Internet of Things (IoT) National Institute

Presented by: ABA Section of Science & Technology Law
Program Location: Jones Day | 51 Louisiana Avenue, N.W. Washington, DC
March 30-31, 2016

This groundbreaking conference will offer attendees an IoT deep dive, providing incisive and cutting-edge insights from legal and technology experts in the field.

By 2020, 25 billion “smart” devices will be wirelessly connected to, and communicating with, each other, raising serious legal and liability issues. This so-called “Internet of Things” (IoT) is one of the fastest emerging, transformative, and disruptive technology developments in years.

Join us as we explore:

• Ways that the exponential growth of IoT will require manufacturers, vendors, business executives, regulators, legislators, and lawyers to identify and address potential risks and liability.
• How smart devices implicate security, privacy, authentication, data ownership, and information governance on a massive scale.
• The extraordinary ethical issues associated with connecting billions of ordinary devices to the Internet and each other.
• Ways to avoid creating not-so-smart product liability problems when connecting smart devices.

Ethics Credit Available (please see website for details)

For complete details and to register:
(800) 285-2221  www.ShopABA.org/2016IOT
Platinum Sponsorship - $15,000
• Full page ad in an issue of The SciTech Lawyer, the Section’s quarterly magazine, which has a circulation of over 10,000 professionals.
• Logo recognition in the promotional mailer, program webpage and marketing collateral.
• Logo recognition on signage at the registration area and at the networking reception.
• Display table in the registration area.
• Logo and organization description in course materials (full page).
• Four complimentary full registrations allowing participation by your representatives in all conference programs and networking events.
• 10% discount on each additional registrant from your organization for up to five registrants.

Gold Sponsorship – $10,000
• Logo recognition in the promotional mailer, program webpage and marketing collateral.
• Logo recognition on signage at the registration area and at the networking reception.
• Display table in the registration area.
• Logo and organization description in course materials (full page).
• Two complimentary full registrations allowing participation by your representatives in all conference programs and networking events.
• 10% discount on each additional registrant from your organization for up to five registrants.

Silver Sponsorship – $7,500
• Name recognition in the promotional mailer, program webpage and marketing collateral.
• Logo recognition on signage at the registration area and at the networking reception.
• Logo and organization description in course materials (full page).
• One complimentary full registration allowing participation by your representative in all conference programs and networking events.
• 10% discount on each additional registrant from your organization for up to five registrants.

Bronze Sponsorship – $5,000
• Name recognition in the promotional mailer, program webpage and marketing collateral.
• Name recognition on signage at the registration area and at the networking reception.
• Logo and organization description in course materials (half page).
• 10% discount on each registrant from your organization for up to five registrants.

Networking Reception – $1,500
This event is co-sponsored with other organizations.
• Name recognition in the promotional mailer and the on-site brochure.
• Name recognition on signage at the reception.
• Name recognition in course materials.

Break Sponsor - $750
• Name recognition on signage in registration/break area.
• Name recognition in course materials.

Contact Donna Prather Williams at Donna.Williams@americanbar.org
312.988.6210