NATIONAL INSTITUTE ON
White Collar Crime
MARCH 11-13, 2020
MARRIOTT MARQUIS MARINA | SAN DIEGO, CA

Visit ambar.org/wcc2020 to register
DESCRIPTION OF PROCEEDINGS

The 2020 White Collar Crime National Institute will take place from Wednesday, March 11 to Friday, March 13, 2020, in San Diego, California. On March 11, after the luncheon break, we will once again have a panel devoted to corporate general counsel, followed by a discussion with the Assistant Attorney General of the Criminal and the Civil Division of the Department of Justice, and the Directors of Enforcement of the Securities and Exchange Commission, and the Commodities Futures Trading Commission.

In addition to those two plenary sessions, we will have three other such panels, including the much acclaimed panel of United States District and Circuit Judges, led this year by Seventh Circuit Judge Amy St. Eve, a panel on the new trend of enhanced enforcement efforts in traditionally self-regulated sectors, and lastly, on Friday morning, distinguished speakers exploring the ethical issues and challenges that confront prosecutors, defense counsel, and legal commentators during high profile investigations.

Our keynote speakers will be United States District Judge Richard Gergel of the District of South Carolina and author of a highly acclaimed book, “Unexampled Courage: The Blinding of Sgt. Isaac Woodard and the Awakening of President Harry S. Truman and Judge J. Waties Waring,” which reinvestigates an unpunished crime that helped ignite the modern civil rights movement, and Harvard Business School Professor and equally acclaimed author Eugene F. Soltes, who has explored the subject of high profile white collar investigations.

Our average attendance each of the past three decades has exceeded 1,250 at this nationally recognized annual gathering of the national white collar bar. The Institute is proud to continue to present outstanding panelists who deal with some of the most significant and immediate issues of our time. This year we will continue to have the popular regional panels as well as the many discussions and analyses of recent developments in the various substantive areas that comprise white collar law. In light of the ever-expanding globalization of the practice, several of the panels will tackle international issues faced by practitioners, including the complexities of foreign laws, international treaties, and investigative practices that have altered the way of approaching global inquiries.

A group of leading lawyers from Canada, England, France, Germany, Italy, and Brazil will discuss important recent developments in each of those countries that should be of interest to US lawyers.

Since its establishment in 1987, the Institute has been attended by leading federal and state judges and prosecutors, law enforcement officials, defense attorneys, corporate in-house counsel, and members of the academic community. The faculty regularly includes some of the top members of the white collar bar in the United States and abroad. Among the audience are nationally-renowned lawyers, as well as many who are beginning to concentrate in the white collar area. Attendees have consistently given the Institute high ratings for the exceptional quality of its publication, the panelists’ presentations, the valuable updates on new developments and strategies, as well as the rare opportunity to meet colleagues in this field, renew acquaintances, and exchange ideas.

Once again, we will have three panels that will qualify for ethics CLE credit and, for the first time, several panels that will satisfy the “skills” requirements instituted by several state bars especially for new lawyers. The Institute will have excellent representation from the judiciary and the corporate sector, including Chief Judges Denise Page Hood, Virginia Anne Phillips, and Larry Alan Burns, United States District Judges Paul D. Borman, Charles R. Breyer, Brian M. Cogan, Sara L. Ellis, Richard M. Gergel, and Amit P. Mehta, and United States Circuit Judge Amy J. St. Eve. The general counsel of Anchorage, Cognizant, Inc., Fox Corporation, GE Healthcare, Merck & Co., Inc., Polaris Industries Incorporated, TPG Global, LLC, and Walmart Inc. will be participating, as well as senior members of the legal and compliance groups of the Fédération Internationale de Football Association (FIFA), Google, Salesforce, Southern California Gas Company, and Western Union, among others. The Institute will also include senior members of the Department of Justice and distinguished members of academia.

