ABA/FCBA 37th Annual Representing Your Local Broadcaster – PRIME TIME!

Sunday, April 8, 2018
Encore Hotel, Las Vegas, NV
Welcome to the ABA/FCBA 37th Annual Representing Your Local Broadcaster – PRIME TIME!

Join us for a panoramic view of the legal, regulatory, and political landscape facing broadcasters under a new administration, a Republican-controlled Congress, and a deregulatory FCC Chairman.

The Forum on Communications Law would like to thank the following 2017-2018 Passport Sponsors and the 37th Annual Representing Your Local Broadcaster Conference Sponsors:

 PASSPORT SPONSORS
 Ballard Spahr LLP
 Butzel Long
 Covington & Burling LLP
 Davis Wright Tremaine LLP
 Duane Morris LLP
 Jackson Walker LLP
 Kelley Drye & Warren LLP
 Pepper Hamilton LLP
 Sheppard, Mullin, Richter & Hampton LLP
 Vinson & Elkins LLP
 Wiley Rein LLP

 PROGRAM CHAIR
 Kathleen Kirby, Wiley Rein LLP, Washington, DC

 PROGRAM CO-CHAIR
 Ann Bobeck, Covington & Burling LLP, Washington, DC

 PROGRAM COMMITTEE
 Christina Burrow, Cooley LLP
 Bill LeBeau, Holland & Knight LLP
 David O’Connor, Wilkinson Barker Knauer LLP
 Davina Sashkin, Fletcher, Heald & Hildreth, PLC
 Elizabeth Spainhour, Brooks, Pierce, McLendon, Humphrey & Leonard LLP

 CONFERENCE SPONSORS
 Brooks, Pierce, McLendon, Humphrey & Leonard LLP
 Cooley LLP
 Fletcher, Heald & Hildreth, PLC
 Holland & Knight LLP
 Wilkinson Barker Knauer, LLP

 Welcome to the ABA/FCBA 37th Annual Representing Your Local Broadcaster – PRIME TIME!

Join us for a panoramic view of the legal, regulatory, and political landscape facing broadcasters under a new administration, a Republican-controlled Congress, and a deregulatory FCC Chairman.

The Forum on Communications Law would like to thank the following 2017-2018 Passport Sponsors and the 37th Annual Representing Your Local Broadcaster Conference Sponsors:

 PASSPORT SPONSORS
 Ballard Spahr LLP
 Butzel Long
 Covington & Burling LLP
 Davis Wright Tremaine LLP
 Duane Morris LLP
 Jackson Walker LLP
 Kelley Drye & Warren LLP
 Pepper Hamilton LLP
 Sheppard, Mullin, Richter & Hampton LLP
 Vinson & Elkins LLP
 Wiley Rein LLP

 PROGRAM CHAIR
 Kathleen Kirby, Wiley Rein LLP, Washington, DC

 PROGRAM CO-CHAIR
 Ann Bobeck, Covington & Burling LLP, Washington, DC

 PROGRAM COMMITTEE
 Christina Burrow, Cooley LLP
 Bill LeBeau, Holland & Knight LLP
 David O’Connor, Wilkinson Barker Knauer LLP
 Davina Sashkin, Fletcher, Heald & Hildreth, PLC
 Elizabeth Spainhour, Brooks, Pierce, McLendon, Humphrey & Leonard LLP

 CONFERENCE SPONSORS
 Brooks, Pierce, McLendon, Humphrey & Leonard LLP
 Cooley LLP
 Fletcher, Heald & Hildreth, PLC
 Holland & Knight LLP
 Wilkinson Barker Knauer, LLP
PROGRAM SCHEDULE

