LAW DAY 2012

No Courts
No Justice
No Freedom

PLANNING GUIDE

Outreach Talking Points Resources
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All of us must have and protect our right and our freedom to use courtrooms when we need to. That courtroom must be open to protect families. That courtroom must be open to validate and protect contracts for business. That courtroom must be open to keep the wheels of justice turning. That courtroom must be open to defend our individual rights to prove again and again that we continue to be a free society. All of that takes more money … not less and less money for our courts.

American Bar Association President Wm. T. (Bill) Robinson III

Open and accessible courts are the cornerstone of a free society. The founders of our nation recognized the importance of the courts when they made the judiciary one of the three coequal branches of our government. The courts are where we go to have our rights protected, our injuries redressed and our disputes resolved. Whether you are a consumer or a corporation, a victim or an accused, a lender or a debtor, a parent or a child, the work of the courts affects your everyday life. Recent budget cuts at the state and local levels have seriously compromised the courts’ ability to function effectively and keep the wheels of justice turning. This year’s Law Day theme, “No Courts, No Justice, No Freedom,” underscores the importance of the courts and their role in ensuring access to justice for all Americans.

A Brief History of Law Day

1957 American Bar Association President Charles S. Rhyne envisions a special national day to mark our commitment to the rule of law.

1958 President Dwight D. Eisenhower establishes the first Law Day.

1961 Congress issues a joint resolution designating May 1 as the official date for celebrating Law Day. This is subsequently codified (U.S. Code, Title 36, Section 113).

Each Year May 1 is the official date for Law Day, but programs are sometimes held before or after that date. Some bar associations and other organizations celebrate Law Week or Law Month.
This year’s Law Day theme, “No Courts, No Justice, No Freedom” has been chosen to highlight the importance of our courts and the serious funding shortages that are endangering their ability to provide access to justice for all of our people.

Last year, the American Bar Association launched a major effort to assess the impact of this problem. A nonpartisan Task Force on the Preservation of the Justice System held public hearings across the country and presented its findings in a report to the ABA House of Delegates at the Association’s 2011 Annual Meeting.

That report, Crisis in the Courts: Defining the Problem, documents the real-life consequences of cutbacks in court funding, which have forced the courts of virtually every state to institute hiring freezes, staff layoffs, increased filing fees and outright closures – just as they have been inundated with hundreds of thousands of new demands for judicial resolution of economic claims. These measures have serious implications for the right of individuals charged with a crime to receive a speedy trial. They also impair the courts’ ability to process important civil matters that have a serious impact on people’s everyday lives, including will probates, divorces, personal injury claims and contract disputes. Society’s least advantaged individuals are in danger of losing access to justice altogether.

The report notes that, “Given their historic role as the protectors of the least advantaged in our nation, the courts have rightly been called, ‘Society’s Emergency Room.’ And never is that title so warranted as in times of economic distress. The same recession that has lead legislatures to reduce access to our justice system has obviously increased the number of people who need it.”

The report concludes: “Strong, effective and independent justice systems are a core element of our democracy. Even the most eloquent constitution is worthless with no one to enforce it.”

That is why we are devoting Law Day 2012 to raising awareness of the vital importance of our courts and the need to keep them open and accessible. We invite you to join with us in a nationwide dialogue on this issue, and to sponsor educational events and activities to enhance public appreciation and understanding of the role of the courts in our society.

We look forward to working with you, and we thank you for your support.

Sincerely,

Wm. T. (Bill) Robinson III
President
Our 2012 Law Day Theme, “No Courts, No Justice, No Freedom,” is one that should resonate with every citizen. Open and accessible courts are essential to maintaining the American way of life.

We encourage you to join with judges, lawyers, educators, and business, labor, and civic leaders in a nationwide dialogue on the importance of our courts. The ideas in this guide will assist you in developing programs, activities and events that will inform and engage people of all ages and backgrounds—from the classroom to the larger community.

In addition to these traditional Law Day programs and activities, President Robinson has issued a “Call to Action” (see page 8), asking State Bar leaders to convene a major public event in every state and territory to highlight the need for adequate funding for the courts.

This planning guide is intended to provide resources to help you plan and implement a successful Law Day in your community. Here you will find step-by-step tips on planning, promoting and publicizing your Law Day activities and events. We also invite you to visit our website at www.lawday.org, where we will make available a wealth of free, downloadable resources, including talking points for speeches, student lesson plans, theme graphics, and model proclamations, press releases, public service announcements and letters to the editor. In addition, the guide and the Law Day online store offer an array of products that will help you highlight and commemorate the Law Day theme and its importance to every American.

