

SAN FERNANDO VALLEY BAR ASSOCIATION LAWYER REFERRAL & INFORMATION SERVICE

In 2001, the San Fernando Valley Bar Association celebrated its 75th Anniversary. The SFVBA has been operating our referral service for over 50 of those years. Allow us introduce you to this durable program.

LRIS IS...

...A Recognized and Respected Resource. The Courts, government agencies, local businesses, community organizations and attorneys refer the public to our LRIS. In addition, LRIS has joined with the Superior Court and Neighborhood Legal Services to create Self-Help Legal Resource Centers that frequently guide individuals to our attorneys.

...An Important Consumer Service. LRIS helps consumers determine if they have a problem that is truly of a legal nature. More importantly, LRIS provides an unbiased referral to a screened, experienced, and qualified attorney. The public equates bar-sponsored lawyer referral services with the positive image of consumer-oriented assistance.

...A Creative Entity. We are one of the first LRIS programs in California to establish a limited scope representation panel. This concept provides representation to the public and a new source of business to attorneys. We are open to entrepreneurial opportunities.

...A Source of Internet Referrals. LRIS has entered into an agreement with iLawyer.com, a sophisticated Internet-based referral system. We also offer referrals through our new LRIS and SFVBA websites.

...An Important Service to Small Firms and Sole Practitioners. LRIS spends substantial funds marketing the service. When a panel member receives a referral, they receive the benefits of that marketing without spending thousands of their dollars in marketing costs. LRIS members also recognize that every appointment and every handshake is a potential lead to more clients.

...An Important Tool to Promote A Positive Image to the Legal Profession. LRIS screens attorney members and also surveys all of the referral clients. Consistently these procedures lead to highly favorable ratings of the referral service and its attorney members. The LRIS Program's service offers the public more comfort with the legal system and a more positive image of attorneys.

...A Legal Education Tool. Only LRIS attorneys can join the SFVBA Speaker Service. This program is a part of the SFVBA People's Law School Program. The Speaker Service provides attorneys to speak to businesses and organizations on a variety of subjects. The Speaker Service is being promoted throughout the San Fernando Valley.

LRIS IS NOT...

...Legal Aid. LRIS clients are not indigent. LRIS does occasionally make referrals to attorneys who accept pro bono clients. LRIS also operates a Modest Means panel. For the most part, LRIS clients can afford to pay private attorneys.

...Consultations Only. This fiscal year, approximately half of the LRIS referrals were for consultations and no immediate fees were paid to the attorney. However, the lawyer met a potential client who may return or refer someone else. Approximately 40% of the interviews will lead to fees. This fiscal year, LRIS attorney members collected almost 2 Million dollars in legal fees from LRIS referrals.

***BE KNOWN AS A
RESOURCE FOR YOUR
COURTS AND
COMMUNITY AND AS THE
RECOMMENDED CHOICE
OF THE LEGAL
PROFESSION. CALL
(818) 227-0490 TO JOIN
THE LRIS TODAY!***
