ABA Forum on the Entertainment & Sports Industries

40th Anniversary Annual Meeting

October 4-6, 2018
Cosmopolitan Hotel of Las Vegas
Conference Planning Committee

Leonard Glickman  
Program Co-Chair & Forum Chair  
Cassels Brock & Blackwell, LLP

Gabrielle E. Olshemski  
Indiana University School of Law

Mark G. Tratos  
Program Co-Chair  
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Microsoft

Peter J. Strand  
Forum Chair-Elect  
Leavens, Strand & Glover, LLC

John Bathke  
Attorney at Law

Janine S. Small  
Immediate Past Forum Chair  
Janine Small, PLLC

Gary R. Greenstein  
Wilson Sonsini Goodrich & Rosati

Jennifer Ko Craft  
Dickinson Wright PLLC

Dan Werly  
Sievert Werly, LLC
Conference activities occurring on Thursday, October 4, 2018 will take place at the University of Nevada Las Vegas campus in the William S. Boyd School of Law, 4505 S Maryland Parkway. See the map on the next page for directions.

9:00 am – 5:00 pm  
CONFERENCE REGISTRATION

11:00 am – 12:30 pm  
Breaking into the Industry (Rm 105) & Speed Mentoring (Bridge area)  
(NON-CLE)

Hosted by Mark Tratos and members of the Nevada Bar Association Co-Sponsored by ABA Young Lawyers Division and Law Students Division

MODERATOR
Mark Tratos, Founding Shareholder, Greenberg Traurig, LLC

SPEAKERS
David Lisko, Associate, Holland and Knight  
Maacah Scott, Staff Counsel, Arizona Diamondbacks  
Jordan Wolff, Shareholder, Kolesar & Leatham  
Caren Yeamans, Senior Vice President, General Counsel, and Secretary, Fanatics

12:30 pm – 1:30 pm  
LUNCH

1:30 pm – 2:45 pm  
CONCURRENT SESSIONS

Mock Negotiation: Sports Industry Sponsorship Agreement (Room 110)
Join us for the insider’s perspective on how to negotiate and close a high-profile sports sponsorship deal, as teams of in-house and outside counsel join forces in a mock negotiation to battle for bragging rights to the ultimate client partnership opportunity. Witness firsthand how industry experts will roll play their best strategies and priorities for advocacy, term negotiation, and conflict resolution.

MODERATOR
Bob Caldwell, Shareholder, Kolesar & Leatham

SPEAKERS
Andrew Gerber, Partner, Kushnirsky Gerber PLLC  
Alexandra Darraby, Principal, The Art Law Firm  
Mark Tratos, Founding Shareholder, Greenberg Traurig, LLC

2:45 pm – 3:00 pm  
BREAK
Directions to the University of Nevada Las Vegas, William S. Boyd School of Law
There are two recommended routes to travel to the UNLV campus.

1. Harmon Avenue straight to parking lot I.
   Coming from the Cosmopolitan Hotel, take Harmon Avenue straight to parking lot I. Walk from the lot to the Boyd Law School, item 53 on the map below.

2. Tropicana Avenue to Maryland Parkway.
   From the Cosmopolitan Hotel, take Las Vegas Blvd to Tropicana Avenue. Tropicana Avenue to Maryland Parkway. Drive into the Parking Lot D. Walk from the lot to the Boyd Law School, item 53 on the map below.
Mock Negotiation: Entertainment Appearance Agreement (Room 110)
This workshop will provide attendees with valuable insight and tips on contract negotiations between talent and brand. Which provisions are hotly contested and why? What are the industry standards and norms? Learn from the experts on how to issue spot and avoid the landmines, prioritize the issues, and resolve conflict.

MODERATOR
Jennifer Ko Craft, Member/Partner, Dickinson Wright

SPEAKERS
Lori Wentworth Odierno, Business Affairs Executive, WME Endeavor
Debra Shuwarger, Vice President and Associate General Counsel, IMG

A New Game Ahead? The Present and Future of College Sports (Room 112)
The future of college sports has never been more in flux. From basketball indictments to player abuse to pay-for-play, our panel of industry experts will break down the latest developments and controversies from the last year of college sports and predict what might come next.