We look forward to hearing about your program plans and ideas and we encourage you to share them with others through our website and Facebook page (facebook.com/abalawday). Stay connected with us in the weeks and months ahead through the Law Day email list, Facebook and Twitter (@abapubliced or #lawday), and by visiting www.lawday.org frequently over the coming weeks and months for updated information and resources.

We wish you a successful and enjoyable Law Day and look forward to receiving your program’s entry among the submissions for the Law Day 2012 Outstanding Activity Awards.

Sincerely,

Mark David Agrast
National Law Day Chair
Making the Case
Highlighting the importance of the nation’s courts

Overview
Open and accessible courts are essential to our way of life. From seeking justice in a criminal case to enforcing a patent right, from a personal injury matter to landlord/tenant issue, we turn to the courts to provide us with a fair and impartial forum to reach a just result. In recent years, funding cuts by state and local legislatures are hampering courts’ ability to provide access to justice for all. The following are a few points to keep in mind when engaging in a public discussion about this year’s Law Day theme.

Open and accessible courts are essential to a free society. Even the most eloquently written constitution is worthless with no one to enforce it. The courts provide us with a place to turn when our rights are violated. If, as John Adams famously declared, we are to have a “government of laws and not of men,” we need open and accessible courts to ensure that legal rights are respected.

Access to justice is a community concern. Lawyers are often seen and heard in the vanguard of the fight for access to justice because they spend so much time in the trenches of the justice system. However, make no mistake about it, this is not a lawyers’ or a judges’ issue – it’s everybody’s issue. At a September 2011 symposium on court funding in Lexington, Kentucky, American Bar Association President Wm. T. (Bill) Robinson III observed: “All of us must have and protect our right and our freedom to use courtrooms when we need to. That courtroom must be open to protect families. That courtroom must be open to validate and protect contracts for business. That courtroom must be open to keep the wheels of justice turning. That courtroom must be open to defend our individual rights to prove again and again that we continue to be a free society. All of that takes more money … not less and less money for our courts.”

A fully functioning justice system is good for business. Commerce would grind to a halt if businesses could not rely on the courts for enforcement of their rights. The following are just a few ways in which courts facilitate commerce: protecting intellectual property rights; entering judgments that allow for the collection of unpaid debts; resolving insurance-related issues; presiding over Chapter 11 bankruptcies; and enforcing non-compete agreements. In fact, businesses rely heavily on the courts to protect their contractual and property rights. If businesses cannot count on being able to resort to the courts when they need to, there can be no certainty that legal and contractual obligations will be carried out. Such certainty is the life’s blood of commerce.

A working justice system is also important for families. A bitter divorce, a custody dispute or a will contest can hit a family hard. By the time the parties involved come to court, things have progressed to the point where the parties cannot move beyond the animosities involved and come to a mutually agreeable decision. Courts provide an impartial forum to resolve these civil issues and let people get on with their lives. It is impor-
tant to all involved that these matters be handled as expeditiously as possible and not be left languishing on the docket.

**Courts are ‘Society’s Emergency Room.’**

Courts also play an important role in protecting the rights of society’s least advantaged individuals. In a 2011 report, “Crisis in the Courts: Defining the Problem,” a nonpartisan Task Force on the Preservation of the Justice System said, “Given their historic role as the protectors of the least advantaged in our nation, the courts have rightly been called, ‘Society’s Emergency Room.’ And never is that title so warranted as in times of economic distress. The same recession that has lead legislatures to reduce access to our justice system has obviously increased the numbers of people who need it.”

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**Even the most eloquently written constitution is worthless with no one to enforce it.**

**Everyone is affected by the work of the courts.** Even if you never go to court yourself, you are the beneficiary of an open and accessible court system on a daily basis. Your employer follows labor laws; your fellow drivers obey traffic regulations; your landlord does not evict you without cause; your supermarket does not sell you spoiled meat. If the court system lacked the capacity to enforce the laws regulating these behaviors, your daily life would potentially be a lot different. In other words, even if you do not personally use the courts, your access to them helps to protect you.

**Caseloads are on the rise.** Courts, many of which were already understaffed prior to the economic downturn, have been inundated with of economy-related cases such as foreclosures, bankruptcies and evictions.

