Dispute Resolution Magazine is the premier magazine devoted exclusively to dispute resolution. Each issue includes several articles on the theme, additional articles and features, dispute resolution case summaries, a letter from the Section Chair, and news from the ABA Section of Dispute Resolution.

Dispute Resolution Magazine is distributed to all ABA Section of Dispute Resolution members in the United States and abroad, and to individual subscribers and libraries. Both online and print copies are available to members and subscribers.

<table>
<thead>
<tr>
<th>Format:</th>
<th>Magazine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency:</td>
<td>Three times per year</td>
</tr>
<tr>
<td>Web site:</td>
<td><a href="https://www.americanbar.org/groups/dispute_resolution/publications/">https://www.americanbar.org/groups/dispute_resolution/publications/</a></td>
</tr>
<tr>
<td>Keywords:</td>
<td>• Alternative Dispute Resolution • Arbitration • Ethics • Negotiation • Practice Management • Problem Solving • Mediation • Advocacy • Professionalism</td>
</tr>
</tbody>
</table>
Volume 26, Issue 1
To be printed in by January 30, 2020
Theme: ADR and Criminal Issues
Features: Profile in Dispute Resolution;
ADR Cases; On Professional Practice; Section News
Ad Closing: November 15, 2019
Materials Due: December 1, 2019
BONUS DISTRIBUTION: ABA MidYear Meeting, 2020 Arbitration Institute

Volume 26, Issue 2
To be printed by April 22, 2020
Theme: Innovations in Dispute Resolution and Technology
Features: Profiles in ADR; On Professional Practice;
ADR Cases; Section News
Ad Closing: March 15, 2020
Materials Due: April 1, 2020
BONUS DISTRIBUTION: 2020 Spring Conference in New Orleans

Volume 26, Issue 3
To be printed by August 31, 2020
Theme: TBD
Features: On Professional Practice;
ADR Cases; Section News
Ad Closing: July 15, 2020
Materials Due: August 1, 2020
BONUS DISTRIBUTION: Mediation Week, Mediation Institute, and Ombuds Day
DISPUTE RESOLUTION
MAGAZINE

SWORN STATEMENT OF CIRCULATION

<table>
<thead>
<tr>
<th>Average Total Circulation:</th>
<th>Total Print Subscribers</th>
<th>Total Digital Subscribers</th>
<th>Non-Paid Subscribers</th>
<th>Paid Subscribers</th>
<th>Association Subscribers</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,000</td>
<td>4,000*</td>
<td>12,000</td>
<td>n/a</td>
<td>12,000</td>
<td>12,000 (100%)</td>
</tr>
</tbody>
</table>

12-Month Period Ended December 2018

*All lawyer and affiliated professional members in the US receive a printed copy of the magazine in the mail as well as access to the digital issue. Lawyer and affiliated members located outside the US receive the digital issue and may opt-in to receive a print issue in the mail. Law and graduate student members receive only the digital issue.

Field Served: Dispute Resolution serves the members of the ABA Section of Dispute Resolution, the legal profession, and others allied to the field.

Definition of Recipient: Recipients are individuals who receive Dispute Resolution as a membership benefit of their status within the ABA Section of Dispute Resolution. Qualified recipients are lawyers, (U.S. and foreign); legal assistants, legal administrators, law office managers, government business managers, and other Associate members of the American Bar Association; law libraries; and other titled and non-titled personnel allied to the legal profession.

Geographical Breakout:
United States / 93.3%  Canada / 1.5%  Mexico / 0.1%  Foreign / 5.1%

Dispute Resolution Magazine is distributed digitally to all members of the Section, including law students as a reader-friendly PDF format or mobile-friendly online version. The Summer 2018 issue of the Magazine can be viewed at the link below (please note that the full text of the articles is premium member-only content):

2019 TO 2020 ADVERTISING RATES

Rates per Black & White Insertion, gross:

<table>
<thead>
<tr>
<th>Ad Unit</th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
<th>8x</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Page</td>
<td>$885</td>
<td>$835</td>
<td>$810</td>
<td>$780</td>
</tr>
<tr>
<td>1/2-Page Island</td>
<td>$620</td>
<td>$580</td>
<td>$540</td>
<td>$500</td>
</tr>
<tr>
<td>1/2-Page</td>
<td>$555</td>
<td>$500</td>
<td>$480</td>
<td>$450</td>
</tr>
<tr>
<td>1/4-Page</td>
<td>$450</td>
<td>$400</td>
<td>$370</td>
<td>$340</td>
</tr>
</tbody>
</table>

Net Rates per 2-Color (Process) Insertion, gross

<table>
<thead>
<tr>
<th>Ad Unit</th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
<th>8x</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Page</td>
<td>$1,010</td>
<td>$960</td>
<td>$935</td>
<td>$905</td>
</tr>
<tr>
<td>1/2-Page Island</td>
<td>$745</td>
<td>$705</td>
<td>$665</td>
<td>$625</td>
</tr>
<tr>
<td>1/2-Page</td>
<td>$680</td>
<td>$625</td>
<td>$605</td>
<td>$575</td>
</tr>
<tr>
<td>1/4-Page</td>
<td>$575</td>
<td>$525</td>
<td>$495</td>
<td>$465</td>
</tr>
</tbody>
</table>

