The 41st Annual Conference of the Entertainment & Sports Industries Forum will be held at the Four Seasons Hotel in Las Vegas, Nevada, October 11-13, 2019. This year’s meeting offers three days of innovative and educational programs on a wide spectrum of entertainment and sports topics, as well as collegial social events for attorneys, certified public accountants and other professionals practicing in every sector of the industry. The CLE and networking opportunities are unparalleled.

PLANNING COMMITTEE

Peter Strand, Forum Chair
Mandell Menkes, Chicago, IL

Leonard Glickman, Immediate Past Chair
Cassels Brock & Blackwell, Toronto, Canada

Steven Sills, Budget Chair
Green Hasson Janks, Los Angeles, CA

Gary Greenstein, Governing Committee Member
Wilson, Sonsini Goodrich & Rosati,
Washington, DC

Henry Root, Governing Committee Member
Lapidus, Root, Franklin & Sacharow,
Santa Monica, CA

Mark Tratos, Governing Committee Member
Greenberg Traurig, Las Vegas, NV

Timothy Warnock, Governing Committee Member
Riley Warnock & Jacobson, Nashville, TN

John Bathke, Young Lawyers Liaison
IpHorgan Ltd, Buffalo Grove, IL

Kenneth Freundlich, Litigation Chair
Freundlich Law, Encino, CA

Jennifer Ko Craft, Licensing, Merchandising
and Branding Co-Chair
Dickinson Wright, Las Vegas, NV

Ari Solotoff, Theater and Performing Arts Vice-Chair
Bernstein Shur, Portland, ME

Elke Suber, Digital Media and New Technologies Chair
Microsoft, Redmond CA

Laura Warren, Sports Co-Chair
DePaul University, Chicago, IL

Daniel Werly, Sports Co-Chair
Sievert Werly, Nashville, TN

PROGRAM DESIGN

LeAnn Shelton, Arts & Museums Chair
Rockwell Group, New York, NY
SCHEDULE OF EVENTS

Friday, October 11, 2019
Location: UNLV William S. Boyd School of Law

11:00 am – 4:00 pm  Registration

12:00 pm – 12:30 pm  Breaking into the Industry (Non CLE/CPE)
Sponsored by ABA Young Lawyers Division and Law Students Division

Speakers

Lead Facilitator

Mark Tratos,
Founding Shareholder,
Greenberg Traurig, Las Vegas, NV

Thomas Reich,
Senior VP,
Legal Counsel, MGM Resorts International, Las Vegas, NV

Peter Ajemian,
Brownstein, Hyatt, Farber & Schreck, Las Vegas, NV

Anat Levy,
Anat Levy & Associates, Beverly Hills, CA and Las Vegas, NV

12:30 pm – 1:30 pm  Speed Mentoring (Non CLE/CPE)
Group A: Sports Mentors
Group B: Entertainment Mentors

Mentors

Leonard Glickman,
Cassels Brock & Blackwell, Toronto, Canada

Henry Root,
Lapidus, Root, Franklin & Sacharow, Santa Monica, CA

Peter Strand,
Mandell Menkes, Chicago, IL

Laura Warren,
DePaul University, Chicago, IL

Daniel Werly,
Seivert Werly, Nashville, TN
### CONCURRENT SESSIONS

**1:30 pm – 3:00 pm**  
**Mock Negotiation: eSports Related Agreement**  
Join us for an insider’s perspective on how to negotiate and close a high-profile eSports agreement, as teams of in-house and outside counsel and executives join forces in a mock negotiation to battle for bragging rights to the ultimate client partnership opportunity. Witness firsthand how industry experts will role play their best strategies and priorities for advocacy, term negotiation, and conflict resolution.

