of its drivers were satisfied with their experience. In contrast, another survey found that sixty-seven percent of respondents who have worked as independent contractors would choose not to do so again in the future. Many gig workers complain that they make well under the minimum wage after subtracting expenses and have to work sixty to seventy hours per week just to eke out a living.

The Institute for the Future notes the downsides to working in the gig economy: income and job insecurity; lack of benefits, particularly health insurance; and dead-end work with no possibility of advancement. Guy Standing paints a fairly bleak portrait of the gig worker:

35. See, e.g., Arne L. Kalleberg & Michael Dunn, Good Jobs, Bad Jobs in the Gig Economy, 20 Persp. on Work 10, 10 (2016) (“Some see the gig economy as promoting entrepreneurship and limitless innovation coupled with jobs that offer considerable flexibility, autonomy, and work/life balance, as well as opportunities for individuals to supplement their incomes by monetizing their resources.”). Kalleberg and Dunn also note that “skeptics argue that gig jobs leave workers open to exploitation and low wages as employers compete in a race to the bottom.” Id.; Arun Sundararajan, The “Gig Economy” Is Coming. What Will It Mean for Work?, GUARDIAN (July 25, 2015, 7:05 PM), https://www.theguardian.com/commentisfree/2015/jul/26/will-we-get-by-gig-economy (questioning whether the gig economy “portends a dystopian future of disenfranchised workers hunting for their next wedge of piecework”).

36. Pofeldt, supra note 34. Recall that “substituters” in the survey are workers replacing a traditional job that they lost or workers who cannot find one. See id.


40. AVERY ET AL., supra note 33, at 46–47; see also Mark Frauenfelder, Making the Gig Economy Work for Everyone, IFTF BLOG (Dec. 16, 2016), http://www.iftf.org/future-now/article-detail/making-the-gig-economy-work-for-everyone [https://perma.cc/7SYR-CTL2] (“If you take a higher altitude look at the growing landscape of algorithmic matchmaking services, you’ll see some troubling aspects. For example, traditional workers can usually converse with human bosses, but on a platform, workers are told what to do by algorithmic ‘managers’ that consider humans to simply be part of a pool of inputs to be allocated in response to changes in network conditions. To make things worse, workers in the gig economy are isolated from one another, making it extremely difficult for them to develop a collective voice to negotiate with platform owners and designers about issues that affect their livelihood.”).
All these [workers] face insecurity, low and fluctuating incomes, chronic uncertainty, and lack of control over time. They have no fixed hours or workplaces... [T]hey live in a tertiary time regime, in which labor and work blur into each other, without payment for downtime, waiting, retraining, networking, and so on. They have illusion of freedom while also feeling that they are under incessant control.41

The Intuit survey reveals that most on-demand work is part-time, with thirty percent of workers still holding down a traditional full-time or part-time job, while another thirty-three percent are simultaneously engaged in contracting, consulting, or running a business.42

Regardless of the moniker or the exact methodology of the studies, there is agreement that there has been a definite and growing trend of reduced long-term employment and increasing contingent work arrangements.43 David Weil and Tanya Goldman assert that “[a] myopic focus on the on-demand world obfuscates more fundamental


Upon entering a new office (read: coffee shop), identify yourself as a freelancer by asking for the Wi-Fi with a warm smile and a hint of apology . . . .

People may shame you for checking your phone constantly; they are unaware that your work hours never end and that you must be on email at all times. Ignore those who scoff—they probably have “day jobs” and comfortable, routine lives filled with family, friends and bliss. Who wants that anyway? Check your email again.

. . . Work hours may never end, yet you will wonder, “Could I be doing more?”

. . .

[Your] health plan is: Don’t get sick.


42. Pofeldt, supra note 34 (concluding that “many workers’ salaries aren’t paying the bills, unless they do extra on-demand work”); see also Annette Bernhardt, It’s Not All About Uber, 20 PERSP. ON WORK 14, 15 (2016) (noting surveys “consistently” finding that a majority of the workers who use platforms are working on them only part-time and part-year to smooth out periods of unemployment or to supplement income).

43. See, e.g., LANE, supra note 21, at 38 (noting that white-collar workers have accounted for a steadily increasing proportion of total U.S. job losses since the 1980s as their jobs became “increasingly insecure due to the rising emphasis on ‘flexible’—easily hirable and fire-able—labor... the availability of inexpensive white-collar laborers abroad, and the financial pressures of quarterly reporting”); Capezza, supra note 31 (“By [2021], nearly one in two people will work independently, or will have done independent work at some point in their careers.”); Mulcahy, supra note 32 (“Work is being disaggregated from jobs and reorganized into a variety of alternative arrangements, such as consulting projects, freelance assignments, and contract opportunities.”); DWYER, supra note 30, at 8–9 (“Nearly 38% of the world’s workforce is now considered ‘non-employee,’ which includes contingent/contract workers, temporary staff, gig workers, freelancers, professional services, and independent contractors.”).
changes that have become pervasive across a wider spectrum of industries.” They argue that “[m]any business models in the on-demand sector represent a deepening fissuring of the workplace, as technology and software algorithms enable companies to further outsource significant proportions of the work.”

Although some may argue that today’s on-demand work is really an old model in a new package, as the following discussion reveals, some differences exist, most particularly that workers set their own hours and determine, on their own, when, how often—and even if—they want to work. And these differences are confounding established laws used to determine whether these workers should be classified as employees or independent contractors.

II. Applying “Traditional” Law to New Work Arrangements

In re Mitchell exemplifies the accelerating transformation of the U.S. (and, to some extent, global) workforce to a contingent, on-demand labor pool primarily populated by (sometimes partially) self-employed workers classified as independent contractors. In 2010, Gregory Mitchell entered into a contract to become a media blogger for the print and online magazine The Nation. Mitchell was paid a “freelance payment” of $46,800 per year, paid in monthly installments. During the approximately four and one-half years that Mitchell worked for The Nation, he was free to pursue other work, which he did—publishing approximately eight books and blogging for other entities. When Mitchell’s contract was not renewed in 2014, he applied for unemployment insurance benefits. Both the New York Department of Labor and the New York Unemployment Insurance Appeal Board ruled that Mitchell, as well as similarly situated workers, was an employee entitled to unemployment insurance benefits.