MODERATOR
Gabe Feldman, Associate Professor of Law and Associate Provost for NCAA Compliance, Tulane University; Legal Analyst, NFL Network

SPEAKERS
Woodie Dixon, Senior Vice President & General Counsel, Pac-12 Conference
Jon Duncan, Vice President of Enforcement, NCAA
Brandon Fox, Partner, Jenner & Block
Janet Judge, Partner, Holland & Knight

KEYNOTE | JACK SULLIVAN
Broadway Video

Jack Sullivan has served as Chief Executive Officer of Broadway Video since 2002. Broadway Video is an independent entertainment and media company founded in 1979 by Lorne Michaels, creator and Executive Producer of Saturday Night Live. The company produces and distributes original comedic content for every platform. In addition to Saturday Night Live, Broadway Video’s titles include The Tonight Show with Jimmy Fallon, Late Night with Seth Meyers, 30 Rock, Portlandia, Tommy Boy and Mean Girls.

Prior to joining Broadway Video in 1994, Jack began his career as a finance executive for USA Network in New York. He received his J.D. from Pepperdine University School of Law and his undergraduate degree in business administration from the A.B. Freeman School of Business at Tulane University.

5:30 pm – 7:00 pm
Opening Reception (Rotunda)
Hosted by UNLV Boyd School of Law

7:00 pm – 10:00 pm
Governing Committee Meeting

7:00 pm – 10:00 pm
Peer Networking Events

10:00 pm – Midnight
Nightcap at the Cosmopolitan Hotel
7:00 am – 4:00 pm
CONFERENCE REGISTRATION

7:00 am – 8:00 am
BREAKFAST
Enjoy a delicious breakfast in the Condessa Commons.
*Sponsored by Jenner & Brock*

8:00 am – 9:30 am
CONCURRENT PANELS

Ethics Panel: New Rules on Lawyer Advertising for the Digital Age (Condessa 5 & 6)
The American Bar Association is proposing new Model Rules on Lawyer Advertising to address the patchwork of inconsistent state lawyer advertising rules in the current climate of social media, technology, and global lawyering. The New Model Rules are comprehensive and address issues such as solicitation using Skype and Facetime, use of digital referral services, disclaimers on what constitutes lawyer advertising, being a "specialist" in a particular field of law, virtual offices and many other important ethics issues on lawyer advertising. This panel will provide an overview of the new rules and what states are doing in response to them.

**MODERATOR**
*Kirk Schroder*, Partner, Schroder Brooks, PLC

**SPEAKERS**
*Michael Lowry*, Wilson Elser
*Marci Rolnik Walker*, Legal Director, Lawyers for the Creative Arts

**How to Talk to Someone In Crisis (Condessa 8)**
Do you know, or have you known, anyone with depression, anxiety or any other mental health issue and/or a problem with alcohol or other substances? Do you know anyone whose stressors appear to potentially exceed his/her ability to cope with them? This presentation will (a) inform you about warning signs and risk factors, (b) equip you with considerations to bear in mind when concerned about, approaching and talking to someone in crisis, (c) present a simulated conversation designed to train you how to talk to someone in crisis, and (d) help you recognize when further help is advisable/required.

**SPEAKER**
*Michael Rexford*, Partner, Manatt, Phelps & Phillips

9:30 am – 11:00 am
Chasing a Moving Target: Managing Public Event Security and Liability in Anticipation of Modern Threats (Condessa 5 & 6)
In the aftermath of increasingly violent attacks at large-scale events, this session will assemble a panel of legal and security experts to offer best practices for managing security and liability when hosting public events, including preventing or deterring violence. Experts from both the public and private sectors will outline trends and best practices for violence prevention and response and related liability, including threat assessments, emergency operations planning, crowd management, active shooter preparedness, communications, insurance, and partnerships with law enforcement and first responders.

**MODERATOR**
*Phyllis A. Gilland*, Senior Vice President & General Counsel, Golden Entertainment, Inc.

**SPEAKERS**
*Steve Adelman*, Principal, Adelman Law Group and Vice President of Event Safety Alliance
*David Schotts*, Vice President, Ascend Insurance Brokerage
*Avi Korein*, President and CEO, Screen International Security Services
CONCURRENT PANELS (CONTINUED)

9:30 am – 11:00 am

While technology and business models continue to change, one thing remains constant: music will always play a key role in people’s lives, and in the economics of the entertainment industry. A panel of industry leaders will discuss current legal issues including The Music Modernization Act, the multiple and diverse income streams that enable artists to earn a living in the current climate, and more. Bring your legal pads and your dancing shoes.