**Speakers**

| Lead Facilitator | Seth Steinberg, Digital Arts, San Francisco, CA | Krista Hiner, ESG Law, Seattle, WA | Scott Rupp, BITKRAFT Esports Ventures, San Francisco, CA | Roger Quiles, Quiles Law, New York, NY |

**1:30 pm – 3:00 pm**  
**Hot Trademark, Copyright and Advertising Issues in the Entertainment and Sports Industries**  
Leaders of the Intellectual Property and Advertising Law bars will examine and discuss the latest cases and hottest issues in the entertainment and sports industries including topics such as the USPTO’s recent proposal to require all foreign pro se applicants to have a U.S. attorney to file a U.S. application (including an overall discussion regarding filing strategy), the USPTO’s pilot programs to clear away dead and fraudulently obtained marks from the federal trademark registry, the USPTO’s guidelines on register-ability of marks in the cannabis space, the In re Brunetti case involving register-ability of “derogatory” or “scandalous” trademarks, the *Rimini Street, Inc. v. Oracle USA, Inc.* case clarifying the definition of “full costs” to a prevailing party in a copyright infringement case, the *Fourth Estate Public Benefit Corp. v. Wall-Street.com, LLC* case dealing with timeliness of copyright registrations prior to filing a lawsuit, and the *EZ Pedo vs Mayclin Dental Studio* case involving trade dress.

**Speakers**

| Lead Facilitator | Timothy C. Matson, Counsel, Fox Rothschild, Minneapolis, MN | Emeka Igbokwe, Corporate Counsel, UFC, Las Vegas, NV | Michael Adlin, Judge, Trademark Trial and Appeal Board, Alexandria, VA | Stephen Coates, Senior Counsel, Amazon.com, Inc, Seattle, WA |

**3:00 pm – 3:15 pm**  
**BREAK**
CONCURRENT SESSIONS

3:15 pm – 4:45 pm
Tips From The Battlefield: The Zealous Representation of Clients in the Modern World and Avoiding Missteps

From his perspective as a premier trial attorney, Neville Johnson will present an entertaining and informative survey of the hot-button issues facing transactional, litigation and in-house entertainment counsel including potential liability for demand letters, landmines in talking to the press, potential liability when there is dual representation of clients or conflicts, insuring that fee agreements (percentage, oral) are compliant with law, lawyers soliciting employment and negotiating deals under California Talent Agencies Act, failure to advise clients of the risks of litigation, insuring that referral fees are paid, arbitration agreements, profit-participation litigation, copyright registration, bankruptcy, bond requirements for independent producers, and new media issues/distribution methods not anticipated/streaming.

Speakers

Lead Facilitator
Emily Evitt, Mitchell Silberberg & Knupp, Los Angeles, CA
Neville Johnson, Johnson & Johnson, Beverly Hills, CA

3:15 pm – 4:45 pm
Legal Issues in Developing and Protecting an Athlete’s and Entertainer’s Brand

As more and more, high-profile entertainers, artists and athletes take on social activism and business endeavors, and broadcast to the world their personal likes and dislikes, they become a personal brand unto themselves. This session will explore the legal issues involved in protecting their brand, including intellectual property, sponsorship and social media related issues, but also from a business perspective, how one establishes and monetizes their personal brand, including aligning and connecting with other brands and capturing potential revenue streams.

Speakers

Lead Facilitator
Jennifer Ko Craft, Member, Dickinson Wright, Las Vegas, NV
Brad Griffiths, Senior Director, Platinum Rye Entertainment, Los Angeles, CA
Perry Rogers, CEO, PR Partners, Las Vegas, NV
Alan Friedman, Partner, Fox Rothschild, New York, NY
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tr>
<td>4:45 pm – 5:00 pm</td>
<td>BREAK</td>
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<tr>
<td>5:00 pm – 6:00 pm</td>
<td>Friday Keynote: A Fireside Chat with Seth Krauss (Non CLE/CPE)</td>
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<td>GC Meeting</td>
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<td>7:30 pm – 10:00 pm</td>
<td>Peer Networking Events</td>
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<tr>
<td>10:00 pm – Midnight</td>
<td>Nightcap at the Four Seasons</td>
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Saturday, October 12, 2019
Location: Four Seasons

7:00 am - 5:00 pm  Registration

7:00 am – 8:30 am  Continental Breakfast

8:00 am – 9:30 am  Ethics: Considerations in Representing Talent

Representing athletes and entertainers presents a unique set of ethical considerations that must to be taken into consideration by practitioners. This panel will explore the ethical considerations and dilemmas that may arise. It will also take a look at the differences in representing entertainers and athletes and how those differences might impact ethical considerations.