In many respects, one could consider Mitchell’s working relationship with The Nation as that of a “traditional” employee—he was paid an annual salary in monthly installments and was reimbursed for certain business-related expenses; his contract required that he identify himself as a writer for The Nation; he was assigned an intern for assistance; he was restricted from publishing the same content with

44. David Weil & Tanya Goldman, Labor Standards, the Fissured Workplace, and the On-Demand Economy, 20 Persp. on Work 26, 26 (2016); see also Bernhardt, supra note 42, at 15 (questioning whether the gig economy is new activity or merely moon-lighting supplanted on platforms). But see Standing, supra note 41 (“Informed observers predict that within the next decade, one in every three labor transactions will be done online as part of the ‘on-demand,’ ‘sharing,’ ‘gig,’ or ‘crowd labor’ economy.”).
45. Weil & Goldman, supra note 44, at 27.
47. Id. at 568.
48. Id.
49. Id.
competitors (at least within forty-eight hours of the content’s publication), he was required to use The Nation’s software system to post his blog entries; and, on at least one occasion, he was directed to continue to write on a particular topic after he expressed a desire to go in another direction.50

However, the New York Supreme Court Appellate Division reversed, concluding that Mitchell was an independent contractor—he was not formally interviewed for his position; he worked from home (indeed, he was not permitted to work from The Nation’s offices) using his own laptop; he had no supervisor; he did not suffer any adverse consequences if he did not post a story; he generally was not assigned to write on a particular topic; and could post a story to his blog prior to it being edited by The Nation’s staff.51 Ultimately, the Appellate Division concluded that, while The Nation exercised incidental control over the results produced by Mitchell, it did not exercise sufficient control over the means employed by him to achieve the results.52 In the past few years, there has been a spate of “gig”-related misclassification disputes.53 The earlier “gig” cases, involving Uber and Lyft, struggled with classification because the workers exhibited attributes associated with both independent contractors and employees. In O’Connor v. Uber Technologies, Inc.,54 the District Court for the

50. Id. at 570.
51. Id. at 571.
52. See id. at 569. Compare id., with In re Barrier Window Sys., Inc., 53 N.Y.S.3d 222, 225, 226 (App. Div. 2017) (concluding that Barrier Window installers were employees rather than independent contractors because, for example, Barrier determined the installation price and selected an installer from a list that it maintained, with no negotiation of the installation price with the installer).
Northern District of California concluded that whether Uber drivers were employees or misclassified independent contractors was a mixed question of law and fact suitable for a jury, after contrasting, inter alia, that the drivers provided a service to Uber and were closely monitored, while also providing their own vehicles and having the freedom to essentially work when they wanted for as long as they wanted.\footnote{Id. at 1153 ("The application of the traditional test of employment—a test which evolved under an economic model very different from the new ‘sharing economy’—to Uber’s business model creates significant challenges").}

Within just a few days, another judge in the District Court for the Northern District of California noted that Lyft drivers did not seem much like employees while simultaneously not looking much like independent contractors either, and therefore concluded the case must go to a jury because reasonable people could differ on whether the drivers were employees or independent contractors.\footnote{Id. at 1153 ("The application of the traditional test of employment—a test which evolved under an economic model very different from the new ‘sharing economy’—to Uber’s business model creates significant challenges").}

In 2020, the Third Circuit Court of Appeals vacated the district court’s grant of summary judgment in favor of Uber in a lawsuit brought by UberBLACK drivers.\footnote{Razak v. Uber Techs., Inc., 951 F.3d 137 (3d Cir. 2020).} The drivers claimed that they were misclassified employees entitled to minimum wages and overtime under Pennsylvania law and the federal Fair Labor Standards Act (FLSA).\footnote{29 U.S.C. §§ 206–207.} When determining whether workers are employees eligible for protection under the FLSA, courts apply what is generally referred to as the “economic realities” test—a test that focuses on the economic realities of the working relationship, rather than “technical concepts."\footnote{See, e.g., Goldberg v. Whitaker House Co-op., Inc., 366 U.S. 28, 33 (1961). The Third Circuit uses six factors to determine whether a worker is an employee under the FLSA: (1) the degree of the alleged employer’s right to control the manner in which the work is to be performed; (2) the alleged employee’s opportunity for profit or loss depending upon his managerial skill; (3) the alleged employee’s investment in equipment or materials required for his task, or his employment of helpers; (4) whether the service rendered required a special skill; (5) the degree of permanence of the working relationship; and (6) whether the service rendered is an integral part of the alleged employer’s business. See Razak, 951 F.3d at 142–43.} The Razak court focused on the degree of control that Uber exercised

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\footnote{55. Id. at 1153 ("The application of the traditional test of employment—a test which evolved under an economic model very different from the new ‘sharing economy’—to Uber’s business model creates significant challenges").

56. Cotter v. Lyft, Inc., 60 F. Supp. 3d 1067, 1069, 1080–81 (N.D. Cal. 2015); see also In re Vega, 149 N.E.3d 401, 405–06 (N.Y. 2020) (concluding Postmates exercised sufficient control over its couriers to render them employees rather than independent contractors; factors included the following: the company could not operate without its couriers; “[w]hile couriers decide when to log into the Postmates’ app and accept delivery jobs, the company controls the assignment of deliveries by determining which couriers have access to possible delivery jobs[,] . . . Customers cannot request that the job be performed by a particular worker;” Postmates unilaterally sets customer delivery fees and sets the couriers’ compensation, which they cannot negotiate; and “Postmates, not its couriers, bears the loss when customers do not pay,” and handles all customer complaints). Compare Vega, 149 N.E. 3d 401, with In re Walsh, 92 N.Y.S.3d 750, 752 (App. Div. 2019) (concluding TaskRabbit service provider (a “tasker”) was an independent contractor because the only control exercised by the company was “over the platform that taskers used to get jobs, not over any aspects of the jobs themselves”).


59. See, e.g., Goldberg v. Whitaker House Co-op., Inc., 366 U.S. 28, 33 (1961). The Third Circuit uses six factors to determine whether a worker is an employee under the FLSA: (1) the degree of the alleged employer’s right to control the manner in which the work is to be performed; (2) the alleged employee’s opportunity for profit or loss depending upon his managerial skill; (3) the alleged employee’s investment in equipment or materials required for his task, or his employment of helpers; (4) whether the service rendered required a special skill; (5) the degree of permanence of the working relationship; and (6) whether the service rendered is an integral part of the alleged employer’s business. See Razak, 951 F.3d at 142–43.}
over the drivers, the drivers’ opportunity for profit or loss depending on managerial skill, and the permanence of the working relationship. Although the court found that the drivers’ opportunity for profit or loss to favor the drivers’ assertions, no one factor is dispositive. The court, therefore, concluded summary judgment was inappropriate because genuine disputes of material facts remained, particularly as to the other elements.