ABA CLE National Institutes bring you face-to-face with nationally recognized experts on substantive topics—while fulfilling most, if not all, of your annual CLE requirements.
PROGRAM FOCUS

- A plenary panel of leading members of the federal judiciary
- General counsel of major corporations discussing their approaches to white collar investigations
- Special session with the heads of enforcement at the DOJ, SEC, and CFTC
- Recent enhanced enforcement efforts in traditionally self-regulated sectors, including sports and academia
- A panel providing first-hand accounts from white collar defendants and in-house lawyers for companies that faced criminal charges
- Ethics—Ethical issues and challenges raised by the conduct of prosecutors, defense counsel, and legal observers during high profile investigations
- Ethics—Corporate investigations and the changing landscape created by United States v. Connolly
- Ethics—Ethical and practical considerations when one’s client is under investigation
- Crisis management during internal investigations
- An international panel exploring how to navigate the pitfalls of cross border inquiries
- Two trial skills panels on trying white collar cases
- The increasing criminal enforcement of the Foreign Agents Registration Act (“FARA”)
- Defending white collar clients before congressional committees
- Recent foreign legal developments of interest to US lawyers
- An international panel on handling extradition and mutual assistance treaties requests
- Recent developments in sentencing, including practical advice on the First Step Act Risk and Needs Assessment System that recently went into effect
- Responding to the new DOJ and SEC compliance, remediation, and cooperation guidelines
- Four panels discussing recent developments in the Northeast, South, Midwest-Central, and Western regions

SUBSTANTIVE TOPICS

- Recent developments and new trends in FCPA enforcement
- Securities enforcement in 2020 and beyond
- Enforcement trends in health care fraud and abuse cases
- National security and cybercrime
- Developments in antitrust enforcement
- Environmental prosecutions in a global world
- Important developments in tax enforcement
- Recent developments in anti-money laundering and asset forfeiture efforts
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The ABA White Collar Crime National Institute is pleased to be partnering with the Women's White Collar Defense Association (WWCDA) and is offering a 10% discount on registration for the ABA White Collar Crime National Institute when WWCDA members also register for the WWCDA Annual Attorney Meeting March 10-11, 2020, in San Diego at the Hotel del Coronado.

www.ambar.org/wcc2020 to register

Presented by Criminal Justice Section
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The ABA will seek 14.25 total hours of CLE credit in 60-minute states, 17.10 hours of CLE total credit for this program in 50-minute states, including skills credit 5 hours in 60-minute states, 6 hours in 50-minute states and 4.5 hours of CLE ethics credit in 60-minute states and 5.40 hours of CLE ethics credit in 50-minute states.

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<td>Brandon Van Grack</td>
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<td>Washington, DC</td>
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<td>John E. Wetzel</td>
<td>Secretary of Corrections Pennsylvania Department of Corrections Mechanicsburg, PA</td>
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<td>Ronald G. White</td>
<td>Morrison &amp; Foerster LLP</td>
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<td>Joe D. Whitley</td>
<td>Baker, Donelson, Bearman, Caldwell &amp; Berkowitz, PC</td>
<td>Atlanta, GA</td>
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<td>Damian Williams</td>
<td>Co-Chief, Securities and Commodities Fraud Task Force Assistant US Attorney Southern District of New York New York, NY</td>
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<td>Andrew Wirmani</td>
<td>Assistant US Attorney Northern District of Texas Dallas, TX</td>
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<td>James R. Wooley, Jr.</td>
<td>Jones Day LLP</td>
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<td>Debra Wong Yang</td>
<td>Gibson, Dunn &amp; Crutcher LLP</td>
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<td>Jennifer Zachary</td>
<td>Executive Vice President &amp; General Counsel Merck &amp; Co., Inc. Kenilworth, NJ</td>
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<td>Robert Zink</td>
<td>Chief, Fraud Section Criminal Division US Department of Justice Washington, DC</td>
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<td>Steven E. Zipperstein</td>
<td>Senior Fellow UCLA Center for Middle East Development Los Angeles, CA</td>
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<td>Richard E. Zuckerman</td>
<td>Principal Deputy Assistant Attorney General Tax Division US Department of Justice Washington, DC</td>
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<td>Roger E. Zuckerman</td>
<td>Zuckerman Spaeder LLP</td>
<td>Washington, DC</td>
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Agenda

