

First Focus

YourABA: 2015 Year in review



YourABA helps you become a better lawyer, and in 2015, it offered up a mix of articles on the newest legal technology and trends, marketing and trial strategies, managing, ethical guidance and much more. Rediscover some of the best of 2015 to reinforce ideas that still remain relevant. Here's to making 2016 your best year yet!

[Check out a recap of this year's issues >>](#)

Eye on Ethics

When contingency approaches certainty

Is it ethical to take a case on a contingency fee arrangement where the outcome is fairly certain and there is minimal risk to the lawyer, or where matters are resolved expeditiously without any expected complications?

[We look at the implications >>](#)

Technology Translators

Why law firm websites need structured search engines

The most effective law firm search engines provide users with fast, clear answers to their questions and empower the firm's marketing strategy.

[How to implement one effectively >>](#)

ABA Everyday

A new year of free member benefits!

Kick off 2016 by taking advantage of FREE member benefits every day in the new year.

[Check out the latest calendar >>](#)

Free CLE

Overcoming implicit bias against non-citizen defendants

Monday, Jan. 11

1:00-2:35 pm ET

1.50 General CLE Credit Hours

[Register now >>](#)

Membership

A reminder to help maintain your ABA member benefits

Are your ABA dues paid? Act soon to protect any disruption in membership privileges.

[Learn more >>](#)

ABA Advantage

Kick off 2016 with savings from Hertz!

Save up to 25 percent, plus get an extra \$25 off on weekly rentals.

[Learn more >>](#)

New on the ABA Job Board

[Affordable Housing Attorney Hawkins Delafield & Wood LLP](#)

Washington, D.C.

Posted Dec. 17

2015 highlights

25 apps that will improve your efficiency and effectiveness

Recover from mistakes with credibility and confidence

Professors share top advice for better legal writing

Trial curveballs and how to deal with them

10 tips to build your reputation

The top 7 takeaways from the 2015 Federal Rules Amendments

14 tips to become a better supervisor

24/7 workplace connectivity dials up legal problems for employers

Toward retirement: Five musts on succession planning

?Necesita un abogado? Here's how to cater services to Spanish-speaking clients

Implicit bias hurting justice system - and profession, says ABA president

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