MODERATOR
Judy Tint, Counselor At Law/Clinical Assistant Professor of Music Business, New York University

SPEAKERS
Jacqueline Charlesworth, Of Counsel, Covington & Burling, LLP
Todd Dupler, Senior Director, Advocacy and Public Policy, The Recording Academy
Jeffrey Harleston, General Counsel and Executive Vice President of Business & Legal Affairs, Universal Music Group
Sarah Rosenbaum, Music Counsel, Google/YouTube

11:00 am – 11:15 am
BREAK

11:15 am – 12:45 pm

WHAT’S NEXT? The Evolution of Netflix, Amazon and Hulu, and How the Entry of Google, Apple, Facebook and Others May Disrupt the Landscape (Condessa 8)
CA panel of industry experts on the frontlines of the evolving OTT Market discuss the evolution of SVOD Streaming Giants - Netflix, Amazon, Hulu - and how the business and contractual landscape have begun to adapt. Topics will include how Networks and Studios can adapt and compete, and whether competitive balance can be restored through consolidation. How important is scale and how will new entrants such as Google, Apple, Facebook and YouTube Red impact the market? Can Networks compete with their own niche streaming services? Expect a lively debate on the relative merits of exclusivity versus windowing, and the value of a deep catalogue and ancillary rights in the new digital age.

MODERATOR
Daniel H. Black, Shareholder and Vice-Chair, Global Entertainment & Media Practice and Chair – West Coast Entertainment and Media Practice, Greenberg Traurig

SPEAKER
Vernon Chu, General Counsel, BBC Studios – Americas
Anuj Gupta, Counsel, Vox Media
Steven Haft, Senior Advisor, Vaudeville Ventures, Former Senior Vice President of Innovation at Time Inc.

Advising the Digital Athlete: Emerging Legal Issues in eSports (Condessa 5 & 6)
The popularity of eSports has skyrocketed in recent years and related legal issues have grown equally as fast. Join the panel of experts for an in-depth look at the biggest issues facing this quickly growing industry.

MODERATOR
Seth Steinberg, Principal, Digital Arts Law

SPEAKERS
Bryce Blum, Founder, ESG Law; Executive Vice President, Catalyst Sports & Media
Erin Harvego, Vice President of Marketing, Big Ten Network
Ian Smith, Integrity Commissioner, Esports Integrity Coalition

12:45 pm – 1:00 pm
BREAK
This luncheon celebrates the 40th Anniversary of the ABA Forum on the Entertainment and Sports Industries. The distinguished past chairs of the forum will be honored during the luncheon.

Sponsored by Greenberg Traurig

2:30 pm – 4:00 pm | Condessa 3 & 4
PLENARY
Past Chairs Roundtable (NON-CLE)
This roundtable will feature the Forum’s Past Chairs who will share their stories about the Forum and discuss how the practice of law and the industry have changed since they were Chairs.
Sponsored by Wilson Sonsini Goodrich & Rosati

MODERATOR
Leonard Glickman, Senior Partner, Cassels Brock & Blackwell, LLP

SPEAKERS
Janine S. Small (2015-2017), Janine Small, PLLC
Richard J. Idell (2013-2015), The Idell Firm
Christine Lepera (2011-2013), Mitchell Silberberg & Knupp LLP
Kirk T. Schroder (2009-2011), Schroder Brooks, PLC
Lon Sobel (2007-2009)
Kenneth Abd (2003-2005), Fox Rothschild, LLP
David M. Given (2001-2003), Phillips, Erlewine & Given, LLP
Joel A. Katz (1999-2001), Greenberg Traurig, LLP
Pam Lester (1997-1999), Lester Sports and Entertainment, Inc
Michael Rudell (1995-1997), Franklin, Weinrib, Rudell, & Vassallo
David Nochimson (1989-1992), Ziffren, Brittenham, LLP
Jay Cooper (1983-1986), Greenberg Traurig, LLP

CONGRATULATIONS
The following firms congratulate the past chairs of the ABA Forum on the Entertainment & Sports Industries.


CARROLL, GUIDO & GROFFMAN

Christine Lepera (2011-2013)

Kenneth Abd (2003-2005)

Joel A. Katz (1999-2001)
4:30 pm – 5:30 pm
BEHIND THE SCENES ACTIVITY
Esports Arena Las Vegas Tour
The first of its kind in Las Vegas, the recently opened Esports Arena, located in the Luxor Hotel, is a 30,000 square foot multilevel arena designed for high stakes esports tournaments and daily play. The tour will give a behind the scenes look at the new arena and provide attendees, if they choose, the opportunity to try their hand out at gaming. This event is complimentary.

