Forum on Construction Law
2017 – 2022 Strategic Plan
October 4, 2017

Mission

The ABA Forum on Construction Law: Building the Best Construction Lawyers

Vision

When people think “construction lawyer,” they think Forum first.

Envisioned Future

Every attorney who practices construction law has joined us and yet we are still known for our collegiality. Opportunities to actively participate keep expanding. Our programs address current and cutting edge issues of construction law. Our membership is diverse and demonstrates a continuing commitment to increase our diversity. Every law school and court library subscribes to our publications and courts, arbitrators, and policy makers regularly rely on them. We are the “go to” resource within the construction industry for construction law -- accessible and valued.

Core Values

In all our programs, people and publications, we value:

- Quality
- Integrity
- Fellowship, and
- Openness and Diversity

- **Quality** - We adhere to the highest professional standards in all that we do.

- **Integrity** - We have no personal agendas. We put the best interests of the Forum first. We are collaborative, transparent, and accountable.

- **Fellowship** - We are collegial, nurturing, inclusive, supportive, accessible, non-judgmental, welcoming, and mentoring.

- **Openness and Diversity** - We thrive on openness and diversity: of ideas, of people, of geographies, of clients, of practices, and of experience.
Goal I – Program and Publication Delivery

Become the construction lawyer’s primary resource for professional development and thought leadership.

*Objectives:*

- Create and implement a continuous improvement system for publications and program delivery.

- Identify, implement, and evaluate alternative program and publication delivery methods.

- Continue to develop and refine the marketing of our programs and publications to non-members as well as to members.

Goal II – Membership

Increase, diversify, retain, and engage members.

*Objectives:*

- Recruit ABA members who declare construction law as an area of interest to become Forum members.

- Increase diversity and inclusion within membership, leadership, publications, and programs.

- Increase the enrollment of Forum members in Divisions.

- Increase the number of associate members.

Goal III – Stewardship

Ensure the sustainability of the Forum.

*Objectives:*

- Evaluate and utilize Forum resources and investments in a manner consistent with our Mission, Vision, and Values.
Ensure that the Forum uses the best available technology applications and platforms in its communications (both internal and external), publications and programs.

Goal IV – Fellowship

Provide a community of fellowship for construction lawyers.

Objectives:

- Provide members increased opportunities to socialize, mentor and network.
- Provide members opportunities for mentoring.
- Provide an environment of inclusion and collegiality for all members including diverse and younger members.