



A National Summit on Innovation in Legal Services  
Stanford Law School, Stanford, CA

## SATURDAY, MAY 2, 2015

2:00 - 3:30 p.m.

*Training for Reporters/Facilitators, Room 104, Neukom Building*

4:00 - 5:00 p.m.

*A continuous shuttle service will run from Sheraton Palo Alto to Bechtel Conference Center*

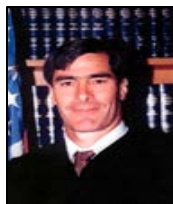
5:00 - 6:00 p.m.

**Opening Plenary**  
*- Bechtel Conference Center, Encina Hall, Stanford University*

### Welcome

**Judy Perry Martinez**, Chair, ABA Commission on the Future of Legal Services - [Bio](#)  
**William C. Hubbard**, President, American Bar Association - [Bio](#)  
**M. Elizabeth Magill**, Dean, Stanford Law School - [Bio](#)

### MODERATOR



**Honorable Jeremy Fogel** - [Bio](#)  
Director, Federal Judicial Center;  
Summit Co-Chair;  
Member, ABA Commission on the Future of Legal Services

### SPEAKER



**Honorable Mariano-Florentino Cuéllar** - [Bio](#)  
Associate Justice  
Supreme Court of California

6:00 - 7:30 p.m.

**Opening Reception**  
*- Bechtel Conference Center, Encina Hall, Stanford University*

7:30 p.m.

*Buses will return attendees to the Sheraton Palo Alto*

## SUNDAY, MAY 3, 2015

*Registration, breakfast and plenary sessions at Paul Brest Hall. A continuous shuttle service will run from Sheraton Palo Alto to Paul Brest Hall from 7:00 a.m. – 8:00 a.m.*

7:00 - 8:00 a.m.

**Registration**

7:00 - 7:50 a.m.

**Continental Breakfast**

7:50 - 8:00 a.m.

**Summit Overview**

**Honorable Jeremy Fogel** - [Bio](#) - Director, Federal Judicial Center; Summit Co-Chair; Member, ABA Commission on the Future of Legal Services

8:00 - 8:45 a.m.

**Innovation Beyond the Legal Sphere**

### MODERATOR



**Manny Medrano** – [Bio](#)  
Broadcast Journalist, Trial Attorney, Law Professor

### SPEAKERS



**Judit Rius Sanjuan** – [Bio](#) - [@juditrius](#)  
U.S. Manager of Access Campaign,  
Doctors Without Borders



**Denis Weil** – [Bio](#)  
Innovation & Design Strategist;  
Advanced Leadership Initiative Fellow, Harvard University



**Ron A. Dolin** – [Bio](#) - [@LegalNoise](#)  
Legal Technologist, Research Fellow at Stanford Law's Center on  
the Legal Profession  
Stanford University

## SUNDAY, MAY 3, 2015 (Continued)

8:45 - 9:30 a.m.

### Challenges to Innovation



#### Introductions

#### **Deborah Rhode** - [Bio](#)

Ernest W. McFarland Professor of Law; Director of the Center on the Legal Profession; and Director of the Program in Law and Social Entrepreneurship at Stanford University; Summit Co-Chair

### SPEAKERS



#### **Gillian Hadfield** - [Bio](#) - [@ghadfield](#)

Richard L. and Antoinette Schamoi Kirtland Professor of Law and Professor of Economics  
University of Southern California



#### **Marshall Van Alstyne** - [Bio](#) - [@InfoEcon](#)

Associate Professor/Dean's Research Fellow  
Boston University



#### **Mark Britton** - [Bio](#) - [@Mark\\_Britton](#)

Founder and CEO  
Avvo

9:30 – 9:40 a.m.

BREAK

## SUNDAY, MAY 3, 2015 (Continued)

9:40 - 11:00 a.m.

### "Focus on the Client" Mini-Presentations/Demonstration

*Disparate experiences of legal system from different client perspectives*

#### MODERATOR



**Honorable Lora J. Livingston, Judge** - [Bio](#)  
261st Civil District Court in Travis County, Texas;  
Member, Commission on the Future of Legal Services

#### SPEAKERS



#### Why They're Not Calling Us

**Rebecca L. Sandefur** - [Bio](#)  
Associate Professor of Sociology and Law at the  
University of Illinois at Urbana-Champaign; Faculty  
Fellow at the American Bar Foundation



#### Small Business and the Law

**Melvin F. Williams, Jr.** - [Bio](#)  
General Counsel  
U.S. Small Business Administration



#### Legal Needs of Immigrants

**Eleanor Acer** - [Bio](#)  
Director, Refugee Protection  
Human Rights First



#### Legal Aid Landscape

**Alex R. Gulotta** - [Bio](#) - [@alexgulotta](#)  
Executive Director  
Bay Area Legal Aid

## SUNDAY, MAY 3, 2015 (Continued)

9:40 - 11:00 a.m.