Meeting Location: Cosmopolitan Taxi Stand
Activity Location: Luxor Hotel
3900 S Las Vegas Blvd

4:30 pm – 6:00 pm
BEHIND THE SCENES ACTIVITY
LOVE by Cirque du Soleil
LOVE is the award-winning Beatles show, which will include a tour, a questions and answers session with an artist and one of the show’s technical managers. Attendees will get to watch a pre-set for the show and/or a rehearsal for a new performer who is coming into the show to allow us to see the preparation that is required for the type of rigorous preparation Cirque performers undertake in order to perform at the highest level in Cirque.

$25 / $30 after 12 am, September 17th

Location: The Mirage, 3400 S Las Vegas Blvd

7:00 pm – 9:00 pm
SPORTS BUSINESS LEADERSHIP ASSOCIATION RECEPTION
The Sports Business Leadership Association (SBLA) invites all conference attendees to join them at the Beer Park at the Paris Hotel for an evening of fun and networking. The SBLA is a non-profit charitable organization that provides underprivileged children the opportunity to participate and engage in sports. Complimentary hors d’oeuvres will be provided.

Location: Beer Park | Paris Las Vegas Hotel
3655 Las Vegas Blvd South

10:00 pm – 1:00 am
OCTAVIUS (TED) REID RECEPTION
Ted Reid of Morgan Stanley invites you to join your conference colleagues at the Chateau at the Paris Las Vegas hotel for complimentary spirits and relaxed networking. Your ABA badge will be required to gain entrance to the reception. Ask for the Ted Reid Event upon arrival.

Location: Chateau | Paris Las Vegas Hotel
3655 Las Vegas Blvd South
Saturday, October 6, 2018 Cosmopolitan Hotel

7:00 am – 2:00 pm
CONFERENCES REGISTRATION

8:00 am – 9:00 am
BREAKFAST

9:15 am – 10:30 am
CONCURRENT PANELS

Sports and Entertainment General Counsels
(Condessa 5 & 6)
What are the key legal issues facing in-house legal departments in the sports and entertainment industries? How are those issues similar and different to each other and to other industries? Join our expert panel of General Counsels for an insider’s look at the current legal landscape of the sports and entertainment industries.

MODERATOR
Casey Schwab, Vice President, Business & Legal Affairs, NFL Players Association.

SPEAKER
David Foster, Deputy General Counsel, National Basketball Players Association
Marilee Holmes, Vice President of Operations and General Counsel of Wilhelmina
David Kokakis, Chief Counsel, Universal Music Publishing Group
Nyea Sturman, General Counsel, Orlando Magic

Hot Trademark and Advertising Issues
(Condessa 8)
A discussion of recent court cases and hot topics in trademarks and advertising law.

MODERATOR
Jennifer Ko Craft, Member/Partner, Dickinson Wright

SPEAKERS
Kenneth Abdo, Partner, Fox Rothschild
Farah Bhatti, Shareholder, Buchalter
Dean Kent, Shareholder, Trenam Law

10:30 am – 11:45 am

Mining Data in the Data Minefield
(Condessa 5 & 6)
This panel will identify and discuss the what data that copyright owners want to collect or receive regarding the use of their content through online platforms and mobile apps, how DSPs should collect data, and the legal issues arising from the collection, use, storage, distribution, sharing, and sale of user data. The GDPR went into effect on May 25, 2018 and this panel will review how businesses and individuals have been complying with the GDPR since that date. The panel will provide actionable intelligence on how copyright owners and DSPs should be thinking about data in late 2018 and how to comply with both US and foreign enforcement regimes.

MODERATOR
Elke Suber, Assistant General Counsel, Microsoft Stores

SPEAKERS
Cedric Burton, Wilson Sonsini Goodrich & Rosati
Jessica Lee, Partner, Loeb and Loeb

Las Vegas: The New Sports Mecca?
(Condessa 8)
With the recent addition of professional hockey, football, and women’s basketball teams, our host Sin City has quickly transformed into Sports City. Join the attorneys who have coordinated this effort from within these teams as they provide the play-by-play on Las Vegas’ sports evolution, including relocation, expansion, and of course sports gambling issues.

