NINTH ANNUAL LONDON
WHITE COLLAR CRIME INSTITUTE
OCTOBER 12-13, 2020 | LONDON

HOSTED AT THE LAW OFFICES OF
BRYAN CAVE LEIGHTON PAISNER LLP
Governors House
5 Laurence Pountney Hill, London, EC4R 0HH
About ABA Criminal Justice Section

Founded in 1920, the Criminal Justice Section of the American Bar Association has over 20,000 members including prosecutors, private defense counsel, appellate and trial judges, law professors, correctional and law enforcement personnel, law students, public defenders, and other criminal justice professionals. With its diverse, multi-disciplinary membership, the Criminal Justice Section is uniquely situated to address the pressing issues facing today’s criminal justice system.

The Criminal Justice Section has primary responsibility for the American Bar Association’s work on solutions to issues involving crime, criminal law, and the administration of criminal and juvenile justice. The Section plays an active leadership role in bringing the views of the ABA to the attention of federal and state courts, Congress, and other federal and state judicial, legislative, and executive policy-making bodies. The Section also serves as a resource to its members on issues in the forefront of change in the criminal justice arena.

To accomplish these goals, the Criminal Justice Section initiates studies and research; publishes reports, articles, and other widely-disseminated materials; reviews and makes recommendations concerning legislative, administrative, and judicial proposals relating to the criminal law and the administration of criminal justice; and authors amicus curiae briefs, filed with the United States Supreme Court, on behalf of the ABA in matters concerning the criminal law. As the primary voice on criminal justice issues within the ABA, the Section identifies emerging criminal justice issues which necessitate an appropriate response from the ABA, and coordinates the development of that response.

About the Institute

The ABA Criminal Justice Section will present its eighth London Institute on October 12th and 13th, 2020 at the offices of Bryan Cave Leighton Paisner LLP, Governors House, 5 Laurence Poutney Hill, London.

The two-day institute will feature topflight legal practitioners from across the globe tackling the latest issues facing this dynamic field.

Why Sponsor?

- BUILD long-term relationships with key players in the field of criminal law;
- ENHANCE your organization’s exposure in the criminal law arena;
- CREATE a value investment for your organization through co-branding with the ABA Criminal Justice Section; and
- HIGHLIGHT and REINFORCE your organization’s position as a leader in the profession.

Sponsor early to ensure maximum visibility for your firm/company in the following on-line & print media leading up to the institute:

- CRIMINAL JUSTICE SECTION NEWSLETTER – printed three times per year, mails to 10,000+ members and is available on-line publicly;
- CRIMINAL JUSTICE MAGAZINE – printed four times per year, mails to 10,000+ members and is available on-line publicly;
- CRIMINAL JUSTICE SECTION LEADERSHIP CONNECTION – a bi-weekly email sent to 15,000+ members and is available on-line publicly.
Sponsorship Opportunities –

All contribution levels are for NON-EXCLUSIVE sponsorships unless otherwise indicated*.

- DIAMOND SPONSOR - $20,000 (exclusive)
- OFFICIAL COCKTAIL NETWORKING RECEPTION SPONSOR- $12,000 (exclusive)
- PLATINUM SPONSOR - $10,000
- GOLD SPONSOR - $7,500
- SILVER SPONSOR - $5,000
- BRONZE SPONSOR - $4,000
- INSTITUTE TOTEBAG SPONSOR (exclusive) - $2,500
- SECTION BENEFACCTOR - $1,000

*Non-exclusive sponsorships may be converted into exclusive sponsorships for an additional contribution. If you are interested in contributing more than the suggested levels below and would like to discuss options for doing so, please contact Senior Meeting Planner, Jaime Campbell by email at Jaime.Campbell@americanbar.org or by telephone +1-202-662-1510.

DIAMOND SPONSOR (EXCLUSIVE)
- Special acknowledgements as the exclusive DIAMOND SPONSOR during Institute including:
  - Five (5) complimentary Institute registrations;
  - Opportunity to deliver (2) minute welcome remarks at the beginning of the institute;
  - Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the Institute *
  - Sponsorship recognition as the DIAMOND SPONSOR on marketing communications to members of the legal profession promoting the Institute;
  - Acknowledgement as a DIAMOND SPONSOR in promotional materials and print advertising promoting the Institute;
  - Sponsorship recognition as a DIAMOND SPONSOR on Institute website with a link to the firm’s website; and
  - Sponsorship recognition on the official Institute program agenda handed out at registration.
  - Opportunity to submit up to three (3) names of qualified, expert speakers to the conference planning committee to be considered as panelists for the forthcoming conference. Please note that the American Bar Association does not offer speaking roles in exchange for sponsorship dollars.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the Institute and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

