LAW DAY 2012

No Courts
No Justice
No Freedom

PLANNING GUIDE

Outreach Talking Points Resources

The Constitution
We the People
Contents

3  2012 Law Day Theme | History of Law Day

4  Message from ABA President

5  Message from National Law Day Chair

6  Talking Points | Making the Case
   Highlighting the Importance of the Nation's Courts

8  Organizing Events| A Call to Action:
   Organizing a Public Event for Law Day

9  Reaching Out to the Community | Law Day Is
   Everybody’s Day

10 Planning | Steps to a Winning Law Day

12 Web Resources | 2011 Activity Award Winners

13 Publicity | Step Up Your Law Day’s Visibility

14 Resource Catalog

This guide may be reproduced for nonprofit Law Day activities but may not be sold.

Points of view or opinions in this publication are those of the authors and do not necessarily represent the official position or policies of the American Bar Association.

American Bar Association
321 N. Clark Street • Chicago, IL 60654
© 2011
Open and accessible courts are the cornerstone of a free society. The framers of our Constitution recognized the importance of the courts when they made the judiciary one of the three coequal branches of our government. The courts are where we go to have our rights protected, our injuries redressed and our disputes resolved. Whether you are a consumer or a corporation, a victim or an accused, a lender or a debtor, a parent or a child, the work of the courts affects your everyday life. Recent budget cuts at the state and local levels have seriously compromised the courts’ ability to function effectively and keep the wheels of justice turning. This year’s Law Day theme, “No Courts, No Justice, No Freedom,” underscores the importance of the courts and their role in ensuring access to justice for all Americans.

A Brief History of Law Day

1957 American Bar Association President Charles S. Rhyne envisions a special national day to mark our commitment to the rule of law.

1958 President Dwight D. Eisenhower establishes the first Law Day.

1961 Congress issues a joint resolution designating May 1 as the official date for celebrating Law Day. This is subsequently codified (U.S. Code, Title 36, Section 113).

Each year May 1 is the official date for Law Day, but programs are sometimes held before or after that date. Some bar associations and other organizations celebrate Law Week or Law Month.
This year’s Law Day theme, “No Courts, No Justice, No Freedom” has been chosen to highlight the importance of our courts and the serious funding shortages that are endangering their ability to provide access to justice for all of our people.

Last year, the American Bar Association launched a major effort to assess the impact of this problem. A nonpartisan Task Force on the Preservation of the Justice System held public hearings across the country and presented its findings in a report to the ABA House of Delegates at the Association’s 2011 Annual Meeting.

That report, “Crisis in the Courts: Defining the Problem,” documents the real-life consequences of cutbacks in court funding, which have forced the courts of virtually every state to institute hiring freezes, staff layoffs, increased filing fees and outright closures—just as they have been inundated with hundreds of thousands of new demands for judicial resolution of economic claims. These measures have serious implications for the right of individuals charged with a crime to receive a speedy trial. They also impair the courts’ ability to process important civil matters that have a serious impact on people’s everyday lives, including will probates, divorces, personal injury claims, and contract disputes. Society’s least advantaged individuals are in danger of losing access to justice altogether.

The report notes that, “Given their historic role as the protectors of the least advantaged in our nation, the courts have rightly been called, ‘Society’s Emergency Room.’ And never is that title so warranted as in times of economic distress. The same recession that has led legislatures to reduce access to our justice system has obviously increased the number of people who need it.”

The report concludes: “Strong, effective and independent justice systems are a core element of our democracy. Even the most eloquent constitution is worthless with no one to enforce it.”

That is why we are devoting Law Day 2012 to raising awareness of the vital importance of our courts and the need to keep them open and accessible. We invite you to join with us in a nationwide dialogue on this issue, and to sponsor educational events and activities to enhance public appreciation and understanding of the role of the courts in our society.

We look forward to working with you, and we thank you for your support.

Sincerely,

Wm. T. (Bill) Robinson III
President
Message from National Law Day Chair

Our 2012 Law Day Theme, “No Courts, No Justice, No Freedom,” is one that should resonate with every citizen. Open and accessible courts are essential to maintaining the American way of life.

This May, we encourage you to join with judges, lawyers, educators, and business, labor, and civic leaders in a nationwide dialogue on the importance of our courts. The ideas in this guide will assist you in developing programs, activities, and events that will inform and engage people of all ages and backgrounds—from the classroom to the larger community.