In contrast, some courts and regulatory agencies have concluded gig workers were correctly classified as independent contractors. For example, in Lawson v. Grubhub, Inc., Magistrate Judge Corley in the District Court for the Northern District of California concluded that a grocery delivery worker was an independent contractor and not an employee because “Grubhub did not control the manner or means of Mr. Lawson’s work, including whether he worked at all or for how long or how often, or even whether he performed deliveries for Grubhub’s competitors at the same time that he had agreed to deliver for Grubhub.”

60. See Razak, 951 F.3d at 146 (“While Uber determines what drivers are paid and directs drivers where to drop off passengers, it lacks the right to control when drivers must drive. UberBLACK drivers exercise a high level of control, as they can drive as little or as much as they desire, without losing their ability to drive for UberBLACK. However, Uber deactivates drivers who fall short of the 4.7-star UberBLACK driver rating and limits the number of consecutive hours that a driver may work.”).

61. See id. at 147 (“Uber decides (1) the fare; (2) which driver receives a trip request; (3) whether to refund or cancel a passenger’s fare; and (4) a driver’s territory, which is subject to change without notice. Moreover, Plaintiffs can drive for competitors, but Uber may attempt to frustrate those who try, and most of the factors that determine an UberBLACK driver’s Uber-profit, like advertising and price setting, are also controlled by Uber.”).

62. See id. (“On one hand, Uber can take drivers offline, and on the other hand, Plaintiffs can drive whenever they choose to turn on the Driver App, with no minimum amount of driving time required.”).

63. See id. at 143.

64. See id. at 148.

65. The track records are quite mixed with respect to gig-related classification tests. While the O’Connor and Cotter courts denied Uber’s and Lyft’s (respectively) motions to dismiss, many cases have either settled or been transferred to mandatory arbitration per the underlying workers’ contracts. See Miriam A. Cherry, Beyond Misclassification: The Digital Transformation of Work, 37 COMP. LAB. L. & POL’Y J. 577, 584–85 (2016) (summarizing the status of numerous gig-related classification lawsuits).


67. Id. at 1091–92. Subsequent to this ruling, the California Supreme Court adopted the ABC test for determining worker classification. See Dynamex Operations W. Inc. v. Super. Ct., 416 P.3d 1, 7 (Cal. 2018); see also discussion infra Part III (providing an overview of the ABC test). The proceedings in Lawson have been stayed pending a ruling from the California Supreme Court as to whether Dynamex can be applied retroactively. Stay Order, Lawson v. Grubhub, Inc., No. 18-15386, 2019 WL 5876923 (9th Cir. filed Mar. 7, 2018); see also In re Walsh, 92 N.Y.S.3d 750, 752 (App. Div. 2019) (concluding that TaskRabbit service provider (a “tasker”) was an independent contractor because the only control exercised by the company was “over the platform that taskers used to get jobs, not over any aspects of the jobs themselves”).
In 2019, the Office of the General Counsel for the National Labor Relations Board (NLRB) concluded that Uber properly classified its drivers as independent contractors because it did not exercise sufficient control over them.\(^68\) In particular, drivers (1) “had virtually unfettered freedom to set their own work schedules[,]” (2) controlled their work locations “rather than being restricted to assigned routes or neighborhoods[,]” and (3) could work for competitors.\(^69\) And the U.S. Department of Labor’s Wage and Hour Division issued an Opinion Letter in April 2019 concluding that service providers for an unnamed platform-based business are independent contractors.\(^70\) The Wage and Hour Division concluded the business does not appear to exert control over its service providers: they “have complete autonomy to choose the hours of work that are most beneficial to them”; they have the right to simultaneously work for competitors; and the business does not inspect their work for quality or rate their performance.\(^71\)

Labor and employment laws—such as anti-discrimination, fair labor standards and labor relations, family and medical leave, and state workers’ and unemployment compensation—focus on protecting employees.\(^72\) No parallel laws protect workers who are not classified as employees.

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69. See id. at 6.
70. U.S. Dep’t of Lab., Wage & Hour Div., Opinion Letter FLSA 2019-6, at 7 (Apr. 29, 2019), https://www.dol.gov/whd/opinion/FLSA/2019/2019_04_29_06_FLSA.pdf [https://perma.cc/4QGE-LBP9] [hereinafter DOL Op. Letter]. Without naming the company, the Opinion Letter described the company’s business as “an online and/or smartphone-based referral service that connects service providers to end-market consumers to provide a wide variety of services, such as transportation, delivery, shopping, moving, cleaning, plumbing, painting, and household services.” Id. at 1. These services are similar to those offered by TaskRabbit. See TaskRabbit, https://www.taskrabbit.com/services [https://perma.cc/3QQM-TPTY] (last visited Nov. 6, 2020).
71. See DOL Op. Letter, supra note 70, at 8. On September 25, 2020, the Wage and Hour Division proposed a new 29 C.F.R. § 795 “setting forth its interpretation of the FLSA as relevant to the question whether workers are ‘employees’ or are independent contractors under the Act.” U.S. Dep’t of Lab., Wage & Hour Div., Independent Contractor Status Under the Fair Labor Standards Act (Sept. 25, 2020), https://www.federalregister.gov/documents/2020/09/25/2020-21018/independent-contractor-status -under-the-fair-labor-standards-act. The Wage and Hour Division is proposing that two core “economic reality” factors have the greatest weight in determining employee/independent contractor status (proposed § 795.105(c)); the degree of the hiring party’s control over the work (propose § 795.105(d)(1)(i)); and the worker’s opportunity for profit or loss (proposed § 795.105(d)(1)(ii)). See Independent Contractor Status Under the Fair Labor Standards Act, supra.
72. See, e.g., 42 U.S.C. §§ 2000e(b), 2000e-2(a) (Title VII of the Civil Rights Act of 1964); id. §§ 12111(5)(A), 12112(a) (Americans with Disabilities Act); 29 U.S.C. § 206(a) (Fair Labor Standards Act); id. §§ 152(3), 157 (National Labor Relations Act); id. § 2611(2)(A) (Family and Medical Leave Act); CAL. LAB. CODE § 3357 (2011) (As to workers’ compensation coverage, “Any person rendering service for another, other than as an independent contractor, or unless expressly excluded herein, is presumed to be an employee.”).
employees, namely independent contractors.\textsuperscript{73} Arguably, most workers would prefer to receive legal workplace protections, and most employers would prefer to avoid their associated costs. As such, we find ourselves in a continuous struggle to determine just which workers are independent contractors and which are actually employees subject to labor law protections. In fact, one scholar asserts that “the legal bifurcation of workers into ‘employees’ and ‘independent contractors’ has contributed significantly to the growth of precarious work in the United States.”\textsuperscript{74} This has been a long-running struggle with no easy solution.\textsuperscript{75} Courts have long recognized “simplicity and uniformity, [in...
classifying workers resulting from application of ‘common-law standards,’ does not exist.  

