SUPER 38TH ANNUAL
Representing Your Local Broadcaster

Not all super heroes wear capes!

Sunday, April 7, 2019
Encore Hotel, Las Vegas, NV
ZAP! BAM! BOOM! Join us for an epic day of substantive discussion and practical tips designed to hone your superpowers. The answers you seek shall be yours as you hear from seasoned practitioners and the regulators themselves about the challenges facing broadcasters and how best to fight alongside them in the quest to serve the public interest and stay on the right side of the law.

The Forum on Communications Law would like to thank the following 2018-2019 Passport Sponsors and the 38th Annual Representing Your Local Broadcaster Conference Sponsors:

**PASSPORT SPONSORS**
- Baker Hostetler
- Ballard Spahr
- Covington & Burling
- Davis Wright Tremaine
- The E.W. Scripps Company
- Gray Television
- Jackson Walker
- Katten Muchin Rosenman
- Kelley Drye
- Pepper Hamilton
- Sheppard Mullin
- Vinson & Elkins
- Wiley Rein
- Wilmer Cutler Pickering
- Hale and Dorr

**CONFERENCE SPONSORS**
- Brooks Pierce
- Cooley
- Fletcher Heald & Hildreth
- Lerman Senter
- Wilkinson Barker Knauer

**PROGRAM CHAIR**
Kathleen Kirby, Wiley Rein LLP, Washington, DC

**PROGRAM CO-CHAIR**
Ann Bobeck, Covington & Burling LLP, Washington, DC

**PROGRAM COMMITTEE**
Christina Burrow, Cooley LLP
Bill LeBeau, Holland & Knight LLP
David O’Connor, Wilkinson Barker Knauer, LLP
Davina Sashkin, Fletcher, Heald & Hildreth, PLC
Elizabeth Spainhour, Brooks, Pierce, McLendon, Humphrey & Leonard LLP

We appreciate your support.
8:30 a.m. – 9:30 a.m.
REGISTRATION AND CONTINENTAL BREAKFAST

8:30 a.m. – 9:30 a.m.
WOMEN IN COMMUNICATIONS LAW BREAKFAST

9:45 a.m. – 10:00 a.m.
INTRODUCTORY REMARKS
David Giles, Chair, ABA Forum on Communications Law
Kathleen Kirby, Representing Your Local Broadcaster Program Chair
Lee Petro, President, Federal Communications Bar Association

10:00 a.m. – 11 a.m.
PANEL: With Great Power Comes Great Responsibility: Broadcast Regulation – and Deregulation

Your friendly neighborhood panelists will guide you through the complicated web of FCC rules and regulations. Get up to date on the latest, whether the status of J. Jonah Jameson’s favorite – the newspaper/broadcast cross-ownership rule (and the rest of the broadcast ownership rules) – the likely fate of the kidvid rules (and all those Saturday morning cartoons), EEO, sponsorship ID, advertising (through large, bat-shaped spotlights or otherwise), recordkeeping, and more. All that, and views from the FCC’s Enforcement Bureau on how broadcasters should live a life of responsibility – just because someone stumbles and loses their path, doesn’t mean they can’t be saved ... or at least negotiate a reasonable consent decree.

Lead Facilitator: Bill LeBeau, Holland & Knight LLP, Washington, DC
Panelists:
Crystal Evans, Associate Counsel, Regulatory Affairs, NBCUniversal, Washington, DC
Hannah Lepow, Covington & Burling LLP, Washington, DC
Christopher Sova, Deputy Division Chief, FCC Enforcement Bureau, Washington, DC
Heidi Schmid Whiting, Vice President & General Counsel, Graham Media, Chicago, IL
BREAK 11:00 A.M. – 11:15 A.M.

11:15 A.M. – 12:15 P.M.
PANEL: We Must All Live In the Real World, And Sometimes That Can Be Pretty Grim: Covering Mass Shootings

This panel will address covering mass shootings and the interplay among journalists, law enforcement, and the judiciary. Participants will bring to bear their different viewpoints, focusing on the Las Vegas and Parkland shootings, each of which has resulted in active litigation. Join us for a thoughtful discussion about how best to balance the public’s right to know with the state’s interest in prosecuting the offender and protecting the privacy of victims.

Lead Facilitator: Mark Bailen, Baker & Hostetler LLP, Washington DC
Panelists:
Joe Bartels, KTNV 13 Action News, Las Vegas, NV
Judge Andre M. Davis, City Solicitor, Baltimore, MD
Dana J. McElroy, Thomas & LoCicero PL, Fort Lauderdale, FL

LUNCHEON 12:30 P.M. – 1:45 P.M.

PANEL: It’s a Bird, It’s a Plane, It’s the Federal Trade Commission!