In addition to these traditional Law Day programs and activities, President Robinson has issued a “Call to Action” (see page 8), asking state bar leaders to convene a major public event in every state and territory to highlight the need for adequate funding for the courts.

This planning guide is intended to provide resources to help you plan and implement a successful Law Day in your community. Here you will find step-by-step tips on planning, promoting, and publicizing your Law Day activities and events. We also invite you to visit our website at www.lawday.org, where we will make available a wealth of free, downloadable resources, including talking points for speeches, student lesson plans, theme graphics, and model proclamations, press releases, public service announcements, and letters to the editor. In addition, the guide and the Law Day online store offer an array of products that will help you highlight and commemorate the Law Day theme and its importance to every American.

We look forward to hearing about your program plans and ideas and we encourage you to share them with others through our website and Facebook page (facebook.com/abalawday). Stay connected with us in the weeks and months ahead through the Law Day email list, Facebook and Twitter (@abapubliced or #lawday), and by visiting www.lawday.org frequently over the coming weeks and months for updated information and resources.

We wish you a successful and enjoyable Law Day and look forward to receiving your program’s entry among the submissions for the Law Day 2012 Outstanding Activity Awards.

Sincerely,

Mark David Agrast
National Law Day Chair
Making the Case
Highlighting the Importance of the Nation’s Courts

Overview
Open and accessible courts are fundamental to our way of life. From seeking justice in a criminal case to enforcing a patent or copyright, from personal injuries to landlord-tenant disputes, we turn to the courts to provide us with a fair and impartial forum to reach a just result. In state after state, severe funding cuts are crippling courts’ ability to fulfill this role. The following are points you may wish to emphasize in making the case for the importance of our nation’s courts.

The courts are essential to a free society.
Even the most eloquent constitution is worthless with no one to enforce it. If, as John Adams famously declared, we are to have a “government of laws and not of men,” we need open and accessible courts to ensure that everyone’s legal rights are respected.

The courts belong to everybody. The quality of justice is not only the concern of lawyers and judges. It affects the health and well-being of the entire community. Even if you have never been inside a courtroom, you benefit from what happens there every day to ensure justice for all. As American Bar Association President Wm. T. (Bill) Robinson III has observed, “That courtroom must be open to protect families. That courtroom must be open to validate and protect contracts for business. That courtroom must be open to keep the wheels of justice turning. That courtroom must be open to defend our individual rights and to prove again and again that we continue to be a free society. All of that takes more money … not less and less money for our courts.”

The courts are “Society’s Emergency Room.” The courts play a special role in protecting the least advantaged members of our society. In a 2011 report, a nonpartisan ABA Task Force on the Preservation of the Justice System said, “Given their historic role as the protectors of the least advantaged in our nation, the courts have rightly been called ‘Society’s Emergency Room.’ And never is that title so warranted as in times of economic distress. The same recession that has led legislatures to reduce access to our justice system has obviously increased the numbers of people who need it.”

Even the most eloquent constitution is worthless with no one to enforce it.

The courts are important to families. A bitter divorce, a custody dispute, or a contested will can hit a family hard. Courts provide an impartial forum for resolving these situations without undue delay so that people can get on with their lives.
The courts are important to businesses. Commerce would grind to a halt if businesses could not rely on the courts to enforce contracts and settle disputes. Courts facilitate commerce by providing certainty and predictability to businesses both large and small.

Judicial caseloads are on the rise. Courts, many of which were already understaffed prior to the economic downturn, have been inundated with economy-related cases such as foreclosures, bankruptcies, and evictions.

The courts are struggling with severe budget cuts. As a result of funding cuts at the state and local levels, many courts have been forced into hiring freezes, pay cuts, judicial furloughs, staff layoffs, increased filing fees, reduced hours, and facility closures.

If these trends continue, courts will lack the staff and other resources they need to process cases in a timely and effective manner.

Criminal trials are being delayed. Many states have experienced delays in their criminal dockets. States sometimes face the dilemma of warehousing defendants awaiting trial for extended periods or releasing them and risking public safety.

Civil backlogs are growing. Because criminal cases implicate constitutional rights and receive priority, delays are often most acute on the civil side, with growing backlogs reported in family cases and commercial and consumer disputes that are important to the everyday lives of many Americans.

Justice is in jeopardy. If these trends continue, courts will lack the staff and other resources they need to process cases in a timely and effective manner, resulting in more and more instances of justice delayed and denied. It is essential that we keep our courts open and accessible. That’s why this year’s Law Day theme is “No Courts, No Justice, No Freedom.”