8:30 a.m. – 9:45 a.m.
REGISTRATION AND CONTINENTAL BREAKFAST

8:30 a.m. – 9:30 a.m.
WOMEN IN COMMUNICATIONS LAW BREAKFAST

9:45 a.m. – 10:00 a.m.
INTRODUCTORY REMARKS
Carolyn Y. Forrest, Chair, ABA Forum on Communications Law, Fox Television Stations, LLC, Atlanta, GA
Kathleen A. Kirby, Program Chair, Wiley Rein LLP, Washington, DC
Joseph Di Scipio, Past President, Federal Communications Bar Association, Fox Television Stations, LLC, Washington, DC

10:00 a.m. – 11:00 a.m.
PANEL: Broadcast Engineering With the Stars
Whether prime time or drive time; live or prerecorded; local, syndicated, or network – how does that programming get from where it originates to our homes, cars, and mobile devices? To best represent your local broadcaster (and avoid hearing “You’re Fired!”), a lawyer should understand how station operations work. Join our expert panel for a nuts-and-bolts look at what they do to keep things humming, and how they rely on counsel for help. They love it when a plan comes together.

Moderator: Henry Gola, Wiley Rein LLP, Washington, DC
Panelists:
David Burke, Vice President, Technology, Raycom Media, Montgomery, AL
Mark Turner, Vice President, Station Operations, Nexstar Broadcasting, Inc., Tampa, FL
Paul Donovan, VP/Engineering Technical Operations, Entercom Communications, Boston, MA
11:00 a.m. – 11:15 a.m.
BREAK

11:15 a.m. – 12:15 p.m.
PANEL: Overhauling the Regulatory Lineup
Received an inquiry from the FCC Enforcement Bureau? Don’t Have a Cow, Man. Join our expert panelists as they parse the regulations governing local broadcasting, whether media ownership, station recordkeeping and other operational obligations, sponsorship ID, children’s programming, political broadcasting and more. All that, and you’ll learn from this impressive tribe which of the burdensome broadcast regulations the deregulatory Pai Commission has voted off the island.
Moderator: Bill LeBeau, Holland & Knight LLP, Washington, DC
Panelists:
Rosemary Harold, Chief, Enforcement Bureau, Federal Communications Commission, Washington, DC
Joseph Di Scipio, Fox Television Stations, LLC, Washington, DC
Dawn Sciarrino, Sciarrino & Shubert, Washington, DC
Timothy Nelson, Brooks Pierce, McLendon, Humphrey & Leonard, LLP, Raleigh, NC

12:30 p.m. – 1:00 p.m.
LUNCHEON

1:00 p.m. – 1:45 p.m.
PANEL: And That’s The Way It Is: Media In The Trump Era
Here it is, your moment of Zen as our expert panel guides you through a variety of issues making headlines over the past year. From net neutrality to broadcast deregulation, get an insider’s view of how the independent FCC is operating under the Trump Administration, and what tops the agenda. With the media under attack and sometimes told to stifle, how are journalists faring? And with any number of media mergers pending, how are the FCC, the FTC, and the DOJ looking at competition? It’ll be a really big show.
Moderators:
Kathleen A. Kirby, Wiley Rein LLP, Washington, DC
Charles D. Tobin, Ballard Spahr LLP, Washington, DC
Panelists:
Brooke Ericson, Chief of Staff, Press Contact, Legal Advisor, Media, Office of Commissioner Michael O’Rielly, Federal Communications Commission, Washington DC
Dan Shelley, Executive Director, Radio Television Digital News Association, Washington, DC
Jacqueline Policastro, Washington Bureau Chief, Gray Television, Washington, DC
Katie Townsend, Litigation Director, Reporters Committee for Freedom of the Press, Washington, DC
1:45 p.m. – 2:00 p.m.
BREAK

2:00 p.m. – 3:00 p.m.
PANEL: Coming Attractions: The Repack and ATSC 3.0
It's going to be legen—wait for it—dary! With the voluntary spectrum auction of television spectrum behind us, broadcasters are readying for the repack and the advent of the NextGen television standard. What do broadcasters need to know about the repack, channel shares, and potential reimbursement dollars for LPTV and FM radio? Will ATSC 3.0 truly be dyn-o-mite, how do broadcasters plan to use it, and what are we learning about the transition of over-the-air television broadcasting to the next-generation standard from the model market test beds? Our panel will focus on how lawyers can help their clients make it work.

