42nd Entertainment and Sports Industries 1st Virtual Conference

October 1-2; 8; and 15, 2020

12 PM EDT

This year’s conference offers four days of innovative and educational programs on a wide spectrum of entertainment and sports topics, as well as collegial social events for attorneys, certified public accountants and other professionals practicing in every sector of the industry. The CLE, CPE and networking opportunities are unmatched.

Our virtual conference provides a 40% discount off the regular in-person registration rates and a 50% discount for first time or welcome back attendees. The First Time or Welcome Back Attendee rate is only available to people who have not attended the conference in the last three years. In addition, all conference registrants will have access to seven new entertainment and sports webinars included in their registration, a $1,365 value.

To register visit: https://www.americanbar.org/events-cle/mtg/web/399231759/

CLE Credit
The ABA will seek 9.25 hours of CLE credit in 60-minute states, and 11.10 hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state’s approval and credit rounding rules. Please visit https://www.americanbar.org/events-cle/mcle
CPE Credit
The American Bar Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors for Group Live programs (live in-person).

State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Due to the COVID-19 crisis, many State boards of accountancy are providing flexibility in the instructional delivery method and allowing for Group Live approved providers to issue credits for Group Live Internet Based vended programs. Kansas does not allow for this flexibility, and waiver requests are pending with Iowa, New York, and North Dakota. All other State boards of accountancy have noted their flexibility. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

Recommended CPE Credits and Fields of Study: Program attendees can earn up to 11.10 CPE credits in Specialized Knowledge, Business Law, and Business Management & Organization. There are no prerequisites.

Financial Assistance
A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact, bernadettte.steele@americanbar.org by September 18, 2020. Qualifying attorneys may receive a 50% reduction in tuition fees.

Cancellation Information
Registrants who are unable to attend the program will receive a refund less a $50.00 administrative fee if a written cancellation is received by September 18, 2020. After September 18, 2020, no refunds will be granted. Substitutions are acceptable. Cancellations may be faxed to 312-988-5850. The ABA reserves the right to cancel any programs and assumes no responsibility for personal expenses.
Event Information

October 1-2; 8 and 15, 2020

Virtual Conference

Event Overview

This year’s meeting will be delivered virtually over four days during a three-week period. The conference will present innovative and educational programs on a wide spectrum of entertainment and sports topics, as well as collegial social events for attorneys, certified public accountants and other professionals practicing in every sector of the industry. In addition to the live virtual sessions held during the conference days, the Forum will be offering all registrants access to seven new on-demand webinars. This is a $1,365 value. See below for more information. In addition, the Forum is also offering a First Time or Welcome Back Attendee rate ($299) for people who have not attended the conference in the last three years.

Discounted Registration Rates

We know that these are challenging times for our members, in response, the Forum is providing a 40% discount off our regular in-person early registration rates. Early registration ends September 18, 2020.

First Time or Welcome Back Attendee Rate

For the first time, the Forum is offering a First Time or Welcome Back Attendee rate, $299, for people who have not attended the conference is the past three years. If you have always wanted to attend the premiere entertainment and sports law conference in the country, this is your chance. Don’t let it slip by.

Registration Rates and Deadlines

Early Registration Ends September 18, 2020
Late Registration Begins September 19, 2020

- Forum Member - $725.00
- ABA Member/Non-Forum Member - $925.00
- List Price - $975.00
- First Time or Welcome Back Attendee Rate - $299.00 (Anyone who has not attended the conference in the past three years.)
- Government/Academic/Nonprofit - $199.00
- ABA Student Member - $99.00

On Demand CLE Session Bundle

Conference registrants will receive access to seven new on demand entertainment and sports CLE sessions. This is a savings of $1,365. After the live presentation of the virtual conference, registrants will receive instructions about how to access the following webinars:
From Stage to Screen: Rights and Licenses for Virtual Performances

Ethics - Cybersecurity, Lawyers and Legal Ethics: A Perfect Storm

Play Ball: Return to Play During and After COVID-19

Negotiating Product Integration and Brand Licensing Deals for Film, Television and Online Content

The New Parlay: Sports Betting Partnerships After Murphy

International Sport and Cultural Development

Always in Style: Fashion Law Basics

**CLE Credit**

The ABA will seek 9.25 hours of CLE credit in 60-minute states, and 11.10 hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state's approval and credit rounding rules. Please visit [https://www.americanbar.org/events-cle/mcle](https://www.americanbar.org/events-cle/mcle) for general information on CLE at the ABA.

