2020 SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

2020 Midwinter Meeting
January 22-24, 2020
Tucson, AZ

2020 Annual Meeting
April 22-25, 2020
Seattle, WA

2020 Fall Meeting
October 21-23, 2020
Memphis, TN
The Forum on Construction Law is the largest organization of construction lawyers in the United States and, indeed, in the world.

The Forum’s nearly 6,000 attorney and associate members are drawn from all types of construction practices—law firms from large to small, solo practitioners, in-house and government counsel, as well as construction professionals from both the private and the public sectors.

Forum members represent all segments of the construction industry:

- Owners
- Developers
- Design Professionals
- Contractors
- Subcontractors
- Suppliers
- Construction Managers
- Design-Builders
- Lenders
- Insurers
- Sureties
- Experts/Consultants

For more than forty years, the Forum has been providing outstanding and engaging seminars, well-researched books and periodicals, and cutting-edge leadership on construction law and issues affecting the construction industry. Our members and leaders are active in projects, industry groups, and thought leadership activities that impact the construction industry on many levels around the country. Every year the Forum holds three National Meetings, each of which draws from 400 to 700 attendees. We also host four Regional Meetings, which attract 65 to 85 attendees at each location, a Trial Academy for 36 students and experts, and Distance Learning Programs / Webinars which can be viewed on individual computers, smartphones, tablets and conference screens throughout the year.
MESSAGE FROM THE CHAIR

Dear Forum Associate Members, Sponsors, and Exhibitors:

The ABA Forum on Construction Law values you and your companies as critical partners in our success. Your involvement and support help us carry out our Forum Mission: “Building the Best Construction Lawyers.” Whether you support and attend the National Meetings, Regional Programs, Distance Learning, or Trial Academy – your financial support helps the Forum remain the frontrunner in providing excellent construction law education around North America. You not only bring life and energy to our venues, but your support allows the Forum to provide access via scholarships, fellowships, and discounts to attendees who might not otherwise have access to the Forum experience. In this way, you help the Forum improve through inclusion and diversity. On behalf of the entire Forum membership and leadership, I thank you for your ongoing participation and support.

The relationship of lawyer and consultant is mutually beneficial and necessary for the successful completion of projects, as well as the evaluation and resolution of disputes. As the Forum Chair, I am honored to work with you to expand your presence among the largest association of construction lawyers and construction professionals on the planet, and facilitate relationships that benefit lawyers, consultants, and their professions.

The pages ahead feature the many opportunities for you to support and facilitate Forum programs and publications, and thereby bring benefits to our people and your organization. I invite your engagement with us in an incredible year ahead. Please lend your support and share our success as we wind up one decade and begin another, using hindsight and foresight to strengthen the fields of construction, design, and law.

With warm regards and many thanks,

Kristine A. Kubes
Kubes Law Office, PLLC
2019-2020 Forum Chair

2020 Midwinter Meeting
January 22-24
Tucson, AZ

2020 Trial Academy
March 4-7
Dallas, TX

2020 Annual Meeting
April 22-25
Seattle, WA

2020 Regional Meetings
September 11
Boston, MA • Denver, CO
Los Angeles, CA • Nashville, TN

2020 Fall Meeting
October 21-23
Memphis, TN
2020 NATIONAL MEETING
ANNUAL SPONSORSHIP LEVELS

PLATINUM - $15,000
Includes registrations for three (3) people for all three (3) National Meetings.
Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.
Platinum Sponsors will also receive the following:
• One (6’ x 30") table in the Exhibitor area at all three (3) National Meetings
• Attendance at Chair’s Reception on Tuesday at all (3) National Meetings
• Pre-registration list sent after Early Bird Registration closes, and again when published a week prior to the Meeting
• Choice of location for exhibit table with other Platinum sponsors
• Distinctive signage recognizing Platinum Level Sponsorship
• Recognition on Meeting signage in the exhibitor area, logo on rolling montage during breaks in the main seminar room, in other applicable areas, and on Meeting materials
• Recognition in pre-conference e-blasts to attendees

SILVER - $9,000
Includes registrations for two (2) people for all three (3) National Meetings.
Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.
Silver Sponsors will also receive the following:
• One (6’ x 30") table in the Exhibitor area at all three (3) National Meetings
• Recognition on Meeting signage in the exhibitor area, logo on rolling montage during breaks in the main seminar room, in other applicable areas, and on Meeting materials

FORUM MEETING APP SPONSOR - $2,800
Recognition on Meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), in other applicable areas, and on Meeting materials.