For additional talking points visit the Law Day website, www.lawday.org.

Other Resources

There are many excellent additional resources for obtaining information about your local court system. The following are just a few examples of the sources available.

The National Center for State Courts is a terrific resource on the courts. The NCSC website, www.ncsc.org, provides a treasure trove of information about state courts, including statistics, reports, facts and figures, analysis, and interactive maps that allow you to get particularized information about the courts in your state.

The Judicial Division of the American Bar Association, a membership organization for judges and lawyers, has materials on judicial independence, the courts, and other topics of public interest. The Division’s website is www.americanbar.org/groups/judicial.html.

“Crisis in the Courts: Defining the Problem” is a report by the American Bar Association’s Task Force on the Preservation of the Justice System documenting the real-life consequences of cutbacks in court funding. The report is available online at www.lawday.org.

State and local courts, bar groups and justice coalitions are excellent sources of information on funding issues in your area. The following are just a few examples of the many state-specific studies, reports, and resource pages available from these sources (visit www.lawday.org for links):

- Florida Bar: “Funding the Florida Courts”
- Iowa Judicial Branch: “Justice in the Balance”
- Massachusetts Bar Association: “Crisis in Court Funding Task Force Report”
- New Hampshire Bar Association: “Why We Care – Inadequate Funding for the Courts Hurts Everyone.”
Organizing Events

A Call to Action
Organizing a Public Event for Law Day

In an unprecedented Law Day effort, state and local bar groups across the country will partner with organizations and citizens in their communities to convene a public event underscoring the importance of the courts and the need to ensure that they are adequately funded.

What is the purpose of organizing public events for Law Day 2012?
The 2012 Law Day theme is "No Courts, No Justice, No Freedom." The ABA has issued a national call to action to raise public awareness about the importance of our courts and the dangers of underfunding them. Open and accessible courts are essential to maintaining the American way of life. To respond to this national call to action, the ABA is working with bar associations, courts, and other interested groups to convene a series of public programs for Law Day in every state and territory in the country.

What should be the objectives of the public event?
Program events can build public awareness, deepen understanding, mobilize people to action, or serve as a catalyst to forming an ongoing group or coalition. A particular public event might address one or more of these objectives. Different formats or venues, however, may be more effective in achieving particular objectives. Determine your priorities and design your public event to meet those objectives.

Who should we seek to reach?
Courts in a constitutional democracy depend on public trust and confidence to sustain them. Events should be designed to reach the public, policy makers, the media, and opinion leaders.

When should our public event be held?
Law Day is commemorated on May 1. To maximize nationwide impact, we urge you to organize your public program on or around this date.

Which venues are appropriate?
ABA President Wm. T. (Bill) Robinson III has called on state bar presidents to convene public programs for Law Day in state capitals to highlight the importance of courts and the funding challenges they face. In local communities, venues might include courthouses, city or town halls, schools, community centers, or other public buildings.

What format should our event take?
Your public event may follow the format of an outdoor rally or public assembly with scheduled speakers or volunteers distributing informational handouts to passersby. It could also be organized as a press conference with leaders of the bar, bench, civic groups, and the business community. Make certain to obtain necessary public assembly or community event permits. In conjunction with an outdoor rally, you may wish to plan an indoor program at a school, university, or other public venue. Such an event could be a public hearing inviting testimony from officials and citizens or a moderated panel discussion with time reserved for questions from the audience. It could be integrated into your ongoing Law Day program, such as presentations of Liberty Bell plaques and other awards.

With whom should we partner?
You will enhance your event’s outreach and impact by partnering with other organizations in your state and community—legal, judicial, educational, civic, labor, and business groups. All have a stake in and commitment to sustaining the justice system.

How should we publicize our event?
To ensure a successful public event, it is essential to get the word out. Use media to foster public awareness of the issue and invite participation in the event. Seek placements of free listings or ads in print and electronic newsletters and newspapers, bookings of program leaders on television and radio, and use social media to create awareness and build coalitions. See www.lawday.org for sample press releases, public service announcements, and Twitter postings. You can also promote your event by adding it to the list at www.lawday.org.