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Schedule

October 1-2, 8, and 15, 2020

Virtual Conference

All times are Eastern Time

Thursday, October 1, 2020

1:00 PM - 7:00 PM | Exhibit Hall Open

1:00 PM - 2:30 PM | Plenary: Civil Rights and Social Justice Issues and Responsibilities in the Entertainment Industries

This plenary session will gather legal thought leaders and advocates to discuss and dissect the evolving role of civil rights and social justice in the entertainment industry. Our expert panel will assess and analyze the legacy and historical challenges of social activism in the entertainment industries, inequities in legal and commercial business structures, and the roles of counsel advising individual and corporate clients navigating this complicated but compelling and crucial terrain. With issues ranging from leadership diversity and workplace initiatives, to police and community relationships, to building cultures of inclusion and accountability, this panel dialogue will assess recent high-profile activism in music, television, film, theater, literature, as well as the role of talent, production, and companies in engaging in civil discourse and action on matters of prejudice, bias, discrimination and abuse.

Moderator:
Neeta Ragoowansi, SVP, Business Development & Legal Affairs/Co-Founder, NPREX (National Performing Rights Exchange), New York, NY
2:30 PM - 2:45 PM | Stretching Session

2:45 PM - 3:45 PM | For Profit Performing Arts: Financial Survival in Entertainment & Sports

Live entertainment and sports including film and television production were all shuttered during the COVID-19 pandemic. The economic consequences are just beginning to be fully realized. How are the different industries dealing with the economic crisis that has emerged from the pandemic? What are the plans for emerging from these dual crises? Importantly, even when the performers and players return, when will the audience feel comfortable in large crowds, close venues, and indoor environments? This session will address the legal and business considerations confronting the entertainment and sports industries caused by the pandemic and resulting economic collapse.

Moderator:
Mark Tratos, Shareholder, Greenberg Traurig, Las Vegas, NV

Speakers:
Randall Etheredge, Senior Director, Lincoln Center for the Performing Arts, New York, NY
Julius Erving, III, CEO, Human Resources and Co-Founder, Q&A, Los Angeles, CA
Tom Ferrugia, Director of Governmental Affairs, The Broadway League, New York, NY
Don E. N. Gibson, President & CEO, Kavi Sports and Professor of Practice, Arizona State University, Sandra Day O'Connor College of Law, Allan “Bud” Selig Sports Law and Business Program, Phoenix, AZ

3:45 PM - 4:00 PM | Break

4:00 PM - 5:00 PM | Disruption in College Sports: The Evolution and Issues Surrounding Student-Athletes’ Name, Image and Likeness Rights

Join industry experts in the rapidly evolving world of college sports as they explain and debate the latest developments in student-athlete name, image, and likeness (NIL) rights. College sports insiders will share the latest insights on NIL evolution, with updates on
pending lawsuits, state and federal legislation, new NCAA policies, and student-athlete organizing. Our team of experts will share how schools are adapting in real-time and on-the-ground planning for the resulting impact on recruiting, sponsorships, social media, branding, and Title IX issues. Finally, panelists will explore how the COVID-19 pandemic could influence NIL in the midst of reopening and return-to-play protocols.

