



ABA Section of
International Law

Your Gateway to International Practice

SPONSORSHIP OPPORTUNITIES

2010 SPRING MEETING

APRIL 13-17, 2010

NEW YORK, NY





Dear Prospective Sponsor:

Thank you for considering sponsoring our **2010 Spring Meeting** to be held April 13-17, 2010 at the **Grand Hyatt New York in New York, NY**.

We have developed many exciting sponsorship opportunities that will bring together your organization and our meeting attendees. If you are interested in modifying one of these sponsorship opportunities to better fit your needs or wishes, we'd be happy to discuss an arrangement with you that will be mutually beneficial.

Additionally, if you are interested in contributing more than the suggested levels as outlined in this packet and would like to discuss larger sponsorship options or, if you are interested in sponsoring a specific aspect of this meeting in the form of in-kind donations, please let us know and we can provide you with our projected expenses and needs.

We hope that you join us in becoming a sponsor and thereby playing an active part in the success of the 2010 Spring Meeting in New York, NY! If you have any questions or require additional information, please contact Jenny Abreu, 202-662-1663 (phone) or Abreuj@staff.abanet.org.

Sincerely,

The Section of International Law and the 2010 Spring Meeting Co-Chairs,

Glenn Hendrix (Arnall Golden Gregory LLP), Milos Barutciski (Bennett Jones LLP), Michael Byowitz (Wachtell, Lipton, Rosen & Katz), Albert Garrofé (Cuatrecasas, Gonçalves Pereira) and Lisa Ryan (Fragomen, Del Rey, Bernsen & Loewy, LLP), Michael L. Sher (Law Offices of Michael L. Sher) and Sandy Tronier (Discovery Consultants).

About ABA International...

Established in 1878, the **American Bar Association Section of International Law (ABA International)** is the leader in the development of policy in the international arena, the promotion of the rule of law, and the education of international law practitioners. ABA International is also the only ABA entity that focuses on the full range of international legal issues and is involved in a wide variety of substantive legal activities.

ABA International serves 22,000+ members. In addition to private practitioners, the Section's members include more than 1,500 in-house counsel; over 800 U.S. lawyers living abroad, and more than 1,000 non-U.S. lawyers in 90 countries. The Section of International Law is the ABA home for many of the world's leading international lawyers and is the ABA's forum for the discussion of current and emerging issues in international law. ABA International serves its members with a wide range of resources, from seasonal meetings such as the Annual, Midyear, Spring, and Fall Meetings, to CLE teleconferences and cutting-edge publications; networking and practice development opportunities, more than 60 special interest and regional committees, and much more.

The Spring Meeting is always our largest conference each year.

About the 2010 Spring Meeting ...

The 2010 Spring Meeting is a **"Must-Attend"** conference for international lawyers. Between 1,300 and 1,500 international practitioners are expected to attend the 2010 Spring Meeting, making it the best attended event in ABA International's history. Attendees will be able to take advantage of a unique opportunity to network, and earn a full year's worth of CLE credits from the slate of approximately 70 cutting-edge CLE programs arranged in several program tracks.

Sponsoring will allow you to...

- **Build** long-term relationships with key industry leaders and groups;
- **Enhance** your organization's exposure to individuals and other organizations in the international law arena;
- **Create** a value investment for your organization through co-branding with ABA International;
- **Increase** industry awareness of your organization through affiliation with ABA International; and
- **Highlight and Reinforce** your organization's position as an industry leader.

Sponsor Benefits ...

All sponsors receive the following recognition:

- Your organization's name and logo in the brochure and registration materials sent to ABA International members and members of affiliated international bar associations and lawyer organizations – a total of approximately 30,000 interested individuals;
- Your organization's name and logo posted on the 2010 Spring Meeting website with a hyperlink to your organization's homepage;
- Your organization's name and logo in the International Law News, circulated to 22,000+ ABA International Members and hundreds of other subscribers;
- Acknowledgement of Sponsors on signage in the Registration and Exhibition area;
- Opportunity to display your organization's literature and promotional material at the meeting;
- Acknowledgement in the Onsite Meeting Information Guide circulated to all attendees;
- Recognition by ABA International leadership at various programs and sponsored events.

Additional enhanced recognition of your organization is available- please see the specific sponsorship opportunities for more exciting details.

Sponsorship Opportunities...