**Courts struggle with budget cuts.** As a result of funding cuts at the state and local level, many courts have been forced into debilitating combinations of hiring freezes, pay cuts, judicial furloughs, staff layoffs, increased filing fees, reduced hours and facility closures.

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**Criminal trials being delayed.** Many states have experienced delays in their criminal dockets. States sometimes face the Hobson’s choice of warehouse defendants awaiting trial for extended periods or releasing them and risking public safety.

**Civil backlogs growing.** Because criminal cases have constitutional priority, delays are often most acute on the civil side, with growing numbers of backlogs reported in family disputes, business disputes, personal injury cases, or consumer related issues such as housing, medical coverage or credit contracts that are important to many Americans’ everyday lives.

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**Justice is at stake** If these trends continue, courts will lack the staff and other resources they need to process cases in a timely and effective manner, resulting in more and more instances of justice delayed and denied. It is absolutely essential that we reverse this trend and keep our courts open and accessible. That’s why this year’s Law Day theme is “No Courts, No Justice, No Freedom.”

For additional talking points and resources, visit the ABA’s Law Day website, [www.lawday.org](http://www.lawday.org).
Organizing Events

A Call to Action

Organizing a Public Event for Law Day

In an unprecedented Law Day effort, state and local bar groups across the country will partner with organizations and citizens in their communities to put on a public event underscoring the importance of the courts and the need to ensure that they are adequately funded.

What is the purpose of organizing public events for Law Day 2012?
The 2012 Law Day theme is “No Courts. No Justice. No Freedom.” The ABA has issued a national call to action to raise public awareness about courts and the dangers of underfunding them. Open and accessible courts are essential to maintaining the American way of life. To respond to this national call to action, the ABA is working with bar associations, courts, and other interested groups to convene a series of public programs for Law Day in every state and territory in the country.

What should be the objectives of the public event?
Program events can build public awareness, deepen understanding, mobilize people to action, or serve as a catalyst to forming an ongoing group or coalition. A particular public event might address one or more of these objectives. Different formats or venues, however, may be more effective in achieving particular objectives. Determine your priorities and design your public event to meet those objectives.

Who should we seek to reach?
Public events should be designed to reach public audiences, beyond the legal community. Courts in a constitutional democracy such as ours depend on public trust and confidence to sustain them. Advocates for the courts also need to reach legislators and executive officials with their message.

When should our public event be held?
Law Day is commemorated on May 1. To maximize nationwide impact, we urge you to organize your public program on or around this date.

Where?
State courts have been especially affected by the cuts in funding. For this reason, we believe it is especially appropriate to conduct public programs on this issue in state capitals. Public events can also be organized at the local level, especially in cities and towns that have been significantly affected by cutbacks in court funding.

Which venues are appropriate?
ABA President Wm. T. (Bill) Robinson III has called on state bar presidents to convene public programs for Law Day in state capitals to highlight the importance of courts and the funding challenges they face. In local communities, venues might include courthouses, city or town halls, schools, community centers, or other public buildings.

What format should our event take?
Your public event may follow the format of an outdoor rally or public assembly with scheduled speakers or volunteers distributing informational handouts to passersby. It could also be organized as a press conference with leaders of the bar, bench, civic groups, and the business community. Make certain to obtain necessary public assembly or community event permits. In conjunction with an “outdoor” rally, you may wish to plan an “indoor” program at a school, university, or other public venue. Such an event could be a public hearing inviting testimony from officials and citizens or a moderated panel discussion with time reserved for questions from the audience. It could be integrated into your ongoing Law Day program, such as presentations of Liberty Bell plaques and other awards.

With whom should we partner?
You will enhance your event’s outreach and impact by partnering with other organizations in your state and community—legal, judicial, educational, civic, and business-related. All have a stake in and commitment to sustaining the justice system.

How should we publicize our event?
To ensure a successful public event, it is essential to get the word out. Use media to foster public awareness of the issue and invite participation in the event. Seek placements of free listings or ads in print and electronic newsletters and newspapers, bookings of program leaders on television and radio, and use social media to create awareness and build coalitions. See www.lawday.org for sample press releases, public service announcements and Twitter postings. You can also promote your event by adding it to the list at www.lawday.org

For more information about Law Day activities in your state or community, visit www.lawday.org or contact your state bar association.
Law Day is Everybody’s Day

K - 12 Students Law Day is a perfect time to let school children know that learning about the courts and the Constitution is not just an activity to prepare them for a test or examination. The following are a few ideas for incorporating this year’s Law Day theme on the courts into a memorable experience for students:

- Stage a mock trial followed by a discussion on the role of courts in resolving conflicts.
- Create a simulation relating to a key case or moment in court history, incorporating the students as actors. Visit lawday.org for suggestions.
- Host a debate or a “Jeopardy” style game show on the topic of the courts.
- Setup an online essay contest on a topic relating to the Law Day theme, such as “Why the Courts Matter to Me.”
- Organize an actual or virtual courthouse visit, allowing students to meet with and talk with court personnel in person or online.

