2019 SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

2019 Midwinter Meeting
January 31 – February 2, 2019
Los Angeles, CA

2019 Annual Meeting
April 25–27, 2019
Hollywood, FL

2019 Fall Meeting
October 24–25, 2019
Philadelphia, PA
The Forum on Construction Law is the largest organization of construction lawyers in the United States and, indeed, in the world.

The Forum’s nearly 6,000 attorney and associate members are drawn from all types of construction practices—law firms—large and small, solo practitioners, in-house and government counsel, as well as construction professionals from both the private and the public sectors.

Forum members represent all segments of the construction industry:

- Owners
- Developers
- Design Professionals
- Contractors
- Subcontractors
- Suppliers
- Construction Managers
- Design-Builders
- Lenders
- Insurers
- Sureties
- Experts/Consultants

For more than forty years, the Forum has been providing outstanding and engaging seminars, well-researched and written books and periodicals, and cutting-edge leadership on construction law and issues affecting the construction industry. Our members and leaders are active in projects, industry groups, and thought leadership activities that impact the construction industry on many levels around the country. Every year the Forum holds three National Meetings, each of which draws from 400 to 700 attendees. We also host four Regional Meetings, which attract 65 to 85 attendees at each location, and Distance Learning Programs / Webinars which can be viewed on individual computers, smartphones, tablets and conference screens throughout the year.
As Chair of the Forum on Construction Law this year, I am honored to work with our many sponsors and exhibitors throughout the construction industry to provide opportunities for you to interact with our lawyer and associate Forum members. Together, we engage in programs to provide exceptional educational and networking opportunities. These undertakings greatly enhance our relationships and benefit all those we serve. Our exhibitors and sponsors for the Forum’s many programs, events, and other activities have been at the forefront of making the Forum a great organization. Your active involvement also allows us to provide fellowships, scholarships, and discounts to many who would not otherwise be able to take advantage of Forum activities. These fellowships, scholarships, and discounts are at the core of what we do to make the Forum available to lawyers and others throughout the world.

On behalf of the Forum, I want to thank all of our consultants, exhibitors, sponsors, and friends who have worked with us over the years. I know we can count on your friendship and partnership going forward. We value your presence, professional resources and friendship. I hope this coming year is as exciting, beneficial, and worthwhile for you as it can be.

Throughout this brochure, you will find many opportunities to engage with us and I hope you will take advantage of them. Your assistance and support is appreciated by all in the Forum.

Thank you and I hope to see you at the Forum meetings!

Thomas L. Rosenberg, Chair
2019 NATIONAL MEETING
SPONSORSHIP LEVELS

PLATINUM - $15,000
Includes three (3) registrations for all three (3) National Meetings.
Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.
Platinum Sponsors will also receive the following:
- 3 One (6’ x 30”) table in the Exhibitor area at all three (3) National Meetings
- 3 Attendance at Chair’s Reception on Tuesday at all (3) National Meetings
- 3 Pre-registration list sent after Early Bird Registration closes, and again when published a week prior to the Meeting
- 3 Choice of location for exhibit table with other Platinum sponsors
- 3 Distinctive signage recognizing Platinum Level Sponsorship
- 3 Recognition on meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), other applicable areas and on meeting materials
- 3 Recognition in pre-conference e-blasts to attendees

GOLD - $12,000
Includes two (2) registrations for all three (3) National Meetings.
Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.
Gold Sponsors will also receive the following:
- 3 One (6’ x 30”) table in the Exhibitor area at all three (3) National Meetings
- 3 Recognition on meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), other applicable areas and on meeting materials
- 3 Recognition in pre-conference e-blasts to attendees

SILVER - $9,000
Includes two (2) registrations for all three (3) National Meetings.
Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.
Silver Sponsors will also receive the following:
- 3 One (6’ x 30”) table in the Exhibitor area at all three (3) National Meetings
- 3 Recognition on meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), other applicable areas and on meeting materials

FORUM MEETING
APP SPONSOR - $2,800
Recognition on meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), other applicable areas and on meeting materials

All Sponsors and Exhibitors must comply with the Forum’s General Information/Rules and Regulations for Exhibitors, which accompanies this brochure and can be obtained from Tamara Harrington, Associate Director of Forums, tamara.harrington@americanbar.org.
**2019 NATIONAL MEETINGS**

**EXHIBITOR OPPORTUNITIES**

All exhibitors will receive two (2) registrations for the Meeting and one 6’ x 30” table in the Exhibitor area during the Meeting. Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception. Exhibitor recognition is included on the Meeting signage in the Exhibitor area and Meeting materials.

