HITTING THE JACKPOT IN ENTERTAINMENT AND SPORTS LAW

Keynote Speakers

Former U.S. Senator Harry Reid - NV (D)

Travis Tygart
CEO, U.S. Anti-Doping Agency

Jack Sullivan
CEO, Broadway Video

October 5–7, 2017

2017 Annual Meeting
Cosmopolitan of Las Vegas, NV
Thursday, October 5 (UNLV)

11 am – 12:30 pm
BREAKING INTO THE INDUSTRY AND SPEED MENTORING
Hosted by Mark Tratos and members of Nevada Bar Association
Co-Sponsored by ABA Young Lawyers Division and Law Students Division

12:30 – 1:30 pm
LUNCH

1:30 – 2:45 pm
UNLV Classroom or Moot Court
CONCURRENT SKILLS WORKSHOPS
Led by UNLV Faculty and Private Practitioners, the Forum is responding to a demand for practical skills-related content and providing a two-part series of skills workshops for lawyers of all ages and stages. Attendees will receive valuable insights and tips on contract drafting and negotiation, two skills employed daily by entertainment and sports lawyers.

NOTE: Offered again from 3 - 4:30 pm.

Contract Drafting in the Entertainment and Sports Industries

Speakers
ANAT LEVY, Principal Attorney, Anat Levy & Associates, PC (moderator)
MARY LAFRANCE, IGT Professor of Intellectual Property Law, UNLV William S. Boyd School of Law

Contract Negotiation in the Entertainment and Sports Industries

Speakers
MARK TRATOS, Founding Shareholder, Greenberg Traurig (moderator)
HOWARD SIEGEL, Adjunct Professor, UNLV William S. Boyd School of Law
ROBERT REYNOLDS, Partner, Reynolds & Associates, Manager of Killers and Imagine Dragons

2:45 – 3 pm
BREAK

3 – 4:30 pm
Moot Court or Ham Concert Hall
CONCURRENT SKILLS WORKSHOPS (repeated)

Contract Drafting in the Entertainment and Sports Industries (see 1:30 – 2:45 pm in left column)

Speakers
MARK TRATOS, Founding Shareholder, Greenberg Traurig (moderator)
HOWARD SIEGEL, Adjunct Professor, UNLV William S. Boyd School of Law
ROBERT REYNOLDS, Partner, Reynolds & Associates, Manager of Killers and Imagine Dragons

Contract Negotiation in the Entertainment and Sports Industries (see 1:30 – 2:45 pm in left column)

Speakers
ANAT LEVY, Principal Attorney, Anat Levy & Associates, PC (moderator)
MARY LAFRANCE, IGT Professor of Intellectual Property Law, UNLV William S. Boyd School of Law

3 – 4:30 pm
PUBLIC AND PRIVATE PARTNERSHIPS IN THE ENTERTAINMENT AND SPORTS INDUSTRIES
Co-Sponsored by the ABA Government and Public Sector Lawyers Division

All too often partnerships between teams, businesses, and public entities result in blurred lines of liability. Our roster of experts will examine the pitfalls and challenges of these relationships, including public versus private financing of sports stadiums, assembling and hosting music festivals, and providing sponsors with the best possible exposure for brands. Join us for a discussion of best practices and other hot topics in public and private partnerships.

Speakers
TIMOTHY EPSTEIN, Partner, Duggan Bertsch, LLP
RICHARD BRAND, Managing Partner, Arent Fox, LLP
MAACAH SCOTT, Arizona Diamondbacks

4:30 – 4:45 pm
BREAK
4:45 – 5:30 PM
THURSDAY KEYNOTE–FORMER SEN. HARRY REID

5:30 – 7 pm
OPENING RECEPTION
Hosted and Co-Sponsored by UNLV Law School

10 – Midnight
NIGHTCAP AT THE COSMOPOLITAN
Ticketed Event: Free
The Forum on Governing Committee invites you to join them for an informal gathering. Enjoy a nightcap and desserts while renewing old acquaintances, making new ones, and enhancing your sports and entertainment network. (Ticketed Event: Admittance for all annual meeting registrants and their spouses or one guest is free.)

Friday, October 6 (Cosmo)

8 – 9:30 am
ETHICS & THE ADDICT: LEGAL ISSUES RELATED TO THE ATTORNEY PRACTICE OF LAW & TO REPRESENTATION OF CELEBRITY CLIENTS
What are your ethical obligations if you know or suspect a colleague is suffering from addiction? How do you detect, prevent and recommend treatment for colleagues and for celebrity clients? What special concerns must you take into account when representing the addicted celebrity? This panel will discuss the ABA Model Rules in these areas, explore the ethical dilemmas presented provide suggestions and guidance to the practitioner for analyzing, avoiding and dealing with professional and practical problems in the area of prevention of alcoholism and substance abuse.