FORUM HOTEL KEYCARD SPONSOR - $2,000
One sponsor will have opportunity to provide branding of all meeting attendees hotel keycard at the following:
2020 Midwinter Meeting
2020 Annual Meeting
2020 Fall Meeting

All Sponsors and Exhibitors must comply with the Forum’s General Information/Rules and Regulations for Exhibitors, which accompanies this brochure and can be obtained from Tamara Harrington, Associate Director of Forums, tamara.harrington@americanbar.org.
2020 NATIONAL MEETINGS
EXHIBITOR OPPORTUNITIES

All exhibitors will receive registrations for two (2) people for the National Meeting and one 6’ x 30” table in the Exhibitor area during the National Meeting. Each registration provides entry for one person to all National Meeting events open to all attendees, including the Welcome Reception. Exhibitor recognition is included on the Meeting signage in the Exhibitor area and Meeting materials.

2020 Midwinter Meeting Exhibitors ($3,000)
January 22–24 : Tucson, AZ

2020 Annual Meeting Exhibitors ($3,500)
April 22–25 : Seattle, WA

2020 Fall Meeting Exhibitors ($3,000)
October 21–23 : Memphis, TN

2020 NATIONAL MEETINGS
PROGRAM SPONSORSHIPS

A variety of programs, events, and social events are available for all National Meetings. Sponsors will receive publicity on signage, program slides, and announcements at the selected programs, events, or activities.

Options offered for one Sponsor at each National Meeting. Sponsors may choose to sponsor multiple Meetings. Sponsors will be chosen on a first-come basis, by contacting Tamara Harrington, Associate Director of Forums, Tamara.Harrington@americanbar.org to request availability:

• Women’s Networking Event (Limited to One Sponsor) – $5,000 per Meeting
• Diversity Event (Limited to One Sponsor) – $5,000 per Meeting
• USB/Flash-drive distributed to all attendees – firm name and logo $5,000 per Meeting

2020 NATIONAL MEETINGS
SPECIAL EVENT SPONSORSHIPS

Special Event Sponsorship opportunities are identified below. Additional events are under consideration and will soon be announced along with pricing.

2020 MIDWINTER MEETING | January 22-24: Tucson, AZ
Biosphere Behind the Scenes Tour : $1,250 each/two sponsors
Guest Speaker : Futurist Simon Anderson: $5,000/one sponsor

2020 ANNUAL MEETING | April 22–25 : Seattle, WA
Woodinville Wine Tour and Lunch : $2,500/one sponsor
Diversity Speaker : $5,000/one sponsor

2020 FALL MEETING | October 21-24: Memphis, TN
Memphis Music History Tour : Friday afternoon – $1,000/one sponsor
2020 NATIONAL MEETINGS – $1,500
SURVEY PRIZE SPONSORSHIPS

Survey Sponsor provides a special prize at each of the three National Meetings, via raffle, to a lucky person who completes the survey on the last day of each Meeting. Limited to one sponsor per year.

2020 REGIONAL MEETINGS – $2,500
PROGRAM AND TECHNOLOGY SPONSORSHIPS

In addition to the National Meetings, every year, the Forum presents Regional Meetings on topics of interest to Construction Lawyers in multiple cities in the U.S. Sponsors’ fee goes toward audio visual technology and/or internet (if applicable), beverages, continental breakfast and lunch. Additional options but NOT required including providing printed program materials, notepads, pens and host a reception or dinner either before or after the Meeting are at the sponsors expense.

FALL 2020 – SEPTEMBER 11, 2020 BOSTON, DENVER, LOS ANGELES, AND NASHVILLE

Sponsorships are determined in order of receipt of application, and only one program and one technology sponsor per city will be accepted. The Program Sponsor will come from the construction industry and typically provides consulting and expert witnessing to the construction bar. The Technology Sponsor will come from the legal industry and typically provides litigation and trial services to the legal community. The Sponsors will have the option to make a 20-minute informational presentation during lunch. The presentation can be in the form of a substantive panel discussion that coordinates with the program topic and features speakers selected by the Sponsors. Sponsors are acknowledged in the brochure and Meeting materials.

