Lawyer Dodge: Understanding Self-Help Legal Technologies

Presented by Catherine Sanders Reach and Nicole Bradick
About Us

Catherine Sanders Reach
Director, Law Practice Management & Technology
The Chicago Bar Association
csandersreach@chicagobar.org
Twitter: @catherinereach
lpmt.chicagobar.org

Nicole Bradick
CEO, Theory and Principle
nicole@theoryandprinciple.com
Twitter: @NicoleBradick
www.theoryandprinciple.com
Market Forces

Consumers Don’t Seek Legal Solutions

Lawyers seek lucrative clients

Unrepresented litigants

Technology and scalability

www.techshow.com #ABATECHSHOW
Perception of Online “Legal” Services

Consumer Reports
“You’d be better off consulting a lawyer”

BBB
95% of LegalZoom reviews are negative

DRI Law & Public Policy
67% would not feel comfortable relying on legal advice from a computer
So, business should be booming, right?
What Do Consumer Clients Want?
The Competition - Chatbots
The Competition – DIY Legal Documents
If you can’t beat ‘em, work for them

Are you an attorney with a desire to help people and a track record to prove it? Let’s talk.

Grow Your Business with the Nolo Network

Rocket Lawyer On Call®
Join the network so you can practice more and prospect less

Avvo Legal Services
Offer fixed-fee legal services on Avvo. We send you clients. You get paid.
If you can’t beat ‘em, bite ‘em

- UPL
- Fee Sharing
- MJP/MDP
- Ads

The Rules
We understand building a business can be daunting. Founders Workbench is a resource to help ease the process, and let you get started by providing you with free access to the Founders Toolbox.

**FORMING**
Generate free legal documents to help you get your business started.

**FINANCING**
Now that you're growing, calculate liquidation and dilution scenarios.

**OPERATING**
What's it all mean? Key financing jargon defined.

**HIRING**
Expand your knowledge and find answers specific to your business needs.

**GROWING**

**PROTECTING**

Founders Series:
Stock-Based Compensation – Part III
Incorporation Package (Delaware)
Document Generator
Download the core set of documents that our startup clients generally need in connection with their initial incorporation, including a certificate of incorporation, bylaws, stock purchase documents, and more.

Quick Reference Guide to Trademark Protection for Startups
Tip Sheet
View or download our Quick Reference Guide to Trademark Protection for Startups and Early-Stage Companies.

Quick Reference Guide to the US Trademark Registration Process
Tip Sheet
View or download our Quick Reference Guide to the US Trademark Registration Process

A resource for entrepreneurs and founders of startups in various stages of growth, WilmerHale Launch is your source for answers to the questions that impact you every day. We provide the tools and information you need to build your knowledge and position your startup for success.

START EXPLORING →
Notice Generator

Notice Type
5 Day

Landlord Info
Please enter all information with proper capitalization.

Landlord Name *

Please list the property owner's name, business entity, or management company

Contact Name *

If a business entity or management company, please enter a point of contact

Email *

Phone *
How many CHICAGO rental units do you have? 51

If you have more than 100 units, just select 100 here, and advance to the next page.

**Startup Fee**
Potential clients can either pay the startup fee up front, or pay down the startup fee over time as a deductible. If the client chooses to pay the startup fee up front, then the client will receive a 10% discount on the startup fee. If the client wishes to pay down the startup fee as a deductible, then the client will pay a 20% reduced rate for eviction attorney’s fees which will be applied to the startup fee over time and as needed.

<table>
<thead>
<tr>
<th>Price Per Unit (Startup Fee)</th>
<th>Startup Fee (One-Time)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price: $35.00</td>
<td>Price: $1,785.00</td>
</tr>
</tbody>
</table>

**Monthly Fee**

<table>
<thead>
<tr>
<th>Price Per Unit (Monthly)</th>
<th>Monthly Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price: $2.50</td>
<td>Price: $127.50</td>
</tr>
</tbody>
</table>
Learn what your workers’ compensation case could be worth.

In just 3 easy steps, you can figure out how much you can receive from your worker’s compensation case.

Step 1

What month and year did your injury occur?