For more information about Law Day activities in your state or community, visit www.lawday.org or contact your state bar association.
Law Day Is Everybody’s Day

K-12 Students Law Day is a perfect time to let schoolchildren know that learning about the courts and the Constitution is not just an activity to prepare them for a test or examination. The following are a few ideas for incorporating this year’s Law Day theme on the courts into a memorable experience for students:

• Stage a mock trial followed by a discussion on the role of courts in resolving conflicts.
• Create a simulation relating to a key case or moment in court history, incorporating the students as actors. Visit www.lawday.org for suggestions.
• Host a debate or a “Jeopardy” style game show on the topic of the courts.
• Set up an online essay contest on a topic relating to the Law Day theme, such as “Why the Courts Matter to Me.”
• Organize an actual or virtual courthouse visit, allowing students to meet with and talk with court personnel in person or online.

Law Students Each year, Law Day presents an opportunity for law students to reach out to their local communities and schools to share their legal knowledge. This year’s thematic focus provides a special opportunity to share information about the courts and elicit the community’s support and advocacy for our court system. The following are just a few ideas for Law Day programs utilizing the efforts of law students in schools and community centers:

• Read and discuss excerpts from major cases in United States legal history. For a list of possible cases, visit www.lawday.org.
• Act out first-person biographies of famous people in legal history in order to explain their story and connection to the Law Day theme.
• Reenact a famous trial and afterward discuss the role of the courts in settling the dispute in a fair and just manner.
• Host a town hall meeting in which attorneys and judges discuss the courts and their significance.
• Screen a movie relating to the courts, followed by a panel discussion on the importance of the courts to the public’s access to justice.
• Produce a video with interviews of prominent local lawyers, judges, and/or law professors discussing an important aspect of the role of the courts, and then partner with local community groups to show it publicly or to link to it on their website.

Community Members Law Day is an opportunity to educate the community about the courts, the law, and our rights. As you plan your Law Day activity for the public, remember that the more interesting, interactive, and entertaining your activity is, the more likely it will be to draw the interest of your audience.

• Enlist a group of community actors to stage a courtroom drama, with a panel discussion exploring what life would be like if we had no courts to arbitrate our differences, safeguard our constitutional rights, or protect our freedom.
• Organize a Law Day film festival showing and discussing classic and contemporary films dealing with the justice system (e.g., 12 Angry Men, To Kill a Mockingbird, Gideon’s Trumpet, Philadelphia, Amistad, A Civil Action, and Erin Brockovich).
• Host a Law Day exhibit showcasing the court-related theme at a local library, community center, school, museum, or bookstore.
• Sponsor a presentation by a local lawyer or judge on what makes the justice system important to your community.

Note: These ideas are only some of the suggestions we have for your Law Day activities. Additional suggestions in each category can be found on the Law Day website: www.lawday.org.
Steps to a Winning Law Day

First Step: Start Early
The sooner you start planning, the more time you will have to make this the best Law Day ever. This guide will provide you with the resources and guidance to create a successful Law Day. No matter how much or how little time you have, it is best to engage the assistance of a Law Day Committee, to divide the work as well as to benefit from the good ideas of a diverse group of people.

Establish your committee. Identify the skills, resources, and experiences that would be required of the persons serving on your committee, and then identify the people that fall into at least one of those categories. Think about people who have the time and who will make the commitment to accomplish your goals. While it is helpful to have some high-profile committee members who can assist you in attracting speakers, be careful to balance the committee with willing workers to get the tasks done.

Write letters or e-mails inviting the people you would like to serve on the committee, keeping in mind everyone will not have the time or interest in participating. Explain Law Day and committee goals in your letter.

In your first few committee meetings, determine which programs will be implemented, what resources will be needed, what a realistic budget would be, and what person or ad hoc committee will be responsible for each specific task.

Second Step: Begin Putting Your Plans into Action
Identify the group or groups your programs will target, i.e., the community at large, students (elementary, secondary, or both).

Visit proposed venues (schools, libraries, centers, courthouses, etc.). Solicit the cooperation and participation of administrators, courtroom clerks, librarians, teachers, and staff.

Make a wish list of speakers and presenters, and write letters inviting them to participate in your Law Day activity.

Review the Law Day Catalog for classic and 2012 themed products, which will enhance your program.

Purchase Law Day materials early to receive discounts and ensure you get the items you want. Supplies are limited. Ten percent discount available until February 25.

ABA Young Lawyers Division leaders David Wolfe and Michael Bergmann pose with Law Day 2011 video contest winners.
Third Step: Prepare Your Resources

Create original scripts for plays and mock trials, if needed. Time-saver: You can order scripts from the Law Day Catalog or find available scripts online at www.lawday.org.

Download Law Day logos and artwork to be used in your ads, publicity, flyers, and other Law Day materials.