WEBINAR SPONSORSHIP – $1,000
DISTANCE LEARNING PROGRAMS

Limited to ten (10) Sponsors and only one (1) per webinar ($1,000) determined in order of receipt of application. Sponsor will be notified of webinar in advance. Sponsor will receive acknowledgment on marketing materials, Forum App, and verbal acknowledgment during the webinar program. Sponsor will also receive marketing materials for the program, which they can disseminate to Sponsor’s own mailing list.
FORUM FLASH SPONSORSHIP – $250

The Flash is the Forum’s monthly e-newsletter, which highlights upcoming Meetings, webinars, publications, division activities, and announcements of interest to members. The Flash has become THE place for Forum members to obtain current information about everything the Forum offers! This sponsorship will be limited to twelve (12) Sponsors, one of which will be featured in each monthly issue, with links to the sponsor’s name and logo.

ANNUAL CONSTRUCTION LAW FORUM SUPPLEMENT (FEBRUARY 2020)

ENR SPONSORSHIP

The Forum is partnering with Engineering News-Record (ENR) for a multi-page advertising supplement to be included in ENR’s February 2020 issue. This supplement is designed to promote the Forum’s 2020 Annual Meeting and its activities together with those of our participating Sponsors and Exhibitors. The supplement will be published nationwide by ENR through its print edition and will reach additional readers through the ENR Digital Edition and placement on ENR.com with links to Sponsor logos and websites. Special discounts from ENR’s rate card will be offered for full page, 2/3 page, half page, 1/3 page, and 1/6 page ads. Sponsors will also receive bonus space for a Sponsor article. Sponsors indicating an interest on their applications will be contacted by an ENR staff-person with information about rates, timetables, and article size in the months before the issue.
SPONSOR/ EXHIBITOR SELECTION & PAYMENT

2020 NATIONAL MEETINGS
(Note: Some of the events are on a first come basis. Please contact the ABA to be sure your selection is still available).

SPONSOR
Please check all that apply:

| Platinum | $15,000 |
| Silver   | $9,000  |

EXHIBITOR
Please check all that apply:

| 2020 Midwinter | $3,000 |
| 2020 Annual   | $3,500 |
| 2020 Fall     | $3,000 |

SPONSOR
(Separate from sponsorship levels) Please check all that apply:

| Women’s Event | $5,000 |
| Guest/Diversity Speaker | $5,000 |
| Hotel Keycard   | $2,000 |
| USB/ Flash Drive | $5,000 |
| Midwinter Annual Fall | $3,000 |
| App-Rotating Banner | $2,800 |

SPECIAL EVENT SPONSOR
For more information, please check all that apply:

| Midwinter Meeting, Biosphere Tour | $2,500/one sponsor | $1,250/two sponsor |
| Annual Meeting, Woodinville Wine/Lunch Tour | $2,500/one sponsor |
| Fall Meeting, Music History Tour | $1,000/one sponsor |

2020 REGIONAL MEETINGS – PROGRAM SPONSORSHIP

SPONSORSHIP – $2,500
September 11, 2020. Please check one:
- Boston, MA
- Denver, CO
- Los Angeles, CA
- Nashville, TN

OTHER SPONSORSHIPS

WEBINARS
Distance Learning - check one quarter in which you prefer to sponsor one webinar:
- January – March | $1,000
- April – June | $1,000
- July – September | $1,000
- October – December | $1,000

FORUM FLASH
Please check all that apply ($250 each month):
- January | May | September
- February | June | October
- March | July | November
- April | August | December

ENR
☐ Check here to be contacted for the ENR supplement opportunity

SURVEY PRIZE
☐ Check here to commit to the annual survey sponsorship

SPONSOR/ EXHIBITOR INFORMATION

NAME
FIRM
ADDRESS / STATE
CITY STATE ZIP
PHONE NUMBER WITH AREA CODE
EMAIL ADDRESS
SIGNATURE ACKNOWLEDGEMENT AGREEMENT TO COMPLY WITH FORUM’S GENERAL RULES AND REGULATIONS FOR EXHIBITORS AND SPONSORS

PAYMENT INFORMATION

Check (made payable to American Bar Association Forum on Construction Law)
Credit Card: ☐ MasterCard ☐ Visa ☐ American Express
CREDIT CARD #
EXPIRATION DATE CVV

TOTAL AMOUNT $

PLEASE RETURN COMPLETED FORM TO: ABA Forum on Construction Law, Attention: Service Center -Meeting/ Event Registrations Department, 321 N. Clark St. Floor 19 Chicago, IL 60654 or Fax to (312) 988-5850, with a copy by email to tamara.harrington@americanbar.org.

Due to ABA policies, credit card payments cannot be accepted via email. THANK YOU FOR YOUR SUPPORT!