Law Students Each year, Law Day presents an opportunity for law students to reach out to their local communities and schools to share their legal knowledge. This year’s thematic focus provides a special opportunity to share information about the courts and elicit the community’s support and advocacy for our court system. The following are just a few ideas for Law Day programs utilizing the efforts of law students in schools and community centers:

- Read and discuss excerpts from major cases in United States legal history. For a list of possible cases, visit www.lawday.org.
- Act out first-person biographies of famous people in legal history, taking on the persona of the historical figure in order to explain their story and connection to the Law Day theme.
- Reenact a famous trial and afterward discuss the role of the courts in settling the dispute in a fair and just manner.
- Host a town hall meeting in which attorneys and judges discuss the courts and their significance.
- Screen a movie relating to the courts, followed by a panel discussion on the importance of the courts to the public’s access to justice.

Community Members Law Day is an opportunity to educate the community about the courts, the law, and our rights. As you plan your Law Day activity for the public, remember that the more interesting, interactive, and entertaining your activity is, the more likely it will be to draw the interest of your audience.

- Enlist a group of community actors to stage a play related to the Law Day theme. (For example, a “Day of Absence” type of play would dramatize what life could be like if we had no courts to arbitrate our civil differences, interpret our constitutional rights, or protect or freedom.)
- Organize a Law Day film festival showing and discussing some of the numerous classic and contemporary films dealing with the justice system (e.g., “Philadelphia,” “A Civil Action,” “To Kill a Mockingbird,” “Erin Brockovich” and “Amistad”).
- Host a Law Day exhibit showcasing the court-related theme at a local library, community center, school, museum, or bookstore.

Note: These ideas are only some of the suggestions we have for your Law Day Activities. Additional suggestions in each category can be found on the Law Day website. www.lawday.org
Planning

Steps to a

Winning Law Day

First Step: Start Early

The sooner you start planning, the more time you will have to make this the best Law Day ever. This guide will provide you with the resources and guidance to create a successful Law Day. No matter how much or how little time you have, it is best to engage the assistance of a Law Day Committee, to divide the work as well as to benefit from the good ideas of a diverse group of people.

Establish your committee Identify the skills, resources, and experiences that would be required of the persons serving on your committee, and then identify the people that fall into at least one of those categories. Think about people who have the time and who will make the commitment to work on tasks. While it is helpful to have some high-profile committee members who can be or assist you in recruiting speakers, be careful to balance the committee as you will need willing workers to get the tasks done.

Write letters or emails, inviting the people you would like to serve on the committee, keeping in mind everyone will not have the time or interest in participating. Explain Law Day and committee goals in your letter.

In your first few committee meetings, determine which programs will be implemented, what resources will be needed, what a realistic budget would be, and what person or ad hoc committee will be responsible for each specific task.

Second Step: Begin Putting Your Plans into Action

Identify the group or groups your programs will target, i.e., community at large, students (elementary, secondary, or both).

Visit proposed venues (schools, libraries, centers, courthouses, etc.). Solicit the cooperation and participation of administrators, courtroom clerks, librarians, teachers, and staff.

Make a wish list of speakers and presenters, and write letters inviting them to participate in your Law Day activity.

Review the Law Day Catalog for classic and 2012 themed products, which will enhance your program.

Purchase Law Day materials early to receive discounts and ensure you get the items you want. Supplies are limited. Ten percent discount available until February 25.

ABW Young Lawyer’s Division leaders David Wolfe and Michael Bergmann pose with Law Day 2011 video contest winners
**Third Step: Prepare Your Resources**

Create original scripts for plays and mock trials, if needed. Time-saver: You can order scripts from the Law Day Catalog or find available scripts online at www.lawday.org.

**Download Law Day logos and artwork** to be used in your ads, publicity, flyers, and other Law Day materials.

**Provide Talking Points** to Law Day speakers from the Law Day Planning Guide. (See pp. 6-7.)

**Fourth Step: Solicit Sponsorships**

Write letters to corporate executives, business owners, community leaders, and others requesting their sponsorship of your Law Day ads and activities.