Provide Talking Points to Law Day speakers from the Law Day Planning Guide. (See pp. 6-7.)

Fourth Step: Solicit Sponsorships

Write letters to corporate executives, business owners, community leaders, and others requesting their sponsorship of your Law Day ads and activities.

Contact public officials to arrange proclamations and messages of support.

Fifth Step: Publicize Your Law Day

Plan your publicity and outreach. See “Step Up Your Law Day’s Visibility” (p. 13) for outreach and publicity ideas.

Engage your photographer and videographer early. You may want them to photograph or film some pre-Law Day activities for publicity and documentary purposes.

More public relations ideas can be found at www.lawday.org.

Sixth Step: Finalize Plans

Confirm venues. Create or download scripts and begin rehearsals of plays, mock trials, and other presentations.

Finalize logistics. Do a walk-through at courthouses, schools, libraries, restaurants, etc., to develop your Law Day agenda for each selected venue.

Solicit Law Day volunteers to work at Law Day events and activities and create volunteer job descriptions that include specific duties. Downloadable samples available at www.lawday.org.


Send formal invitations to VIPs, i.e., governor, mayor, local politicians, community leaders, judges, requesting their attendance at appropriate Law Day activities.

Send press releases and develop press alerts to increase your chances of getting press coverage at your Law Day events. Downloadable samples available at www.lawday.org.

Hold dress rehearsals for plays, mock trials, etc.

Purchase Law Day materials by March 25, 2012, for a 5 percent discount and to ensure delivery in time for your programs.

Seventh Step: Law Day

Make it the best Law Day ever! Have fun, be informative, and be energetic.

Give the photographer/videographer a list of the specific people, groupings, and program activities that you would like to have captured to ensure your Law Day is appropriately commemorated.

Eighth Step: Post-Law Day

Send thank-you notes to participants, sponsors, schools, speakers, and presenters.

Collect media coverage “hits” that highlighted your activities and events from newspapers, television, radio, and online sources.

Prepare and submit your entry for the Law Day 2012 Outstanding Activity Awards by June 29, 2012.
Web Resources

LawDay.org has a wide variety of resources, activities, and products for you to:

Explore the Law Day theme. Read and watch background materials to help inform your understanding of this year’s “No Courts, No Justice, No Freedom” theme. The site includes videos, articles, talking points, and reports. A national map highlights court funding issues in the states.

Stay informed on Law Day happenings. Get updates about Law Day events and activities by registering at LawDay.org for e-mail alerts. You can also join the conversation, ask questions, and share ideas on the Law Day Facebook page, facebook.com/abalawday, and on Twitter using hashtag #LawDay.

Plan lessons and activities. Teachers can use the sample lesson plans to teach their K–12 students about the role of courts and judges. “Dialogue on the Courts” features questions and presentations that resource leaders can use to facilitate student and community discussions about the role of the courts. A list of law-related movies can inspire a Law Day film festival and discussions. Use sample trivia questions to help you plan contests.

Reach out to your community. Our collection of sample press releases, public service announcements, proclamations, Twitter messages, op-eds, and letters to the editor give you a starting point to create and publicize your Law Day event.

Download graphics. Use our print-quality Law Day graphics to customize your Law Day materials.

Purchase gifts and products. Visit LawDay.org to order products featuring the Law Day logo. These products, including awards and certificates, make great gifts and giveaways to make your Law Day event truly memorable.

View prior awards and recognitions. Be inspired by previous Law Day events that have won Outstanding Law Day Activity Awards. (See LawDay.org for instructions for nominating your program for the 2012 Outstanding Law Day Activity Awards.)

Learn about the history of Law Day. Read previous planning guides and research our archive of Law Day presidential proclamations from Dwight Eisenhower to Barack Obama.

Law Day 2011 Outstanding Activity Award Winners

The Legacy of John Adams from Boston to Guantanamo

Nevada Supreme Court

Law Day Live was a bicoastal, high-tech interactive Internet forum webcast that included a visit from “John Adams” (portrayed by a history teacher). About 100 students in three Nevada courtrooms were video linked on a single screen. The program also included screening of The Response, a courtroom drama based on transcripts of a Guantanamo Bay military tribunal case, followed by a discussion among students and justices, judges, and attorneys. The writer/producer of the film also participated remotely. Following Law Day live, judges, attorneys, and educators conducted forums at 33 schools throughout Nevada. http://lawday.nevadajudiciary.us/

