ALTERNATIVE CAREERS: ONE DEGREE, PLENTY OF LATITUDE

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This publication accompanies the audio program entitled “Alternative Careers: One Degree, Plenty of Latitude” broadcast on February 1, 2014 (Event code: CEC4FEB).
Marc Luber graduated from Kent Law School in Chicago and moved to LA to pursue a career in the music industry. He met with success before deciding to become a legal search professional. Putting his media expertise to work, Marc created JD Careers Out There, where he interviews lawyers about their careers, traditional and alternative. The ABA hailed JDCOT as one of the top 100 law blogs of 2013.

Cheryl Heisler practiced as a transactional associate in Chicago before transitioning to an alternative role as a brand manager in a major corporation. She received so much publicity in the legal press, she started Lawternatives to counsel lawyers in changing jobs or careers. Cheryl is a graduate of Northwestern Law School.
Moderator Bio

Kathy Morris founded Under Advisement, Ltd. in 1988 to help lawyers excel in their careers. She was a criminal defense lawyer before starting her work in lawyer professional development and training. She also was the original creator of the ABA Career Center.

Kathy earned her JD from Northeastern University School of Law in Boston.

She is the series moderator for the monthly ABA CareerAdvice LIVE! programs.

Program Agenda

• Faculty Discussion
• Tips on the Topic
• Audience Questions
• Agree/Disagree
• More Audience Questions
• Take Aways
• ABA Resources
Alternative Careers

Legal
- Recruiting
- PD/Diversity Role

Law Related
- Compliance
- E-Discovery Sales

Untraditional
- Yoga Teacher
- Grade School Principal

Top Issues

- The four steps in an alternative career search
- Do's and don'ts in looking for a new role
- Overcoming stereotypes about lawyers/ avoiding assumptions
- Articulating and advocating about your transferable skills
Questions?

From Program Participants

Tips on the Topic

- Explore jobs you think might be fun
- Revamp your résumé
- Explain your "fit"
- Surprise people...in good ways
More Questions

Agree/Disagree

Job titles are telling
Agree/Disagree

It's easy to get people to meet with you about an alternative search

Take Away

Be sensitive to your audience
Take Aways

• Be sensitive to your audience
• Make a list and check it twice

Take Aways

• Be sensitive to your audience
• Make a list and check it twice
• Test your assumptions
Take Aways

• Be sensitive to your audience
• Make a list and check it twice
• Test your assumptions
• Stay nimble

ABA CareerAdvice Web Page

www.ambar.org/advice
Visit the ABA Career Center Website to:

- **Search and apply** for more than 450 high-quality legal jobs nationwide
- **Upload your resume** for review by hundreds of potential employers
- **Receive email alerts** when new jobs are posted that meet your search criteria

www.ambar.org/careers

Visit www.ambar.org/advice to register for our next CareerAdvice LIVE! program:

**Building Your Book: The Nuts and Bolts of Business Development**

Friday, March 14, 2014
1:00 PM to 1:45 PM ET