**Fifth Step: Publicize Your Law Day**

Plan your publicity and outreach. See “Step Up Your Law Day’s Visibility” (p. 13) for outreach and publicity ideas.

**Engage your photographer and videographer early.** You may want them to photograph or film some pre-Law Day activities for publicity and documentary purposes.

More public relations ideas can be found at www.lawday.org.

**Sixth Step: Finalize Plans**

**Confirm venues.** Create or download scripts and begin rehearsals of plays, mock trials, and other presentations.

**Finalize logistics.** Do a walk-through at courthouses, schools, libraries, restaurants, etc., to develop your Law Day agenda for each selected venue.

**Solicit Law Day volunteers** to work at Law Day events and activities and create volunteer “job” descriptions that include specific duties. [Downloadable](#) samples available at www.lawday.org

**Enter ABA Young Lawyers Division Video Contest,** Submission Deadline: February 15, 2012.

**Send formal invitations** to VIPS, i.e., governor, mayor, local politicians, community leaders, judges, requesting their attendance at appropriate Law Day activities.

**Send press releases and develop press alerts** to increase your chances of getting press coverage at your Law Day events. [Downloadable](#) samples available at www.lawday.org

**Hold dress rehearsals** for all plays, mock trials, etc.

**Purchase Law Day materials** by March 23, 2012 for a 5 percent discount and to ensure delivery in time for your programs.

**Seventh Step: Law Day**

Make it the best Law Day ever! **Have fun, be informative, and be energetic.**

**Give photographer/videographer a list** of the specific people, groupings and program activities that you would like to have captured, to ensure your Law Day memories are complete.

**Rhode Island Family Court Judge Laureen Q. D’Ambra discusses severity of cyberbullying with high school students**

**Eighth Step: Post-Law Day**

**Send thank-you notes** to participants, sponsors, schools, speakers, and presenters.

**Collect media coverage “hits”** that highlighted your activities and events from newspapers, television, radio, and online sources.

**Prepare and submit you entry** for the Law Day 2012 Outstanding Activity Awards by June 29, 2012.

**Audience members look on during the Leon Jaworski Public Program Series**
Web Resources

Explore the Law Day theme. Read and watch background materials to help inform your understanding of this year’s “No Courts, No Justice, No Freedom” theme. The site includes a video of ABA President Wm. T. (Bill) Robinson III discussing the underfunding crisis facing the courts, as well as articles and reports about court funding. A national map highlights court funding issues in the states.

Stay informed on Law Day happenings. Get updates about Law Day events and activities by registering at LawDay.org for email alerts. You can also join the conversation, ask questions, and share ideas on the Law Day Facebook page, facebook.com/abalawday, and on Twitter using hashtag #LawDay.

Plan lessons and activities. Teachers can use the sample lesson plans to teach their K-12 students about the role of courts and judges. Dialogue the Courts features questions and presentations that resource leaders can use to facilitate student and community discussions about the role of courts. A list of law-related movies can inspire a Law Day film festival or film discussion. Use sample trivia questions to help you plan contests.

Reach out to your community. Our collection of sample press releases, public service announcements, a proclamation, Twitter messages, op-eds, and letters to the editor give you a starting point to create and publicize your Law Day event.

Get graphics. Use our print quality Law Day graphics to customize your Law Day materials.

Purchase gifts and products. Visit LawDay.org to order products featuring the Law Day logo. These products, including awards and certificates, make great gifts and giveaways to make your Law Day event truly memorable.

View prior awards and recognitions. Be inspired by previous Law Day events that have won the Outstanding Law Day Activity Awards. (See LawDay.org for instructions for nominating your program for the 2012 Outstanding Law Day Activity Awards.)

Learn about the history of Law Day. Read previous planning guides and research our archive of Law Day presidential proclamations from Dwight Eisenhower to Barack Obama.