Connecticut Judicial Branch with the Connecticut Bar Association

The Connecticut Judicial Branch and the Connecticut Bar Association sponsored multifaceted events to celebrate and highlight the 2011 theme including Law Day Ceremonies in 13 judicial district courthouses, a reenactment of the Boston Massacre Trial, high school mock trial competitions and a 20-member speakers’ bureau of judges. www.jud.ct.gov/lawday/archive/lawday11.htm

Supreme Court of Missouri

The Supreme Court of Missouri, Governor, and the Missouri Bar collaborated to develop and present a series of student Law Day events. Thirty-eight teams of eighth-grade students participated in a website development competition judged by Supreme Court of Missouri Justices. Winners were recognized at a Law Day program focused on Defending the Rights of the Unpopular. www.thejohnadamsexperience.yolasite.com
Step Up Your Law Day’s Visibility

After you decide what to do for Law Day and begin to plan your activities, it is important to have a strategy to publicize your programs. Alerting your intended audience about your events should be a key part of your planning. The following are a few simple strategies that will help to ensure that your Law Day event is successful and well attended.

Define your target audience(s) and use the media vehicles that will most effectively reach that audience. Younger audiences are likely to use social media such as Facebook and Twitter and access content on the web (e.g., YouTube, etc.). Other audiences may rely more heavily on local newspapers, community and school newsletters, and other traditional media.

Create a strong presence on the Internet by developing your own Law Day website. Develop a Facebook Events Page listing “Law Day, May 1, 2012” as the event, and for more interactive discussions also create a Law Day 2012 Group and a Law Day Twitter Account. Update your Facebook Page and Tweet once or twice a week about your progress and then more frequently as the day draws nearer. Customize your Facebook presence by identifying your city or community in parentheses in the title as there will be a number of Law Day pages on Facebook.

Create your own Law Day newsletter, consisting of information about Law Day, previews of Law Day activities, and ads from local businesses and residents with statements of support for Law Day. Selling the ad space in your newsletter can be a great fundraiser for your committee while showing support from local businesses, lawyers, judges, and others.

Create thirty-second public service announcements alerting the public and promoting your upcoming Law Day activities for use on the radio, in newspapers, and on a local cable channel. Most radio stations and some cable TV stations will allow a number of free public service announcements. Check their procedures and time frames for submitting this information.

Create notices for inclusion in traditional and online community calendars of local events. Post your event to community calendars of community organizations’ websites and local newspapers and cable-access TV stations.

Prepare and distribute Law Day flyers. Make flyers available in public venues such as libraries, schools, community organizations, and courthouses.

Court the media. Host a pre-Law Day Press Party. Speakers may be members of your committee. When selecting speakers, keep in mind they must be excited about your Law Day plans in order to make the media excited about reporting them. Prepare press kits to give to media personnel that will help them prepare their stories.

Confirm all program details prior to preparing your media and public relations materials. Outline program focus and content, date, time, location, and expected number of participants in your press release.

Visit www.lawday.org for samples and templates of publicity tools.
Resource Catalog

Spread the Word

Buy now while they last.
Supplies are limited!

Postcards Remind invitees to “Save the Date” or use as give-a-ways for attendees. These eye-catching 4” x 6” postcards are imprinted on the front with the 2012 Theme and have a brief summary of the theme on the reverse side.
PC 3170659GME - $5.00 (pkg. of 50)

Display Sign From room to room, event to event, organize your Law Day with attractive 11” x 17” signs. Each one has a stand-alone easel and space to include event details.
PC 3170660GME - $6.50

Poster Glossy and highly visible text promotes the Law Day 2012 message on the importance of courts and highlights your events. 17” x 22” posters will be shipped in tube to avoid creasing.
PC 3170660GME - $3.50

Balloons Red and blue 11” round balloons provide festive decorations for your Law Day events. PC 3170623 - $8.50 (pkg. of 30)

Jelly Beans Make Law Day sweeter with these jelly bean-filled pouches. Use them as a teaser before your program or a reward on the day itself.
PC 3170619 - $3.50 (pkg. of 5 pouches)

Luggage Tags Help your honorees spread the word about Law Day while on the go (1.75” x 3.375”).
PC 3170624 - $5.50 (pkg. of 2)

Make your event special!