The FCC isn’t the only agency regulating how broadcasters do business. From consumer protection and competition to advertising, data and privacy, the internet of things, and fintech, the FTC is guarding against would-be Lex Luthors attempting to perpetrate a hoax. Those who fight for truth, justice, and the broadcasting way should familiarize themselves with where the FTC is focusing. Easy – we’ve got you – join us as we hear directly from a key member of the FTC staff about the agency’s regulatory priorities.

Speaker: Daniel Kaufman, Deputy Director, Federal Trade Commission Bureau of Consumer Protection
Lead Facilitators: Jack Goodman, Law Offices of Jack N. Goodman, Washington, DC
Kathleen Kirby, Wiley Rein LLP, Washington, DC

BREAK 1:45 P.M. – 2:00 P.M.
2:00 P.M. - 3:00 P.M.

**PANEL: Just Because Something Works Doesn’t Mean It Can’t Be Improved: Hot Topics in Radio**

Radio has been a hero to local communities for decades. Have recent deregulatory actions, such as elimination of the main studio rule, made radio stronger? Was passage of the Music Modernization Act a victory? Are there villains lurking in streaming and digital platforms? What’s on tap at the FCC, and will we see further deregulation of local radio ownership rules? Your mighty shield will be at the ready after this spirited discussion about what how to best represent radio stations, including some laser-vision insight into the upcoming renewal cycle.

**Lead Facilitators:** Lee Petro, Pillsbury Winthrop Shaw Pittman LLP, Washington, DC
David O’Connor, Wilkinson Barker Knauer LLP, Washington, DC

**Panelists:**
- Laura Berman, Senior Counsel, Entercom Communications Corp., Washington, DC
- Coe Ramsey, Brooks, Pierce, McLendon, Humphrey & Leonard, LLP, Raleigh, NC
- Dawn Sciarrino, Sciarriino & Shubert, Washington, DC
- Albert Shuldiner, Chief, Federal Communications Commission Audio Division, Washington, DC

3:00 P.M. - 4:00 P.M.

**PANEL: We’re in the End Game Now: Hot Topics in Television**

Knowledge will be your armor when you learn from our distinguished group of panelists about the key regulatory issues facing the television industry. The answers you seek shall be yours as you hear the latest on the broadcast spectrum repack, the future of LPTV, and ATSC 3.0, as well as how television broadcasters are looking at increased DOJ scrutiny and potential changes to the media ownership rules. And Holy Online Public File – are we ready for renewals? Our Television Industry Avengers will share intelligence that can be used for the greater good, including the latest practical advice about distributing and protecting content when multichannel video programming distributors come to bargain.

**Lead Facilitators:** Christina Burrow, Cooley LLP, Washington, DC
Davina Sashkin, Fletcher, Heald & Hildreth, PLC, Washington, DC

**Panelists:**
- Michael Beder, Associate General Counsel, TEGNA, McLean, VA
- Robert Folliard, Vice President, Deputy General Counsel, Gray Television, Washington, DC
- Evan Morris, Attorney-Advisor, Federal Communications Commission, Video Division, Washington, DC
- Joan Stewart, Wiley Rein LLP, Washington, DC

**RECEPTION**

4:00 P.M. - 5:00 P.M.

*CAPES OPTIONAL*
# Program Registration

## Three Ways to Register

1. **Register Online**

2. **Faxing Your Form**
   - Attention: Communications Law at 312-988-5850

3. **Mailing Your Form**
   - American Bar Association, Attention: Service Center — Meeting/Event Registration, C01904, 321 N. Clark St. - FL 18, Chicago, IL 60654.

## Registrant Information

(Please print)

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name, First Name, MI</td>
<td></td>
</tr>
<tr>
<td>(Name as you wish it to appear on attendee list and name badge)</td>
<td></td>
</tr>
<tr>
<td>ABA Member ID Number</td>
<td></td>
</tr>
<tr>
<td>Firm/Company/Agency</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City/State/Zip</td>
<td></td>
</tr>
<tr>
<td>(Area Code) Business Phone</td>
<td>(Area Code) Business Fax</td>
</tr>
<tr>
<td>Dietary Restrictions (If any, please specify):</td>
<td></td>
</tr>
</tbody>
</table>

## Registration Fees

- $400 Forum Members
- $450 ABA Members
- $275 Government/Public Interest
- $175 Law Students/BEA
- $400 Members of Federal Communications Bar Assn.
- $400 Members of National Assn. of Broadcasters
- $500 Non-ABA Members
- Membership Fee* ($55 Regular/$0 Law Student)

## Payment Information

**Credit Card**: MasterCard, American Express, Visa or Discover.

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit Card Number</td>
<td></td>
</tr>
<tr>
<td>Expiration Date (MM/YY)</td>
<td></td>
</tr>
</tbody>
</table>

## Questions?

Please call 312-988-5522
Discounted program registration is available to all ABA and FCBA members. Registration can be completed online: [http://www.americanbar.org/groups/communications_law.html](http://www.americanbar.org/groups/communications_law.html).