Moderator:
Daniel Werly, General Counsel, Tennessee Titans, Nashville, TN

Speakers:
Laura Warren, General Counsel, Chicago-Fire FC, Chicago, IL

5:00 PM - 5:30 PM | Exhibit Hall
- Meditation Session
- Exhibitor Presentations

5:30 PM - 6:40 PM | Game Time in the Exhibit Hall
- Family Feud
- Jeopardy
- Bingo
- Trivia Pursuit

6:00 PM - 7:00 PM | Social Networking
- Meet with the Speakers - 30 minutes
- Chit Chat Lounge - 30 minutes

All times are Eastern Time

Friday, October 2, 2020
1:00 PM - 7:00 PM | Exhibit Hall Open

1:00 PM - 2:15 PM | Litigation Update

This last year has seen landmark decisions on a variety of issues in Entertainment Law—Sports, Music, Film and Television, and other key areas. A panel of litigation experts will run down some of the major developments in Court cases during the past year. This must-see event for all attendees will present practice tips and lessons learned from the litigation during the past year. The panel will also talk about discernible trends and cases likely to be a major factor in Entertainment Law in the coming year.

Moderator:
**Ken Freundlich**, Partner, Freundlich Law, Encino, CA

Speakers:
Angela De Cespedes, Partner, Saul Ewing Arnstein & Lehr, LLP, Miami, FL
Alan Friedman, Partner, Fox Rothschild, New York, NY
Lee Hutton, Managing Partner, Elefterakis, Elefterakis & Panek, Minneapolis, MN

2:15 PM - 2:45 PM | Exhibit Hall

- Meditation Session
- Exhibitor Presentations

2:45 PM - 3:45 PM | Breaking into the Industry (non CLE/CPE)

Entertainment law continues to be a dynamic and evolving practice that is becoming more and more accessible to lawyers desiring to work in this area. The panel consists of entertainment lawyers experienced in a variety of entertainment fields. They will discuss what they learned about breaking into the practice of entertainment law and what they do to keep and maintain a practice in this area. Topics will include practice development, entertainment law resources, and the difference between in-house and private practice and many others.

Moderator:
**Mark Tratos**, Shareholder, Greenberg Traurig, LLP, Las Vegas, NV
Speakers:
Lasherelle Morgan, SVP, Associate General Counsel-Entertainment, The Madison Square Garden Company, New York, NY
Ndidi Oriji, Senior Vice President, NBCUniversal Advertising & Program Standards, New York, NY
Sabina Vayner, Of Counsel, Greenberg Traurig, LLP, Atlanta, GA

3:45 PM - 5:15 PM | Speed Mentoring (non-CLE/CPE)

Leading attorneys in the entertainment and sports arena will conduct rounds of 15-minute speed mentoring sessions.

Entertainment Mentors:
- Emily Behzadi, Assistant Professor, California Western School of Law, San Diego, CA
- Lasherelle Morgan, SVP, Associate General Counsel-Entertainment, The Madison Square Garden Company, New York, NY
- Ndidi Oriji, Senior Vice President, NBCUniversal Advertising & Program Standards, New York, NY
- Brian Rosenblatt, Income Member, Bryce Downey & Lenkov, LLC, Chicago, IL
- Kirk Schroder, Partner, Schroder Brooks, PLC, Richmond, VA
- Peter Strand, Partner, Mandell Menkes, Chicago, IL
- Judy Tint, Counselor at Law, New York University, New York, NY
- Sabina Vayner, Of Counsel, Greenberg Traurig, LLP, Atlanta, GA

Sports Mentors:
- Len Glickman, Partner, Cassels Brock & Blackwell, Toronto, Canada
- Mark Tratos, Shareholder, Greenberg Traurig, Las Vegas, NV
5:15 PM - 5:30 PM | Break

5:30 PM - 7:00 PM | Behind the Scenes

  - Virtual Tour of the Allegiant Stadium, Las Vegas, NV

All times are Eastern Time

Thursday, October 8, 2020

1:00 PM - 1:15 PM | Business Meeting

Speakers:
Peter Strand, Chair, Entertainment & Sports Industries
Kirk Schroder, Nominations Chair

1:15 PM - 2:45 PM | Plenary - From Play to Platform: Civil Rights and Social Justice Issues and Responsibilities in Sports

On the cusp of a new decade, this plenary session will gather legal thought leaders and advocates to discuss and dissect the evolving role of civil rights and social justice issues in the industry of sports. Our expert panel will assess the legacy of social activism in sports, its effects on commercial business, and the roles of counsel advising individual and corporate clients navigating this complicated but compelling terrain. With issues ranging from diversity of leadership to police and community relationships to cultures of inclusion, panel dialogue will assess recent high-profile incidents of social activism in sports, as well as the role of individual athletes and their teams, leagues and companies in engaging in civil discourse and action on matters of prejudice and discrimination.