Moderator: Christina Burrow, Cooley LLP, Washington, DC
Panelists:
John Hane, President, The Spectrum Consortium, Washington, DC
Joshua Pila, General Counsel, Meredith Local Media, Atlanta, GA
Davina Sashkin, Partner, Fletcher Heald, & Hildreth, PLC, Washington, DC
Dennis Wallace, Managing Partner, Meintel, Sgrignoli, & Wallace, LLC, Waldorf, MD

3:00 p.m. – 4:00 p.m.
PANEL: Now Ready for Prime Time: Content Distribution in a Multi-Platform World
No yada yada yada here. Specific, practical advice about the legal questions that arise as broadcasters distribute content on multiple platforms, and how to tackle them. What will it take for our video programming ecosystem to live long and prosper? Our experts will offer their views on the ramifications of providing content in many directions, from retransmission consent, to content distribution rights and limitations, to methods for protecting intellectual property rights, to online privacy issues, and more.

Moderator: Jennifer Tatel, Wilkinson Barker Knauer, LLP, Washington, DC
Panelists:
Amy Tenbrink, EVP & Assoc. General Counsel, Revenue/Business Dev., Univision Communications Inc., Centennial, CO
Michael Hill, Covington & Burling LLP, New York, NY
Claire Magee, Corporate Counsel, Raycom Media, Charlotte, NC
Maureen Nagle, Cooley LLP

4:00 p.m. – 5:30 p.m.
RECEPTION
**PROGRAM INFORMATION**

Discounted program registration is available to all ABA and FCBA members. Registration can be completed online: [http://www.americanbar.org/groups/communications_law.html](http://www.americanbar.org/groups/communications_law.html).

**HOTEL:** The Encore Hotel, 3131 Las Vegas Blvd. South, Las Vegas, NV 89109. For reservations at the discounted NAB Show rate, you must make your reservations through NAB’s housing office at [https://attendeeexpobook.com/Home/Index/366](https://attendeeexpobook.com/Home/Index/366). Make sure to select ABA Forum as “Attendee Type.” **NOTE: AVAILABILITY OF RESERVATIONS FOR SATURDAY ARRIVAL IS EXTREMELY LIMITED.** Please be sure to identify yourself as attending the ABA Forum program.

**ADVANCE REGISTRATION:** Submit the registration form on page 7 and payment to: ABA, Attn: Service Center, Meeting/Event Registration, CO1804, 321 North Clark Street, Chicago, IL 60654. Or please go to [https://www.americanbar.org/groups/communications_law/events_cle/broadcaster1.html](https://www.americanbar.org/groups/communications_law/events_cle/broadcaster1.html)

Credit card users may fax registration forms to 312-988-5850. The deadline for receipt of advance registrations is April 6, 2018. After that date, it will be necessary to register on-site. If you plan to register on-site, you must call 312-988-5658 at least 72 hours before the program to confirm that space is still available. Failure to call in advance may result in your not being admitted to a sold-out program.

**AIR TRAVEL:** Discounted airfares are available from ABA Egencia for Business including ABA negotiated discounts on American, United and Virgin America Airlines. To book online, go to www.americanbar.org/travel, click on the Egencia for Business logo at the top of the page, sign-in if you already have a travel account or request a travel profile. For assistance with online or offline reservations using the ABA Egencia for Business website.

**CANCELLATION POLICY:** Registrants who are unable to attend the program will receive a refund less a $50.00 administrative fee if a written cancellation is received by March 23, 2018. After March 23, 2018, no refunds will be granted. Substitutions are acceptable. Cancellations may be faxed to 312-988-5850. The ABA reserves the right to cancel any programs and assumes no responsibility for personal expenses.