If you are interested in sponsoring at more than the suggested levels below and would like to discuss options for doing so, please let us know and we will be happy to discuss such options with you.

**** If your firm/organization is interested in a dual sponsorship for either of our upcoming meetings, 2010 Fall Meeting in Paris, France, or the 2011 Spring Meeting in Washington, DC, please contact Jenny Abreu at 202.662.1663/Abreu@staff.abanet.org.**

PREMIER Meeting & Brochure Sponsor EXCLUSIVE • \$30,000 •

- Name and Logo Recognition on the 2010 Spring Meeting Brochure Cover (*circulated to over 22,000 ABA International members as well as to thousands of members of other cooperating entities including international, national and local bar associations all over the world*);
- Name and logo recognition on USB drive and a “Save the Date” postcard sent on behalf of the ELITE Sponsor (*to 22,000+ ABA International members*) together with the USB sponsor;
- Logo imprinted on the “kick panels” of the Registration counters;
- One marketing email per month recognizing “Premier Sponsor” from the time the sponsor pays for sponsorship leading up to the start of the Spring Meeting;
- ½ page recognition in the Onsite Meeting Information Guide;
- Name and Logo recognition on meeting signage;
- Name and Logo recognition on meeting website;
- Five (5) complimentary meeting registrations; *
- Five (5) complimentary tickets to any of the Section’s ticketed events at the Spring Meeting; and *
- Optional 6ft table in exhibition space in the registration/exhibit area Wednesday – Friday of the Spring Meeting. **

* Please notify Jenny Abreu, abreu@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration and ticketed reception guests.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

PREMIER Website Sponsor EXCLUSIVE • **Herbert Smith Gleiss Lutz Stibbe** •

- Name and Logo recognition and Link to the firm/organization on the 2010 Spring Meeting web banner (*web banner used for marketing to over 22,000 ABA International members as well as to thousands of members of other cooperating entities including international, national and local bar associations all over the world*);
- ½ page recognition in the Onsite Meeting Information Guide;
- Name and Logo recognition on conference materials distributed after the meeting;
- Two (2) complimentary meeting registrations (*Ticketed events not included*); *
- Two (2) complimentary tickets to **any TICKETED** events; and *
- Optional 6ft table in the exhibition area from Wednesday – Friday of the Spring Meeting; and **
- Name and Logo recognition in the Spring Meeting registration area.

* Please notify Jenny Abreu, abreu@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration and ticketed reception guests.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

Wednesday Reception Sponsor at **Grand Central Terminal's Métrazur**

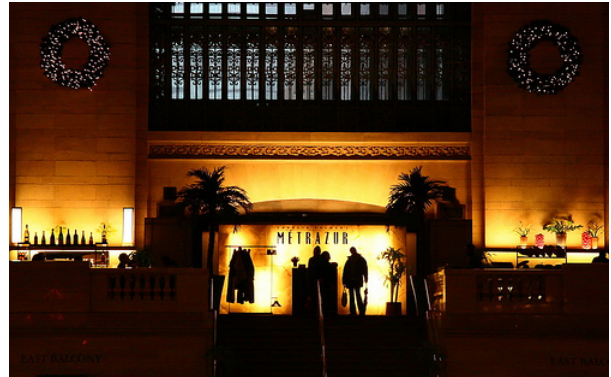
(2 hour event)

• \$15,000 • (\$30,000 EXCLUSIVE)

Métrazur, named for a commuter train that once ran along the Cote d'Azur en route to Monaco, is located in the gloriously revitalized Grand Central Terminal. Sitting on the East Balcony, Métrazur diners overlook the 80,000 square foot Main Concourse under the famous "night sky" ceiling, and astronomical mural of gold leaf on cerulean blue oil, portraying the Mediterranean sky with October to March zodiac.

Spread over two dining areas bisected by a grand marble staircase modeled after the Paris Opera House, Métrazur features an open stainless kitchen where Chef de Cuisine Stefan Bahr adds a Mediterranean touch to Palmer's signature style with dishes like Scallops BLT with Tomato Carpaccio, and Sweet Corn Risotto. Food and wine pairings shine as about half of the wine anthology is offered by the glass. Equipped with high speed wireless service, one of New York's great landmarks is now a meeting and eating place.