TUESDAY, MARCH 10, 2020

2:00 p.m.–6:00 p.m.  Registration

WEDNESDAY, MARCH 11, 2020

8:30 a.m.  Registration

9:00 a.m.  Significant Legal Developments in the Regions

A. Northeast Region
   Ronald G. White, Moderator
   A. Maria Calvet, Joseph Jay, III, Kelly A. Moore, Allison O’Neil, Paul A. Tuchmann

B. South Region
   Joe D. Whitley, Moderator
   Erica Williamson Barnes, Jamila M. Hall, Jane Serene Raskin, J.D. Thomas, Anne M. Tompkins

C. Central and Midwest Regions
   Caryn L. Trombino, Moderator
   Lisa B. Diaz, Linda L. Pence, Carole S. Rendon, Kevin W. Techau

D. Western Region
   Naeun Rim, Moderator
   Angelo J. Calfo, Randy K. Jones, Joanna Perini-Abbott, Jeff Tsai

These panels will discuss new developments and trends in each region to better inform attorneys of strategies and arguments used in litigating white collar cases.

10:15 a.m.  Coffee Break

10:30 a.m.  Breakout Sessions I

A. TRIAL SKILLS—Fundamentals of Trial Practice I
   Jane W. Moscowitz, Moderator
   Hon. Paul D. Borman, Ellen C. Brotman, Kobie Flowers, Michael J. Satin

   This panel will discuss the beginning stages of a trial, including the skills and techniques for presenting a defense to criminal charges, such as jury selection, developing theories and themes, opening statements, cross examination, and presenting Rule 29 motions. Panelists will focus on both the gritty details and grand schemes of trial practice and provide advice on approaching each phase of a trial.

B. Congressional Investigations: What White Collar Professionals Need to Know
   Barry M. Hartman, Moderator
   Ralph J. Caccia, Katie Biber Chen, Karen Elizabeth Christian, Susanne Sachsman Grooms

   Congress is conducting investigations into a wide variety of industries. These are not oversight hearings, but are designed to investigate potential wrongdoing. Panelists will discuss the different issues to consider when facing congressional investigative proceedings, responding to committee requests for records and information versus government subpoenas, the application of the Fifth Amendment and the attorney-client privilege, the role of counsel, and the various statutes that present potential criminal implications for someone testifying.

C. International Extradition and Mutual Assistance
   Sandra Moser, Moderator
   Zainab N. Ahmad, Isabel Costa Carvalho, Nina Marino, Bruce Swartz, Nick Vamos

   Navigating complex cross-border issues is an essential part of white collar criminal practice. This panel will consider the challenges associated with cross-border evidence gathering, mutual legal assistance and its alternatives, extradition, and the rise of both cooperation and competition among global regulators in prosecuting high-profile offenses, including where such competition results in competing extradition requests.
D. Environmental Crimes Enforcement Trends
David Gerger, Moderator
Lily N. Chinn, Deborah Harris, David O. Markus, Kim Ogg
This panel will analyze recent developments in this enforcement area, including the adoption of new policies by prosecutors, the manner in which they have been applied and the reaction of the courts, and will offer advice on adjusting defenses to this new environment.

E. Money Laundering and Asset Forfeiture—Seizing Everything “involved in” Crimes
Ariel A. Neuman, Moderator
Deborah Connor, M. Kendall Day, Patricia Peláez, Susan Lea Smith
What to do when money laundering charges are used to assist in the forfeiture of assets. The panel will discuss the latest trends and developments in this important area, what “involved in” means for forfeiture purposes, and whether this aggressive use of the statutes raises constitutional concerns.