Speakers

Lead Facilitator

David Lisko, Associate, Holland & Knight, Tampa, FL

Christian Dennie, Partner, Barlow Garsek & Simon & General Counsel, RG Sports, Fort Worth, TX

Chris Vlahos, Partner, Ritholz Levy Fields, Nashville, TN

Layth Gafoor, Lucentem Sports & Entertainment Law, Toronto, Canada

8:00 am – 9:30 am  The Mindful Practice of Law

In order to provide the best possible client service, staying healthy—mentally and physically—should be a top priority for attorneys. But research regularly shows that substance abuse, anxiety and stress are more prevalent among lawyers, compared to other professions. Nixon Peabody associate Jennifer Cormano has a strategy for managing this demanding career: yoga and mindfulness. In “The Mindful Practice of Law”, Jennifer, who is also a yoga instructor, takes a practical look at how emotional stress can impact an attorney’s performance, and explores using meditation, mindfulness and yoga to combat the unique pressures of practicing law and achieve a healthier and happier legal practice.

Jennifer Cormano, Associate, Nixon Peabody, Los Angeles, CA
9:30 am – 9:45 am  BREAK

CONCURRENT SESSIONS

9:45 am – 11:15 am  Sports Gambling: Overview and Update

After the U.S. Supreme Court's
Murphy ruling, legal sports betting
has been the hot topic in several
state legislatures. With the enactment
of legal sports betting, what are the
consequences for teams, athletes,
and consumers in this quickly
changing environment? Industry
experts will provide an update on
current legislation efforts, forthcom-
ing legal battles, and best practices
to maintain in-game integrity.

Speakers

Lead Facilitator

Woodie Dixon, General Counsel and SVP of Business Affairs, Pac-12 Conference, San Francisco, CA
A.G. Burnett, Partner, McDonald Carano, former Chairman of the Nevada Gaming Control Board, Las Vegas, NV
Matthew Holt, President, U.S. Integrity, Las Vegas, NV

Digital Platforms Roundtable

Prominent attorneys, each experienced in their respective practice areas, will interview experts in each of the Video Gaming, Television (including so-called Subscription Video On Demand platforms, such as Netflix and Hulu), and Music Publishing and Recording (including the Music Modernization Act and the Music Licensing Committee being established thereunder) platforms in a round table manner for an in-depth review of the evolution of digital platforms and the current status of exploitation methodologies and an examination of licensing trends and new and developing revenue sources, culminating in a panel-wide “state of the digital entertainment industry” discussion.
11:30 am – 1:00 pm

Motion Picture and Television Profit Participations

Steven Sills will facilitate a panel of four experts who will discuss the Motion Picture and Television Audit and Litigation process with focus on current audit issues as well as the following:

– Negotiating the deal for talent; upfront and backend compensation; historical participations versus streaming buyouts.
– Negotiation with talent; negotiating with co-financiers; competing with streamers.
– The process of deciding when to audit: studio queues and audit timing; allocating fees amongst multiple clients; audit costs; converting from a percipient witness to an expert witness when litigation ensues.
– The litigator’s involvement in the audit process, including settlement; studio arbitration clauses; mediation vs. arbitration vs. litigation; recent cases.

