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## **2008 – 2009 ACTION PLAN PUBLIC HEALTH & POLICY INTEREST GROUP**

Leadership: Priscilla Keith, Chair  
Michael S. Delucia, Vice Chair  
Howard Kaufman, Vice Chair  
Clifford M. Rees, Vice Chair  
Lisa Thombley, Vice Chair

### **I. Interest Group Structure**

- A. The Chair and Vice-Chairs will each identify at least one individual outside the chairs to assume leadership roles within the IG and, specifically, IG committees.
- B. Vice Chairs and Members of the IG will serve in the following leadership capacities:
  - 1. Publications Committee (Lead by Michael Delucia).
  - 2. Government Submissions Committee (Lead by Howard Kaufman)
  - 3. Membership and Communications Committee (Led by Lisa Thombley and Priscilla Keith).
  - 4. Programs Committee (Led by Priscilla Keith and Clifford Rees).
  - 5. Technology Liaison (Led by David Joyal).
  - 6. Section and IG liaisons-PH&P IG leadership will identify two or more IG members to serve as liaisons to ABA sections including Science and Technology and the Section on Energy, Environment and Resources (Led by Clifford Rees).

### **II. Membership – Led by Priscilla Keith and Lisa Thombley**

- A. Meetings
  - 1. The PH&P IG will initiate two or more IG-wide telephone meetings to discuss the status of projects, emerging issues, and leadership, publication, and programming opportunities. Dates TBD.
  - 2. The PH&P IG will initiate at least two in-person meetings. A breakfast meeting will be convened at the Washington Healthcare

Summit, November 2008. And, a second meeting, likely a lunch meeting will be held at the Emerging Issues in Healthcare Conference, February 2009.

3. Leadership of the PH&P IG will convene at least five leadership meetings, either by telephone or in person, to provide status reports on IG projects, emerging issues, and leadership, programming and publication opportunities. These meetings will be convened as follows:

<b>Month/Year</b>	<b>Meeting Type</b>	<b>Location</b>
September 2007	In person Meeting: Health Law Section Leadership Meeting	Chicago
	Teleconference: IG Leadership Call	By Phone
November 2008	In person Meeting: Informal leadership meeting at WHS	Washington, DC Washington Health Care Summit
	Teleconference: IG Leadership Call	By Phone
February 2009	In person Meeting: Informal leadership meeting at EMI	Orlando, Florida Emerging Issues
April 2009	Teleconference: IG Leadership Call	By Phone
June 2009	End of Year Teleconference: IG Leadership Call	By Phone

**B. Communications**

1. PH&P IG leadership will communicate regularly with IG membership via listserv and the PH&P IG website.
2. Membership and Communications committee to develop 2008-2009 communications plan.

**C. Imperatives**

1. IG leadership will develop list of volunteers for the Membership Committee to assist with two specific strategic imperatives:
  - a. Development of a list of volunteers for Section and PH&P IG projects, publications, teleconferences, conferences, and presentations.

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- b. Develop membership plan focused on targeting more students and government attorneys (FDA, CMS, etc.), and increasing diversity of the HLS and the IG.

### **III. Government Submissions**

- A. The PH&P IG will monitor proposed Federal and State legislative initiatives and inform the IG of such initiatives to see if a submission or comment is warranted.
- B. IG will monitor industry issues and solicit input from the IG on whether a legislative initiatives led by PH and P IG is warranted.

### **IV. Publications Area – Led by Michael S. Delucia**

- A. The PH&P IG will be responsible for the December edition of the eSource.
- B. The PH&P IG will identify articles for publication in the eSource and other appropriate publications. PH&P IG will also work to develop white papers and/or backgrounders on public health law for dissemination to IG members and HLS members.

### **V. Educational Programs and Projects**

- A. Organize one or more breakout sessions for Emerging Issues Conference: “Expedited Partner therapy – Exploring the landscape.”
- B. Organize a substantive topic and presentation for the Washington Healthcare Summit IG breakfast meeting: “Moratorium on Medicaid Rules”, “What can we—and should we—Expect from the New Administration in Expanding Health Coverage.”
- C. Conduct at least two teleconferences on substantive issues of importance to IG membership. Proposed dates: March 2009, May 2009, and/or July 2009.

### **VI. Technology**

- A. Use conference calls for IG organization and leadership meetings.
- B. Use teleconference calls for CLE.
- C. Maintain IG listservs to allow immediate communication within the IG to

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inform members of new developments or address questions.

- D. Frequently update IG web page with information of interest. Proposed updates include: quarterly message from leadership, listing of any new IG members, improve and update external links, quarterly list of hot issues/topics, notes from membership and leadership teleconferences/meetings, IG calendar of events.