Buy now while they last.
Supplies are limited!
Show Your Law Day Spirit

**Buttons** Rectangular buttons featuring the 2012 theme are a great way to identify Law Day committee members. Also great as giveaways to students and other participants at Law Day events. PC 31700096L (Large) - $18.95 PC 31700096XL (Extra Large) - $18.95

**Polo Shirt** The perfect shirt for business casual during the week or tee time on the weekend. Embroidered with the classic Law Day logo. PC 31700096L (Large) - $18.95

**Baseball Cap** Not just for a day at the ballpark! These fashionable caps with the classic Law Day logo can be worn year-round for many occasions. Available in khaki and red. PC 31700096K (Khaki) - $12.00 PC 31700096R (Red) - $12.00

**T-Shirt** Participants, presenters, and volunteers can sport these shirts on Law Day and beyond and spread the message about the importance of courts. PC 31700096CLD (Medium) - $9.50 PC 31700096CLD (Large) - $10.50 PC 31700096CLD (XL) - $10.50 PC 31700096CLD (2X) - $10.50

**T-Shirt** Participants, presenters, and volunteers can sport these shirts on Law Day and beyond and spread the message about the importance of courts. PC 31700096CLD (Medium) - $9.50 PC 31700096CLD (Large) - $10.50 PC 31700096CLD (XL) - $10.50 PC 31700096CLD (2X) - $10.50

**Lapel Pin** The lapel pin makes a great recognition gift and is an ideal way to identify speakers and presenters as important members of the Law Day team. PC 31700096 - $5.50

**Backpack** Say thank you to students participating in your Law Day events with a nylon sports backpack. They will carry the message throughout the year. PC 31700096GME - $5.00

**Ceramic Mug** Whether your VIP guests take a coffee break during your event, or in their own office, the Law Day 2012 theme is just a sip away. PC 31700096GME (Black) - $5.50 PC 31700096GME (White) - $5.50

**For web-only specials and many more resources, tips, and tools**

Visit [www.lawday.org](http://www.lawday.org)
In the CLASSROOM

**Gavel Pencil** Order in the court! This silver gavel pencil with a blue Law Day logo is practical, as well as a fun way for your participants to remember 2012 Law Day.

PC 3170655GME - $5.00 (pkg. of 5)

**Bookmarks** Every time they save their place in a book, they’ll think about the courts and justice system. These handy 2” x 7” bookmarks feature the 2012 theme on the front and a brief summary of the theme on the reverse side.

PC 3170661GME - $6.00 (pkg. of 50)

**Rulers** Make sure your Law Day measures up with these 12” wooden rulers.

PC 3170574 - $6.00 (pkg. of 30)

**Pencils** Red, white, and blue no. 2 pencils adorned with gold stars.

PC 3170411 - $6.50 (pkg. of 30)

**Pencil Sharpeners** Law Day helps keep students sharp! Round blue sharpeners.

PC 3170603 - $10.00 (pkg. of 10)

**Pens** Keep Law Day in their hands and on their minds with blue-and-white Law Day pens.

PC 3170604 - $3.50 (pkg. of 10)

**Yo-yo** Bring an extra smile to their Law Day. Perfect for young people and the young at heart. Red yo-yos feature the white classic Law Day logo.

PC 3170633 - $1.75

**Beach Ball with Law Day Logo** Have a ball getting your Law Day point across. This red, white, and blue 16” or 6” beach ball can be used to illustrate points, like who drops the ball when it comes to justice. It also makes a great prize or gift.

PC 3170614 - $3.50 ea (large, 16”)
PC 3170591 - $2.00 ea (small, 6”)

**For Your COMPUTER**

**Flash Drive** With 1 GB memory, it’s an excellent way to organize all of your Law Day planning documents, and it’s also a great gift for your guests.

PC 3170656GME - $10.50

**Mouse Pad** This great-looking blue mouse pad with classic Law Day logo makes a statement. A smart gift for students, presenters, and volunteers, and it’s a reminder about Law Day every time they power up their computers.

PC 3170652GME - $6.50

Law Day School Kit, Web-Only Specials and many more Law Day resources available online

Visit [www.LAWDAY.org](http://www.LAWDAY.org)

*Buy Early, Buy More & Save!* 10% by Feb. 25 • 5% by March 25
Pocket Edition of the U.S. Constitution
This handsome and handy 3.25” x 6.25” booklet also includes the Declaration of Independence, other documents key to America’s history, and a map of the federal circuit courts. It’s a perfect handout at any Law Day program. PC 3170033 - $1.50

Putting on Mock Trials
Engaging booklet provides information about mock trials, highlights their value as a classroom learning tool and offers ideas about organizing mock trial competitions. Even gives information on actual trials. The booklet encompasses something for every grade level. 48 pages. PC 2350206 - $9.95

