CJS 3rd GLOBAL WHITE COLLAR CRIME INSTITUTE
JUNE 27-28, 2019
HOSTED AT THE PRAGUE MARRIOTT HOTEL
SPONSORSHIP OPPORTUNITIES
www.americanbar.org/crimjust
About ABA Criminal Justice Section
Founded in 1920, the Criminal Justice Section of the American Bar Association has over 20,000 members including prosecutors, private defense counsel, appellate and trial judges, law professors, correctional and law enforcement personnel, law students, public defenders, and other criminal justice professionals. With its diverse, multi-disciplinary membership, the Criminal Justice Section is uniquely situated to address the pressing issues facing today’s criminal justice system. The Criminal Justice Section has primary responsibility for the American Bar Association’s work on solutions to issues involving crime, criminal law, and the administration of criminal and juvenile justice. The Section plays an active leadership role in bringing the views of the ABA to the attention of federal and state courts, Congress, and other federal and state judicial, legislative, and executive policy-making bodies. The Section also serves as a resource to its members on issues in the forefront of change in the criminal justice arena.

To accomplish these goals, the Criminal Justice Section initiates studies and research; publishes reports, articles, and other widely-disseminated materials; reviews and makes recommendations concerning legislative, administrative, and judicial proposals relating to the criminal law and the administration of criminal justice; and authors amicus curiae briefs, filed with the United States Supreme Court, on behalf of the ABA in matters concerning the criminal law. As the primary voice on criminal justice issues within the ABA, the Section identifies emerging criminal justice issues which necessitate an appropriate response from the ABA, and coordinates the development of that response.

About the Institute:
The ABA Criminal Justice Section will host a one and a half day institute in Prague, Czech Republic in late June 2019. We intend to bring the energy and excitement of our previous global white-collar crime institutes in Shanghai and São Paulo and create unique opportunities for our participants to network and explore the legal complexities of white collar crime in the growing eastern European legal market.

Why Sponsor?
- **BUILD** long-term relationships with key players in the field of criminal law;
- **ENHANCE** your organization’s exposure in the criminal law arena;
- **CREATE** a value investment for your organization through co-branding with the ABA Criminal Justice Section; and
- **HIGHLIGHT** and **REINFORCE** your organization’s position as a leader in the profession.

Sponsor early to ensure maximum visibility for your firm/company in the following on-line & print media leading up to the institute:

- **CRIMINAL JUSTICE SECTION NEWSLETTER** – printed three times per year, mails to 10,000+ members and is available on-line publicly;
- **CRIMINAL JUSTICE MAGAZINE** – printed four times per year, mails to 10,000+ members and is available on-line publicly;
- **CRIMINAL JUSTICE SECTION LEADERSHIP CONNECTION** – a bi-weekly email sent to 15,000+ members and is available on-line publicly;
- **CRIMINAL JUSTICE SECTION SOCIAL MEDIA OUTLETS** – the Section actively uses Twitter, Facebook and our YouTube channel to reach thousands of followers each month.
Sponsorship Opportunities – Prague June 2019

All contribution levels are for NON-EXCLUSIVE sponsorships unless otherwise indicated*.

- **DIAMOND SPONSOR – EXCLUSIVE** $25,000
  - Standalone signage as the exclusive DIAMOND SPONSOR during the Conference;
  - As the DIAMOND SPONSOR, you are the official sponsor of the Conference Luncheon with Keynote Address and your Logo/Name will be on the signage at the Luncheon;
  - Five (5) complimentary conference registrations;
  - Option to have one (1) promotional item from sponsor provided to each conference attendee at time of registration/check-in*;
  - Individual sponsorship table in the networking break area to display company/firm’s promotional materials on;*
  - Opportunity to deliver (2) minute welcome remarks at the beginning of the conference;
  - Opportunity to provide one (1) report or white paper to be provided to all attendees on the official conference website;
  - Sponsorship recognition as the exclusive DIAMOND SPONSOR on marketing communications to members of the legal profession promoting the Conference;
  - Acknowledgement as the exclusive DIAMOND SPONSOR in promotional materials and print advertising; and
  - Sponsorship recognition as the exclusive DIAMOND SPONSOR on conference website with a link to the company/firm’s website.
  - Opportunity to submit up to three (3) names of qualified, expert speakers to the conference planning committee to be considered as panelists for the forthcoming conference. *Please note that the American Bar Association does not offer speaking roles in exchange for sponsorship dollars.*

*The sponsor is also responsible for all costs associated with shipping promotional materials to the conference and coordinating shipping with the ABA Criminal Justice Section as well as for all costs associated with any customs clearance fees (if applicable). Please allow plenty of time for any promotional materials to clear customs. In addition, promotional items cannot be an advertisement for goods or services. Examples of acceptable items are pens, notebooks, USB drives etc. with the firm/company logo on it.*

- **PLATINUM SPONSOR** $15,000
  - Special acknowledgement on signage as the PLATINUM SPONSOR during Conference;
  - As a PLATINUM SPONSOR, you are also a sponsor of the Conference Reception and your Logo/Name will be on the signage at the Reception;
  - Four (4) complimentary meeting registrations;
  - Option to have one (1) promotional item from sponsor provided to each conference attendee at time of registration/check-in*;
• Opportunity to display firm’s promotional materials in the networking break area;*
• Opportunity to provide one (1) report or white paper to be provided to all attendees on the official conference website.
• Sponsorship recognition as the PLATINUM SPONSOR on marketing communications to members of the legal profession promoting the Conference;
• Acknowledgement as the PLATINUM SPONSOR in promotional materials and print advertising; and
• Sponsorship recognition as the PLATINUM SPONSOR on conference website with a link to the firm’s website.
• Opportunity to submit up to two (2) names of qualified, expert speakers to the conference planning committee to be considered as panelists for the forthcoming conference.  Please note that the American Bar Association does not offer speaking roles in exchange for sponsorship dollars.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the conference and coordinating shipping with the ABA Criminal Justice Section as well as for all costs associated with any customs clearance fees (if applicable). Please allow plenty of time for any promotional materials to clear customs. In addition, promotional items cannot be an advertisement for goods or services. Examples of acceptable items are pens, notebooks, USB drives etc. with the firm/company logo on it.