Moderator:
Laura Warren, General Counsel, Chicago-Fire FC, Chicago, IL
Speakers:

Daniel Werly, General Counsel, Tennesse Titans, Nashville, TN

2:45 PM - 3:00 PM | Stretching Session

3:00 PM - 4:00 PM | Keynote Address (non-CLE/CPE)

Speaker:

Dina Titus, Representative, 1st Congressional District, Nevada, United States House of Representatives, Las Vegas, NV

Serving the First Congressional District of Nevada, Congresswoman Dina Titus has built a strong record of achievement as both an educator and a public servant. As a professor, Dr. Titus taught American and Nevada government classes from 1979 through June 2011 at the University of Nevada, Las Vegas where she has professor emeritus status. A noted non-fiction writer, she is internationally known for her expertise in the history and policies related to nuclear power, weaponry, and waste as well as for her knowledge of the popular lore of "Atomic Culture." Currently in her fifth term in the U.S. House of Representatives, Dina is the dean of Nevada’s Congressional delegation. She is a proud member of the House Committees on Transportation and Infrastructure, Foreign Affairs, and Homeland Security. In 2018, Dina was elected to become the Chair of a key Transportation and Infrastructure Subcommittee, where she works to help Nevada’s communities better respond to natural disasters, address the devastating impacts of climate change, and fight for infrastructure projects that will benefit the most vulnerable.

4:00 PM - 4:30 PM | Exhibit Hall

- Meditation Session
- Exhibitor Presentations

4:30 PM - 5:30 PM | Nonprofit Theatre & Performing Arts Survival and Innovation Strategies

The nonprofit theatrical and performing arts sector in the United States is experiencing a pivotal industry-wide disruption on account of the global effects of the pandemic. What
strategies are being employed to keep the organizational lights on, even when the theater is dark? What operational safety protocols are being implemented? How are arts leaders and funders regrouping and using this time to innovate programmatically and re-envision their business models? How are they staying connected to the communities that provide the vast majority of philanthropic support? What are the key legal, governance questions, and fiduciary considerations when looking to an organization's endowment as an alternative source of stop-gap funding? This panel of professional leaders in the theatre and performing arts will explore each of these issues as viewed from the lens of exempt organization compliance, major metropolitan performing arts centers, arts funders, regional theatres, and performing arts companies.

Moderator:
Ari Solotoff, Founder, Solotoff Law Group, PLLC, Portland, ME

Speakers:
Michael Romy Greer, President and CEO, ArtsFund, Seattle, WA
Adam Hess, Executive General Manager, Daryl Roth Theatre, New York, NY
Kendra Whitlock Ingram, President and CEO, Marcus Performing Arts Center, Milwaukee, WI
Myron Martin, President and CEO, The Smith Center for the Performing Arts, Las Vegas, NV
Jeff Tenenbaum, Tenenbaum Law Group, PLLC, Washington, DC

5:30 PM - 6:00 PM | Musical Performance and Q & A

6:00 PM - 7:00 PM | Social Networking

○ Meet with the Speakers - 30 minutes
○ Chit Chat Lounge - 30 minutes

All times are Eastern Time

Thursday, October 15, 2020

1:00 PM - 2:00 PM | Keynote Address Live Q & A (non CLE/CPE)
Within just a few weeks after the COVID-19 pandemic shuttered live events in the United States, robust treatises such as the Event Safety Alliance Reopening Guide started to be released about how to mitigate the new risks in a reasonably healthy and safe way. A consensus quickly emerged around the importance of three things: social distancing, face covering, and hand washing. Nonetheless, reopening live events remains a mess. This session will explore clients’ actual exposure to COVID-19 negligence claims, how they can mitigate the risk of litigation, and help you advise them to avoid the more obvious self-inflicted wounds as they reopen during this “new abnormal.”