**"Focus on the Client" Mini-Presentations/Demonstration [\(Continued\)](#)**  
*Disparate experiences of legal system from different client perspectives*

### SPEAKERS



#### **Customer Service and the Courts**

**Honorable Charles V. Harrington, Judge** - [Bio](#)  
Arizona Superior Court, Pima County



#### **Innovations in the General Counsel's Office**

**Joseph K. West** - [Bio](#) - [@JosephKWest](#)  
President and CEO  
Minority Corporate Counsel Association

11:00 - 12:30 p.m.

### BREAKOUT SESSIONS – Stanford Law School

#### **Access Solutions for the Underserved**

Session 1, Room 230  
Session 2, Room 272

#### **Blue Sky Innovation**

Session 1, Room 301  
Session 2, Room 355

#### **Dispute Resolution**

Session 1, N102  
Session 2, N104

#### **Preventive Law**

Session 1, Room 271  
Session 2, Room 283

#### **Regulatory Opportunities**

Session 1, Room 320D  
Session 2, Room 320F

## SUNDAY, MAY 3, 2015 (Continued)

12:45 - 2:15 p.m.

### Lunch with Speaker



#### Introduction

**Andrew M. Perlman** - [Bio](#) - [@Andrew\\_Perlman](#)

Professor of Law and Director of the Institute on Law Practice Technology & Innovation at Suffolk University Law School; Vice-Chair, ABA Commission on the Future of Legal Services

### SPEAKER



**Richard Susskind** - [Bio](#) - [@richardsusskind](#)

Author, Law Professor, IT Advisor to Lord Chief Justice of England and Wales

2:15 - 3:30 p.m.

### "Programs to Bridge the Gap" Mini-Presentations/Demonstrations

*Innovative projects and issues from the field*

### MODERATOR



**Dwight L. Smith** - [Bio](#)

Law office of Dwight L. Smith, PLLC  
Member, ABA Commission on the Future of Legal Services

### SPEAKERS



#### Limited License Legal Technicians

**Stephen R. Crossland** - [Bio](#)

Chair, LLLT Board, Washington State



#### Chicago Bar Foundation's Justice Entrepreneurs Project ("JEP")

**Terri L. Mascherin** - [Bio](#)

Chair, JEP Steering Committee

## SUNDAY, MAY 3, 2015 (Continued)

2:15 - 3:30 p.m.

**"Programs to Bridge the Gap" Mini-Presentations/Demonstrations** [\(Continued\)](#)  
*Innovative projects and issues from the field*

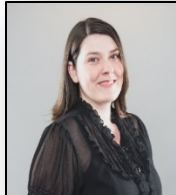
### SPEAKERS



#### Innovation in Legal Education

**Andrew M. Perlman** - [Bio](#) - [@Andrew\\_Perlman](#)

Professor of Law and Director of the Institute on Law Practice Technology & Innovation at Suffolk University Law School; Vice-Chair, ABA Commission on the Future of Legal Services



#### Open Legal Services/Utah Non-Profit Law Firm

**Shantelle L. Argyle** - [Bio](#) - [@shantelle8](#)

Co-Founder and Executive Managing Director  
Open Legal Services



#### Justice System Innovations in Oregon

**Honorable Ann Aiken, Chief Judge** - [Bio](#)

U.S. District Court for the District of Oregon



#### Orleans Parish Re-Entry Program

**Honorable Laurie A. White, Judge** - [Bio](#)

Criminal District Court, Orleans Parish  
New Orleans, LA



#### Innovations in On-Line Dispute Resolution

**Colin Rule** - [Bio](#) - [@crule](#)

Founder and Chief Operating Officer  
Modria

3:30 - 3:45 p.m.

BREAK

## SUNDAY, MAY 3, 2015 (Continued)

3:45 - 5:15 p.m.

### BREAKOUT SESSIONS – Stanford Law School

#### Access Solutions for the Underserved

Session 1, Room 230

Session 2, Room 272

#### Blue Sky Innovation

Session 1, Room 301

Session 2, Room 355

#### Dispute Resolution

Session 1, N102

Session 2, N104

#### Preventive Law

Session 1, Room 271

Session 2, Room 283

#### Regulatory Opportunities

Session 1, Room 320D

Session 2, Room 320F

5:30 - 6:45 p.m.

**Innovation Showcase and Reception –  
Stanford Faculty Club, Red and Gold Lounges**

7:00 p.m.