GOLD SPONSOR $10,000
• Special acknowledgement on signage as the GOLD SPONSOR during Conference;
• Official sponsor of the Conference Reception to be held at to be determined location on Thursday, June 8, 2017.
• Three (3) complimentary meeting registrations;
• Opportunity to display firm’s promotional materials at the Reception;*
• Sponsorship recognition on marketing communications to members of the legal profession promoting the Conference;
• Acknowledgement in promotional materials and print advertising; and
• Sponsorship recognition on conference website with a link to the firm’s website.
• Opportunity to submit one (1) name of a qualified, expert speaker to the conference planning committee to be considered as a panelist for the forthcoming conference.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the conference and coordinating shipping with the ABA Criminal Justice Section as well as for all costs associated with any customs clearance fees (if applicable). Please allow plenty of time for any promotional materials to clear customs.

SILVER SPONSOR $7,500
• Special acknowledgements on signage as a SILVER SPONSOR during Conference;
• One (1) complimentary meeting registration;
• Opportunity to display firm’s promotional materials in the networking break area;*
• Sponsorship recognition as the SILVER SPONSOR on marketing communications to members of the legal profession promoting the Conference;
• Acknowledgement as a SILVER SPONSOR in promotional materials and print advertising; and
• Sponsorship recognition as a SILVER SPONSOR on conference website.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the conference and coordinating shipping with the ABA Criminal Justice Section as well as for all costs associated with any customs clearance fees (if applicable). Please allow plenty of time for any promotional materials to clear customs. In addition, promotional items cannot be an advertisement for goods or services. Examples of acceptable items are pens, notebooks, USB drives etc. with the firm/company logo on it.

BRONZE SPONSOR $6,000
• Sponsorship recognition on all marketing communications to members of the legal profession promoting the Conference;
• One (1) complimentary meeting registration;
• Opportunity to display firm’s promotional materials in the networking break area;*
• Acknowledgement in promotional materials and print advertising; and
• Sponsorship recognition on conference website.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the conference and coordinating shipping with the ABA Criminal Justice Section as well as for all costs associated with any customs clearance fees (if applicable). Please allow plenty of time for any promotional materials to clear customs. In addition, promotional items cannot be an advertisement for goods or services. Examples of acceptable items are pens, notebooks, USB drives etc. with the firm/company logo on it.

CONFERENCE TOTE-BAG SPONSOR (EXCLUSIVE)  
SOLD

• Special acknowledgements as the TOTE-BAG SPONSOR during the program;
• Your Company/Firm logo to be placed on tote-bag to be given to all attendees at check-in/registration.
• Sponsor is solely responsible for producing, purchasing and shipping the tote-bag to the institute location.* Please see details below.
• Sponsorship recognition on conference website.

* The sponsor is responsible for all costs associated with ordering, producing and shipping (TBD # of bags) to the program venue and coordinating with ABA Criminal Justice Section. Please ensure enough time to clear customs.

SECTION BENEFACCTOR  $1,000

• Benefactor recognition on marketing communications to members of the legal profession promoting the Conference;
• Your financial assistance of $1000 will be applied to the registration fees, travel and hotel stay (if applicable) for an association member who qualifies for hardship financial assistance. Make the difference today.
• Benefactor recognition on marketing communications to members of the legal profession promoting the Conference;
• Acknowledgement in promotional materials and print advertising; and
• Benefactor recognition on conference website.

For more information on these sponsorship opportunities, please contact:

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CJS THIRD GLOBAL WHITE-COLLAR CRIME INSTITUTE
JUNE 28-29, 2019 | PRAGUE, CZECH REPUBLIC

FIRM/ORGANIZATION NAME (As you want it to appear in the program agenda) | FIRM/ORGANIZATION WEBSITE

NAME OF CONTACT PERSON

FIRM/COMPANY ADDRESS

CITY        STATE        ZIP CODE        COUNTRY

TELEPHONE (including country code if outside the US) | FAX (including country code if outside the US)

EMAIL ADDRESS

SIGNATURE OF CONTACT PERSON        DATE

SPONSORSHIP:        LEVEL: Please indicate level.        SOCIAL MEDIA INFO:
$________________________        ______________________        _____________________
DOLLAR AMOUNT        i.e. Platinum, Gold, Silver, Bronze or Other        FIRM/ORG. TWITTER HANDLE    FACEBOOK FAN PAGE

PAYMENT METHODS:
The ABA Section of Criminal Justice will accept checks, credit card (Visa, MasterCard & American Express) and a wire transfer as payment for sponsorships. Please indicate the type of payment you will provide:
[ ] Company Check made payable to the American Bar Association (indicating CJS Prague Institute)
[ ] Credit Card Payment
[ ] Wire Transfer

Please fax or email this completed form to the following address and an invoice with secure payment instructions will be provided to you. Please do not send credit card details via email.

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