

**AGENDA**  
**AMERICAN BAR ASSOCIATION**  
**COMMISSION ON ETHICS 20/20**

October 14, 2010  
2:00 p.m. – 5:00 p.m.

October 15, 2010  
9:00 a.m. – 5:00 p.m.

October 16, 2010  
9:30 a.m. – 1:30 p.m.

**The American Bar Association  
21<sup>st</sup> Floor Board Room  
321 North Clark Street  
Chicago, IL**

**Thursday, October 14, 2010**

**I. Public Hearing: 2:00 p.m. – 5:00 p.m.**

- A. Schedule of Speakers
- B. Written Testimony

**Friday, October 15, 2010**

**II. Co-Chairs' Report**

- A. Introduction of Commission and Audience.
- B. Approval of Minutes of the Commission's August 5, 2010 Meeting.

**III. Lawyer and Law Firm Rankings and Ratings**

- A. Update by Working Group Co-Chairs Roberta Cooper Ramo and Donald Hilliker.
- B. Presentation by A. Vincent Buzard, Harris Beach, PLLC and New York State Bar Association.
- C. U.S. News and World Report's Law Firm Rankings, <http://bestlawfirms.usnews.com> .
- D. ABA Section of Legal Education and Admissions to the Bar Report on Law School Rankings.

**IV. Conflicts of Interest, Uniformity and Choice of Law Working Group**

- A. Invited Speaker Biographies: Professor Laurel S. Terry, Jennifer Paradise, and Anthony Davis.
- B. Report of the Association of the City Bar of New York.
- C. Proposed Model Rule 8.5 (b)1): Professor Laurel S. Terry and Professor Catherine Rogers

D. Choice of Law Scenarios for Commission Discussion.

**V. Outsourcing Working Group**

A. Update by Working Group Chair, Hon. Kay Oberly.

**VI. Technology Working Group**

A. Update by Working Group Co-Chairs Fred Ury and Carole Silver.

B. Issue Paper on Web Based Client Development Tools.

C. Issue Paper on Social Networking.

D. ABA Comm. on Ethics and Prof'l Responsibility, Formal Op. 10-457 (2010).

**Saturday, October 16, 2010 (Starts at 9:30 a.m.)**

**VIII. Alternative Litigation Financing**

A. Update by Working Group Co-Chairs Philip Schaeffer and Jeff Golden

**IX. Invited Speakers on Law Firm Rankings, Technology, and Cyber-Liability**

A. Anthony Greene, President, Insurance Brokers Association of New York Inc. & Herbert L. Jamison & Co. LLC

B. Steven Naifeh, Editor and Founder, Best Lawyers, Inc.

C. Aric Press, Vice President and Editor-in-Chief, ALM Publications

D. Joshua King, General Counsel and Vice President, Business Development, Avvo, Inc.

**X. Outreach**

**XI. Liaison Reports**

A. Donald Hilliker, Center for Professional Responsibility.

B. Philip Schaeffer, Standing Committee on Ethics and Professional Responsibility.

C. Professor Robert Lutz, Task Force on International Trade in Legal Services.

D. Youshea Berry, Young Lawyers' Division.

**XIII. Future Meetings and Hearings**

A. February 10-11, 2011: Commission Meeting and Public Hearing, Atlanta, GA.

B. April 15-16, 2011: Commission Meeting, Location TBD.

C. August 5-6, 2011: Commission Meeting and Public Hearing, Toronto, Canada.

D. October 14-15, 2011: Commission Meeting, Location TBD.