11:45 a.m.
Luncheon with Zainab Ahmad, sponsored by ABA Women in White Collar and Women’s White Collar Defense Association
Ticketed Event

1:00 p.m.
Welcoming Remarks
Caroline Judge Mehta
Kim Parker, Chair of the Criminal Justice Section

1:15 p.m.
General Counsel Forum
Alice S. Fisher, Moderator
Rachel Brand, Viet D. Dinh, Lucy Clark Dougherty, Matthew Friedrich, Jennifer Zachary
This panel of general counsel will discuss the realities GCs face in the current environment of global investigations and cooperation, and how they deal with them and navigate contacts, relationships, and inquiries with the DOJ, SEC, and other US and non-US regulatory bodies, including handling privilege waivers, joint defense agreements, protective orders, DPAs, NPAs, and more.

3:00 p.m.
Coffee Break

3:15 p.m.
Special Session—Conversation with the Enforcers & Regulators
Pamela R. Chepiga, Moderator
Hon. Brian Benczkowski, Hon. Joseph H. Hunt, James M. McDonald, Steven R. Peikin
The Assistant Attorney Generals of the Criminal and Civil Division of DOJ and the directors of the SEC and CFTC Division of Enforcement will discuss their current respective agency’s enforcement priorities.

4:15 p.m.
Breakout Sessions II

A. The Foreign Agents Registration Act: An Old Statute Roars Back to Life
Robert K. Kelner, Moderator
Amy Jeffress, Melissa L. Laurenza, William J. Murphy, Brandon Van Grack
The Act, which imposes criminal penalties on agents of foreign principals who fail to register and disclose their lobbying, political, and public relations activities in the United States, was enacted in 1938 but largely slipped into disuse after World War II. Over the last few years, it has been used more aggressively, and the DOJ now has appointed a criminal prosecutor to lead the FARA Unit. This panel will explore the uptick in enforcement, recent cases, and key issues in defending clients.

B. Defenses to Criminal Tax Charges—What Works and What Doesn’t
Caroline D. Ciraolo, Moderator
Nathan J. Hochman, Paula M. Junghans, Sara G. Neill, Richard E. Zuckerman
There is a growing trend of expanding health care fraud, immigration, honest services, securities, and other offenses to include tax charges. Panelists will review the common tax and tax-related crimes, discuss common defenses—what works and what does not—share best practices, and analyze some recent declinations and acquittals.
C. Compliance, Cooperation, and Monitorships: Current DOJ Policy
Jonathan S. Sack, Moderator
Prof. Roger A. Fairfax, Jr., Matthew Miner, April Oliver, Debra Wong Yang, Steven E. Zipperstein
Panelists will discuss the framework for evaluating the effectiveness of compliance programs set out in the DOJ Manual and DOJ leadership pronouncements, as well as recent adjustments. They will also consider the impact on compliance programs, cooperation, and the need for monitorships.

D. Updates in Cybercrime: Are We Fighting an Impossible Battle?
Joe D. Whitley, Moderator
Zachary Fardon, John Lynch, Dr. Lee-Anne V. Mulholland, Jessica K. Nall
Information security has now become an essential part of corporate compliance, although it has not slowed the magnitude and frequency of successful cyberattacks. This panel will examine those trends and corresponding government enforcement and regulatory guidance. They will share steps companies can take to comply with such guidance and proactively protect user privacy and critical data from intrusion.

E. Recent Foreign Legal Developments of Interest to US Lawyers
Monty Raphael QC, Moderator
Bruno L. Cova, Benjamin Grundler, Stephanie Lapierre, Felix Rettenmaier
Panelists from five different countries will discuss major developments in each of their respective jurisdictions that should be of particular interest to US white collar practitioners.

5:30 p.m. White Collar Crime Committee Meeting
6:00 p.m. International White Collar Crime Committee Meeting
6:00 p.m. Young Lawyers Reception

THURSDAY, MARCH 12, 2020
8:00 a.m. Registration Continues
9:00 a.m. Opening Remarks
Raymond Banoun
9:20 a.m. Lawrence Barcella, Jr. Memorial Address
Keynote Speaker: Hon. Richard M. Gergel, United States District Judge, District of South Carolina
10:00 a.m.–12:00 p.m. The Challenge of Judging in the 21st Century
Hon. Amy J. St. Eve, Moderator
Five noted federal judges, led by United States Circuit Judge Amy St. Eve, will consider some of the personal and professional challenges and difficult substantive issues they confront in the daily administration of justice, in particular in white collar cases. This continuing annual judicial panel explores the evolving task of judging in the 21st century.