**2019 Midwinter Meeting Exhibitors ($3,000)**
January 31 – February 1 : Los Angeles, CA

**2019 Annual Meeting Exhibitors ($3,500)**
April 25–27: Hollywood, FL

**2019 Fall Meeting Exhibitors ($3,000)**
October 24–25 : Philadelphia, PA

**2019 NATIONAL MEETINGS**

**PROGRAM SPONSORSHIPS**

A variety of platforms, events and social events are available for all National Meetings. Sponsors will receive publicity on signage, program slides and announcements at the selected platforms, events, or activities.

Options offered for one Sponsor at each National Meeting. Sponsor may choose multiple meetings. Sponsor will be chosen on a first-come basis, by contacting Tamara Harrington, Associate Director of Forums, Tamara.Harrington@americanbar.org to request availability:

- **Women’s Networking Event (Limited Co-Sponsors) – $5,000 per Meeting**
- **Diversity Event (Limited Co-Sponsors) – $5,000 per Meeting**
- **USB/Flash-drive distributed to all attendees – firm name and logo $5,000 per Meeting**

**2019 NATIONAL MEETINGS**

**SPECIAL EVENT SPONSORSHIPS**

The special events are listed. Additional events are under consideration and will soon be announced along with pricing.

**2019 MIDWINTER MEETING | January 31–February 2: Los Angeles, CA**
- Paramount Studio – $2,000/one sponsor or $1,000/two sponsors

**2019 ANNUAL MEETING | April 25–27: Hollywood, FL**
- Golf Tournaments – $1,000/ sponsorship includes foursome
- Boat Trip – $2,500

**2019 FALL MEETING | October 24–25: Philadelphia, PA**
- Cultural/ History Tour in the City on Friday afternoon – $2,000
- Valley Forge History Tour and Lunch on Saturday (full day) – $1,500
2019 NATIONAL MEETINGS – $1,500
SURVEY PRIZE SPONSORSHIPS

Survey Sponsor provides a special prize at each of the three national meetings, via raffle, to a lucky person who completes the survey on the last day of each meeting. Limited to one sponsor per year.

2019 REGIONAL MEETINGS – $2,500
SPONSORSHIP

Every year the Forum sponsors Regional Meetings on topics of interest to Construction Lawyers in multiple cities in the U.S. Sponsors will be responsible to pay for audio visual technology and/ or internet (if applicable), beverages, continental breakfast and lunch. This is a projected $2,500 expense. Additional options but NOT required including providing printed program materials, notepads, pens and host a reception or dinner either before or after the meeting.

DATE & LOCATIONS
September 20, 2019 – Sticks & Bricks
• New York, NY
• Charlotte, NC
• Sacramento, CA
• Chicago, IL

Limited to two Co-Sponsors per location, one a Program Sponsor (from the construction industry) and the other a Expert/ Consultant Sponsor in a different specialization (from the legal services industry. Sponsorships are determined in order of receipt of application. The Program Sponsor will have the option to make a 20-minute informational presentation during lunch. The presentation can be in the form of a substantive panel discussion that coordinates with the program topic and features speakers selected by the Program Sponsors. Co-Sponsors acknowledged on signage, brochure and pre-meeting e-blast.

WEBINAR SPONSORSHIP – $1,000
DISTANCE LEARNING PROGRAMS

Limited to ten (10) Sponsors and only one (1) per webinar ($1,000) determined in order of receipt of application. Sponsor will be notified of webinar in advance. Sponsor will receive acknowledgment on marketing materials, Forum App, and verbal acknowledgment during the webinar program. Sponsor will also receive marketing materials for the program, which they can disseminate to Sponsor’s own mailing list.
FORUM FLASH SPONSORSHIP – $250

The Flash is the Forum’s monthly e-newsletter, highlights upcoming meetings, webinars, publications, division activities, and announcements of interest to members. The Flash has become THE place for Forum members to obtain current information about everything the Forum offers! This sponsorship will be limited to twelve (12) Sponsors, one of which will be featured in each monthly issue, with links to the sponsor’s name and logo.

5TH ANNUAL CONSTRUCTION LAW FORUM SUPPLEMENT (FEBRUARY 2019)

ENR SPONSORSHIP

The Forum is partnering with Engineering News-Record for a multi-page advertising supplement to be included in ENR’s February 2019 issue. This supplement is designed to promote the Forum’s 2019 Annual Meeting and its activities together with those of our participating Sponsors and Exhibitors. The supplement will be published nationwide by ENR through its print edition and will reach additional readers through the ENR Digital Edition and placement on ENR.com with links to Sponsor logos and websites. Special discounts from ENR’s rate card will be offered for full page, 2/3 page, half page, 1/3 page, and 1/6 page ads. Sponsors will also receive bonus space for a Sponsor article. Sponsors indicating an interest on their applications will be contacted by an ENR staff-person with information about rates, timetables, and article size in the months before the issue.
# Sponsor/Exhibitor Selection & Payment