- Name and logo recognition on a free-standing entrance sign at event;
- Name and logo recognition at each bar and food station at Reception;
- Option to display the sponsor's promotional and informational literature at event including 2 passes for sponsor's staff to attend the event; *
- Optional 6ft table in the exhibition area on the **DAY** of the Reception; **
- Two (2) complimentary tickets to the **Wednesday TICKETED** Reception (for non-exclusive sponsor, five (5) for exclusive sponsor); and *
- ¼ page recognition in the Onsite Meeting Information Guide.



* Sponsor is responsible for coordinating the shipping and delivery of the informational and promotional materials to the Grand Hyatt New York hotel. The sponsor must also provide staff names for the staff passes to Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

*** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary Wednesday ticketed reception guests.

Thursday Reception Sponsor at the **New York Public Library**

(3 hour event)

• \$15,000 • (\$30,000 EXCLUSIVE)



The Library's landmark Humanities and Social Sciences building, with its softly gleaming white marble and Beaux-Arts architecture, sits invitingly amid the jungle of glass, concrete, and asphalt that is Manhattan. With majestic front steps watched over by the world-renowned Edward Clark Potter lion sculptures, the building is quintessential New York. Along with the Empire State Building, the Chrysler Building, and the Statue of Liberty, the Humanities and Social Sciences building and its pink Tennessee marble lions, Patience and Fortitude, are iconic New York City images. The magnificent space, catering will lend a sense of grandeur and distinction to any occasion. And while you and your guests enjoy the glorious setting, you will also become a contributor to one of the world's great free institutions.

- Name and logo recognition on a free-standing entrance sign at event;
- Name and logo recognition at each bar and food station at Reception;
- Option to display the organization's promotional and informational literature at event including 2 passes for sponsor's staff to attend the event; *
- Optional 6ft table in the exhibition area on the **DAY** of the Reception; **

- Two (2) complimentary tickets to the **Thursday** TICKETED Reception (for non-exclusive sponsor, five (5) for exclusive sponsor); and ***
- ¼ page recognition in the Onsite Meeting Information Guide.

* Sponsor responsible for shipping and coordinating the delivery of the promotional and information literature to the Grand Hyatt New York hotel. The sponsor must also provide staff names for the staff passes to Jenny Abreu, abreu@staff.abanet.org by March 7, 2010.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

*** Please notify Jenny Abreu, abreu@staff.abanet.org by March 7, 2010 with the names of the complimentary Thursday ticketed reception guests.

Friday Closing Reception Sponsor

(Tentative Location: Grand Hyatt New York hotel)

(2 hour event)

• \$15,000 • (\$30,000 EXCLUSIVE)

- Name and Logo recognition on a large free-standing entrance sign at this spectacular and unique event space;
- Name and logo recognition at each bar and food station at reception;
- Option to display the sponsor's promotional and informational literature at the event including 2 passes for sponsor's staff to attend the event; and *
- Optional 6ft table in the exhibition area on the DAY of Reception; **
- Two (2) complimentary tickets to the **Friday** TICKETED Reception (for non-exclusive sponsor, five (5) for exclusive sponsor); and ***
- ¼ page recognition in the Onsite Meeting Information Guide.



* Sponsor responsible for shipping and coordinating the delivery of the promotional and information literature to the Grand Hyatt New York hotel. The sponsor must also provide staff names for the staff passes to Jenny Abreu, abreu@staff.abanet.org by March 7, 2010.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

*** Please notify Jenny Abreu, abreu@staff.abanet.org by March 7, 2010 with the names of the complimentary Friday ticketed reception guests.

CD-ROM/Program Materials NON-EXCLUSIVE

• 12,000 •

Cravath, Swaine & Moore LLP • Sullivan & Cromwell LLP

- Name and logo imprinted on the program materials CD-ROM cover distributed to all meeting attendees; and
- One (1) complimentary meeting registration. (Ticketed events not included); *
- Two (2) complimentary tickets to **selected** TICKETED events; and *
- ¼ page recognition in the Meeting Information Guide.

* Please notify Jenny Abreu, abreu@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration and ticketed reception guests.

Luncheon Sponsors NON-EXCLUSIVE

• \$10,000 /Luncheon •

Host of the **WEDNESDAY** or **THURSDAY** or **FRIDAY** Luncheon

Note: One (1) of the luncheons will be for the section committees, and the other two (2) will feature high profile speakers.

