11th ANNUAL
CJS FALL INSTITUTE

November 1-2, 2018 | Washington, DC

HOSTED AT THE MAYFLOWER HOTEL,
AUTOGRAPH COLLECTION

SPONSORSHIP OPPORTUNITIES

www.americanbar.org/crimjust
About ABA Criminal Justice Section

Founded in 1920, the Criminal Justice Section of the American Bar Association has over 20,000 members including prosecutors, private defense counsel, appellate and trial judges, law professors, correctional and law enforcement personnel, law students, public defenders, and other criminal justice professionals. With its diverse, multi-disciplinary membership, the Criminal Justice Section is uniquely situated to address the pressing issues facing today's criminal justice system.

The Criminal Justice Section has primary responsibility for the American Bar Association's work on solutions to issues involving crime, criminal law, and the administration of criminal and juvenile justice. The Section plays an active leadership role in bringing the views of the ABA to the attention of federal and state courts, Congress, and other federal and state judicial, legislative, and executive policy-making bodies. The Section also serves as a resource to its members on issues in the forefront of change in the criminal justice arena.

To accomplish these goals, the Criminal Justice Section initiates studies and research; publishes reports, articles, and other widely-disseminated materials; reviews and makes recommendations concerning legislative, administrative, and judicial proposals relating to the criminal law and the administration of criminal justice; and authors amicus curiae briefs, filed with the United States Supreme Court, on behalf of the ABA in matters concerning the criminal law. As the primary voice on criminal justice issues within the ABA, the Section identifies emerging criminal justice issues which necessitate an appropriate response from the ABA, and coordinates the development of that response.

About the Institute
The ABA Criminal Justice Section will present its Eleventh Annual Fall Institute on November 1st and 2nd, 2018 at The Mayflower Hotel, Autograph Collection in Washington, DC.

The institute will kick off on Thursday, November 1 with a White-Collar Crime Town Hall event from 3:00 – 5:00 PM, followed by a welcome reception. On Friday, November 2, there will be a full day of CLE programming including plenary sessions and breakout track sessions focusing on the latest topics in criminal justice.

November 2 also features our CJS Awards Luncheon, where five prestigious awards are handed out.

Why Sponsor?
- BUILD long-term relationships with key players in the field of criminal law;
- ENHANCE your organization’s exposure in the criminal law arena;
- CREATE a value investment for your organization through co-branding with the ABA Criminal Justice Section; and
- HIGHLIGHT and REINFORCE your organization’s position as a leader in the profession.

Sponsor early to ensure maximum visibility for your firm/company in the following on-line & print media leading up to the institute:
- CRIMINAL JUSTICE SECTION NEWSLETTER – printed three times per year, mails to 10,000+ members and is available on-line publicly;
- CRIMINAL JUSTICE MAGAZINE – printed four times per year, mails to 10,000+ members and is available on-line publicly;
- CRIMINAL JUSTICE SECTION LEADERSHIP CONNECTION – a bi-weekly email sent to 15,000+ members and is available on-line publicly
Sponsorship Opportunities – MAY 2018

All contribution levels are for NON-EXCLUSIVE sponsorships unless otherwise indicated*.

- Diamond Sponsor - $20,000
- Platinum Sponsor - $15,000
- Gold Sponsor - $7,500
- Silver Sponsor - $5,000
- Bronze Sponsor - $3,500
- Program Tote-bag Sponsor (EXCLUSIVE) $2,500
- Program/Panel Sponsor - $2,000
- Section Benefactor - $1,000

Diamond Sponsor - $20,000

Sponsor of all (5) programs which include: Fall 2018, Spring 2019, ABA Mid-Year, ABA Annual and Forensics. Please note that this sponsorship does not include the White-Collar Crime Institute in Braselton, GA and the sponsorship is for a 12-month period after the commitment form is submitted.

- Special acknowledgements as the exclusive DIAMOND SPONSOR during programs including:
  - Five (5) complimentary registrations at all sponsored programs;
  - Two (2) complimentary seats at the exclusive CJS Awards Luncheon to be held at the Annual Fall Institute in Washington, DC;
  - Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the sponsored programs *;
  - Sponsorship recognition as the DIAMOND SPONSOR on marketing communications to members of the legal profession promoting the Institute;
  - Acknowledgement as a DIAMOND SPONSOR in promotional materials and print advertising promoting the Institute;
  - Sponsorship recognition as a DIAMOND SPONSOR on program website with a link to the firm’s website; and
  - Sponsorship recognition on the official program agenda handed out at registration.

- Opportunity to submit one (1) name of a qualified, expert speaker to the conference planning committee to be considered as a panelist for each sponsored program. Please note that the American Bar Association does not offer speaking roles in exchange for sponsorship dollars.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the program and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

Platinum Sponsor - $15,000

Sponsor of (3) domestic programs – to be selected by the sponsor. Programs can include: Fall 2018, Spring 2019, ABA Mid-Year, ABA Annual and Forensics. Please note that this sponsorship does not include the White-Collar Crime Institute in Braselton, GA and the sponsorship is for a 12-month period after the commitment form is submitted.