Net Rates per 4-Color, Run-of-Magazine (when available*) Insertion, gross

<table>
<thead>
<tr>
<th>Ad Unit</th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
<th>8x</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Page</td>
<td>$1,545</td>
<td>$1,495</td>
<td>$1,470</td>
<td>$1,440</td>
</tr>
<tr>
<td>1/2-Page Island</td>
<td>$1,280</td>
<td>$1,240</td>
<td>$1,200</td>
<td>$1,160</td>
</tr>
<tr>
<td>1/2-Page</td>
<td>$1,210</td>
<td>$1,160</td>
<td>$1,140</td>
<td>$1,110</td>
</tr>
<tr>
<td>1/4-Page</td>
<td>$1,110</td>
<td>$1,060</td>
<td>$1,030</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Net Rates for Cover Positions, gross – all cover positions are 4-Color

<table>
<thead>
<tr>
<th>Ad Unit</th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
<th>8x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover/ Cover 2</td>
<td>$1,895</td>
<td>$1,845</td>
<td>$1,815</td>
<td>$1,790</td>
</tr>
<tr>
<td>Inside Back Cover/ Cover 3</td>
<td>$1,875</td>
<td>$1,825</td>
<td>$1,790</td>
<td>$1,765</td>
</tr>
<tr>
<td>Back Cover / Cover 4**</td>
<td>$2,010</td>
<td>$1,960</td>
<td>$1,935</td>
<td>$1,905</td>
</tr>
</tbody>
</table>

* Interior pages of Dispute Resolution Magazine are printed in 2-color with a run-of-magazine color designated by issue. In selected issues, a full color signature has been added to the magazine allowing for advertisers to place a 4-color ad unit. Contact MJ Associates Sales for availability of color in an issue to meet your requirements.

** Advertising on the Back Cover of Dispute Resolution is limited to a half-page unit due to production and postal requirement.

Bleed Charge:
10% extra of earned black & white space charge per page or fraction thereof

Inserts:
Inserts are accepted in all issues. Contact Ad Sales for availability, space & binding charges.
## SPECIFICATIONS

### Ad Dimensions

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Page</td>
<td>7.375&quot;</td>
<td>9.531&quot;</td>
</tr>
<tr>
<td>1-Page Bleed</td>
<td>8.500&quot;</td>
<td>11.125&quot;</td>
</tr>
<tr>
<td>1/2-Page Island</td>
<td>4.468&quot;</td>
<td>7.250&quot;</td>
</tr>
<tr>
<td>1/2-Page (H)</td>
<td>7.375&quot;</td>
<td>4.187&quot;</td>
</tr>
<tr>
<td>1/3-Page (H)</td>
<td>7.375&quot;</td>
<td>3.300&quot;</td>
</tr>
<tr>
<td>1/3-Page Island</td>
<td>4.468&quot;</td>
<td>4.468&quot;</td>
</tr>
<tr>
<td>1/3-Page (V)</td>
<td>2.156&quot;</td>
<td>9.531&quot;</td>
</tr>
<tr>
<td>1/4-Page (H)</td>
<td>4.468&quot;</td>
<td>2.937&quot;</td>
</tr>
<tr>
<td>1/4-Page (V)</td>
<td>2.187&quot;</td>
<td>6.750&quot;</td>
</tr>
</tbody>
</table>

### Mechanical Specifications

- **Trim Size**: 8.375" x 10.875"
- **Safe Area**: 7.875" x 10.375"

### Digital File Formats and Color Proofs

- High-resolution Adobe Acrobat® files (PDFX1A) are the preferred format for ad materials submissions. Files may be submitted via email or FTP upload, or on a CD mailed in a trackable method. Digital advertising files with all associated graphics and fonts may be submitted in other formats — please contact Advertising Sales for additional details.

- All graphics should be 300 dpi or higher resolution, in CMYK color (no RGB).

- Live matter should be kept 1/4” from trim/edge measurement. Spread pages should be created as separate pages. Any art or text elements intended to bleed off of the page should have a 1/8” of bleed outside of trim.

- Laser composite proof required to assist in preflighting digital ad files. For critical color match, a high-res, digital color proof (i.e. Kodak Approval, Fuji FirstProof, etc.) is required. Accurate color reproduction cannot be guaranteed without an accompanying SWOP-certified proof.

- For availability of special or customized ad sizes contact Advertising Sales.

### Images

- 300 dpi (dots per inch) minimum
- Actual size
- CMYK color model
- .JPEG or .EPS format

Graphics captured from the Internet are discouraged as they will not reproduce favorably in printed media.
Advertising Sales:

M.J. Mrvica Associates, Inc.
2 West Taunton Ave
Berlin, NJ 08009

T: (856) 768-9360
F: (856) 753-0064

e-mail: mjmrvica@mrvica.com
Just Resolutions E-Newsletter

*Just Resolution E-Newsletter* is e-mailed to all Section of Dispute Resolution members. *Just Resolutions provides* ABA Section of Dispute Resolution members with timely and informative articles about Section activities and the dispute resolution field.

