

8:30 a.m. – 10:00 a.m.  
Morgan Suite, 2<sup>nd</sup> Floor  
**Takin' It To The House: The Law Firm as Business – Fundamentals of Organizing and Setting Up Your Firm's Structure and Operation**  
This program will address need-to-know issues in the establishment of a law firm or practice including: choice of organizational form (Professional Corp, PLLC, Sole Proprietorship, etc.), setting up partnership and equity structure, valuing the practice, making or taking in new partners, retirement or withdrawal from the firm. Other topics will include the law firm as an employer, and legal and managerial concerns arising from that relationship and setting up pension and profit sharing plans.

Moderator: **Patrick Begos**, *Begos Horgan & Brown LLP*  
Panelists: **Michele Aiken**, *Aiken & Aiken*  
**Jeffrey F. Allen, CPA, MS**, *Amper, Politziner & Mattia, CPA's*  
**Arthur Greene**, *Boyer Greene, LLC*

8:30 a.m. – 10:00 a.m.  
Nassau Suite A, 2<sup>nd</sup> Floor  
**Running With The Big Dogs: How To Eat Well Without Being Swallowed Up. A Primer on Getting Work from Large Law Firms and Corporate Clients.**  
Staying connected is the key to developing new business. This program will address how small firms and solo practitioners can position themselves to get more work from corporate and institutional clients. Topics will include establishing relationships with prospective clients, understanding what situations make it desirable for large entities to engage smaller firms, communicating progress, and other ideas for building a successful practice.

Moderator: **Stephen D. Williams**, *Law Office of Stephen D. Williams*  
Panelists: **Silvia Coulter**, *Hildebrandt International*  
**Andrew C. Sagliocca**, *CFO, Esquire Bank*  
**James Silkenat**, *Arent Fox LLP*  
**Steven Weiss**, *Cannon Heyman & Weiss LLP*

2:00 p.m. – 3:30 p.m.  
Nassau Suite A, 2<sup>nd</sup> Floor  
**The Pot of Gold at the End of the Rainbow: Retirement Planning, Pensions & Estate Planning for You and Your Firm**  
Solo|Small Firm Practitioners must contemplate their own retirement and estate planning needs. Topics will include individual financial planning, corporate retirement planning, estate and succession planning for solo practitioners and small firms, tips on preparation for meeting with estate planning attorneys and financial planners, and learning how to select the best profit sharing plans and tips on how to avoid liability for the plans.

Moderator: **Vicki Levy Eskin**, *Levy & Associates, P.A.*  
Panelists: **Sheila Aiken**, *Aiken & Aiken*  
**Mark Bono**, *ABA Retirement Funds*  
**Michael Brodsky**, *The Brodsky-Paynter Group at Smith Barney*  
**Joan Burda**, *Sole Practitioner*

2:00 p.m. – 3:30 p.m.  
Morgan Suite, 2<sup>nd</sup> Floor  
**ZAPPED! The New and Complex World of E-Discovery**  
Maximize your opportunities for using technology to the fullest. The panel will discuss issues in electronic discovery under the Federal Rules; use of technologists, what to ask for and how to use it, how to advise your clients concerning preservation of evidence, formulating proper requests, where to look and how to analyze what you find.

Moderator: **Jon Swergold**, *Greenberg Traurig, P.A.*  
Panelists: **Philip Cohen**, *Greenberg Traurig, P.A.*  
**Jamie Moore**, *Bradley Arant Rose & White LLP*  
**Paul Neale**, *DOAR Litigation Consulting*  
**Hon. Shira Scheindlin**, *United States District Judge, Southern District of New York*  
**Kevin Schlosser**, *Meyer, Suozzi, English & Klein, P.C.*  
**Toby Soli**, *Greenberg Traurig, P.A.*  
**Hon. Ira Warshawsky**, *Justice of the Supreme Court of the State of New York, Nassau County Commercial Division*

**Special Thank You to our Co-Sponsors**

**Esquire Bank, National Asian Pacific American Bar Association and NASSU County Bar Association**

**Solo Day Committee:** Chair - **Jeffrey L. Solomon**, Thaler Gertler, LLP; Vice Chair - **Vicki Levy Eskin**, Levy & Associates, P.A.; **Jon Swergold**, Greenberg Traurig, P.A. and **Stephen D. Williams**, Law Office of Stephen D. Williams