- Three (3) complimentary tickets to the **TICKETED luncheon** with high profile speakers;*
- One (1) complimentary meeting registration. (Ticketed events not included); *

- Name and logo recognition on a free-standing entrance sign at event; and
- Option to display the sponsor's promotional and informational literature at the event. **

* Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration and ticketed reception guests.

** Sponsor responsible for shipping and coordinating the delivery of the promotional and information literature to the Grand Hyatt New York hotel.

Program Track Sponsors NON-EXCLUSIVE • \$10,000/Track •

Separate Sponsorship Opportunities For: Business / Transactional • Corporate Counsel • Dispute Resolution / Litigation • International Trade / Customs • Law Practice • Public International Law / Rule of Law • Regulatory • Young Lawyers

The more than 70 substantive programs at the Spring Meeting will be divided by subject matter into a number of different tracks (as noted above). Sponsors who sign up early for a track sponsorship will have the opportunity to be involved in selecting the programs and approving the speakers for the program panels. Other benefits of track sponsorship include:

- Name and logo recognition on all Spring Meeting marketing emails promoting **the specific track**;
- Name and logo recognition on a free-standing program schedule sign;
- Name and logo recognition as track sponsor on a free-standing sign in the Spring Meeting registration area for all three days of the Spring Meeting;
- Recognition on all Spring Meeting promotional materials *(that will be used for marketing programs to more than 30,000 ABA International members as well as to thousands of members of other cooperating entities including international, national and local bar associations all over the world)*;
- Option to display the sponsor's promotional and informational literature in **EACH PROGRAM TRACK** room; and *
- One (1) complimentary meeting registration. *(Ticketed events not included).* **

* Sponsor responsible for shipping and coordinating the delivery of the promotional and information literature to the Grand Hyatt New York hotel.

** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the name of the complimentary meeting registration guest.

Continental Breakfast Sponsor EXCLUSIVE • 10,000/Breakfast •

Host of the WEDNESDAY or THURSDAY or FRIDAY Breakfast

- FREE Exhibit space for the whole DAY of the Breakfast selected;
- Name and logo recognition on each breakfast station;
- Option to provide cups and napkins branded with sponsor's name and logo; *
- Option to display the sponsor's promotional and informational literature in the breakfast room;*
- Two (2) complimentary meeting registrations; **
- ¼ page recognition in the Onsite Meeting Information Guide; and
- Optional 6ft table in the exhibition area on the **DAY** of the Breakfast. ***

* Sponsor is responsible for associated costs including purchasing, ordering, shipping and coordinating the delivery of the cups and napkins as well as coordinating the shipping of the promotion and information literature to the Grand Hyatt New York hotel.

** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration guests.

*** Sponsor is also responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

Conference Bags Sponsor EXCLUSIVE ONLY

• \$10,000 •

- *Conference Bag* given to each meeting attendee will be branded with sponsor's name and logo; and
- One (1) complimentary meeting registration. (*Ticketed events not included*). *

* Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the name of the complimentary meeting registration guest.

Hotel Key Card Sponsor EXCLUSIVE ONLY

• \$10,000 •

- *Hotel Key Card* will be branded with sponsor's name and logo and given to each meeting Spring Meeting attendee at the time of check-in to the Grand Hyatt New York hotel; and *
- A one page "Welcome" Flyer provided to Spring Meeting attendees at check-in. *

* Sponsor is responsible for associated costs including the design, shipping and coordinating delivery of the "Welcome Flyer" with the Grand Hyatt New York hotel. ABA International must sign off on proofs associated with the production of the design for the Hotel Key Card.

Tuesday WIN/WING Reception Sponsor at the Grand Hyatt New York hotel (1 ½ hour event)

• \$7,500 • (**\$15,000 EXCLUSIVE**)



- Name and logo recognition on a free-standing entrance sign at event;
- Name and logo recognition at each bar at Reception;
- Opportunity to display the sponsor's promotional and informational literature in the reception room including 2 pass for sponsor's staff to attend the event; *
- Optional 6ft table in the exhibition area on the **DAY** of the Reception; **
- ¼ page recognition in the Onsite Meeting Information Guide; and
- Three (3) tickets to this complimentary Women's Interest Network (WIN) reception.*