Law Day 2011 Outstanding Activity Award Winners

The Legacy of John Adams from Boston to Guantanamo

Nevada Supreme Court

Law Day Live was a bi-costal, high tech interactive internet forum webcast that included a visit from “John Adams” (portrayed by a history teacher). About 100 students in three Nevada courtrooms were video linked on a single screen. The program also included screening of The Response film, a courtroom drama based on transcripts of a Guantanamo Bay military tribunal case, followed by a discussion between students and justices, judges and attorneys. The writer/producer of the film also participated remotely. Following Law Day live, judges, attorneys, and educators conducted forums at 33 schools throughout Nevada. http://lawday.nevadajudiciary.us/

Connecticut Judicial Branch with the Connecticut Bar Association

The Connecticut Judicial Branch and the Connecticut Bar Association sponsored multifaceted events to celebrate and highlight the 2011 theme including Law Day Ceremonies in 13 judicial district courthouses, a re-enactment of the Boston Massacre Trial, high school mock trial competitions and a 20 member speakers’ bureau of judges. www.jud.ct.gov/lawday/archive/lawday11.htm

Supreme Court of Missouri

The Supreme Court of Missouri, Governor and the Missouri Bar collaborated to develop and present a series of Law Day events that included diverse audiences. Thirty-eight teams of eighth grade students participated in a website development competition judged by Supreme Court of Missouri Justices. Winners were recognized at a Law Day program focused on Defending the Rights of the Unpopular.

www.thejohnadamsexperience.yolasite.com
Define your target audience(s) and use the media vehicles that will most effectively reach the targeted audience. Young adults are likely to use social media such as Facebook and Twitter and access content on the web (e.g., YouTube, etc.). Other adults also use online technologies and more traditional vehicles such as E-blasts, local newspapers, and community and school newsletters.

Create a strong presence on the Internet by developing your own Law Day website. Develop a Facebook Events Page listing “Law Day, May 1, 2012” as the event, and for more interactive discussions also create a Law Day 2012 Group and a Law Day Twitter Account. Update your Facebook Page and Tweet once or twice a week about your progress and then more frequently as the day draws nearer. For both the Facebook Events Page and Group, be sure to put your city or community in parentheses in the title as there will be a number of Law Day pages on Facebook.

Create your own Law Day newsletter, consisting of information about Law Day, previews of Law Day activities, and ads from local businesses and residents with statements of support for Law Day. Selling the ad space in your newsletter can be a great fundraiser for your committee while showing support from local businesses, lawyers, judges, and others.

Create thirty-second public service announcements alerting the public and promoting your upcoming Law Day activities for use on the radio, in newspapers, and on a local cable channel. Most radio stations and some cable TV stations will allow a number of free public service announcements. Check their procedures and time frames for submitting this information.

Create notices for inclusion in traditional and online community calendars of local events. Post your event to community calendars of community organizations’ websites and local newspapers and cable access TV stations.

Prepare and distribute Law Day flyers. Make flyers available in public venues such as libraries, schools, community organizations, and courthouses.

Court the media. Host a pre-Law Day Press Party. Speakers may be members of your committee. When selecting speakers, keep in mind they must be excited about your Law Day plans in order to make the media excited about reporting them. Prepare press kits to give to media personnel that will help them prepare their stories.

Confirm all program details prior to preparing your media and public relations materials.

Outline program focus and content, date, time, location, and expected number of participants in your press release. Visit www.lawday.org for samples and templates of publicity tools.

Press kits should consist of:
1. Press release regarding your event(s)
2. Law Day proclamation and foundations, as well as proclamations you solicit from your mayor, governor, or other local officials
3. Fact sheet including Law Day itinerary and/or agendas
4. Photos of key participants along with brief biographical statements
5. Map highlighting locations of each activity, along with the time of the activity

The staff at ARAG, a global provider of legal solutions, brings Law Day to life at a Des Moines area elementary school.

Visit www.lawday.org for samples and templates of publicity tools.
Spread the Word

Buy now while they last.
Supplies are limited!

**Post Cards**
Remind invitees to “Save the Date” or use as give-a-ways for attendees. These eye-catching 4”x6” post cards are imprinted with the 2012 Theme and have a brief summary of the theme and history of Law Day on the reverse side.

3170659GME – $5.00 (pkg of 50)

**Display Sign**
From room to room, event to event, organize your Law Day with attractive 11 x 17 signs. Each one has a stand-alone easel and space to include event details.

PC3170658GME - $6.50

**Poster**
Glossy and highly visible text promotes the Law Day 2012 message on the importance of courts and highlights your events. 17” x 22” posters will be shipped in tube to avoid creasing.

PC 3170660GME - $3.50

**Balloons**
Red and blue 11” round balloons provide festive decorations for your Law Day events. PC 3170623 - $8.50 (pkg. of 30)

**Jelly Beans**
Make Law Day sweeter with these jelly bean filled pouches. Use them as a teaser before your program or a reward on the day itself.