Steven A. Adelman is head of Adelman Law Group, PLLC in Scottsdale, Arizona, and Vice President of the Event Safety Alliance. His law practice focuses on risk and safety at live events throughout North America, and he serves as an expert witness in crowd-related lawsuits.

Steve Adelman is widely recognized as an authority regarding event safety and security. He is principal author of the authoritative Crowd Management standard in the United States, ANSI ES1.9-2020. He was lead author of the Event Safety Alliance Reopening Guide, which has been translated into nearly a dozen foreign languages. He is a law school professor teaching “Risk Management in Venues,” author of the “Adelman on Venues” blog and “Ask Steve” video series explaining legal issues at live events, and he frequently appears in national and local media analyzing safety and security incidents at public accommodations.

2:00 PM - 2:15 PM | Stretching Session

2:15 PM - 3:15 PM | Music Modernization Act in Q42020 - The MLC Goes Live: A Primer for the Legal Community (and their Clients)

The Music Modernization Act (MMA), officially signed into law October 11, 2018, is the most significant reform to copyright law since the Digital Millennium Copyright Act of 1998. To address challenges in the music streaming ecosystem, the MMA strives to create a modernized and equitable approach to licensing and royalty payments in digital music,
balancing the needs of songwriters, publishers, and digital service providers (DSPs) to create a more streamlined ecosystem for all. The MMA-established Mechanical Licensing Collective (The MLC) will begin administering blanket mechanical licenses to DSPs in January 2021. This panel will explore the law and what implementation of the MLC will mean for songwriters, publishers, DSPs and other key stakeholders.

Moderator:
TBD

Speakers:
Kris Ahrend, CEO, MLC (Mechanical Licensing Collective), Nashville, TN
Garrett Levin, CEO of DiMA (Digital Media Association), Washington, D.C.
Danielle Aguirre, EVP and General Counsel at the NMPA (National Music Publishers’ Association), New York, NY

3:15 PM - 3:45 PM | Exhibit Hall

- Meditation Session
- Exhibitor Presentations

3:45 PM - 4:45 PM | General Counsels in Entertainment and Sports

What are the key legal issues facing in-house legal departments in the sports and entertainment industries? How are those issues similar and different to each other and to other industries? Join our expert panel of General Counsels for an insider’s look at the current legal landscape of the sports and entertainment industries.

Moderator:
Dan Werly, General Counsel, Tennessee Titans, Nashville, TN

Speakers:
Heather VanDyke, General Counsel & Head of Legal, SXSW, Austin, TX

4:45 PM - 5:00 PM | Break
5:00 PM - 6:00 PM | Rising Voices Networking

6:00 PM - 7:00 PM | Social Networking

- Meet with the Speakers - 30 minutes
- Chit Chat Lounge - 30 minutes

Register Now

On Demand CLE Session Bundle

Registrants of the 42nd Annual Entertainment & Sports Industries Virtual Conference will receive access to the following seven On Demand CLE sessions as part of their registration. After the live presentation of the conference, registrants will receive instructions to access the webinars. These seven On Demand sessions are not eligible for CPE credit.

1. From Stage to Screen: Rights and Licenses for Virtual Performances

   As theatrical and concert presenters in the performing arts sector move presentations and audience engagement initiatives to online formats, what are the necessary rights, licenses, and permissions that need to be secured? Who are the underlying licensors and what are the key deal terms? This session explores the life-cycle of moving artistic content to an online setting.