**HOTEL:** The Encore Hotel, 3131 Las Vegas Blvd. South, Las Vegas, NV 89109. For reservations at the discounted NAB Show rate, you must make your reservations through NAB’s housing office at [https://attendeeexp.expobook.com/home/index/392?utm_source=nab&utm_campaign=2018_nab_show&utm_medium=email_cmpgn](https://attendeeexp.expobook.com/home/index/392?utm_source=nab&utm_campaign=2018_nab_show&utm_medium=email_cmpgn). Make sure to select ABA Forum as “Attendee Type.”

**NOTE: AVAILABILITY OF RESERVATIONS FOR SATURDAY ARRIVAL IS EXTREMELY LIMITED.** Please be sure to identify yourself as attending the ABA Forum program.

**REGISTRATION:** Submit the registration form and payment to: ABA, Attn: Service Center, Meeting/Event Registration, CO1904, 321 North Clark Street, Chicago, IL 60654. Or please go to [https://www.xpressreg.net/eReg/ABALookupE-Reg.asp?rc=&aban=&p1=&li=](https://www.xpressreg.net/eReg/ABALookupE-Reg.asp?rc=&aban=&p1=&li=)

Credit card users may fax registration forms to 312-988-5850. The deadline for receipt of advance registrations is April 1, 2019. After that date, it will be necessary to register on-site. If you plan to register on-site, you must call 312-988-5658 at least 72 hours before the program to confirm that space is still available. Failure to call in advance may result in your not being admitted to a sold-out program.

**AIR TRAVEL:** Discounted airfares are available from ABA Egencia for Business including ABA negotiated discounts on American, United and Virgin America Airlines. To book online, go to [www.americanbar.org/travel](http://www.americanbar.org/travel), click on the Egencia for Business logo at the top of the page, sign-in if you already have a travel account or request a travel profile. For assistance with online or offline reservations using the ABA Egencia for Business website.

**CANCELLATION POLICY:** Registrants who are unable to attend the program will receive a refund less a $50.00 administrative fee if a written cancellation is received by March 15, 2019. After March 15, 2019, no refunds will be granted. Substitutions are acceptable. Cancellations may be faxed to 312-988-5850. The ABA reserves the right to cancel any programs and assumes no responsibility for personal expenses.

**REGISTRATION FEE:** Your registration fee includes admission to the program, continental breakfast, coffee breaks, luncheon, reception, and online access to the program materials.

**CLE CREDIT:** The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, CT, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, ME, MN, MS, MO, MP, MT, NH, NJ, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, WI, WA, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 4.75 CLE credit hours in 60-minute states, and 5.70 credit hours in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit [http://www.americanbar.org/cle/mandatory_cle.html](http://www.americanbar.org/cle/mandatory_cle.html).
FINANCIAL ASSISTANCE: A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact bernadette.steele@americanbar.org by March 8, 2019. Qualifying attorneys may receive a 50% reduction in tuition fees.

PRIVACY NOTICE: In the interest of furthering the ABA’s creation, promotion and distribution of educational/informational materials (both now and in the future), I understand and agree that my registration and attendance at, or participation in, ABA meetings, programs and events (“Events”) constitutes an agreement by me to grant to ABA the right to record my image, photograph, picture, likeness, and voice by any technology or means. I also grant ABA the right to copy, use, perform, display and distribute such recordings of me for any legitimate purpose, including but not limited to distribution by means of streaming or other technologies via the Internet, or distribution of audio or video files for download by the public. I hereby waive any right to inspect, approve, or be compensated for use of any materials incorporating such images obtained during the Events. I release ABA and its agents, representatives and licensees from all liabilities arising out of any use of my likeness and information as provided above. I understand and agree that any and all negatives, digital images, and recordings of my likeness, regardless of form, are and shall remain property of the ABA.

COPYRIGHT NOTICE: The material contained in this American Bar Association listing is protected by copyright and is solely intended for the individual and private use of ABA members in a manner that is consistent with the ABA’s mission, goals, and activities. All other use is strictly prohibited without prior written authorization from the ABA. Prohibited use includes, but is not limited to, the copying, renting, leasing, selling, distributing, transmitting or transfer of all or any portions of the material; use for any other commercial and/or solicitation purposes of any type; or in connection with any action taken that violates the ABA’s copyright. The material is not to be used for any mass communications; and may be used only for one-to-one member communication. For information concerning appropriate use of the material, contact the ABA Service Center at 1-800-285-2221.

AMERICANS WITH DISABILITIES ACT: If special arrangements are required for individuals with disabilities to attend this program, please contact Bernadette Steele at bernadette.steele@americanbar.org or 312-988-5658 no later than March 16, 2019.

DRESS: Business casual attire.

QUESTIONS?
Please call 312-988-5658 or email:
Bernadette.steele@americanbar.org