January 2010

Step 2

List your injuries and corresponding rating below:

List of Injuries

+ Add a body part

Get My Results
Workers’ Compensation Forms

- Affidavit for Time-Loss Compensation
- Application for L.E.P. Compensation
- Application to Reopen Claim
- AP Rating Request
- Appeal Cover Letter
- Authorization for Release of Information
- Change of Attending Physician
- Confirmation of Witnesses (Board of Appeals)
- Letter Enclosing Subpoena and Requesting CV
- Letter with Interrogatories and Request for Production
- Lost Warrant Form
- Protest and Request for Reconsideration
- Request for 20-Day Extension to Respond
- Request for DME Report Only
- Request for Specific Medical Records
- Request for Wage Verification
- Request IME Report
- Request Updated Copy of File
- Requests for Transcripts & Extension (Board of Appeals)
- Statement for Pharmacy Services
- Travel Reimbursement Request
- Work Status
UNCONVICTED

Get started clearing your record today. Our free, simple evaluation takes less than five minutes and works on your phone or mobile device.

Start press ENTER
It looks like you are a strong candidate for an expungement. Clark Law PLLC will review your record to confirm, and will contact you within three business days and explain your options.
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Now it’s $199  

Rosen Online is do-it-yourself on steroids and it works anywhere in North Carolina. Your online lawyers and forms protect you, your children and your assets. Whether it’s simple or complex, amicable or conflicted, negotiated or litigated – you deserve a safe, inexpensive separation and divorce and a money-back guarantee. Call us to sign up or ask questions at 919-256-1557.

Signup Now
It costs $95/month and you can cancel at any time. Read what our members say.

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$95 month

Stay ahead of legal issues while staying on top of costs.

**Unlimited** attorney phone calls on new legal issues.

**Unlimited** contract/document reviews (up to 10 pages).

**Free** annotated document templates and guides.

**Free** Creative Business Legal Roadmap.

**Free** professional trademark search after 3 months.

**15% off** of regularly priced legal services after 1 month.

[Empower Your Creative Business](#)
Our Subscription Plans

Eviction Litigation

Our subscription clients don't have to pay us any additional fees to file a case (usually $195), or even if the case is jury demanded and goes through pre-jury trial litigation (usually $300). We just need the court costs, and you're off.

Pre-Litigation Demands

Our pre-litigation demands help our clients resolve issues without going to court. We execute demand letters, email and calls on tenants to help secure compliance with leases. Keeping your tenants in check, and you out of court is a win.
Forms & Essentials℠

We make it fast and easy to find the right legal service for your needs at a clear, fixed price. Order the package of your choice. Our experienced lawyers create documents for your unique circumstances. You’ll be surprised how simple we’ve made it to work with a lawyer.

Learn More
LLC Formation Packages
Single Member

**Essentials**

$399

- Confirmation of LLC name availability
- Certificate of Formation
- Single Member Operating Agreement
- Initial Annual Report
- Organizational Minutes and Resolutions
- Owner's Manual for Your New LLC

**Plus**

$499

- Confirmation of LLC name availability
- Certificate of Formation
- Single Member Operating Agreement
- Initial Annual Report
- Organizational Minutes and Resolutions
- Owner's Manual for Your New LLC

**Premium**

$699

- Confirmation of LLC name availability
- Certificate of Formation
- Single Member Operating Agreement
- Initial Annual Report
- Organizational Minutes and Resolutions
- Owner's Manual for Your New LLC
Where To Start?
What services can be packaged?

Think about what you can create replicable processes for.
What Does your Client Want?
What can you reasonably maintain?
What can you buy off-the-shelf?
How To Create Self Help Tools
The first legal chatbot builder

Form.one is a collaborative platform to build, deploy, and monitor intelligent bots for your business.

REQUEST A DEMO
DOCUBOT™
Artificial Intelligence for Legal Websites

When you think of Artificial Intelligence (A.I.) you might think of sci-fi movies, you might think of real, but clunky robots that can do simple tasks. But, what you probably won’t think of is a website feature that will...
Easy to make

Just start typing, like a notepad.
Typeform anticipates question types as you jot them down.

Draw your audience in with plenty of design options and advanced features. Always know how your typeform looks with Live Preview.
Gravity Forms is the Easiest Tool to Create Advanced Forms for Your WordPress-Powered Website.
docassemble
A free, open-source expert system for guided interviews and document assembly, based on Python, YAML, and Markdown.

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Thanks!
• YOU play the most important part in keeping TECHSHOW exciting. *Please complete the Speaker evaluation before you leave.*

• Reserve the dates!

TECHSHOW 2019: February 27 – March 2, 2019