- Special acknowledgements as the exclusive PLATINUM SPONSOR during programs including:
  - Three (3) complimentary registrations at all sponsored programs;
  - One (1) complimentary seat at the exclusive CJS Awards Luncheon to be held at the Annual Fall Institute in Washington, DC;
  - Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the sponsored programs *;
  - Sponsorship recognition as the PLATINUM SPONSOR on marketing communications to members of the legal profession promoting the Institute;
  - Acknowledgement as a PLATINUM SPONSOR in promotional materials and print advertising promoting the program;
  - Sponsorship recognition as a PLATINUM SPONSOR on program website with a link to the firm’s website; and
  - Sponsorship recognition on the official program agenda handed out at registration.

- Opportunity to submit one (1) name of a qualified, expert speaker to the conference planning committee to be considered as a panelist for each sponsored program. Please note that the American Bar Association does not offer speaking roles in exchange for sponsorship dollars.
* The sponsor is also responsible for all costs associated with shipping promotional materials to the program and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

**Gold Sponsor - $7,500**
- Special acknowledgements as a GOLD PLUS SPONSOR during program including:
  - Being an official lunch sponsor;
  - Two (2) complimentary program registrations;
  - Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the program *;
  - Sponsorship recognition as the GOLD PLUS SPONSOR on marketing communications to members of the legal profession promoting the program;
  - Acknowledgement as a GOLD PLUS SPONSOR in promotional materials and print advertising promoting the program;
  - Sponsorship recognition as a GOLD PLUS SPONSOR on program website with a link to the firm’s website; and
  - Sponsorship recognition on the official program agenda handed out at registration.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the program and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

**Silver Sponsor - $5,000**
- Special acknowledgements as a GOLD SPONSOR during program including:
  - Being an official reception sponsor;
  - One (1) complimentary program registration;
  - Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the program *;
  - Sponsorship recognition as the GOLD SPONSOR on marketing communications to members of the legal profession promoting the program;
  - Acknowledgement as a GOLD SPONSOR in promotional materials and print advertising promoting the program;
  - Sponsorship recognition as a GOLD SPONSOR on program website with a link to the firm’s website; and
  - Sponsorship recognition on the official program agenda handed out at registration.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the program and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

**Bronze Sponsor - $3,500**
- Special acknowledgements as a SILVER SPONSOR during program including:
  - Being an official coffee/networking break sponsor;
  - Opportunity to display firm’s promotional materials in the Registration Area & Networking Break Area during the length of the program *;
  - Sponsorship recognition as the SILVER SPONSOR on marketing communications to members of the legal profession promoting the program;
  - Acknowledgement as a SILVER SPONSOR in promotional materials and print advertising promoting the program;
  - Sponsorship recognition as a SILVER SPONSOR on program website with a link to the firm’s website; and
  - Sponsorship recognition on the official program agenda handed out at registration.

* The sponsor is also responsible for all costs associated with shipping promotional materials to the program and must coordinate with ABA Criminal Justice Section to ensure timely delivery.

**Program Tote-bag Sponsor (EXCLUSIVE) $2,500**
- Special acknowledgements as the TOTE-BAG SPONSOR during the program;
- Your Company/Firm logo to be placed on tote-bag to be given to all attendees at check-in/registration.
- Sponsor is solely responsible for producing, purchasing and shipping the tote-bag to the institute location.* *Please see details below.*

* The sponsor is responsible for all costs associated with ordering, producing and shipping (TBD # of bags) to the program venue and coordinating with ABA Criminal Justice Section.
Program/Panel Sponsor - $2,000
• Special acknowledgements as a PROGRAM/PANEL SPONSOR during program including:
• Sponsorship recognition as the PROGRAM/PANEL SPONSOR on marketing communications to members of the legal profession promoting the program;
• Acknowledgement as a PROGRAM/PANEL SPONSOR in promotional materials and print advertising promoting the program; and
• Sponsorship recognition on the official program agenda handed out at registration.

Section Benefactor - $1,000
• Benefactor recognition on marketing communications to members of the legal profession promoting the program;
• Your financial assistance of $1000 will be applied to the registration fees, travel and hotel stay (if applicable) for an association member who qualifies for hardship financial assistance. Make the difference today.
• Benefactor recognition on marketing communications to members of the legal profession promoting the program;
• Acknowledgement in promotional materials and print advertising; and
• Benefactor recognition on program website.
FIRM/ORGANIZATION NAME (As you want it to appear in the program) | FIRM/ORGANIZATION WEBSITE

NAME OF CONTACT

FIRM/COMPANY ADDRESS

CITY | STATE | ZIP CODE | COUNTRY

TELEPHONE (including country code if outside the US) | FAX (including country code if outside the US)

EMAIL

SIGNATURE OF CONTACT | DATE

SPONSORSHIP: $_________________ LEVEL: Please indicate level.

SOCIAL MEDIA INFO:

DOLLAR AMOUNT: ____________________ i.e. Platinum, Gold, Silver, Bronze or Other

FIRM/ORG. TWITTER HANDLE | FACEBOOK FAN PAGE

PAYMENT METHODS:
The ABA Section of Criminal Justice will accept checks, credit card and a wire transfer as payment for sponsorships. Please indicate the type of payment you will provide:

[ ] Company Check made payable to the American Bar Association
[ ] Credit Card Payment
[ ] Wire Transfer

Please fax or email this completed form to the following address and an invoice with secure payment instructions will be provided to you:

ABA Section of Criminal Justice
Attn: Jessica L. Barnes
1050 Connecticut Avenue NW, Suite 400
Washington, DC 20036
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FAX: +1 202-662-1501
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