As the summary of classification cases presented above indicates, the degree of control the employer exercises over the means of the work performed is the first, and often most important, factor considered by the “traditional” tests in determining whether a worker is an employee or independent contractor. This “right to control” originated in agency law to determine whether an employer should be liable to third parties injured by a worker—no control, no liability. In general, some form of classification test, focused on the right to control the means of the work, is applied when an applicable workplace statute does not define employment. But, as courts have noted, particularly in the Northern District of California, this test for determining worker classification

76. *Hearst Publ’ns*, 322 U.S. at 122 (noting that within a single jurisdiction a person who is held to be an independent contractor for the purpose of imposing vicarious liability in tort may be an employee for the purposes of particular legislation, such as unemployment compensation). For example, many “gig” workers like the flexibility of “dipping” into the platform economy and stepping back out as the situation warrants.  

77. See e.g., Cmty. for Creative Non-Violence v. Reid, 490 U.S. 730, 751 (1989) (“In determining whether a hired party is an employee under the general common law of agency, we consider the hiring party's right to control the manner and means by which the product is accomplished.”). Additional factors may be considered, such as skill required; the source of the instrumentalities and tools; the location of the work; the duration of the relationship between the parties; whether the hiring party has the right to assign additional projects to the hired party; the extent of the hired party's discretion over when and how long to work; the method of payment; the hired party's role in hiring and paying assistants; whether the work is part of the regular business of the hiring party; whether the hiring party is in business; the provision of employee benefits; and the method of payment. See also *ReStateMEnt (SECond) of aGEnCy* § 220(2) (Am. L. Inst. 1958). But these additional factors are merely secondary to control under most classification tests. See Lisa J. Bernt, *Suppressing the Mischief: New Work, Old Problems*, 6 N.E. U. L.J. 311, 319 (2014) (“While other factors... might be considered in some tests, the hiring party's control over the manner of work is still typically a significant, perhaps the most important, factor.”).  

78. See, e.g., Standard Oil Co. v. Anderson, 212 U.S. 215, 222 (1909) (“We must inquire whose is the work being performed, a question which is usually answered by ascertaining who has the power to control and direct the servants in the performance of their work.”); Singer Mfg. Co. v. Rahn, 132 U.S. 518, 523 (1889) (“The relation of master and servant exists whenever the employer retains the right to direct the manner in which the business shall be done, as well as the result to be accomplished, or, in other words, not only what shall be done, but how it shall be done.”) (internal quotation marks omitted); see also Keith Cunningham-Parmeter, *Gig-Dependence: Finding the Real Independent Contractors of Platform Work*, 39 N. Ill. U. L. Rev. 379, 400–06 (2019) (revealing that independent contractors have traditionally been liable for their own torts, instead of their employers, because the independent contractors have the financial wherewithal to compensate those they may injure).  

79. See *Nationwide Mut. Ins. Co. v. Darden*, 503 U.S. 318, 326–27 (1992) (“Agency law principles comport, moreover, with our recent precedents and with the common understanding, reflected in those precedents, of the difference between an employee and an independent contractor”; determining classification with respect to ERISA, which does not define employment); Richard R. Carlson, *Why the Law Still Can't Tell an Employee When It Sees One and How It Ought to Stop Trying*, 22 Berkeley J. Emp. & Lab. L. 295, 314 (2001) (arguing that “the wider the range of facts a court entertains as
has not kept pace with changes in work. It is “outmoded” and leaves juries being “handed a square peg and asked to choose between two round holes.” Is it therefore time to abandon the traditional tests that prioritize the hiring party’s right to control when attempting to classify gig workers?

III. Applying Updated Laws to New Work Arrangements

The so-called ABC test provides a variation on the traditional control-focused classification tests by making control only one of three factors that all must be satisfied before a worker can be classified as an independent contractor. Under the ABC test, a worker is presumed to be an employee unless the hiring party establishes that the worker (A) is free from the control and direction of the hiring party in connection with the performance of the work, both under the contract for the performance of the work and in fact; and (B) performs work that is outside the usual course of the hiring party’s business; and (C) is customarily engaged in an independently established trade, occupation, or business of the same nature as that involved in the work performed. The ABC test applies predominantly to unemployment compensation claims in the seventeen states (plus Puerto Rico and the Virgin Islands) that have enacted it.

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80. See Cotter v. Lyft, Inc., 60 F. Supp. 3d 1067, 1080–81 (N.D. Cal. 2015); cf. Lawson v. Grubhub, Inc., 302 F. Supp. 3d, 1071, 1093 (N.D. Cal. 2018) (“Under California law whether an individual performing services for another is an employee or an independent contractor is an all-or-nothing proposition. If Mr. Lawson is an employee, he has rights to minimum wage, overtime, expense reimbursement and workers compensation benefits. If he is not, he gets none. With the advent of the gig economy, and the creation of a low wage workforce performing low skill but highly flexible episodic jobs, the legislature may want to address this stark dichotomy.”); see also Razak v. Uber Techs., Inc., No. 16-573, 2018 WL 1744467, at *13 & n.17 (E.D. Pa. Apr. 11, 2018) (“Transportation network companies (‘TNCs’), such as Uber and its most frequent U.S. competitor, Lyft, present a novel form of business that did not exist at all ten years ago, available through the use of ‘apps’ installed on smart phones. With time, these businesses may give rise to new conceptions of employment status”; noting also that Uber’s business model shares some characteristics in common with a joint venture), rev’d, 951 F.3d 137 (3d Cir. 2020); Blake E. Stafford, Riding the Line Between Employee and Independent Contractor in the Modern Sharing Economy, 51 WAKE FOREST L. REV. 1223, 1232 (2016) (noting that, given the number of factors that can be examined, courts have reached conflicting results while purporting to use the same test).