MODERATOR
Kirk Hendrick, Former Executive Vice President and Chief Legal Officer, Ultimate Fighting Championship

SPEAKERS
Tamara Daniels, Director of Business Legal Affairs, Vegas Golden Knights
Brett Lashbrook, Owner, Las Vegas Lights
Gregory Riches, Vice President & Legal Counsel, MGM Resorts International & Las Vegas Aces

11:45 am – 12:00 pm
BREAK
12:00 pm – 1:30 pm  
CONCURRENT PANELS (CONTINUED)

Litigation Round-Up (Condessa 8)  
This last year has seen landmark decisions on a variety of issues in Entertainment Law–Sports, Music, Film and Television, and other key areas. A panel of litigation experts will run down some of the major developments in Court cases during the past year. This must-see event for all attendees will present practice tips and lessons learned from the litigation during the past year. The panel will also talk about discernable trends and cases likely to be a major factor in Entertainment Law in the coming year.

MODERATOR  
Kenneth Freundlich, Freundlich Law

SPANKERS  
Stephanie Furgang Adwar, Partner, Furgang & Adwar, LLP  
Emily F. Evitt, Partner, Mitchell Silberberg & Knupp, LLP  
Helene M. Freeman, Partner, Phillips Nizer, LLP  
Lee A. Hutton, III, Litigation Chair Partner, Trial Advocacy and Entertainment/Sports Litigation, Barnes & Thornburg LLP

#MeToo: One-on-One Interview (Condessa 5 & 6) (NON-CLE)  
The #MeToo movement is an international movement against sexual harassment and assault especially in the workplace. The movement has encouraged women around the world to come forward about decades of sexual harassment and assaults that were long ignored.

Rachael Denhollander, an American Lawyer and former gymnast, has been at the forefront of this movement in the United States. She was the first woman to publicly accuse Dr. Larry Nassar, the former Michigan State University and USA Gymnastics doctor, of sexual assault. Before Dr. Nassar was sentenced, more than 200 women gave testimonies about his abuse. Dr. Nassar was sentenced to 175 years in prison.

INTERVIEWER  
John Manly, Attorney, Manly, Stewart & Finaldi

SPAKER  
Rachael Denhollander, Attorney

1:30 pm – 2:30 pm  
LUNCH ON YOUR OWN

4:30 pm – 6:00 pm  
BEHIND THE SCENES ACTIVITY  
**Michael Jackson ONE by Cirque du Soleil**
We will also enjoy a tour, chat and questions and answers with an artist and one of the show’s technical managers as well as a pre-set and rehearsal.

$25 / $30 after 12 am, September 17th

Location: Mandalay Bay, 3950 S. Las Vegas Blvd.
Thank you to all of our sponsors for their continued support of the Forum.
Conference Information

Early-Bird Registration
Discounts for early-bird registration are available through 11:59 pm CST, Tuesday, July 31, 2018. Visit the Entertainment and Sports Industries website to register: https://www.americanbar.org/groups/entertainment_sport/s/events_cle/annual-mtg18.html or complete the registration form included in this brochure. The registration fee includes admission to all Conference workshops/sessions, breakfast, breaks, receptions, and the Friday luncheon. There are no one-day registration or single event options.

Regular Registration
Regular registration begins on 12:00 am CST, Wednesday, August 1, 2018. There are no one-day registration or single event options. Conference registrations received after Friday, September 21, 2018 will not have name badges available for pick-up at the registration desk. Individuals who register after September 21st will have their name badges made on-site.

On-Site Registration
On-site registration will be accepted if space is available. If you plan to register on-site, you must call 312-988-5658 at least 72 hours before the conference to confirm that space is still available. Failure to call in advance may result in you not being admitted to a sold-out program. On-site registrants are required to pay the registration fees by check, Visa, Mastercard, Discover, or American Express. No registrations will be accepted without payment. Name Badges for on-site registrants will not be available in advance and will be made on-site.

Hotel Reservations
Deadline: September 12, 2018 at 5:00 pm CST.
The conference will be held at The Cosmopolitan Hotel of Las Vegas, 3708 Las Vegas Boulevard South, Las Vegas, NV 89109. The negotiated conference rate is $259 per night. For hotel reservations at the discounted conference rate, visit https://book.passkey.com/go/SABA8 or call 702-698-7575 or 855-435-0005 and reference group code: SABA8. The room block will sell out quickly, make your reservations early. Reservations made after September 12th will not receive the discount rate and may not secure a hotel room.

Persons with Disabilities
If special arrangements are required for individuals with disabilities to attend this program, please contact Bernadette Steele at bernadette.steele@americanbar.org or 312-988-5658 no later than August 31, 2018.

Air Travel/Ground Transportation/Parking
Discounted airfares are available from ABA Egencia for Business including ABA negotiated discounts on American, United and Virgin America Airlines. Reservations with ABA Egencia can be made online at www.Egencia.com or www.americanbar.org/travel or by phone at 877-833-5285.