Speakers
HENRY W. ROOT, Partner, Lapidus, Root & Sacharow, LLP (moderator)
CAREY CARUSO, member Evaluation Committee, California Lawyer’s Assistance Program (LAP), Secretary, L.A. Criminal Courts Bar Association
DAVID M. GIVEN, Managing Partner, Phillips, Erlewine, Given & Carlin LLP
SCOTT GORMAN
HAROLD OWENS, Sr. Director, Musicares/Map Fund The GRAMMY Foundation

9:30 – 11 am
CONCURRENT WORKSHOPS
Upping Your Mindfulness Game: Taking Competent Lawyering to the Next Level
Last year we explored mindfulness as a cornerstone of competent lawyering. This year, we’ll add plays to your mindfulness playbook, so that you can take your meditation practice—and your law practice—to new levels. Even though we’re upping the game for those who attended last year’s workshop, there’s something for everyone, and we welcome beginners as well as experienced mindfulness practitioners.

Speaker
EMILY DOSKOW, Attorney & Mediator

Buying and Selling Sports Teams and Entertainment Businesses
Co-Sponsored by the ABA Young Lawyers Division Entertainment and Sports Industry Committee
Record-setting prices continue to make headlines as the value of sports franchises and entertainment businesses dramatically increase. But what makes them attractive investments? How can common pitfalls and roadblocks be avoided? Industry experts and insiders will discuss best practices to implement when buying and selling as well as recent noteworthy acquisitions.

Speakers
ANDREW BRANDT, Sports Analyst and Director of Moorad Center for Sports Law, Villanova University, Charles Widger School of Law (moderator)
AHRON COHEN, Chief Operating Officer, Arizona Coyotes
JARED BARTIE, Partner, O’Melveny & Myers, LLP
JOEL KARANSKY, Senior Vice President, Associate General Counsel & Corporate Secretary, WME-IMG

Around the World in 80 Minutes: The State of Intellectual Property Law and Rights at the International Level
Co-Sponsored by ABA International Law Section and the International Association for Entertainment Lawyers
Everything you need to know about the state of intellectual property law and rights in the United States, South America, the European Union and Asia in 80 minutes (+ 10 minutes of questions). This international group of renowned copyright and trademark law experts from the governmental and private sectors will discuss various IP related developments currently taking place all over the
world, including the negotiations of Brexit, NAFTA, the TPP, and WIPO, among others.

These individuals will also delve into the possible legal and business implications that these international developments may have on the entertainment and sports industries and its players looking to do business in the United States and abroad.

**Speakers**

**CYNTHIA SANCHEZ**, Attorney & Mediator, Recorded Music Rights Administration, Warner Music (moderator)


**MICHAEL MANGELSON**, USPTO’s Attache stationed in China

**11 – 11:15 am**

**BREAK**

**11:15 am – 12:45 pm**

**CONCURRENT WORKSHOPS**

**Upping Your Mindfulness Game: Taking Competent Lawyering to the Next Level** (repeat of earlier program)

**ADR in Sports: It Fits Like a [Baseball] Glove**

Co-Sponsored by the ABA Section of Dispute Resolution and ABA Section of Labor and Employment Law

Arbitration and mediation, unlike litigation, are built upon compromise and collaboration. Put another way: Teamwork. The application of ADR mechanisms is thus a natural fit for an industry which depends on teamwork. Our group of esteemed ADR experts will discuss challenges and pitfalls in their experiences in the field, including salary and disciplinary arbitrations, complex mediations between global sports properties, and more!

**Speakers**

**LANCE TANAKA**, Vice President, American Arbitration Association

**JEFFREY BENZ**, JAMS, Versus Advocates PC, 4 New Square Barristers

**BARBARA REEVES**, Mediator & Arbitrator, JAMS

**12:45 – 1:15 pm**

**LUNCHEON**

**ED RUBIN AWARD**

Ed Rubin Award Presentation to Henry W. Root by Susan Genco, Co-President, Azoff MSG Entertainment, LLC. The Ed Rubin Award is the Forum’s highest honor and is given to one member each year in recognition of leadership and service.

**1:15 – 2 PM**

**KEYNOTE—TRAVIS TYGART, CEO, UNITED STATES ANTI-DOPING AGENCY**
2 – 3:30 pm
PLENARY
POWER LAWYERS
This session will be an interview style Q&A with several pre-eminent Power Lawyers about their representation of high profile clients in current hot-topic matters in Entertainment Law.