81. Cf. O’Connor v. Uber Techs., Inc., 82 F. Supp. 3d 1133, 1153 (N.D. Cal. 2015) (“It is conceivable that the legislature would enact rules particular to the new so-called ‘sharing economy.’”)


83. See ALASKA STAT. § 23.20.525(a)(8) (2019); Assemb. Bill 5, § 2, 2019–2020 Sess. (Cal. 2019) (codified at CAL. LAB. CODE § 2750.3; effective Jan. 1, 2020); CONN. GEN. STAT. § 31-222(a)(1)(B)(ii) (2019); DEL. CODE ANN. tit. 19, § 3302(10)(k) (2019); HAW. REV. STAT. § 383-6 (2019); 820 ILL. COMP. STAT. 405/212 (2018); IND. CODE § 22-4-8-1(b) (2019); LA. STAT. ANN. § 23:1472(12)(E) (2018); MASS. GEN. LAWS ch. 149, § 148B(a) (2018); NEB.
Although Maine is considered the first state to have adopted the ABC test in 1935,84 most of the ABC statutes have been passed this century,85 most recently, and controversially, in California with passage of Assembly Bill 5 (known as AB 5).86 The ABC test removes the


85. See supra note 83.

reliance on the control factor because, even if control is absent, the remaining two factors (parts B and C) must also be met to classify a worker as an independent contractor. It is perhaps this shift away from the control factor that has caused platform-based enterprises with substantial operations in California to consider that state’s adoption of AB 5 to be an existential threat. For example, California courts almost immediately began reevaluating employee–independent contractor classification for platform-based businesses. In addition, on May 5, 2020, the state of California (along with the city attorneys for Los Angeles, San Diego, and San Francisco) sued Uber and Lyft, alleging that their misclassification of drivers as independent contractors constitutes an unlawful and unfair business practice and violation of AB 5. On August 10, 2020, the California Superior Court for the County of San Francisco issued a preliminary injunction prohibiting Uber and Lyft from continuing to classify their drivers as independent

87. See, e.g., Athol Daily News v. Bd. of Div. of Emp. & Training, 786 N.E.2d 365, 369–70 (Mass 2003) (“The employer bears the burden of proof, and, because the conditions are conjunctive, its failure to demonstrate any one of the criteria set forth in subsections [A, B, or C], suffices to establish that the services in question constitute ‘employment.’”).

88. See, e.g., Rogers v. Lyft, Inc., No. 20-cv-01938-VC, 2020 WL 1684151, at *2 n.1 (N.D. Cal. Apr. 7, 2020) (“[T]he California Legislature has now spoken . . . and it has decided that workers like those who drive for Lyft must be classified as employees.”); O’Connor v. Uber Techs., Inc., Nos. 15-cv-03826-EMC; 16-cv 00262-EMC, 2019 WL 1437101, at *9 (N.D. Cal. Mar. 29, 2019) (“In the wake of Dynamex, Uber bears a hefty burden to establish that its drivers are not employees, since they are presumptively considered employees and Uber can only overcome that presumption by satisfying all three of the ‘ABC’ conditions.”); Albert v. Postmates Inc., No. 18-CV-07592-JCS, 2019 WL 1045785, at *5 (N.D. Cal. Mar. 5, 2019) (finding sufficient allegations “to support a plausible inference” of willful misclassification where Plaintiff alleged that Defendant held “itself out to the public as a delivery service” and Plaintiff performed services within Defendant’s “usual course of business as a delivery service”); Colopy v. Uber Techs. Inc., No. 19-cv-06462-EMC, 2019 WL 6841218, at *8 (N.D. Cal. Dec. 16, 2019) (concluding that plaintiff had made a plausible claim that any misclassification by Uber is willful in complaint that alleged Uber was a specific target of AB 5) (citing Albert v. Postmates, Inc.); see also Public Utilities Commission of the State of California, Order Instituting Rulemaking on Regulations Relating to Passenger Carriers, Ridesharing, and New Online-Enabled Transportation, Second Amended Phase III.C, Scoping Memo and Ruling of Assigned Commissioner 4–5 (June 9, 2020), https://docs.cpuc.ca.gov/PublishedDocs/Efile/G000/M339/K545/339545137.PDF (concluding that TNC drivers, such as Uber and Lyft drivers, are presumed to be employees).

The Superior Court’s analysis highlights the different approach to classification under the ABC test: the court did not consider control (Part A of the test) or whether the drivers were engaged in an independently established trade, occupation, or business (Part C of the test); the court focused solely on whether the drivers engaged in work that is within the usual course of the hiring party’s business (Part B of the test). The Superior Court rejected Uber’s and Lyft’s arguments they are merely “multi-sided platforms” operating as “matchmakers” to facilitate transactions between drivers and passengers. The court concluded that Uber’s and Lyft’s “entire business is that of transporting passengers for compensation”; therefore, the work of transporting customers for compensation is an “integral part” of their business.

Similarly, in Cunningham v. Lyft, Inc., Lyft drivers focused on Part B of Massachusetts’s ABC test to argue that they were misclassified as independent contractors. The District Court for the District of Massachusetts stated that determining whether the services provided are outside the employer’s usual course of business for the purposes of Part B of the ABC Test involves two different inquiries—establishing what services are performed by the worker and establishing the usual course of business of the employer. Starting with the latter inquiry, the court concluded that despite Lyft’s self-labeling that it is a platform and not a transportation company, “the realities of Lyft’s business—where riders pay Lyft for rides—encompasses the transportation of riders.” As for the first inquiry, the court recognized that drivers drive for Lyft and that Lyft’s revenue is directly contingent on how much drivers drive; therefore, drivers are clearly not incidental to Lyft’s business.