Speakers

Seth Steinberg, Digital Arts Law, San Francisco, CA

Henry Root, Lapidus, Root, Franklin & Sacharow, Santa Monica, CA

Azar Koulibaly, Director and Counsel, Microsoft Digital Stores, Seattle, WA

Michael Olsen, EVP Operations and Business & Legal Affairs, Entertainment One, Nashville, TN

Bill Colitre, VP Business & Legal Affairs, Music Reports Inc, Los Angeles, CA

Elke F. Suber, Microsoft, Redmond, WA
Legal Issues Facing Professional Sports Teams

In representing high-profile businesses, professional sports team lawyers face increased legal risks and the related public relations concerns that come with operating in the spotlight. Join our expert panel to learn more about the legal issues that face team lawyers on a day-to-day basis and some of the most pressing legal trends in the industry.
1:30 pm – 2:30 pm

Saturday Keynote (Non CLE/CPE)

2:30 pm – 4:00 pm

PLENARY (Non CLE/CPE)

Leading Entertainment & Sports Lawyers of the Next Generation

Please join a very special Forum Plenary session featuring a select group of the leading Entertainment and Sports lawyers of the next generation. As nominated by their peers and colleagues from across the country, these lawyers have practiced between five and fifteen years and have distinguished themselves as leading lawyers within the entertainment and sports industries. In a panel moderated by former NPR Correspondent Sonari Glinton, these accomplished lawyers will discuss their practices, professional paths, emerging trends, and outlook for the future of their industries. Join us in recognizing these lawyers for their fine achievements!

Panelists

Lead Facilitator

Sonari Glinton,
Former NPR Correspondent and Founder of DeLite Media, West Hollywood, CA

Alana Kirkland,
Associate, Greenberg Traurig, Atlanta, GA

Noah McPike,
Of Counsel, Dickinson Wright, Nashville, TN

Aalok Sharma,
Associate, Stinson, Minneapolis, MN

Julian Petty,
EVP & Head of Business & Legal Affairs, Warner Bros. Records, Los Angeles, CA

Maacah Scott,
Associate General Counsel, Arizona Diamondbacks, Phoenix, AZ
Behind the Scenes: Tournament of Kings
Las Vegas live performances used to regularly feature animals in performances. Today, few do. In an exciting behind-the-scenes glimpse of one of Las Vegas’ longest running shows with more than 12,000 performances, we’ll learn how performers and horses are trained to perform difficult stunts involving falls and jousting and how the performers and animals must work together for the audience’s safety, excitement and pleasure.

$25 / $30 after 12 am, September 13th
Location: Excalibur Hotel & Casino, 3850 S. Las Vegas Blvd.

Sports Business Leadership Association Reception
The Sports Business Leadership Association (SBLA) invites all conference attendees to join them for an evening of fun and networking. The SBLA is a non-profit charitable organization that provides underprivileged children the opportunity to participate and engage in sports. Complimentary hors d’oeuvres will be provided.

Location: TBD

Octavius (Ted) Reid Reception
Ted Reid of Morgan Stanley invites you to join your conference colleagues for complimentary spirits and relaxed networking. Your ABA badge will be required to gain entrance to the reception.

Location: TBD

Sunday, October 13, 2019
Location: Four Seasons

8:00 am – 4:00 pm
Registration

8:00 am – 9:30 am
Breakfast
CONCURRENT PANELS

9:00 am – 10:30 am  
**Sports and Entertainment General Counsels**

What are the key legal issues facing in-house legal departments in the sports and entertainment industries? How are those issues similar and different to each other and to other industries? Join our expert panel of General Counsels for an insider’s look at the current legal landscape of the sports and entertainment industries.

**Speakers**

**Lead Facilitator**

Benjamin Lipman, VP of Legal Affairs and General Counsel, *Las Vegas Review Journal*, Las Vegas, NV

Pamela Parker, SVP of Business and Legal Affairs, Sony Pictures Television, Culver City, CA

Kenneth Wu, SVP of Business & Legal Affairs, Anonymous Content, Los Angeles, CA

Kelvin Smith, Senior Associate Commissioner and General Counsel, Big 12 Athletic Conference, Dallas, TX

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9:00 am – 10:30 am  
**Come From Away – The Journey from Nonprofit Theater to Broadway**

*Come From Away* opened on Broadway in 2017 and has since garnered dozens of best musical awards, including the 2019 Best New Musical at the Olivier Awards (UK). Creator, Producer, and Lawyer, Michael Rubinoff, traces the life cycle of the production - from workshops at the Canadian Music Theatre Project to the La Jolla Playhouse/Seattle Repertory Theater to Broadway. This Q&A presentation will include a specific focus on the milestones and primary deal points for theatrical production development, financing, and commercial enhancement.