Sure-Fire Presentations Combo Pack
These booklets present the very best examples of law-related education activities to use with students at all grade levels. PC 2350242P - $7.00

A Life in the Law
Use this booklet to introduce young people to the legal profession or to provide tips to those already considering law school. PC 2350257 - $2.50

Legal Careers
A great leave-behind that summarizes career options and the basic preparation and skills required to enter law-related professions. PC 2350260 - $6.00 (pkg. of 30)

Mock Trials
Not only are mock trials fun and interactive, but they are a great learning experience for young people. Visit www.lawday.org for a complete listing of mock trials for K–12. $5.95 each
GIFTS and GIVEAWAYS

Magnets These 3” x 2” Law Day magnets are great inexpensive giveaways, perfect for holding important reminders on filing cabinets or any metal surface.
PC 3170662GME - $4.50 (pkg. of 10)

Water Bottle Knowledge isn’t all your participants will be thirsty for. That’s why this water bottle with sleek European design will always be a hit at your event.
PC 3170653GME - $4.00

Travel Mugs Law Day participants will appreciate these convenient insulated travel mugs for coffee and tea on-the-go.
PC 3170645GME - $9.50

Umbrella Compact umbrella closes to 9.5” in length, opens to 40” diameter. Its classic styling and Law Day logo make it an excellent gift for presenters and volunteers.
PC 3170657GME - $11.50

Gift Pen and Pencil Set This lovely blue-and-silver pen and pencil set is suitable for presentation to your honorees.
PC 3170610 - $12.50

Retractable ID Holder These handy gadgets are great giveaways for students, volunteers, and presenters. The clip ensures they will never lose their IDs or the message about Law Day.
PC 3170644GME - $3.50

Keychain Attractive key ring including flashlight will hold the keys to success for Law Day participants. An economical and useful gift for volunteers and staff.
PC 3170621 - $4.00

Lunch Coolers Students and law professionals alike will appreciate brown-bagging with these insulated lunch coolers.
PC 3170627 (Red) - $5.00 PC 31700585 (Blue) - $5.00

For web-only specials and many more resources, tips, and tools
Visit www.LAWDAY.org

Buy Early, Buy More & Save! 10% by Feb. 25 • 5% by March 25
AWARDS and RECOGNITION

Law Day makes a greater impact when achievement is recognized and celebrated. Let your contest winners, staff, volunteers, speakers, and honorees know how special they are.

**Contributions Ribbons**
Make Law Day special with these ribbons for your volunteers.

PC 3170594 - $10.00 (pkg. of 10)

**Desk Clock**
An attractive wood-and-silver desk clock featuring the classic Law Day logo will keep Law Day front and center all of the “time.”

PC 3170584 - $29.95

**Franklin Covey Gift Pen**
Recipients of this beautiful writing instrument, etched with the classic logo, will think of Law Day with every stroke of their pen for years to come. PC 3170651GME - $10.95

**Liberty Bell Award Plaque**
Established nearly 40 years ago, the Liberty Bell Award carries with it the weight of history. Bronze bas-relief of the Liberty Bell mounted on a walnut shield. Includes bronze nameplate for engraving.

PC 3170023 - $75.00

**Certificates: First-, Second-, Third-Place**
Four-color on parchment with space for inscribing recipient name and presenter name and title. Each set contains all three.

PC 3170514 - $3.95 (pkg. of 3)

**Certificates of Appreciation**
Recognize the value of every participant. Certificates on parchment with space for inscribing recipient name and presenter name and title.

PC 3170513 - $10.50 (pkg. of 10)

**New Design**

**New**

**New**

**Medals**
Olympic-style medals in gold, silver, and bronze feature the Law Day logo and red-white-and-blue ribbons.

PC 3170517 - $24.95 per set

**Certificates of Appreciation**
Recognize the value of every participant. Certificates on parchment with space for inscribing recipient name and presenter name and title.

PC 3170513 - $10.50 (pkg. of 10)

**Contribution Ribbons**
Make Law Day special with these ribbons for your volunteers.

PC 3170594 - $10.00 (pkg. of 10)
Inside...
• Law Day History & Theme
• Organizing Your Program
• Talking Points on the Theme
• Resource Catalog

Visit www.LAWDAY.org
for web-only specials and many more resources, tips and tools.

Buy Early and SAVE!
10% discount when you purchase by February 25
5% discount when you purchase by March 25

Shop the Law Day Store