**Format:** Electronic Newsletter  
**Frequency:** 10 times per year (every month except April and August)  
**URL:**  
[https://www.americanbar.org/groups/dispute_resolution/publications/JustResolutions.html](https://www.americanbar.org/groups/dispute_resolution/publications/JustResolutions.html)

**Keywords:**  
- Alternative Dispute Resolution  
- Arbitration  
- Ethics  
- Negotiation  
- Practice Management  
- Problem Solving  
- Mediation  
- Advocacy  
- Professionalism  
- Ombuds  
- Early Dispute Resolution  
- Diversity  
- Online Dispute Resolution


**PUBLISHING SCHEDULE**

**June 2020**
Committee-in-charge: Public Policy and Consensus-building
Features: Upcoming Events, Books, Featured Articles
Ad Closing: May 15, 2020
Materials Due: June 2, 2020
Scheduled distribution date: third week of the month

**July 2020**
Committee-in-charge: Collaborative Law
Features: Upcoming Events, Books, Featured Articles
Ad Closing: June 15, 2020
Materials Due: June 15, 2020
Scheduled distribution date: third week of the month

**September 2020**
Committee-in-charge: Ombuds
Features: Upcoming Events, Books, Featured Articles
Ad Closing: August 15, 2020
Materials Due: August 15, 2020
Scheduled distribution date: third week of the month

**October 2020**
Committee-in-charge: TBD
Features: Upcoming Events, Books, Featured Articles
Ad Closing: September 15, 2020
Materials Due: September 15, 2020
Scheduled distribution date: third week of the month

**November 2020**
Committee-in-charge: TBD
Features: Upcoming Events, Books, Featured Articles
Ad Closing: October 15, 2020
Materials Due: October 15, 2020
Scheduled distribution date: third week of the month

**December 2020**
Committee-in-charge: TBD
Features: Upcoming Events, Books, Featured Articles
Ad Closing: November 15, 2020
Materials Due: November 15, 2020
Scheduled distribution date: third week of the month
Just Resolutions E-Newsletter Circulation

<table>
<thead>
<tr>
<th>Average Total Circulation: 12,000</th>
<th>Total members</th>
<th>Non-Paid Subscribers</th>
<th>Paid Subscribers</th>
<th>Association Subscribers</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-Month Period Ended October 2020</td>
<td>12,000</td>
<td>n/a</td>
<td>12,000</td>
<td>12,000</td>
</tr>
</tbody>
</table>

**Field Served:**  Just Resolutions E-Newsletter serves the members of the ABA Section of Dispute Resolution, the legal profession, and others allied to the field.

**Definition of Recipient:** Recipients are individuals who receive Just Resolutions as a membership benefit of their status within the ABA Section of Dispute Resolution. Qualified recipients are lawyers (U.S. and foreign); legal assistants, legal administrators, law office managers, government business managers, and other Associate members of the American Bar Association; law libraries; and other titled and non-titled personnel allied to the legal profession.

**Geographical Breakout:**
- United States / 93.3%
- Canada / 1.5%
- Mexico / 0.1%
- Foreign / 5.1%
Distribution and Platform

_Just Resolutions E-Newsletter_ is distributed to all members of the ABA Section of Dispute Resolution via e-mail. The newsletter is also posted online and linked to the Section of Dispute Resolution home page and Publications page.

[View the April 2020 Just Resolutions E-Newsletter:](#)

### Placement Opportunities

<table>
<thead>
<tr>
<th></th>
<th>SIZE</th>
<th>1X</th>
<th>2X</th>
<th>3X</th>
<th>4X</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPPER</td>
<td>420 X 210</td>
<td>$1,000</td>
<td>$900</td>
<td>$800</td>
<td></td>
</tr>
<tr>
<td>MIDDLE</td>
<td>420 X 210</td>
<td>$900</td>
<td>$800</td>
<td>$700</td>
<td></td>
</tr>
<tr>
<td>LOWER</td>
<td>420 X 210</td>
<td>$900</td>
<td>$800</td>
<td>$700</td>
<td>$800</td>
</tr>
</tbody>
</table>

Just Resolutions e-newsletter is responsive: on mobile devices the newsletter appears in a single-column format; ad placements will alternate with article titles in the following sequence: at the top is the Upper Rectangle placement, then an article title, then the Middle Rectangle placement, then an article title, then the Lower Rectangle placement. Viewed on a desktop, the newsletter appears in two columns with ad placements positioned in the left column and alternating in the sequence described above.

The americanbar.org website is responsive for viewing on mobile devices; the placements require different ad files.

For viewing on a mobile device: 300 x 250
For viewing on a desktop/browser: 728 x 90
970 x 250
970 x 90

Advertisers should also provide the linking URL.

PNG files only.
All space contracts, insertion orders, correspondence, and ad materials should be sent to:

Advertising Sales
M.J. Mrvica Associates, Inc.
2 West Taunton Avenue
Berlin, NJ 08009
Phone: 856-768-9360
Fax: 856-753-0064
E-mail: mjmrvica@mrvica.com