**Speakers**

**Lead Facilitator**

Ari Solotoff, Bernstein, Shur, Sawyer & Nelson, Portland, ME

Michael Rubinoff, BA, LLB – Producing Artistic Director, Canadian Music Theatre Project
10:45 am – 12:15 pm

Is Blockchain the New Internet for Sports and Entertainment?

Join us for an expert presentation on everything you didn't know you needed to know about cutting edge blockchain technology. Our industry experts will define and explain the technology and its applications, how it will impact your clients’ future business and your legal practice, and affiliated risk management and legal issues. Jump ahead of your competitors with this insider's view of the future tech landscape.

Speakers

Lead Facilitator

Caren Yeamans, SVP and General Counsel of Fanatics, Philadelphia, PA

Amy Caiazza, Wilson Sonsini Goodrich & Rosati, Washington, DC

Andrew Maxwell Hinkes, General Counsel, Athena Blockchain & Adjunct Professor, NYU Law, New York, NY

Adi Sideman, CEO of YouNow, New York, NY

10:45 AM – 12:15 PM


This session will explore the factors and considerations that underpin the valuation of legacy entertainment estates, including intellectual property assets and rights of publicity, particularly at time-of-death. Topics will include tax implications, valuing rights of publicity, commercialization strategies, and ongoing estate planning/administration considerations.

Speakers

Lead Facilitator

Derek Crownover, Member and Entertainment Law Practice Group Chair, Music Row, Dickinson Wright PLLC, Nashville, TN

Nancy Fannon, CPA, ASA, MCBA, Business Valuation & Litigation Services Leader, Marcum, LLP, Portland, ME

Mark Roesler, Founder, Chairman and CEO, CMG Worldwide, Los Angeles, CA

Chuck Fleckenstein, General Manager & Chief Operating Officer, “Roy’s Boy’s” and Still Working Music, Nashville, TN

12:15 pm – 12:30 pm

BREAK
12:30 PM – 2:00 PM  
**Litigation Round-up**

This last year has seen landmark decisions on a variety of issues in Entertainment Law—Sports, Music, Film and Television, and other key areas. A panel of litigation experts will run down some of the major developments in Court cases during the past year. This must-see event for all attendees will present practice tips and lessons learned from the litigation during the past year. The panel will also talk about discernible trends and cases likely to be a major factor in Entertainment Law in the coming year.

**Speakers**

**Lead Facilitator**

Ken Freundlich, Freundlich Law, Encino, CA  
Lawrence C. Hinkle, II, Partner, Fox Rothschild, Los Angeles, CA  
Tim Warnock, Riley Warnock & Jacobson, Nashville, TN  
Gabriella Nourafchan, Mitchell Silberberg & Knupp, Beverly Hills, CA

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12:30 pm – 2:00 pm  
**Cannabis/CBD**

As of 2018, 33 states plus D.C. and our neighbor to the north, Canada, now regulate recreational cannabis use. Coupled with emerging research regarding the positive health benefits of cannabis and CBD products, the cannabis industry now more than ever significantly impacts the entertainment and sports industry. This panel will discuss various legal issues, including regulatory restrictions affecting the sale of cannabis and CBD as well as sponsorship and endorsement related concerns given the CSA (Controlled Substance Act), and how those in the entertainment and sports industry are handling and overcoming these legal hurdles.