Financial Assistance
A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact, bernadette.steele@americanbar.org by July 31, 2018. Qualifying attorneys may receive a 50% reduction in tuition fees.

CLE Credit
The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, CT, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, ME, MN, MS, MO, MP, MT, NH, NJ, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 21.00 CLE credit hours (including 1.50 ethics hours) in 60-minute states, and 25.20 credit hours (including 1.80 ethics hours) in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit http://www.americanbar.org/cle/mandatory_cle.html

Cancellation Policy
Registrants who are unable to attend the program will receive a refund less a $50.00 administrative fee if a written cancellation is received by August 31, 2018. After August 31, 2018, no refunds will be granted. Substitutions are acceptable. Cancellations may be faxed to 312-988-5850. The ABA reserves the right to cancel any programs and assumes no responsibility for personal expenses.
Registration includes two full days and one-half day of programming, one breakfast, two lunches, four receptions, and access to all written course materials.

Four Ways To Register

1. **Register online at:**
   https://www.americanbar.org/groups/entertainment_sports/events_cle/annual-mtg18.html

2. **Fax Your Registration form with credit card information to our secure fax line:**
   312.988.5850

3. **Call the ABA Service Center:**
   800.285.2221 and ES1810

4. **Mail your registration form to:**
   American Bar Association
   Service Center-Meeting/Event Registration Department
   ATTN: ES1810
   321 N. Clark St., 19th Floor
   Chicago, IL 60654
   Credit card or checks made payable to the American Bar Association are acceptable.

Early-Bird Registration Deadline: July 31, 2018
Hotel Reservations Deadline: September 12, 2018

PLEASE PRINT

Name *(first, middle initial, last)*

Name to be printed on badge

ABA ID Number *(if ABA member)*

Name of Firm/Company/Agency

Address *(firm/company/agency)*

City ___________________________ State __________ Zip __________

Business Phone ___________________________ Business Fax ___________________________

Email Address
ABA Forum on the Entertainment and Sports Industries | 40th Anniversary Annual Meeting
October 4-6, 2018, Las Vegas, Nevada

**Registration Form (continued)**

**REGISTRATION FEES**

<table>
<thead>
<tr>
<th>Category</th>
<th>Early-Bird Registration before 11:59 pm CT, Tuesday, July 31, 2018</th>
<th>Regular Registration after 12:00 am CT, Wednesday, August 1, 2018</th>
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<tr>
<td>Forum or Co-Sponsor Section Member</td>
<td>$725</td>
<td>$800</td>
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<td>ABA Member <em>(Forum and Co-Sponsor Non-Member)</em></td>
<td>$925</td>
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*No Single Day Options, No Single Event Options, or Differing Pricing for Government Sector*

**SOCIAL EVENTS**

**THURSDAY**

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<tr>
<th>Event</th>
<th>Early-Bird Registration before 11:59 pm CT, Tuesday, July 31, 2018</th>
<th>Regular Registration after 12:00 am CT, Wednesday, August 1, 2018</th>
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<tbody>
<tr>
<td>Opening Reception at UNLV (5:30 pm - 7:00 pm)</td>
<td>Free</td>
<td>Free</td>
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<tr>
<td>Peer Networking Events (7:00 pm – 10:00 pm)</td>
<td>Free</td>
<td>Free</td>
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<tr>
<td>Nightcap at the Cosmopolitan (10:30 pm – midnight)</td>
<td>Free (attendee + 1 guest)</td>
<td>Free (attendee + 1 guest)</td>
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**FRIDAY (Cosmopolitan or as noted)**

<table>
<thead>
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<th>Event</th>
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<th>Regular Registration after 12:00 am CT, Wednesday, August 1, 2018</th>
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<tr>
<td>Luncheon &amp; 40th Anniversary Ceremony</td>
<td>Free</td>
<td>Free</td>
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<tr>
<td>Sports Business Leadership Association Reception</td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td>Octavius (Ted) Reid Reception</td>
<td>Free (attendee + 1 guest)</td>
<td>Free (attendee + 1 guest)</td>
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**SATURDAY**

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<tbody>
<tr>
<td>Breakfast</td>
<td>Free</td>
<td>Free</td>
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**Payment Information**

- ☐ American Express
- ☐ Visa
- ☐ Mastercard
- ☐ Discover

Total Due $__________

Credit Card Number ________________ Expiration Date ________________

Signature _______________________

*Or enclose a check made payable to the American Bar Association with Meeting Code: ES1810.*