PC 3170619 - $3.50 (pkg. of 5 pouches)

**Luggage Tags**
Help your honorees spread the word about Law Day while on the go. (1.75” x 3.375”).

PC 3170624 - $5.50 (pkg. of 2)

MAKE YOUR EVENT SPECIAL!
Show Your Law Day Spirit

Buttons Rectangular buttons featuring the 2012 theme are a great way to identify Law Day committee members. Also great as giveaways to students and other participants at Law Day events.

PC 31706490L (Large) $18.95
PC 31706490XL (Extra Large) $18.95

Baseball Cap Not just for a day at the ballpark! These fashionable caps with the classic Law Day logo can be worn year-round for many occasions. Available in khaki, navy and red.

PC 3170586K (Khaki) - $12.00
PC 3170586R (Red) - $12.00

Polo Shirts The perfect shirt for business casual during the week or tee time on the weekend. Embroidered with the classic Law Day logo.

PC 31704505LD (Medium) $18.95
PC 31704505XL (Large) $19.95
PC 31704505LXL (Extra Large) $19.95

Tee Shirt Participants, presenters and volunteers can sport these shirts on Law Day and beyond and spread the message about the importance of courts.

PC 31706500L (Medium) $9.50
PC 31706501XL (Large) $9.50
PC 31706503XL (XL) $10.50
PC 31706504XXL (2X) $10.50

Baseball Cap

Ceramic Mug Whether your VIP guests takes a coffee break during your event, or in their own office, the Law Day 2012 theme is just a sip away.

PC 31706540GME – $5.50 (black)
PC 31706540GME – $5.50 (white)

Lapel Pin The lapel pin makes a great recognition gift and is an ideal way to identify speakers and presenters as important members of the Law Day team.

PC 31706500 - $5.50

Backpack Say thank you to students participating in your Law Day events with a nylon Sports Backpack. They will carry the message throughout the year.

PC 31706540GME - $5.00

For web only specials and many more resources, tips and tools

Buy Early, Buy More & Save! 10% by Feb. 25 • 5% by March 25
In the CLASSROOM

**Gavel Pencil - NEW** Order in the court! This silver gavel pencil with a blue Law Day logo is practical, as well as a fun way for your participants to remember 2012 Law Day.

PC 317065GME - $5.00 (Pkg of 5)

**Bookmarks** Every time they save their place in a book, they’ll think about saving the courts and preserving justice thanks to these handy 7” x 2” bookmarks featuring the 2012 theme on front and a brief summary of the theme and history of Law Day on the reverse side.

PC 317066GME - $6.00 (Pkg of 50)

**Rulers** Make sure your Law Day measures up with these 12” wooden rulers.

PC 3170574 - $6.00 (pkg. of 30)

**Pencils** Red, white, and blue no. 2 pencils adorned with gold stars.

PC 3170411 - $6.50 (pkg. of 30)

**Pens** Keep Law Day in their hands and on their minds with blue and white Law Day pens.

PC 3170604 - $3.50 (pkg. of 10)

**Pencil Sharpeners** Law Day helps keep students sharp! Round blue sharpeners.

PC 3170603 - $10.00 (pkg. of 10)

**Pens** Keep Law Day in their hands and on their minds with blue and white Law Day pens.

PC 3170604 - $3.50 (pkg. of 10)

**Beach Ball with Law Day Logo** Have a ball getting your Law Day point across. This red, white and blue 16” or 6” Beach Ball can be used to illustrate points, like who drops the ball when it comes to justice. It also makes a great prize or gift.

PC 3170614 - $3.50 ea (large, 16”)
PC 3170591 - $2.00 ea (small, 6”)

**Yo-yo** Bring an extra smile to their Law Day. Perfect for young people and the young at heart. Red yo-yos feature the white classic Law Day logo.

PC 3170633 - $1.75

**Rulers** Make sure your Law Day measures up with these 12” wooden rulers.

PC 3170574 - $6.00 (pkg. of 30)

**In the CLASSROOM**

**Law Day School Kit, Web Only** Specials and many more Law Day resources available online

Visit [www.LAWDAY.org](http://www.LAWDAY.org)

**Buy Early, Buy More & Save! 10% by Feb. 25 • 5% by March 25**

**For Your COMPUTER**

**Flash Drive - NEW** With 1 Gig memory, it’s an excellent way to organize all of your Law Day planning documents, and it’s also a great gift for your guests.