Pennsylvania’s version of the ABC test includes only Parts A (control) and C (the worker must have an independently established
Updating Legal Norms for a Precarious Workforce

trade, occupation, profession, or business). With respect to control, the Pennsylvania Supreme Court concluded in *Lowman v. Unemployment Compensation Board of Review* that Uber drivers were employees rather than independent contractors because of the degree of control that Uber exercised over the drivers’ performance. Dispositive indicia of control included the following: Uber’s required application process; the inability of drivers to use a substitute to provide services; Uber’s monitoring, review, and supervision of drivers’ performance; and Uber’s pay structure. In applying Part C of the state’s statute, the Pennsylvania Supreme Court determined that Uber drivers did not possess the usual indicia of an independent business—they could not subcontract their driving; they could obtain their passengers solely through Uber; and they could not set their own compensation for providing a ride service.

While initial applications of the ABC test to platform-based businesses have strongly leaned toward employee reclassification, there are still issues to be resolved. The California Superior Court’s preliminary injunction against Uber and Lyft has been stayed pending appeal. Two courts in California have ruled that Part B of the state’s ABC test is likely preempted by the Federal Aviation Administration Authorization Act (FAAAA). And while AB 5 is effective as of January 1, 2020, one question is whether *Dynamex*’s ABC test applies to classification lawsuits initiated before the *Dynamex* decision. While some courts have ruled *Dynamex* applies retroactively, other courts have stayed earlier classification decisions pending the California

102. See id. at *18.
103. See id. at *20; see also NLRB Advice Memorandum on Uber Technologies, Inc, supra note 68, at 13 (assuming “arguendo” that drivers did not work in a distinct occupation or business, but worked as part of [Uber’s] regular business of transporting passengers”; applying common law Restatement (Second) of Agency classification test).
105. 49 U.S.C. § 14501(c)(1) (2016); see Cal. Trucking Ass’n v. Becerra, 433 F. Supp. 3d 1154, 1160 (S.D. Cal. 2020) (issuing a preliminary injunction preventing the classification of persons driving or hauling freight as an employee or independent contractor under AB 5, concluding AB 5 effectively mandates that motor carriers treat owner-operators as employees, rather than as the independent contractors that they are); see also id. at 1167 (“[I]t is true that the statute does not expressly state that motor carriers cannot contract with independent contractors, but [they can do so] only if they classify and treat those independent contractors as employees under California law.”). The California Superior Court for the County of Los Angeles has also ruled that Part B of both AB 5 and the *Dynamex* ABC test are preempted by the FAAAA. See Order Granting in Part Defendants’ Motion In Limine re Preemption and Non-Retroactivity of ABC Worker Classification Test, California v. Cal. Cartage Transp. Express LLC, No. BC 689320, (Cal. Super. Ct. Jan. 8, 2020), https://aboutblaw.com/N1B.
Supreme Court's ruling on whether *Dynamex* applies retroactively. Finally, Uber, Lyft, DoorDash, Postmates, and Instacart pooled $110 million to successfully place Proposition 22 on the California November 2020 ballot, which would exempt their businesses from AB 5. The ABC test is not a blanket panacea for classifying workers: it is adopted (in one form or another) by only half the states, and it is still subject to significant challenges in California.

In addition, some existing rulings applied to workers outside the gig economy suggest that application of the ABC test to platform-based workers may not automatically result in an employee classification. As discussed earlier, courts and agencies have not had too much difficulty finding gig workers free from control. Part B (the worker performs work that is outside the usual course of the hiring party's business) has been satisfied when the hiring party is considered a broker,

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108. See supra text accompanying notes 65–73.

109. See, e.g., Q.D.-A., Inc. v. Ind. Dep’t of Workforce Dev., 114 N.E.3d 840, 847–48 (Ind. 2019) (concluding drivers providing “drive-away” services were not providing services within the hiring party’s usual course of business unless the hiring party itself also performed drive-away services); State Dep’t of Emp., Training & Rehab., Emp. Sec. Div. v. Reliable Health Care Servs. of S. Nev., Inc., 983 P.2d 414, 418 (Nev. 1999) (concluding that “the business of brokering health care workers does not translate into the business of treating patients for these purposes, and thus a temporary health care worker does not work in the usual course of an employment broker’s business within the purview of” part B of the ABC test); Trauma Nurses, Inc. v. Bd. of Rev., N.J. Dep’t of Lab., 576 A.2d 285, 291 (N.J. Super. Ct. App. Div. 1990) (holding that nurses were not employees of broker who supplied nurses’ temporary services to hospitals: “The record does not substantiate the naked claim that a broker in the business of matching a nurse with the personnel needs of a hospital is undertaking the provision of health care services. The service of supplying health care personnel does not translate into the business of caring for patients.”); see also Neb. Dep’t of Pub. Welfare v. Saville, 361 N.W.2d 215,
Updating Legal Norms for a Precarious Workforce

role most platform-based businesses claim. With regard to part C of the ABC test (the worker is customarily engaged in an independently established trade, occupation, or business of the same nature as that involved in the work performed), the District Court for the Northern District of California stated this factor weighed in favor of independent contractor classification for delivery service providers. When applying part C of its state’s ABC test, the Vermont Department of Labor concluded that drivers for Transportation Network Companies (TNCs) were engaged in an independently established trade or business because “they own the tools or equipment (in this case, a passenger motor vehicle) necessary to engage in the business of transporting passengers, maintain their own driver’s license and insurance, and are free to offer their services to as many TNCs as they choose to.”

While strong arguments certainly suggest that application of the ABC test to on-demand working arrangements will lead to more employee classifications, at the same time many states are enacting legislation prescribing certain on-demand workers as independent contractors. Seven states (Arizona, Florida, Indiana, Iowa, Kentucky, Tennessee, and Utah) have enacted “Marketplace Contractor” statutes. In addition, the Texas Workforce Commission has adopted the marketplace contractor definitions for purposes of regulating unemployment compensation. Common features of these statutes are the definitions of marketplace platform, market contractor, and exemptions.

