



Section of
Public Contract Law

AMERICAN BAR ASSOCIATION

2011 PROGRAM SPONSORSHIP OPPORTUNITIES

The Section of Public Contract Law is offering sponsorship opportunities for its 2011 educational programs and meetings. The meeting dates and sponsorship levels are as follows:

	GOLD	SILVER
March 3-4, 2011 17th Annual Federal Procurement Institute Loews Annapolis Hotel Annapolis, Maryland	\$ 5,000	\$ 3,000
May 13, 2011 6th Annual State and Local Procurement Symposium Sheraton Grand Sacramento Sacramento, California	\$ 3,000	\$ 1,500
November 4, 2011 Fall Educational Program Hotel Albuquerque Albuquerque, New Mexico	\$ 3,000	\$ 1,500
Sponsorship Package for all 3 Programs	\$ 10,000	\$ 5,000
March 3 and August 8 Construction Division Program Events	\$ 2,500	\$ 1,000

GOLD LEVEL SPONSORSHIP Your firm/company will receive prominent name and logo recognition in the program brochure mailed in advance to all members of the Section of Public Contract Law and other sponsoring organizations and available on the Section’s website, in the bound set of educational materials distributed to all program attendees, in the Agenda Book for the Council Meeting, and in *The Procurement Lawyer*. Your firm/company also will receive prominent name and logo signage in the program registration area. In addition, space will be made available to you in the program registration area for distribution of promotional materials. Two complimentary registrations to the educational program are available to Gold Level Sponsors or their guests. Gold Level Sponsors have priority to arrange “Meet & Greet” receptions or socials the evening prior to the spring and fall educational programs. Please contact the Section Director, Marilyn Neforas, if you would like further information.

SILVER LEVEL SPONSORSHIP Your firm/company will receive recognition in the program brochure mailed in advance to all members of the Section of Public Contract Law and other sponsoring organizations and available on the Section’s website, in the bound set of educational materials distributed to all program attendees, in the Council Meeting Agenda Book, and in *The Procurement Lawyer*. Your firm/company also will receive signage in the program registration area. One complimentary registration to the educational program is available to Silver Level Sponsors or their guests. Silver Level Sponsors have second priority (after Gold Level) to arrange “Meet & Greet” receptions or socials the evening prior to the spring and fall educational programs. Please contact the Section Director, Marilyn Neforas, if you would like further information.

All Section of Public Contract Law 2011 educational program sponsorship opportunities are non-exclusive and subject to approval of the Section's Council.

In addition to the educational programs, the Section of Public Contract Law's quarterly meeting receptions and annual meeting luncheons are available for sponsorship. Up to two complimentary tickets are provided for each event sponsored.

To ensure proper recognition in Section brochures, publications, and meeting materials, we request that firms and companies interested in becoming program or event sponsors notify Marilyn Neforas, by the following deadlines:

Event and Description

Response Deadline

2010–2011 Quarterly Receptions

September 22, 2010

The leading law firms, corporations, and consulting firms in the government contracting community are annual contributors to the quarterly receptions held in connection with the Section's educational programs, including the Annual Meeting. The 2010-2011 Receptions will be held in Boston, Annapolis, Sacramento, and Toronto.

March 3 and August 8 Construction Division Program Events

November 19, 2010

The March 3 Construction Division Luncheon Program is held during the Annual Federal Procurement Institute and is marketed to the same audience. The August 8 Construction Division Breakfast Program is marketed to Section members by brochure and posted on the ABA Annual Meeting home page.

March 3–4, 2011 17th Annual Federal Procurement Institute

November 19, 2010

This premier 2-day annual Section event is marketed to lawyers and other procurement professionals drawn from the American Bar Association, National Contract Management Association, and Federal Bar Association. Attendance is expected to exceed 250 this year.

May 13, 2011 6th Annual State and Local Procurement Symposium

February 11, 2011

Now in its sixth year, this State and Local Procurement Symposium draws its audience from lawyers, government executives, contract administrators, purchasing agents, suppliers and contractors. Several national organizations are co-sponsors of this event and will market it to their members.

August 5–8, 2011 Annual Meeting Reception and Luncheons

April 15, 2011

The American Bar Association Annual Meeting provides the opportunity for the Section of Public Contract Law to hold three of its most popular events:

- ✧ Annual Section Reception;
- ✧ Section Luncheon and Annual Alan E. Peterson Lecture; and
- ✧ Ruth C. Burg Luncheon for Women in Public Contract Law.

This year, the Section Reception and Luncheons will be held in Toronto, a favorite international site of ABA Annual Meeting attendees.

November 4, 2011 Fall Educational Program

August 26, 2011

Held each fall, this event is marketed to lawyers and other procurement professionals drawn from the American Bar Association, Section of Public Contract Law, and Federal Circuit Bar Association. The Fall Educational Program addresses a different topic each year that is of significant interest to those involved with public contracting.

We would like to participate at the sponsorship level(s) shown for the following programs or events of the ABA Section of Public Contract Law [please check applicable boxes]:

March 3-4, 2011 17th Annual Federal Procurement Institute Gold \$ 5,000
 Silver \$ 3,000

May 13, 2011 6th Annual State and Local Procurement Symposium Gold \$ 3,000
 Silver \$ 1,500

November 4, 2011 Fall Educational Program Gold \$ 3,000
 Silver \$ 1,500

Sponsorship Package for all 3 Educational Programs: **Gold \$10,000**
 Silver \$ 5,000

Construction Division Program Events Gold \$ 2,500
 Silver \$ 1,000

2010-2011 Quarterly Receptions Sponsor, including Annual Meeting \$ 1,000

August 6-8, 2011 Annual Reception and Luncheons \$ 1,500

Sponsorship Package for all four Receptions and two Luncheons **\$ 1,750**

Please bill us for the total amount of the sponsorships indicated, and we will remit payment promptly for \$ _____.

Name _____

Sponsoring firm or company _____

Mailing address _____

City, State, Zip _____

Telephone Number _____

Email _____

Please submit by mail, fax, or email to:

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