**Speakers**

**Lead Facilitator**

Alicia Ashcraft, Partner, Ashcraft and Barr, Las Vegas, NV  
Christopher Sabec, Fox Rothschild, San Francisco, CA  
Andy Mendelsohn, Music Manager, Full Stop Management, Los Angeles, CA  
Russell Greenman, Weinberg Gonser, West Hollywood, CA

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2:00 pm – 3:00 pm  
**Lunch on Your Own**
3:00 pm – 4:30 pm  **Behind the Scenes: Cirque du Solei - Ká**  
We will join the stage managers of one of Cirque du Soleil’s most difficult technical shows, Ká, and most technically sophisticated stages to learn how the technology enhances the performance, making Cirque du Soleil’s shows consistent sellouts on the Las Vegas strip.

$25 / $30 after 12 am, September 13th  
Location: MGM Grand, 3799 S. Las Vegas Blvd.

END

Images & Sponsors
EARLY-BIRD REGISTRATION
Discounts for early-bird registration are available through 11:59 pm CST, July 28, 2019. Visit the Entertainment and Sports Industries website to register: https://www.americanbar.org/groups/entertainment_sports/ or complete the registration form included in this brochure. The registration fee includes admission to all Conference workshops/sessions, breakfast, breaks, receptions, and the Friday luncheon. There are no one-day registration or single event options.

REGULAR REGISTRATION
Regular registration begins on 12:00 am CST, Monday, July 29, 2019. There are no one-day registration or single event options. Conference registrations received after Friday, September 30, 2019 will not have name badges available for pick-up at the registration desk. Individuals who register after September 30th will have their name badges made on-site.

ON-SITE REGISTRATION
On-site registration will be accepted if space is available. If you plan to register on-site, you must call 312-988-5658 at least 72 hours before the conference to confirm that space is still available. Failure to call in advance may result in you not being admitted to a sold-out program. On-site registrants are required to pay the registration fees by check, Visa, Mastercard, Discover, or American Express. No registrations will be accepted without payment. Name Badges for on-site registrants will not be available in advance and will be made on-site.

Hotel Reservations
Deadline: September 25, 2019 at 5:00 pm CST. The conference will be held at the Four Seasons Hotel, 3960 Las Vegas Blvd, South, Las Vegas, NV 89119. The negotiated conference rate is $265 per night. For hotel reservations at the discounted conference rate, visit https://book.passkey.com/go/ABAES1910FourSeasons or call 702.632.5000 or 800.332.3442 and reference group code: ABAES1910. The room block will sell out quickly, make your reservations early. Reservations made after September 25TH will not receive the discount rate and may not secure a

Air Travel/Ground Transportation/Parking
Discounted airfares are available from ABA Egencia for Business including ABA negotiated discounts on American, United and Virgin America Airlines. Reservations with ABA Egencia can be made online at www.Egencia.com or www.americanbar.org/travel or by phone at 877.833.5285.

Financial Assistance
A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact, bernadette.steele@americanbar.org by July 29, 2019. Qualifying attorneys may receive a 50% reduction in tuition fees.

CLE Credit
The ABA will seek 12.00 hours of CLE credit in 60-minute states, and 14.40 hours of CLE credit for this program in 50-minute states 1.5 hours of ethics credit in 60-minute states and 1.80 hours of ethics credit in 50-minute states. Credit hours are estimated and are subject to each state’s approval and credit rounding rules. Please visit the program website at https://www.americanbar.org/events-cle/mtg/inperson/369523430/ for program CLE details or visit www.americanbar.org/mcle for general information on CLE at the ABA.

Persons with Disabilities
If special arrangements are required for individuals with disabilities to attend this program, please contact Bernadette Steele at bernadette.steele@americanbar.org or 312-988-5658 no later than August 30, 2019.
Continuing Professional Education (CPE) Credit

The American Bar Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. Recommended CPE Credits and Fields of Study: Program attendees can earn up to 14.00 CPE credits in Specialized Knowledge, Taxes, Business Law, Behavioral Ethics, and Personal Development fields of study. Prerequisites: None. Advanced Preparation: None. Program Level: Intermediate – Advanced. Delivery Method: Group Live.