11:30 a.m.–1:30 p.m. Book Board Meeting
12:00 p.m. Lunch on Own
1:15 p.m. From FIFA to NCAA and Varsity Blues: The Trend of Enhanced Enforcement Efforts in Traditionally Self-Regulated Sectors
Caroline Judge Mehta, Moderator
Koren L. Bell, Miguel Liétard, Joan McPhee, Mark C. Moore, Samuel P. Nitze
In the past few years, we have seen aggressive investigation and prosecution by federal prosecutors in the areas of domestic and international sports corruption and college admission. This panel will explore this trend, focusing on the federal interest underlying these cases, the reason the DOJ invests resources into pursuing them, the legal theories used, and their jurisdictional bases, as well as the most effective defenses available, the results of those cases, and whether they resulted in lasting reforms.
Agenda

2:30 p.m.  Coffee Break

2:45 p.m.  Breakout Sessions III

A. The Foreign Corrupt Practices Act: Recent Developments and Government Priorities
   Robert W. Tarun, Moderator
   Ansu Banerjee, Christopher Cestaro, Karen P. Hewitt, Daniel S. Kahn, Karen A. Popp

   Panelists will review bribery enforcement during the past year, the DOJ and SEC priorities for 2020, new
   enforcement actions and policies in other countries including the United Kingdom, simultaneous negotiation
   of settlements with the DOJ, SEC, and foreign government anti-corruption agencies, and recent FCPA
   investigations in Asia, Europe, and South America.

B. ETHICS—Corporate Investigations and the Changing Landscape Created by United States v. Connolly
   Jennifer Z. Belveal, Moderator
   Emily Allen, Charles E. Duross, Mark Filip, Mark P. Schnapp

   Internal investigations have taken on a new complexity, particularly in light of the recent decision in US v.
   Connolly, in which the Southern District of New York expressed concern with the “outsourcing” of government
   investigations to corporations. Are the ground rules for internal investigations shifting again? Counsel for the
   company, individuals, and the DOJ must carefully navigate the legal and ethical landscape to protect their client’s
   interests and to avoid unintended consequences of cooperation.

C. Crisis Management – What’s a Lawyer and a Company To Do?
   Janet I. Levine, Moderator
   Bradford A. Berenson, Lane Dilg, Kristin Graham Koehler, Molly Levinson, Amy Pope, Ira H. Raphaelson

   Panelists will address the legal and ethical implications of dealing with a crisis from “day one” onward, including
   the strategic and ethical implications of communications as an increasingly essential tool in mounting a vigorous
   defense, without breaching ethics rules or upsetting courts or prosecutors.

D. Charged: First-Hand Accounts from White Collar Defendants and In House Lawyers for Companies that Faced Criminal Charges
   Nanci L. Clarence, Moderator
   Robert Bogucki, Connie Lewis Lensing, Kevin Ring, Brad Stinn, Sharon Tomkins

   After the indictment and the headlines, what is it like to live through the experience of being charged with a
   federal crime or to be the lawyer representing a company that is charged? The panel focuses on the experiences
   of white collar defendants and the in-house lawyers who have navigated federal criminal investigations that
   resulted in charges against their companies. Panelists will consider the immediate collateral consequences of
   indictment, the impact on family, friends, co-workers, and corporate culture, how the decision to testify or not
   was made, surviving a jury trial and sentencing, the journey to a decision to settle, and life after conviction and
   incarceration.

E. Sentencing and the New First Step Act Risk and Needs Assessment System
   James E. Felman, Moderator
   Antoinette T. Bacon , Prof. Sara Sun Beale, Hon. William M. McSwain, John E. Wetzel

   The panel will discuss the Risk and Needs Assessment System recently unveiled by the Department of Justice
   pursuant to the First Step Act. Depending on how defendants score under this new and complex system,
   they may be eligible for significant reductions in the time spent at a BOP facility. The panel will discuss this
   new system and how it works, as well as other recent developments, and provide practical tips for effective
   sentencing advocacy.