**Dinner with Speaker - Stanford Faculty Club**



#### Introduction

**Judy Perry Martinez - [Bio](#)**

Chair

ABA Commission on the Future of Legal Services

#### SPEAKER



**Sherrilyn Ifill - [Bio](#) - [@Sifill\\_LDF](#)**

President and Director-Counsel

NAACP Legal Defense and Educational Fund

*Buses will return attendees to the Sheraton Palo Alto at the conclusion of dinner.*



## MONDAY, MAY 4, 2015

*All events at Paul Brest Hall. A continuous shuttle service will run from Sheraton Palo Alto to Paul Brest Hall from 6:30 a.m. – 9:00 a.m.*

7:00 - 8:00 a.m.

**Meeting for Reporters** - *Munger Complex, Jacobson Sorensen Hall, Room 123*

8:00 - 9:00 a.m.

**Barton's Laws of Disruption/Continental Breakfast**

### MODERATOR



**William C. Hubbard** - [Bio](#) - [@WilliamCHubbard](#)  
President  
American Bar Association

### SPEAKER



**Richard Barton** - [Bio](#)  
Founder  
Expedia, Zillow and Glassdoor

9:00 - 10:15 a.m.

**Innovations within the Legal Sphere**

### MODERATOR



**Monica Bay** - [Bio](#) - [@LTNMonicaBay](#)  
Fellow at CodeX: The Stanford Center for Legal Informatics  
Retired Editor-in-Chief, ALM's Law Technology News

## MONDAY, MAY 4, 2015 (Continued)

9:00 - 10:15 a.m.

Innovations within the Legal Sphere [\(Continued\)](#)

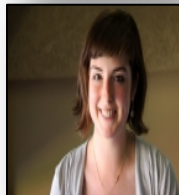
### SPEAKERS



**Lucy Endel Bassli** - [Bio](#)  
Assistant General Counsel  
Microsoft Corporation



**Oliver R. Goodenough** - [Bio](#) - [@orgoodenough](#)  
Faculty Associate at The Berkman Center for Internet and Society at Harvard University; Director, Center for Legal Innovation and Professor, Vermont Law School; Adjunct Professor, Thayer School of Engineering, Dartmouth College



**Margaret Hagan** - [Bio](#) - [@margarethagan](#)  
Fellow, Center on the Legal Profession, and Lecturer,  
Stanford Institute of Design



**James J. Sandman** - [Bio](#)  
President  
Legal Services Corporation



**John Suh** - [Bio](#)  
CEO  
LegalZoom

10:15 – 10:30 a.m.

BREAK

## MONDAY, MAY 4, 2015 (Continued)

10:30 - 11:45 a.m.

### Reporting Out with Reaction Panel



#### Reporter

**Renee Newman Knake** - [Bio](#) - [@reneeknake](#)

Professor of Law and Foster Swift Professor of Legal Ethics, Michigan State University; Co-Director, Kelley Institute of Ethics and the Legal Profession; Reporter, ABA Commission on the Future of Legal Services

### REACTION PANEL



**Moderator: Jordan Furlong** - [Bio](#) - [@jordan\\_law21](#)

Principal, Edge International;  
Senior Consultant, Stem Legal Web Enterprises



**Lisa Foster** - [Bio](#)

Director, Access to Justice Initiative  
U.S. Department of Justice



**William C. Hubbard** - [Bio](#) - [@WilliamCHubbard](#)

President  
American Bar Association



**Deborah L. Rhode** - [Bio](#)

Ernest W. McFarland Professor of Law; Director of the Center on the Legal Profession; and Director of the Program in Law and Social Entrepreneurship at Stanford University; Summit Co-Chair



**Michael Caudell-Feagan** - [Bio](#)

Vice-President  
The Pew Charitable Trusts



**David B. Wilkins** - [Bio](#)

Lester Kissel Professor of Law, Vice Dean for Global Initiatives on the Legal Profession; and Faculty Director, Center on the Legal Profession, Harvard Law School

## MONDAY, MAY 4, 2015 (Continued)

11:45 - 12:05 p.m.

### Closing Remarks



#### Introduction

**Daniel B. Rodriguez** - [Bio](#) - [@DeanDBRodriguez](#)  
Dean and Harold Washington Professor at Northwestern Law

### SPEAKER



**John L. Hennessy** - [Bio](#)  
President  
Stanford University

12:05 - 12:15 p.m.

### Wrap up

### SPEAKER



**Judy Perry Martinez** - [Bio](#)  
Chair  
ABA Commission on the Future of Legal Services

12:15 p.m. - Buses will return attendees to the Sheraton Palo Alto.