PC 317066GME - $10.50

**Mouse Pad** This great-looking blue mouse pad with classic Law Day logo makes a statement. A smart gift for students, presenters and volunteers and it’s a reminder about Law Day every time they power up their computers.

PC 3170652GME - $6.50
Classroom-tested materials that really work

Pocket Edition of the U.S. Constitution - This handsome and handy booklet also includes the Declaration of Independence, other documents key to America's history and additional valuable information and features. It's a perfect supplement to any Law Day program.

PC 3170033 - $1.50

Sure-Fire Presentations Combo Pack
These booklets present the very best examples of law-related education activities to use with students at all grade levels.

PC 2350242P - $7.00

A Life in the Law
Use this booklet to introduce young people to the legal profession or to provide tips to those already considering law school.

PC 2350257 - $2.50

Legal Careers
A great leave-behind that summarizes career options and the basic preparation and skills required to enter law-related professions.

PC 2350260 - $6.00 (pkg. of 30)
GIFTS and GIVEAWAYS

Magnets These 3” x 2” Law Day magnets are great inexpensive give-a-ways, perfect for holding important reminders on filing cabinets or any metal surface.
3170662GME – $4.50 (pkg of 10)

Water Bottle Knowledge isn’t all your participants will be thirsty for. That’s why this polyurea water bottle with sleek European design will always be a hit at your event.
PC3170635GME – $4.00

Travel Mugs Law Day participants will appreciate these convenient insulated travel mugs for coffee and tea on-the-go.
PC 3170645GME – $9.50

New Design

Gift Pen and Pencil Set This lovely blue and silver pen and pencil are suitable for presentation to your honorees.
PC 3170610 - $12.50

Buy Early, Buy More & Save!
10% by Feb. 25 • 5% by March 25

Keychain Attractive key ring including flashlight will hold the keys to success for Law Day participants. An economical and useful gift for volunteers and staff.
PC 3170621 - $4.00

For web only specials and many more resources, tips and tools
Visit www.LAWday.org

Umbrella The weather is not always fair, but this blue umbrella, featuring the classic Law Day logo will remind them that whether it’s stormy or sunny, justice always prevails.
PC 3170657GME $11.50

New Design

Retractable ID Holder These handy gadgets are great giveaways for students, volunteers and presenters. The clip ensures that they will never lose their IDs or the message about Law Day.
PC 3170644GME $3.50

New Design

Lunch Coolers Students and law professionals alike will appreciate brown-bagging with these insulated lunch coolers.
PC 3170627 Red - $5.00 PC 31700585 – Blue - $5.00
AWARDS and RECOGNITION

Law Day makes a greater impact when achievement is recognized and celebrated.
Let your contest winners, staff, volunteers, speakers, and honorees know how special they are.

Liberty Bell Award Plaque
Established nearly 40 years ago, the Liberty Bell Award carries with it the weight of history. Bronze bas-relief of the Liberty Bell mounted on a walnut shield. Includes bronze nameplate for engraving.
PC 3170023 - $75.00

Franklin Covey Gift Pen
Recipients of this beautiful writing instrument, etched with the classic logo, will think of Law Day with every stroke of their pen for years to come. PC 317061GME - $10.95

Desk Clock
An attractive wooden and silver desk clock featuring the classic Law Day logo will keep Law Day front and center all of the “time.”
PC 3170584 - $29.95

Certificates: First-, Second-, Third-Place
Four-color on parchment with space for inscribing organization presenting certificate and individual receiving it. Each set contains all three.
PC 3170514 - $3.95 (pkg. of 3)

Medals
Olympic-style medals in gold, silver, and bronze feature the classic Law Day logo and red-white-and-blue ribbons.
PC 3170517 - $24.95 per set

Certificates of Appreciation
Recognize the value of every participant. Certificates on parchment with space for inscribing organization presenting certificate and individual receiving it.
PC 3170513 - $10.50 (pkg. of 10)

Contribution Ribbons
Make Law Day special with these ribbons for your volunteers.
PC 3170594 - $10.00 (pkg. of 10)
Inside...
• Law Day History & Theme
• Organizing Your Program
• Talking Points on “No Courts, No Justice, No Freedom”

Visit www.LAWDAY.org for web only specials and many more resources, tips and tools.

Buy Early and SAVE!
10% discount when you purchase by February 25
5% discount when you purchase by March 25

Shop the Law Day Store