4:00 p.m.  Coffee Break

4:15 p.m.  Breakout Sessions IV

A. ETHICS—The Rule of Unintended Consequences – Ethical and Practical Considerations When the Client Is Under Investigation
   Michael S. Pasano, Moderator
   Kathy Keneally, Lisa LeCounte-Cephas, Felicia V. Manno, Jennifer L. Saulino, Robert Zink

   Business does not stop when investigations occur. Businesses must continue to operate and important decisions
   must be made and implemented. This panel will focus on the role of defense counsel in advising the client while
   under government scrutiny.
B. Securities Enforcement in 2020: From Banks to Big Tech?
Antonia M. Apps, Moderator
Leslie R. Caldwell, Gary S. Lincenberg, Gary P. Naftalis, Damian Williams
Panelists will explore the current major focuses and trends in securities law enforcement, including recent focus on disclosure issues and IPOs in the tech industry, as well as the latest developments in insider trading, accounting fraud, valuation cases, and cryptocurrencies.

C. Navigating the Pitfalls of Cross-Border Investigations
Saverio Lembo, Moderator
Stephane de Navacelle, Norm Keith, Lorinda Laryea, Ibtissem Lassoued, Alison Saunders
Internal investigations trigger all kinds of legal issues when different jurisdictions are concerned. Panelists will discuss the various obstacles (data privacy, state secrets, and blocking statutes, among others) that practitioners can face when conducting global investigations, in particular in Canada, France, the United Arab Emirates, Switzerland, and the United Kingdom.

D. Health Care Fraud Enforcement—From the Travel Act to Telemedicine
Brian F. McEvoy, Moderator
Joseph Beemsterboer, Hon. Craig Carpenito, Marissel Descalzo, Laura G. Hoey, Andrew Wirmani
This panel will discuss recent developments in the prosecution of health care fraud matters using evolving theories of criminal liability, such as the Travel Act and enhanced data mining in tele-health investigations.

E. TRIAL SKILLS—Fundamentals of Trial Practice II
Sean Hecker, Moderator
Susan K. Bozorgi, Hon. Charles R. Breyer, Yasmin Cader, Melissa Mills, Anjan Sahni
This panel will provide advice on the presentation of the defense case at trial, in particular the skills and techniques for putting on one’s case, including with respect to the testifying defendant, direct examinations, closing statements, character witnesses, and jury instructions. Panelists will focus on the practical nature of trial practice and demonstrate how to manage each step of the trial.

5:30 p.m.  End of day
5:30 p.m.–7:30 p.m.  Cocktail Reception—Sponsored by Zuckerman Spaeder LLP

FRIDAY, MARCH 13, 2020

9:15 a.m.  Keynote Speaker—Prof. Eugene F. Soltes, Harvard Business School

9:45 a.m.  ETHICS—Privilege Issues Post-Mueller Investigation
Morris (Sandy) Weinberg, Jr., Moderator
Prof. Lara Bazelon, Hon. Robert S. Brewer, Jr., John Keker, Kathryn H. Ruemmler
Prof. Ronald S. Sullivan, Jr., Hon. G. Zachary Terwilliger, James R. Wooley, Jr.
The panel will discuss a series of recent high profile ethics issues, including the repercussions experienced by Professor Sullivan as a result of his representation of Harvey Weinstein, the manner in which prosecutors obtain the testimony of cooperating witnesses through proffers from their lawyers and the resulting potential differences from their own testimony, the myriad of issues for pool counsel addressed by the recent New York City Bar ethics opinion, the attorney/client privilege issues and the crime fraud exception in the Greg Craig prosecution, several post-Mueller issues such as the dilemma of White House witnesses summoned before Congressional committees, and the DOJ essentially outsourcing investigations of companies to the firms representing them, turning private lawyers into prosecutors.

11:45 a.m.  End of Conference
**Register Now**

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