Speakers
JAY COOPER, Shareholder, Greenberg Traurig, LLP (moderator)
PATRICIA L. GLASER, Partner & Chair of Litigation, Glaser Weil LLP
BOB DARWELL, Partner, Sheppard Mullin, LLP

3:30 pm & 4:45 pm
BEHIND THE SCENES ACTIVITIES
T-Mobile Arena
(also offered on Saturday)
AEG Live has partnered with MGM to build and operate the new T-Mobile Arena in Las Vegas. The Arena is nestled between the New York-New York Resort and the Monte Carlo Hotels and is the new home of Las Vegas’ first professional sports team, The Golden Knights, a National Hockey League expansion team. T-Mobile, as one of the newest arenas to open, has more technological innovations and audience-pleasing attractions than older arenas and the tours should provide exciting glimpses into the sophisticated technologies and operational benefits new arenas provide.

NOTE: The T-Mobile and Park Theater tours are nearby and both can be done on the same day.

$25 / $30 after 12 am September 12

Park Theater
(also offered on Saturday)
Adjacent to the T-Mobile Arena, the Park Theater provides a compelling, expansive redesign of theaters which allow more flexibility in seating configurations that allow dance floor and standing room opportunities for audiences who want to get up close and personal with their favorite artists. Managed by AEG Live, Park Theater has recently hosted the return residency for Cher.

NOTE: The T-Mobile and Park Theater tours are nearby and both can be done on the same day.

$25 / $30 after 12 am September 12

3:45 pm & 4:45 pm
BEHIND THE SCENES ACTIVITES
The Coliseum at Caesars Palace
(also offered on Saturday)
AEG Live created the residence phenomenon which has occurred in Las Vegas over the past decade by its innovative engagement of acts like Celine Dion, Cher, Elton John, Shania Twain and others. The exclusive backstage tour of the Coliseum by the company that established artist residencies in Las Vegas will provide participants a unique glimpse not only into the technical prowess of the venues, but a greater understanding of the business and operational elements that have made Las Vegas residencies a sought after gig by artists from around the world.

NOTE: The Coliseum and Picasso events require farther travel and are likely the only activity an attendee can achieve in one afternoon.

$25 / $30 after 12 am September 12

Picassos
(also offered at same times on Saturday)
Picassos is considered by many in Las Vegas to be the premier restaurant in the city. Its front yard is the Bellagio fountains and on its walls hang more than a dozen beautiful original masterpieces by the namesake artist himself, Picasso. Both paintings and ceramics adorn the walls. With more than two dozen varieties of fresh cut flowers adding further beauty and floral fragrance daily, the restaurant is the masterpiece environment to showcase the cuisine of Chef Julian Serrano. Attendees will be treated to both a facilities tour and hors d’oeuvres and champagne or wine as part of the behind-the-scenes glimpse of one of Las Vegas’ most legendary restaurants.

NOTE: The Coliseum and Picasso events require farther travel and are likely the only activity an attendee can achieve in one afternoon.

$70 / $75 after 12 am September 12

7 – 9 pm
DINNER ON YOUR OWN

10 pm – 1 am
OCTAVIUS (TED) REID RECEPTION
Ted Reid of Morgan Stanley invites you to a reception at the Chateau. Your ABA badge will be required to gain entrance to the reception. Ask for the Ted Reid Event upon arrival.
Saturday, October 7

**8:30 – 9 AM**
**BREAKFAST KEYNOTE—JACK SULLIVAN, CEO, BROADWAY VIDEO**

**9 – 9:15 am**
**BREAK**

**9:15 – 10:30 am**
**SPORTS AND ENTERTAINMENT GENERAL COUNSELS**
What are the key legal issues facing in-house legal departments in the sports and entertainment industries? How are those issues similar and different to each other and to other industries? Join our expert panel of General Counsels for an insider’s look at the current legal landscape of the sports and entertainment industries.

*Speakers*
- **Lucinda McRoberts**, General Counsel, USA Swimming
- **Hunter Campbell**, General Counsel, UFC
- **Heather Liberman**, General Counsel, SXSW

**10:30 – 11:30 am**
**CONCURRENT WORKSHOPS**
**Hot Trademark and Advertising Issues in the Entertainment and Sports Industries**
*Co-Sponsored by the ABA Intellectual Property Law Section*
Leaders of the Intellectual Property and Advertising Law bars will examine and discuss the latest cases and hottest issues in the entertainment and sports industries including the Slants case, the Redskins case and all of the latest developments in social media advertising including the FTC’s regulation of brands, agencies and influencers.