* Sponsor responsible for shipping and coordinating the delivery of the promotional and information literature to the Grand Hyatt New York hotel. The sponsor must also provide staff names for the staff passes to Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

*** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary ticketed reception guests.

Wednesday Committee Dinner Sponsor (Location: TBD)

• \$7,500 •

NON-EXCLUSIVE

- Name and logo recognition on a free-standing entrance sign at event;
- Name and logo recognition on each dining table at Dinner;
- Option to display the organization's promotional and informational literature at the event including 2 passes for sponsor's staff to attend the event; *
- Optional 6ft table in exhibition area on the **DAY** of the Reception; **
- ½ page recognition in the On-Site Meeting Information Guide; and
- Two (2) complimentary tickets to the **Wednesday TICKETED** Reception. ***

* Sponsor is responsible for coordinating the shipping and delivery of the informational and promotional materials to the Grand Hyatt New York hotel. The sponsor must also provide staff names for the staff passes to Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

*** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary Wednesday ticketed reception guests.

Friday After-Hours Reception Sponsored by YIN (Location: TBD)

Open to all Meeting Attendees

(2 hour event)

• \$7,500 • (\$15,000 EXCLUSIVE)

- Name and logo recognition on a free-standing entrance sign at event;
- Name and logo recognition at each bar and food station at Reception;
- Optional 6ft table in the exhibition area on the **DAY** of the Reception including 2 passes for sponsor's staff to attend the event; *
- ¼ page recognition in the Onsite Meeting Information Guide; and
- Option of obtaining One (1) complimentary meeting registration or Three (3) Young Lawyer Meeting Registrations. (*Ticketed events not included*). **

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel. The sponsor must also submit staff names for the staff passes to Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010.

** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration guest.

Conference Pens & Pads Sponsor **EXCLUSIVE ONLY**

• \$7,500 •

- *Conference Pens & Pads* will be branded with sponsor's name and logo and provided in each meeting attendee's conference bag; and *
- One (1) complimentary meeting registration. (*Ticketed events not included*). **

* Sponsor is responsible for associated costs, ordering, shipping and coordinating delivery with the Grand Hyatt New York hotel. ABA International must sign off on proofs associated with the production of the Pens and Pads.

** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the name of the complimentary meeting registration guest.

Onsite Meeting Information Guide Sponsor **EXCLUSIVE ONLY**

• \$7,500 •

- *Onsite Meeting Information Guide* will be branded with sponsor's name and logo on the COVER and provided in each meeting attendee's conference bag;
- One (1) complimentary meeting registration. (*Ticketed events not included*); and *
- Optional 6ft table in the exhibition area from Wednesday – Friday at the Spring Meeting.**

* Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the name of the complimentary meeting registration guest.

** Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

Wi-Fi Sponsor **EXCLUSIVE ONLY**

• \$7,500 •

- Sponsor name and logo on splash page when attendees connect to the Internet;
- Sponsor name and logo on signage in the Cyber Café;
- Sponsor name and logo on the meeting website and marketing emails sent to Section members;
- Optional 6ft table in exhibition area on the **DAY** of the Reception; and *
- One (1) complimentary meeting registration. **

* Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration guest.

Lanyards Sponsor EXCLUSIVE ONLY

• \$6,000 •

- *Lanyards* will be branded with sponsor's name and logo and provided in each meeting attendee's conference bag.*

* Sponsor is responsible for associated costs including the purchasing, ordering, shipping and coordinating the delivery of the Lanyards to the Grand Hyatt New York hotel. ABA International must sign off on proofs associated with the production of the Lanyards.

Pocket Map of New York & Restaurant Guide Sponsor

EXCLUSIVE ONLY

• **Crowell & Moring LLP** •

- *Pocket Map & Restaurant Guide* will be branded with sponsor's name and logo and provided in each meeting attendee's conference bag; * and
- Two (2) complimentary tickets to Selected TICKETED events. **

* Sponsor is responsible for associated costs, ordering, shipping and coordinating delivery to the Grand Hyatt New York hotel. ABA International must sign off on proofs associated with the production of the Pocket Map and Restaurant Guide.

** Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary meeting registration guests.

Meeting Exhibitor Sponsors NON-EXCLUSIVE

• \$6,000 •

- A 6ft table in the exhibition area to display materials, Wednesday – Friday at the Spring Meeting; *
- Name and logo recognition on a large free-standing sign in the exhibition area; and
- Sponsors will be recognized in On-Site Meeting Information Guide; and
- Four (4) complimentary tickets to selected ticketed events at the spring meeting. **

* Sponsor is responsible for staffing the exhibition table and coordinating the shipping and delivery of exhibition materials to the Grand Hyatt New York hotel.

**Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with the names of the complimentary ticketed reception guests.

Personalized Water Bottles Sponsor

EXCLUSIVE ONLY

• **Davies Ward Phillips & Vineberg LLP** •

- Water Bottle will be branded with sponsor's name and logo and provided in each meeting attendee's conference bag.*

* Sponsor is responsible for associated costs including purchasing, ordering, shipping and coordinating to the Grand Hyatt New York hotel. ABA International must sign off on proofs associated with the production of the Water Bottles.

AM/PM Networking Breaks Sponsor

• \$5,000/Networking Break •

NON-EXCLUSIVE

There will be **two 30-minute** networking breaks on each day of the Spring Meeting:

WEDNESDAY AM or PM or THURSDAY AM or PM or FRIDAY AM or PM

- Sponsor may provide cups and napkins branded with the sponsor's name and logo; *
- Two (2) complimentary tickets for sponsor's staff to attend the networking break; and **
- Opportunity to display the sponsor's promotional and informational literature at the event. ***

*Sponsor is responsible for associated costs including purchasing, ordering, shipping and coordinating the delivery of the cups and napkins to the Grand Hyatt New York hotel.

**Please notify Jenny Abreu, abreuj@staff.abanet.org by March 7, 2010 with staff names for the complimentary staff tickets.

** Sponsor is responsible for coordinating the shipping and delivery of the informational and promotional materials to the Grand Hyatt New York hotel.

USB Drive Sponsor EXCLUSIVE ONLY • \$5,000 •

- USB Drive will be branded with sponsor's name and logo and provided in each meeting attendee's conference bag. *

* Sponsor is responsible for associated costs including purchasing, ordering, shipping and coordinating the delivery of the USB Drives to the Grand Hyatt New York hotel.

Thermal Mugs Sponsor EXCLUSIVE ONLY • \$5,000 •

- Thermal Mugs will be branded with sponsor's name and logo; and *
- Thermal Mugs to be displayed in the registration area through out the three days of the meeting for attendees.

* Sponsor responsible for associated costs including purchasing, ordering, shipping and coordinating the delivery of the Thermal Mugs to the Grand Hyatt New York hotel.

Country Sponsor EXCLUSIVE ONLY/PER COUNTRY • \$4,000 •

Stikeman Elliott LLP-CANADA

- Opportunity to display the sponsor's informational and promotional materials in the registration area; *
- Sponsor's name and logo displayed *independently* in the Onsite Meeting Information Guide; and
- Name and logo recognition on a free-standing sign in the Spring Meeting registration area.

* Sponsor is responsible for coordinating the shipping and delivery of the informational and promotional materials to the Grand Hyatt New York hotel.

Meeting Supporter Sponsor NON-EXCLUSIVE • \$3,000 •

- Opportunity to display the sponsor's informational and promotional materials in the registration area; *
- Name and logo recognition on a large free-standing sign in the Spring Meeting registration area; and
- Recognition in On-Site Meeting Information Guide.

* Sponsor is responsible for coordinating the shipping and delivery of the informational and promotional materials to the Grand Hyatt New York hotel.

SPONSORSHIP OPPORTUNITIES

All prices are for **NON-EXCLUSIVE** sponsorships unless otherwise indicated. Non-Exclusive sponsorships are convertible to Exclusive sponsorships generally for twice the Non-Exclusive sponsorship rate listed below.