**REGISTRATION FEE:** Your registration fee includes admission to the program, continental breakfast, coffee breaks, luncheon, reception, and online access to the program materials.

**CLE CREDIT:** The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, CT, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, ME, MN, MS, MO, MP, MT, NH, NJ, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 4.75 CLE credit hours in 60-minute states, and 5.70 credit hours in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit [http://www.americanbar.org/cle/mandatory_cle.html](http://www.americanbar.org/cle/mandatory_cle.html).
**FINANCIAL ASSISTANCE:** A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact, bernadette.steele@americanbar.org by March 23, 2018. Qualifying attorneys may receive a 50% reduction in tuition fees.

**PRIVACY NOTICE:** In the interest of furthering the ABA’s creation, promotion and distribution of educational/informational materials (both now and in the future), I understand and agree that my registration and attendance at, or participation in, ABA meetings, programs and events (“Events”) constitutes an agreement by me to grant to ABA the right to record my image, photograph, picture, likeness, and voice by any technology or means. I also grant ABA the right to copy, use, perform, display and distribute such recordings of me for any legitimate purpose, including but not limited to distribution by means of streaming or other technologies via the Internet, or distribution of audio or video files for download by the public. I hereby waive any right to inspect, approve, or be compensated for use of any materials incorporating such images obtained during the Events. I release ABA and its agents, representatives and licensees from all liabilities arising out of any use of my likeness and information as provided above. I understand and agree that any and all negatives, digital images, and recordings of my likeness, regardless of form, are and shall remain property of the ABA.

**COPYRIGHT NOTICE:** The material contained in this American Bar Association listing is protected by copyright and is solely intended for the individual and private use of ABA members in a manner that is consistent with the ABA’s mission, goals, and activities. All other use is strictly prohibited without prior written authorization from the ABA. Prohibited use includes, but is not limited to, the copying, renting, leasing, selling, distributing, transmitting or transfer of all or any portions of the material; use for any other commercial and/or solicitation purposes of any type; or in connection with any action taken that violates the ABA’s copyright. The material is not to be used for any mass communications; and may be used only for one-to-one member communication. For information concerning appropriate use of the material, contact the ABA Service Center at 1-800-285-2221.

**AMERICANS WITH DISABILITIES ACT:** If special arrangements are required for individuals with disabilities to attend this program, please contact Bernadette Steele at bernadette.steele@americanbar.org or 312-988-5658 no later than March 23, 2018.

**DRESS:** Business casual attire.

**QUESTIONS?**

Please call 312-988-5658 or email:

Bernadette.steele@americanbar.org
PROGRAM REGISTRATION

THREE WAYS TO REGISTER

1. REGISTER ONLINE
   https://www.americanbar.org/groups/communications_law/events_cle/broadcaster1.html

2. FAXING YOUR FORM
   Attention: Communications Law at 312-988-5850

3. MAILING YOUR FORM
   American Bar Association, Attention: Service Center — Meeting/Event Registration, C01804, 321 N. Clark St. - FL 18, Chicago, IL 60654.

REGISTRANT INFORMATION (Please print)

Last Name, First Name, MI

(Name as you wish it to appear on attendee list and name badge)

ABA Member ID Number

Firm/Company/Agency

Address

City/State/Zip

(Area Code) Business Phone   (Area Code) Business Fax

Dietary Restrictions (If any, please specify):

REGISTRATION FEES

$400 Forum Members
$450 ABA Members
$275 Government/Public Interest
$175 Law Students/BEA
$400 Members of Federal Communications Bar Assn.
$400 Members of National Assn. of Broadcasters
$500 Non-ABA Members

$ _________ Membership Fee* ($55 Regular/$0 Law Student)

PAYMENT INFORMATION: Check (made payable to ABA).
Credit Card: MasterCard, American Express, Visa or Discover.

Credit Card Number   Expiration Date (MM/YY)

Signature

QUESTIONS? Please call 312-988-5522