Cancellation Policy

Registrants who are unable to attend the program will receive a refund less a $50.00 administrative fee if a written cancellation is received by August 31, 2019. After August 31, 2019, no refunds will be granted. Substitutions are acceptable. Cancellations may be faxed to 312.988.5850. The ABA reserves the right to cancel any programs and assumes no responsibility for personal expenses.
Directions to the University of Nevada Las Vegas, William S. Boyd School of Law

There are two recommended routes to travel to the UNLV campus.

1. Harmon Avenue straight to parking lot I. Coming from the Cosmopolitan Hotel, take Harmon Avenue straight to parking lot I. Walk from the lot to the Boyd Law School, item 53 on the map below.

Tropicana Avenue to Maryland Parkway.

2. From the Cosmopolitan Hotel, take Las Vegas Blvd to Tropicana Avenue. Tropicana Avenue to Maryland Parkway. Drive into the Parking Lot D. Walk from the lot to the Boyd Law School, item 53 on the map below.
REGISTRATION FORM

ABA Forum on the Entertainment and Sports Industries
41st Annual Meeting
October 11-13, 2019, Las Vegas, Nevada
Meeting Code: ES1910

Registration includes two full days and one-half day of programming, one breakfast, two lunches, four receptions, and access to all written course materials.

Four Ways To Register

1. Online Registration: https://www.americanbar.org/groups/entertainment_sports/
2. Fax your registration form with credit card information to our secure fax line: 312.988.5850
3. Telephone Yasmin Koen at 312.988.5653
4. Mail your registration form to:
   American Bar Association
   ATTN: Yasmin Koen
   321 N. Clark St., 18th Floor
   Chicago, IL 60654
   Credit card or checks made payable to the American Bar Association are acceptable.

Early-Bird Registration Deadline: July 28, 2019
Hotel Reservations Deadline: September 25, 2019

PLEASE PRINT

__________________________________________
Name (first, middle initial, last)

__________________________________________
Name to be printed on badge

__________________________________________
ABA ID Number (if ABA member)

__________________________________________
Name of Firm/Company/Agency

__________________________________________
Address (firm/company/agency)

__________________________________________  _________________  _________________
City                                        State               Zip

__________________________________________
Business Phone                             Business Fax

__________________________________________
Email Address
## Registration Form (Cont.)

ABA Forum on the Entertainment and Sports Industries

41st Annual Meeting
October 11-13, 2019, Las Vegas, Nevada
Meeting Code: ES1910

### Registration Fees

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<td>Forum or Co-Sponsor Section Member</td>
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No Single Day Options, No Single Event Options, or Differing Pricing for Government Sector

### Social Events

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<th>Event</th>
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<th>Regular Registration after 12:00 am CT, Monday, July 29, 2019</th>
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<tr>
<td><strong>FRIDAY</strong></td>
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<tr>
<td>Opening Reception at UNLV (6:00 pm - 7:00 pm)</td>
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<tr>
<td>Peer Networking Events (7:30 pm – 10:00 pm)</td>
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<tr>
<td>Nightcap at the Four Seasons (10:00 pm-midnight)</td>
<td>Free (attendee + 1 guest)</td>
<td>Free (attendee + 1 guest)</td>
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</table>

| **SATURDAY (Four Seasons Hotel or as noted)**     |                                                                   |                                                             |
| Luncheon & Keynote Speaker                       | Free                                                              | Free                                                        |
| Sports Business Leadership Association Reception | Free                                                              | Free                                                        |
| Octavius (Ted) Reid Reception                    | Free (attendee + 1 guest)                                        | Free (attendee + 1 guest)                                   |

| **SUNDAY**                                        |                                                                   |                                                             |
| Breakfast                                        | Free                                                              | Free                                                        |

### Payment Information

- [ ] American Express
- [ ] Visa
- [ ] Mastercard
- [ ] Discover

Total Due: $[ ]

Credit Card Number
Expiration Date

Signature

Or enclose a check made payable to the American Bar Association with Meeting Code: ES1910.