

LAW PRACTICE

THE BUSINESS OF PRACTICING LAW



Editorial Calendar

2011 ISSUE	FEATURES	BONUS DISTRIBUTION	DEADLINES
January/ February	Solo and Small Firms Issue Issue Focus: Technology and Practice Management Tips		Space: 11/15/2010 Art: 11/18/2010
March/April	Annual Technology Tips Issue Issue Focus: ABA TECHSHOW®	ABA TECHSHOW®, LPM Spring Meeting	Space: 1/11/2011 Art: 1/14/2011
May/June	Succession Planning Strategies Issue Focus: Best Practices, Finance and Leadership Development	LPM Spring Meeting	Space: 3/7/2011 Art: 3/10/2011
July/August	People Management Issue Focus: How to Hire, Fire, and Keep Good People, Plus How to Get a New Job	ABA Annual Meeting	Space: 5/10/2011 Art: 5/13/2011
September/ October	Technology Issue Focus: Virtual Practices – Lawyers Without Offices	LPM Fall Meeting	Space: 7/19/2011 Art: 7/22/2011
November/ December	Marketing Issue Focus: Client Service and Law Firm Marketing Strategies	ABA Law Firm Marketing Strategies Conference	Space: 9/12/2011 Art: 9/15/2011

In Every Issue

Frontlines	Technology	Business	LPM Central
<ul style="list-style-type: none"> • Five Things • Trends Report • Ask Bill • Simple Steps 	<ul style="list-style-type: none"> • Product Watch • Legal Web 2.0 • Hot Buttons • Tips & Tricks • Product News 	<ul style="list-style-type: none"> • Law Practice Careers • Managing • Rainmaking • Marketing • Taking the Lead 	<ul style="list-style-type: none"> • LPM Events • LPM News • LPM Chair's Perspectives • LPM Books Spotlight

Editorial Submissions and Questions: LawPracticeMagazine@gmail.com