219–20 (Neb. 1985) (concluding workers who provided housecleaning, lawn work, and light transportation for welfare recipients were not employees of welfare agency because the services provided were outside the usual course of the welfare agency’s business, which was to pay for the services, not provide the services); Ruggiero v. Am. United Life Ins. Co., 157 F. Supp. 3d 104, 122 (D. Mass. 2015) (concluding insurance sales agent was not performing services in the usual course of the insurance company’s business because the agent’s sales were only merely incidental given that (1) the agent could and did sell for other companies, and (2) the company sold its policies through multiple sales agents); Vt. Dep’t of Labor, U.I. Bull. No. 539 on UI Treatment of Transportation Network Companies (TNCs) (Sept. 1, 2017), https://legislature.vermont.gov/Documents/2018/WorkGroups/House%20Commerce/Bills/H.143/H.143–Maria%20Royle–UI%20Treatment%20of%20TNC–3-29-2018.pdf (concluding that under part B, for purposes of unemployment insurance, drivers for TNCs are not employees because TNCs are not in the business of owning or operating a fleet of vehicles for purposes of providing transportation for hire to the general public).

110. See, e.g., Peter Talbot, Uber Launches an App to Connect Job Seekers with Gig Work, NPR (Oct. 3, 2019, 4:04 PM), https://www.npr.org/2019/10/03/766861700/uber-launches-an-app-to-connect-job-seekers-with-gig-work (reporting on Uber’s announcement of its Uber Works app, through which workers for a variety of services can connect with people desiring those services).


112. See Vt. Dep’t of Lab., supra note 109, at 2.

113. ARIZ. REV. STAT. ANN. §§ 23-1601 to -1604 (2018); FLA. STAT. § 451.01–02 (2018); IND. CODE § 22-1-6-1 to -3 (2018); IOWA CODE § 95.1–2 (2018); KY. REV. STAT. ANN. § 336.137 (West 2018); TENN. CODE ANN. §§ 50-8-101 to -103 (West 2018); UTAH CODE ANN. §§ 34-53-101 to -102, 201 (West 2018) (limited to just building services (cleaning and janitorial; furniture delivery, assembly, moving, or installation; landscaping; home repair; or similar)).

Marketplace platforms are generally defined as entities that (A) operate an Internet website or smartphone application that facilitates the provision of services by marketplace contractors to individuals or entities seeking the services; (B) accept service requests from the public only through the organization’s Internet website or smartphone application and does not accept service requests by telephone, facsimile, or in person at a retail location; and (C) do not perform services at or from a physical location in the state. A market contractor is defined as a person or entity that enters into an agreement with a marketplace platform to provide services to third parties.

Marketplace contractor statutes prescribe that the contractor is an independent contractor, as long as a written agreement provides that the worker is an independent contractor, all or substantially all of the payments paid to the marketplace contractor are based on the performance of services or other output by the contractor, the contractor may work any hours or schedules that the contractor chooses, the contractor may perform services for other parties without restriction, and the contractor bears responsibility for all or substantially all of the expenses that the contractor pays or incurs in performing the services, without the right to obtain reimbursement from the marketplace platform for the expenses.

It is not surprising that Handy, which provides cleaning, handyman, and home improvement service providers through an online app, has lobbied for marketplace contractor statutes. While perhaps adding clarity to the employee/independent contractor classification issue,

Most of the definitions exclude services performed in the employment of the state or political subdivision or Indian tribe, as well as any religious, charitable, or educational organization. They also generally exclude from the definition any digital website or smartphone application where the services facilitated consist of transporting freight, sealed and closed envelopes, boxes or parcels or other sealed and closed containers for compensation. Indiana excludes passenger transport services provided in connection with technology offered by a transportation network company. Ind. Code. § 22-1-6-1(3). A TNC uses a digital network to connect TNC riders to TNC drivers to request prearranged rides. See id. § 8-2.1-17 to -18; infra note 125 and accompanying text.

at least for platform-based companies, commentators have been quick to point out that marketplace contractor statutes could create more economic insecurity for workers by making it easier for businesses to reclassify employees as independent contractors. And Professor Michael Duff argues that the broad nature of the statutes could impact workers beyond what is currently considered the gig economy because “virtually any” business providing services through an online app could have its workers classified as employees.

While Handy has been lobbying for laws classifying its gig workers as independent contractors, Uber has been doing the same for drivers of TNCs. Fundamentally, TNC statutes, which have been adopted in one form or another in forty-one states, take away local community powers to establish passenger transportation regulations by doing so at the state level. However, TNC statutes in fourteen states, similar to the marketplace contractor statutes, establish conditions to prescribe independent contractor classification for drivers. In general, under these statutes, drivers will be classified as independent contractors as long as the TNC (1) does not unilaterally prescribe specific hours during which a driver shall be logged onto the TNC’s digital network; (2) does not restrict a driver from engaging in any other occupation or business; (3) imposes no restrictions on the TNC driver’s ability to utilize a website, digital network, or software application of other TNCs; (4) does not assign a TNC driver a particular territory in which transportation network company services may be provided; and (5) enters into a written agreement with the driver stating that the driver is an independent contractor for the TNC. The difference between the

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122. See id. at 4.

123. See ALASKA STAT. § 28.23.080(a) (2019) (omitting requirements 3 and 4); ARK. CODE ANN. § 23-13-719(a) (2019); DEL. CODE ANN. tit. 2, § 1911 (2018); FLA. STAT. § 627.748(9) (2018) (omitting requirement 4); MICH. COMP. LAWS § 257.2137(1) (2019); MISS. CODE ANN. § 77-8-21 (2018); MO. REV. STAT. § 387.414 (2019) (omitting requirement 4); N.H. REV. STAT. ANN. § 376-A:20 (2018); TEX. OCC. CODE ANN. § 2402.114 (West 2019); W. VA. CODE § 17-29-11(a) (2018); WYO. STAT. ANN. § 31-20-110(a) (2019) (omitting requirement 4); see also IND. CODE § 8-2-1.19-1.4 (2019) (providing that TNC driver is an independent contractor as long as the TNC does not control, direct, or manage a TNC driver who connects to the TNC’s digital network and the TNC does not own, control,
marketplace contractor statutes and these provisions is that, rather than apply to any business that operates through online app, TNC statutes apply to businesses that use a digital network to connect TNC riders to TNC drivers who provide prearranged rides. The digital network used by the TNC to connect riders and drivers is defined as “any online-enabled application, software, website, or system offered or used by a [TNC] that enables the prearrangement of rides with [TNC] drivers.”

Rather than redefine employee/independent contractor classification, the eighteen states that have adopted marketplace contractor and TNC statutes (with some states enacting both) have instead prescribed independent contractor status for certain app-based gig workers. While this approach provides clarity, it does so at the expense of worker protections.