## 2019 National Meetings

### Sponsor

Please check all that apply:

<table>
<thead>
<tr>
<th>Level</th>
<th>2019 Midwinter</th>
<th>2019 Annual</th>
<th>2019 Fall</th>
<th>Total</th>
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<tbody>
<tr>
<td>Platinum</td>
<td>$15,000</td>
<td>$3,000</td>
<td>$3,000</td>
<td>$21,000</td>
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<tr>
<td>Gold</td>
<td>$12,000</td>
<td>$3,500</td>
<td>$3,500</td>
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<tr>
<td>Silver</td>
<td>$9,000</td>
<td>$3,000</td>
<td>$3,000</td>
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<tr>
<td>App-Rotating Banner</td>
<td>$2,800</td>
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<td>$2,800</td>
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### Exhibitor

Please check all that apply:

<table>
<thead>
<tr>
<th>2019 Midwinter</th>
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<th>2019 Fall</th>
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</thead>
<tbody>
<tr>
<td>$3,000</td>
<td>$3,500</td>
<td>$3,000</td>
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### Sponsor (Separate from sponsorship levels)

Please check all that apply:

<table>
<thead>
<tr>
<th>Event</th>
<th>2019 Midwinter</th>
<th>2019 Annual</th>
<th>2019 Fall</th>
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<tbody>
<tr>
<td>Women’s Event</td>
<td>$5,000</td>
<td></td>
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<tr>
<td>Diversity Event</td>
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<tr>
<td>USB/Flash Drive</td>
<td>$5,000</td>
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### Special Event Sponsor

For more information, please check all that apply:

<table>
<thead>
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<th>Event</th>
<th>2019 Midwinter</th>
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<th>2019 Fall</th>
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</thead>
<tbody>
<tr>
<td>Special Event</td>
<td>$2,000/one sponsor or $1,000/two sponsors</td>
<td>$1,000/multiple sponsorships available</td>
<td>$1,500</td>
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<tr>
<td>Diversity Event</td>
<td>$2,500</td>
<td></td>
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<tr>
<td>USB/Flash Drive</td>
<td>$2,000/one sponsor or $1,000/two sponsors</td>
<td>$1,500</td>
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</tbody>
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## 2019 Regional Meetings - Program Sponsorship

**Sponsorship – $2,500**

(September 20, 2019) Please check one:

- [ ] New York, NY
- [ ] Sacramento
- [ ] Charlotte, NC
- [ ] Chicago, IL

## Other Sponsorships

### Webinars

Distance Learning - check one quarter in which you prefer to sponsor one webinar:

<table>
<thead>
<tr>
<th>Quarter</th>
<th>2019 Midwinter</th>
<th>2019 Annual</th>
<th>2019 Fall</th>
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<tbody>
<tr>
<td>January – March</td>
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<td>April – June</td>
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<td>July – September</td>
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<tr>
<td>October – December</td>
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### Forum Flash

Please check all that apply:

<table>
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<th>Month</th>
<th>2019 Midwinter</th>
<th>2019 Annual</th>
<th>2019 Fall</th>
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<tbody>
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<td>January</td>
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<tr>
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<tr>
<td>March</td>
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<td>April</td>
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<td>October</td>
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<tr>
<td>November</td>
<td>$1,000</td>
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### ENR

- [ ] Check here to be contacted for supplement opportunity

### Survey Prize

- [ ] Check here to commit to the annual survey sponsorship

## Sponsor/Exhibitor Information

### Name

**Name:**

- **Firm:**

### Address / State

- **City:**

### Phone Number with Area Code

**Phone Number with Area Code:**

**Email Address:**

**Signature Acknowledgement Agreement to Comply with Forum’s General Rules and Regulations for Exhibitors and Sponsors**

## Payment Information

<table>
<thead>
<tr>
<th>Credit Card</th>
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<th>Visa</th>
<th>American Express</th>
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<tbody>
<tr>
<td><strong>Check</strong></td>
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</tbody>
</table>

**Please return completed form to:** ABA Forum on Construction Law, Attention: Service Center - Meeting/Event Registrations Department, 321 N. Clark St. Floor 19 Chicago, IL 60654 or Fax to (312) 988-5850, with a copy by email to tamara.harrington@americanbar.org.

Due to ABA policies, credit card payments cannot be accepted via email. **Thank you for your support!**
FOR MORE INFORMATION
Contact Tamara Harrington at tamara.harrington@americanbar.org or Lisha Morris at lisha.morris@americanbar.org

Or visit the Forum’s website at: www.ambar.org/constructionlaw

Call 312.988.5674 or 312.988.6319