*Speakers*
- **Staci Riordan**, Partner, Nixon Peabody (moderator)
- **Steven J. Wadyka Jr.**, Shareholder, Greenberg Traurig
- **Joel G. MacMull**, Associate, Archer Law Firm
- **John Connell**, Partner, Archer Law Firm

**11:30 – 11:45 am**
**BREAK**

**11:45 am – 1:15 pm**
**PLENARY**
**LITIGATION ROUND-UP**
*Co-Sponsored by the ABA Litigation Section*
This last year has seen landmark decisions on a variety of issues in Entertainment Law—Sports, Music, Film and Television, and other key areas. A panel of litigation experts will run down some of the major developments in Court cases during the past year. This must-see event for all attendees will present practice tips and lessons learned from the litigation during the past year. The panel will also talk about discernable trends and cases likely to be a major factor in Entertainment Law in the coming year.

*Speakers*
- **Jill Basinger**, Partner, Glaser Weil Fink Avchen & Shapiro LLP
- **Daniel A. Rozansky**, Partner, Jenner & Block, LLP
- **Lawrence A. Waks**, Of Counsel, Wilson Elser Moskowitz Edelman & Dicker LLP

**1:15 – 2:30 pm**
**LUNCH ON YOUR OWN**

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**Disrupting the Sports Industry: A Conversation with Jeffrey Kessler**
*Co-Sponsored by the ABA Section of Antitrust Law*
Join us for an intimate discussion of current legal issues in sports with one of the most high-profile attorneys in sports law, Jeffrey Kessler. From NFL free agency, player discipline, and Deflategate to challenging the amateur model of college sports, Kessler will offer his insider’s view of some of the biggest legal challenges facing today’s sports industry and his forecast for future development.

*Speakers*
- **Eboni Williams**, Co-Host of The FOX News Specialists, Fox News Channel (moderator)
- **Jeffrey Kessler**, Co-Executive Chairman, Chair of the Antitrust/Competition Practice, and Partner, Winston & Strawn LLP
2:30 pm & 3:30 pm
**BEHIND THE SCENES ACTIVITIES**
(for descriptions and prices, see Friday Behind the Scenes Activities)
◊ T-Mobile Arena
◊ Park Theater

2:45 pm & 3:45 pm
**BEHIND THE SCENES ACTIVITIES**
(for descriptions and prices, see Friday Behind the Scenes Activities)
◊ The Coliseum at Caesars Palace
◊ Picassos
REGISTRATION FORM

Registration includes two half days and one full day of programming, continental breakfasts, luncheons, receptions, and access to all written course materials.

Four ways to register

1. REGISTER ONLINE AT WWW.AMERICANBAR.ORG/GROUPS/ENTERTAINMENT_SPORTS.HTML

2. FAX YOUR REGISTRATION FORM WITH CREDIT CARD INFORMATION TO OUR SECURE FAX LINE: 312.988.5850

3. CALL THE ABA SERVICE CENTER: 800.285.2221 and mention ES1710

4. MAIL YOUR REGISTRATION FORM TO:
   American Bar Association
   Service Center—Meeting/Event Registration Department
   Attn: ES1710
   321 N Clark St, 16th Floor
   Chicago, IL 60654
   Credit card or checks made payable to the American Bar Association are acceptable.

PLEASE PRINT

________________________________________________________________________
Name (first, middle initial, last)

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Name to be printed on badge

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ABA ID Number (if ABA member)

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Name of Firm/Company/Agency

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Address (firm/company/agency)

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City

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State

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ZIP

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Business Phone

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Business Fax

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Email Address
## Fees

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<tr>
<th>Category</th>
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*No single day options or differing pricing for Government Sector*

## Social Events and Tour Tickets

### Thursday
- **Opening Reception**
  - UNLV (5:30 – 7 pm)
  - Free

- **Nightcap at the Cosmopolitan**
  - (10:30 pm – midnight)
  - Free (attendee + 1 guest)

### Friday (Cosmopolitan or as noted)
- **Luncheon Preceding Keynote Address**
  - (12:45 – 1:15 pm)
  - Free

- **The Coliseum at Caesars Palace**
  - (3:45 pm or 4:45 pm)
  - $25

- **T-Mobile Arena**
  - (3:30 pm or 4:45 pm)
  - $25

- **Park Theater**
  - (3:30 pm or 4:45 pm)
  - $25

- **Picassos**
  - (3:45 pm or 4:45 pm)
  - $70

- **Octavius (Ted) Reid Reception**
  - Free (attendee + 1 guest)

### Saturday
- **The Coliseum at Caesars Palace**
  - (2:45 pm or 3:45 pm)
  - $25

- **T-Mobile Arena**
  - (2:30 pm or 3:30 pm)
  - $25

- **Park Theater**
  - (2:30 pm or 3:30 pm)
  - $25

- **Picassos**
  - (2:45 pm or 3:45 pm)
  - $70

## Payment Information

- **Total due**: $ 

  - Credit card number: 
  - Expiration: 
  - Signature: 

*Or enclose a check made payable to the American Bar Association.*