OFFICIAL COCKTAIL NETWORKING RECEPTION SPONSOR (EXCLUSIVE)
- Special acknowledgements as the official INSTITUTE COCKTAIL NETWORKING RECEPTION SPONSOR during Institute including:
  - Three (3) complimentary Institute registrations;
  - Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the Institute *
  - Exclusive opportunity to have firm/business materials and signage at the official institute cocktail networking reception to be held on Monday, October 14, 2019.
  - Sponsorship recognition as the COCKTAIL NETWORKING RECEPTION SPONSOR on marketing communications to members of the legal profession promoting the Institute;
  - Acknowledgement as a COCKTAIL NETWORKING RECEPTION SPONSOR in promotional materials and print advertising promoting the Institute;
  - Sponsorship recognition as a COCKTAIL NETWORKING RECEPTION SPONSOR on Institute website with a link to the firm’s website; and
• Sponsorship recognition on the official Institute program agenda handed out at registration.
• Opportunity to submit (1) name of qualified, expert speakers to the conference planning committee to be considered as a panelist for the forthcoming conference. Please note that the American Bar Association does not offer speaking roles in exchange for sponsorship dollars.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the Institute and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

PLATINUM SPONSOR - $10,000
• Special acknowledgements as a PLATINUM SPONSOR during Institute including:
• Three (3) complimentary Institute registrations;
• Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the Institute *;
• Sponsorship recognition as the PLATINUM SPONSOR on marketing communications to members of the legal profession promoting the Institute;
• Acknowledgement as a PLATINUM SPONSOR in promotional materials and print advertising promoting the Institute;
• Sponsorship recognition as a PLATINUM SPONSOR on Institute website with a link to firm’s website; and
• Sponsorship recognition on the official Institute program agenda handed out at registration.
• Opportunity to submit (1) name of qualified, expert speakers to the conference planning committee to be considered as a panelist for the forthcoming conference. Please note that the American Bar Association does not offer speaking roles in exchange for sponsorship dollars.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the Institute and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

GOLD SPONSOR - $7,500
• Special acknowledgements as a GOLD SPONSOR during Institute including:
• One (1) complimentary Institute registration;
• Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the Institute *;
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• Acknowledgement as a GOLD SPONSOR in promotional materials and print advertising promoting the Institute;
• Sponsorship recognition as a GOLD SPONSOR on Institute website with a link to the firm’s website; and
• Sponsorship recognition on the official Institute program agenda handed out at registration.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the Institute and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

SILVER SPONSOR - $5,000
• Special acknowledgements as a SILVER SPONSOR during Institute including:
• Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the Institute *;
• Sponsorship recognition as the SILVER SPONSOR on marketing communications to members of the legal profession promoting the Institute;
• Acknowledgement as a SILVER SPONSOR in promotional materials and print advertising promoting the Institute;
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• Sponsorship recognition on the official Institute program agenda handed out at registration.
* The sponsor is also responsible for all costs associated with shipping promotional materials to the Institute and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

BRONZE SPONSOR - $4,000

- Special acknowledgements as a BRONZE SPONSOR during Institute including:
- Sponsorship recognition as the BRONZE SPONSOR on marketing communications to members of the legal profession promoting the Institute;
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- Sponsorship recognition on the official Institute program agenda handed out at registration.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the Institute and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

INSTITUTE TOTE-BAG SPONSOR (EXCLUSIVE) $2,500

- Special acknowledgements as the INSTITUTE TOTE-BAG SPONSOR during Institute;
- Your Company/Firm logo to be placed on tote-bag to be given to all attendees at check-in/registration.
- Sponsor is solely responsible for producing, purchasing and shipping the tote-bag to the institute location.

* Please see details below.

* The sponsor is responsible for all costs associated with ordering, producing and shipping (150-175 bags) to the Institute venue and coordinating with ABA Criminal Justice Section. Please allow plenty of time for materials to clear customs.

SECTION BENEFACCTOR - $1,000

- Benefactor recognition on marketing communications to members of the legal profession promoting the Institute;
- Your financial assistance of $1000 will be applied to the registration fees, travel and hotel stay (if applicable) for an association member who qualifies for hardship financial assistance. Make the difference today.
- Benefactor recognition on marketing communications to members of the legal profession promoting the Institute;
- Acknowledgement in promotional materials and print advertising; and
- Benefactor recognition on institute website.
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Criminal Justice Section London White Collar Crime Institute 2020
OCTOBER 12-13, 2020 | LONDON, UNITED KINGDOM

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DOLLAR AMOUNT

PAYMENT METHODS:
The ABA Section of Criminal Justice will accept checks, credit card and a wire transfer as payment for sponsorships. Please indicate the type of payment you will provide:

[  ] Company Check made payable to the American Bar Association
[  ] Credit Card Payment
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Please email or mail this completed form to the following address and an invoice with secure payment instructions will be provided to you:

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