   Moderator:
   TBD

   Speakers:
   Raymond Wu, Business Affairs, Inc., Los Angeles, CA

2. Ethics - Cybersecurity, Lawyers and Legal Ethics: A Perfect Storm

   In the digital age, law firms are a potential vector for cyber criminals. Three renowned experts in the field of cybersecurity will explore the unique cybersecurity challenges facing law firms of all sizes including cybersecurity ethical considerations, the risks posed by
vendors and cloud computing environments and the protection of law firm data and systems. This panel will offer practical steps to take to shore up your firm's defenses against breaches of data security and how to guard against ethics breaches in connection with law firm data storage.

Moderator:
Julia Alexander Scott, Principal, Law Office of Julia Scott, APC & Of Counsel, Peter J. Dekom, A Law Corporation, Los Angeles, CA

Speakers:
Michael Gold, Partner, Jeffer Mangels Butler & Mitchell, LLP, Co-Chair, Cybersecurity and Privacy Group, Los Angeles, CA
Tanya Foresheit, Partner, Frankfurt, Kurnit Klein & Selz, Chair, Privacy & Data Security Group, Los Angeles, CA
Daniel B. Garrie, Managing Partner, Law & Forensics, Los Angeles, CA

3. Play Ball: Return to Play During and After COVID-19

On March 11th, the NBA cancelled the Oklahoma City Thunder vs. Utah Jazz game just minutes prior to tip-off. Later we learned that numerous players tested positive for COVID-19, effectively shutting down all North American sports. Since then, sports leagues have slowly returned to play, utilizing different models and procedures including the “bubble.” Our panel of experts will discuss the logistics and legal considerations of bringing sports back in the midst of a pandemic.

Moderator:
Melissa Altman, Senior Counsel, AMB Group, LLC, Atlanta, GA

Speakers:
Laura Warren, General Counsel, Chicago-Fire PC, Chicago, IL

4. Negotiating Product Integration and Brand Licensing Deals for Movies
5. The New Parlay: Sports Betting Partnerships After Murphy

For almost a decade, gaming operators tangled with sports leagues over the legality of widespread sports wagering. After the Supreme Court’s decision in Murphy, leagues, teams, and gaming operators have developed partnerships to navigate this new landscape. This panel will discuss the opportunities and legal pitfalls of these novel partnerships.

Moderator:  
Aalok Sharma, Stinson, LLP, Minneapolis, MN

Speakers:  
Niki Metzgar-Schall, Corporate Counsel at Sportradar, New York, NY

6. International Sport and Cultural Development

In the highly competitive global environment, world-class buildings, state-of-the-art facilities sport and cultural facilities set you apart. As both require large amounts of development area and money, use of public money and public property comes into play. The panel will discuss intellectual property, real property, and cultural property law issues in connection with: Land use and public finance laws control sport and cultural development; Use of Public money; UNESCO World Heritage designation; and Preserving cultural history by preserving historic stadiums.

Moderator:  
LeAnn Shelton, General Counsel, Rockwell Group, New York, NY

Speakers:  
Vivien Krieger, Cozen O'Connor, New York, NY  
Cindy Starrett, Partner, Latham & Watkins, Los Angeles, CA  
Jean-Luc Juhan, Partner, Latham & Watkins LLP, Paris, France

7. Always in Style: Fashion Law Basics

What do Rihanna, Kylie Jenner, and Nirvana have in common besides being the clients of a lucky entertainment lawyer? They all share similar war stories of battles over trademarks, copyrights and counterfeits in the fashion arena but intellectual property is just one
component of this fascinating area of law. Along with fashion law IP basics, we will explore the practicalities of operating a fashion company including U.S. importing regulations.

Moderator:
**Joan Davis**, Of Counsel, Schroder Brooks Law Firm, Richmond, VA

Speakers:
**Layne Randolph**, Owner/Founder, The Randolph Law Firm, Healdsburg, CA
**Deanna Clark-Esposito**, Founder, Clark-Esposito Law Firm, P.C., New York, NY
**Abraham Lichy**, Owner/Founder, The Lichy Law Firm, P.C., New York, NY
Thank You to Our Sponsors

October 1-2; 8; and 15, 2020 - Virtual Conference

Silver Sponsors

The Forum on the Entertainment & Sports Industries extends its thanks to the following sponsors for their continued support.

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