IV. Benefits and Protections for On-Demand Workers

Some commentators have suggested that independent contractors be included in various employment statutes. Seth Harris and Alan Krueger have provided one of the more comprehensive examinations of the challenges to revising employment laws to incorporate a growing type of worker, the “independent worker”—who “chooses when and whether to work at all. The [employment] relationship can be fleeting, occasional, or constant, at the discretion of the independent worker.” They recommend that independent workers be afforded many standard employment-related protections, including freedom to organize and collectively bargain, civil rights, tax withholding, workers’
compensation insurance, affordable health insurance, and risk pooling (for protections that might not be provided through an employer).\textsuperscript{127}

Harris and Krueger’s analysis is limited to “gig economy” workers who provide services through intermediaries. In general, a significant gap exists in benefits coverage between traditional and non-traditional workers, so that as more workers engage in non-traditional work, the more they lack essential benefits.\textsuperscript{128} There have been previous initiatives more broadly aimed at employment insecurity and inequality. For example, U.S. Senator Sherrod Brown (D-OH) proposed raising the minimum wage, increasing the overtime-salary threshold, requiring paid sick days and family medical leave, and strengthening collective bargaining rights.\textsuperscript{129} Senator Brown also addressed worker misclassification by supporting the Fair Playing Field Act.\textsuperscript{130} This proposed legislation did not change the legal test for determining whether a worker is an employee or independent contractor; it merely gave the IRS authority to take action against employers who misclassify their workers.\textsuperscript{131} More substantively, Senator Brown proposed that employers with more than $7.5 million in annual receipts and 500 independent contractors be required to pay half of payroll taxes for those workers.\textsuperscript{132} Senator Brown is targeting large companies relying on a business model that classifies their entire large workforces as independent contractors.\textsuperscript{133} He believed that this approach would “increase the cost of classifying workers as independent contractors and, ideally, lead large companies to rethink choosing a business model that relies on a workforce of independent contractors in lieu of employees.”\textsuperscript{134}

\textsuperscript{127} See id. at 15–21. One significant restraint addressed by Harris and Krueger is that because independent workers often wait for work simultaneously for multiple employers, it is often difficult measure work hours; as such, they recommend that employers not be required to provide hours-based benefits, such as overtime and minimum wage. See id. at 13.


\textsuperscript{130} S. 2252, 114th Cong. (2015).

\textsuperscript{131} See Brown, supra note 129, at 37. The proposed legislation would also have required employers to inform workers of their status so they could better determine whether they were misclassified and take action accordingly. See id.

\textsuperscript{132} See id.

\textsuperscript{133} Id. (noting the independent contractor status was not created to be used by companies as a way of avoiding taxes, labor standards, and workers’ rights; rather “Congress intended for the category to distinguish between those who work under supervision and those who decide how the work will be done and usually hire others to do the work”) (internal quotation marks omitted) (alterations omitted).

\textsuperscript{134} Id. (“Creating this safeguard against abuse will redefine the independent contractor status as a classification for workers who are truly independent and truly contractors.”). Senator Brown also recognized that “[c]ompanies that classify workers as
Senator Elizabeth Warren (D-MA) took a more holistic approach: “all workers—no matter when they work, where they work, who[m] they work for. . . . should have some basic protections and be able to build some economic security for themselves and their families.”135 While Senator Brown would have required large employers to deduct payroll taxes, Senator Warren proposed that “electronic, automatic, and mandatory withholding of payroll taxes must apply to everyone,” including independent contractors.136 Senator Warren also advocated for the availability of (pooled) catastrophic insurance for workers who were not covered by workers’ compensation, as well as paid leave.137

While Senator Brown’s and Senator Warren’s proposals are a few years old, and have not progressed beyond their initial proposal stage, advocacy and some legislation continue that, while accepting independent contractor classification for gig workers, provide them with portable benefits that are decoupled from any particular job or company.138 The U.S. Senate and House of Representatives have introduced identical bills to establish a portable benefits pilot program.139 The bill sets aside up to $20 million to fund efforts by state and local governments and nonprofit organizations to evaluate, design, or improve upon new or existing portable benefits.140 Under the bills, portable benefits are work-related benefits that workers could maintain upon changing jobs,141 including workers’ compensation, skills training, disability coverage, health insurance coverage, retirement saving, income security,
and short-term saving. Eligible workers under the proposed pilot program are defined as “any worker who is not a traditional full-time employee of the entity hiring the worker for the eligible work, including any independent contractor, contract worker, self-employed individual, freelance worker, temporary worker, or contingent worker.”

Legislation has been introduced in the state of Washington that provides portable benefits for any worker who is not an employee and who provides services for financial compensation through another company, and who worked at least thirty cumulative hours or the lesser of either thirty tasks, trips, or shifts in a calendar year. Benefits would include workers’ compensation, health insurance, paid time off, and retirement benefits. Legislation providing similar portable benefits has also been introduced in New Jersey.

As this review indicates, providing a full range of portable benefits for non-employee workers is still far from reality. Most legislation falls within initial proposals and pilot programs, with a few states providing paid medical or family leave.

Conclusion

This article has shown that the nature of work in the United States is changing, particularly with regard to an increase in contingent and precarious employment arrangements, often by classifying workers as independent contractors. Concurrently, though, the law has not kept pace. California has adopted the ABC test, which greatly simplifies the classification schema, and many believe the test portends a trend of employee classification for on-demand workers. However, only time will only tell as the ABC test is applied to those workers.

Meanwhile, a few states have begun enacting legislation that prescribes independent contractor status for certain on-demand workers. While these laws can certainly provide clarity, they also prescribe precarity for the affected workers. Finally, rather than address the classification issue at all, some recent proposals and initiatives aim to provide traditional employee-style workplace protections and benefits to non-employee workers. However, these initiatives are very limited and are only in the early stages of possible development.

142. See id. § 3(6).
143. Id. § (3)(3).
145. See id. § 41.
147. See Douglas, supra note 146.
Meanwhile, classifying any non-traditional worker, and particularly an on-demand worker, as an employee or independent contractor will still depend on the type of work performed, the type of complaint, and the location where the complaint is brought. And, while Congress and a few state legislatures have considered portable benefits, which could allow non-employee workers to accumulate and transfer some traditional employee benefits, they remain only proposed. In the meantime, more and more workers find themselves in precarious working arrangements with minimal workplace protections and benefits.