OPPORTUNITIES	SPONSORSHIP COSTS
\$7,500- 30,000	
PREMIER Meeting & Brochure Sponsor (Exclusive Only)	\$30,000.00 <input type="checkbox"/>
Premier Website Sponsor (Exclusive Only)	Herbert Smith Gleiss Lutz Stibbe
Wednesday Reception Sponsor at Grand Central Terminal's Métrazur -- Maximum 2 (Non-Exclusive) (Exclusive @ \$30,000)	\$15,000.00 <input type="checkbox"/>
Thursday Reception Sponsor at New York Public Library -- Maximum 2 (Non-Exclusive) (Exclusive @ \$30,000)	\$15,000.00 <input type="checkbox"/>
Friday Closing Reception Sponsor (TENTATIVE LOCATION – GRAND HYATT NEW YORK HOTEL)-- Maximum 2 (Non-Exclusive) (Exclusive @ \$30,000)	\$15,000.00 <input type="checkbox"/>
CD-ROM/Program Materials Sponsor (Non-Exclusive) Cravath Swaine & Moore LLP • Sullivan & Cromwell LLP	\$12,000.00 <input type="checkbox"/>
Wednesday Luncheon Sponsor (Non-Exclusive)	\$10,000.00 <input type="checkbox"/>
Thursday Luncheon Sponsor (Non-Exclusive)	\$10,000.00 <input type="checkbox"/>
Friday Luncheon Sponsor (Non-Exclusive)	\$10,000.00 <input type="checkbox"/>
Program Tracks Sponsor/ <i>per Track</i> (Non-Exclusive)	\$10,000.00 <input type="checkbox"/>
Wednesday Continental Breakfast Sponsor (Exclusive Only)	\$10,000.00 <input type="checkbox"/>
Thursday Continental Breakfast Sponsor (Exclusive Only)	\$10,000.00 <input type="checkbox"/>
Friday Continental Breakfast Sponsor (Exclusive Only)	\$10,000.00 <input type="checkbox"/>
Conference Bag Sponsor (Exclusive Only)	\$10,000.00 <input type="checkbox"/>
Hotel Key Card Sponsor (Exclusive Only)	\$10,000.00 <input type="checkbox"/>
Tuesday WIN/WING Outreach Reception Sponsor at the GRAND HYATT NEW YORK HOTEL -- Maximum 2 (Non-Exclusive) (Exclusive @ \$15,000)	\$7,500.00 <input type="checkbox"/>
Friday After-Hours Reception Sponsored by YIN (Location TBD) (Non-Exclusive) (Exclusive @ \$15,000)	\$7,500.00 <input type="checkbox"/>
Wednesday Committee Dinner Sponsor at (Location TBD) -- Maximum 2 (Non-Exclusive)	\$7,500.00 <input type="checkbox"/>
Conference Pens & Pads Sponsor-- (Exclusive Only)	\$7,500.00 <input type="checkbox"/>
On-site Meeting Information Guide Sponsor (Exclusive Only)	\$7,500.00 <input type="checkbox"/>
Wi-Fi Sponsor -- (Exclusive Only)	\$7,500.00 <input type="checkbox"/>
4,000- 6,000	
Lanyards Sponsor (Exclusive Only)	\$6,000.00 <input type="checkbox"/>
Pocket Map of New York & Restaurant Guide Sponsor (Exclusive Only)	Crowell & Moring LLP
Meeting Exhibitor Sponsors (Non-Exclusive)	\$6,000.00 <input type="checkbox"/>
Personalized Water Bottle Sponsor (Exclusive Only)	Davies Ward Phillips & Vineberg LLP
Wed AM Networking Break Sponsor (Non-Exclusive)	\$5,000.00 <input type="checkbox"/>
Wed PM Networking Break Sponsor (Non-Exclusive)	\$5,000.00 <input type="checkbox"/>
Thursday AM Networking Break Sponsor (Non-Exclusive)	\$5,000.00 <input type="checkbox"/>
Thursday PM Networking Break Sponsor (Non-Exclusive)	\$5,000.00 <input type="checkbox"/>
Friday AM Networking Break Sponsor (Non-Exclusive)	\$5,000.00 <input type="checkbox"/>
Friday PM Networking Break Sponsor (Non-Exclusive)	\$5,000.00 <input type="checkbox"/>
USB Drive Sponsor (Exclusive Only)	\$5,000.00 <input type="checkbox"/>
Thermal Mugs Sponsor (Exclusive Only)	\$5,000.00 <input type="checkbox"/>
Country Sponsor (Exclusive Only /per Country) Stikeman Elliott LLP-CANADA	\$4,000.00 <input type="checkbox"/>
Meeting Supporter Sponsor (Non-Exclusive)	\$3,000.00 <input type="checkbox"/>

SPONSORSHIP AGREEMENT FORM

| 2010 Spring Meeting | April 13-17, 2010 |
The Grand Hyatt New York | New York, NY

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