Internet of Things (IoT) National Institute

Everything will be connected.

March 27–28, 2019
Washington, DC

ambar.org/iot2019
Internet of Things (IoT) National Institute

Everything will be connected.

March 27–28, 2019  |  Washington, DC
1001 Pennsylvania Ave. NW (Crowell & Moring LLP)

We live in a connected world, where billions of vehicles, buildings, process control devices, wearables, medical devices, drones, consumer/business products, mobile phones, tablets, and other “smart” objects are wirelessly connecting to and communicating with each other. Forecasted by Gartner, Inc. to reach 20.4 billion connected things by 2020, with trillions of dollars in spending, the “Internet of Things” or IoT is raising unprecedented legal and liability issues and becoming one of the hottest new law practice areas. IoT is a game-changer for businesses, policymakers, and lawyers, with global spending rapidly approaching one trillion dollars. Join us for our fourth Internet of Things National Institute, presented by the ABA Section of Science & Technology Law, for an unparalleled learning and networking opportunity for businesses, policymakers, and lawyers (M&A, IP, competition, litigation, health law, IT/outsourcing, and privacy/cybersecurity):

• Discover why corporate, law firm, government, university, and other attendees give the IoT Institutes rave reviews: “great timely information,” “eye-opening,” “grand slam,” and “rock star” speakers.

• Gain practical insights to advise clients on the legal, legislative, regulatory, and liability issues of the IoT transformation.

• Hear the latest updates on IoT hot topics: emerging IoT technologies, contracting, litigation/mitigation, security, big data/privacy, cybersecurity, standards, cloud/artificial intelligence, connected healthcare, role of government, ethics, etc.

Learn more at ambar.org/iot2019.
Internet of Things (IoT) National Institute

Everything will be connected.

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American University  
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Senior Privacy Policy Advisor  
National Institute of Standards and Technology (NIST)  
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The MITRE Corporation  
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Cybersecurity and Infrastructure Security Agency  
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National Institute of Standards and Technology (NIST)  
Washington, DC

Jody Westby  
CEO  
Global Cyber Risk LLC  
Washington, DC

Jack Zinman  
Vice-President & Associate General Counsel  
AT&T  
Atlanta, GA
**Agenda**

**Wednesday, March 27, 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00 – 8:45 am</td>
<td>Registration/Breakfast/Networking</td>
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<tr>
<td>8:45 – 9:00 am</td>
<td>Opening Remarks</td>
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<tr>
<td></td>
<td>William B. Baker, Chair, ABA Section of Science &amp; Technology, Partner, Potomac Law Group PLLC</td>
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<tr>
<td></td>
<td>Judy Perry Martinez, Simon, Peragine, Smith &amp; Redfearn LLP; President-Elect of the American Bar Association</td>
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<tr>
<td>9:00 – 9:30 am</td>
<td>Keynote Address</td>
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<td>Michael Chertoff, Co-Founder and Executive Chairman, The Chertoff Group; former Secretary, Department of Homeland Security</td>
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<tr>
<td>9:30 – 10:45 am</td>
<td>New and Emerging Legal Issues Raised by New and Emerging IoT Technologies</td>
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<td>Spanning both the public and private sectors, IoT touches virtually every person, governmental entity and company. This panel will discuss new and emerging IoT technologies, (such as blockchain, artificial intelligence, and unmanned aerial vehicles), how they revolutionize the public and private marketplaces, and what legal, regulatory, and technical challenges we face today and tomorrow.</td>
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<td></td>
<td>Katherine E. Lewis, Partner, Meister Seelig &amp; Fein LLP</td>
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<td>Matthew T. Henshon, Partner, Henshon Klein LLP</td>
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<td>Richard J. Johnson, Partner, Jones Day</td>
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<td>Hanna Kim, Attorney, Microsoft Corporation</td>
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<td>Robert A. Martin, Senior Principal Engineer, The MITRE Corporation; Steering Committee Member, Industrial Internet Consortium</td>
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<tr>
<td>10:45 – 11:00 am</td>
<td>Break</td>
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<tr>
<td>11:00 am – 12:00 pm</td>
<td>The Internet of Medical Things (IoMT): A Legal Perspective</td>
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<td>IoT devices increasingly are being adapted to medical uses. Doctors, nurses, and patients are using the Internet of Medical Things (IoMT) to monitor health and improve treatment. But what does this mean from a legal perspective? This panel will discuss what is currently happening, the potential benefits and risks of IoMT, and where will the world of IoMT will take us in the future.</td>
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<td>Jean Marie Pechette, Shareholder, Polsinelli</td>
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<td>Stephanie Cason, Product Counsel, Google</td>
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<td>Michelle Richardson, Director, Privacy &amp; Data Project, Center for Democracy &amp; Technology</td>
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<td>Melanie Scott-Bennett, Attorney, Microsoft</td>
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<tr>
<td>12:00 – 1:00 pm</td>
<td>Lunch and Keynote Address</td>
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<td>Laura DeNardis, Professor, School of Communication, American University and Faculty Director, Internet Governance Lab</td>
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<tr>
<td>1:00 – 2:00 pm</td>
<td>Where Do IoT’s Building Blocks Stand? (5G, Standards, Software, and the Law)</td>
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<td>As IoT-focused network architecture, standards, and software evolve, new systems become feasible to extend the reach and efficacy of IoT. This panel will examine the current legal status and development strategies relating to three highly important foundational areas – 5G (which will enable the deployment of the next generation of IoT devices), standards (which promote the interoperability of devices), and software licensing – and how their evolution affects the evolution of IoT.</td>
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<td>Julie A. Fleming, Founder, Fleming Strategic; Chair-Elect, ABA Section of Science &amp; Technology Law</td>
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<td>Christopher Suarez, Associate, Williams &amp; Connolly LLP</td>
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<td>Jack Zinman, Vice-President &amp; Associate General Counsel, AT&amp;T</td>
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<td>2:00 – 3:00 pm</td>
<td>Demystifying the Government Role in IoT Policy</td>
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<td>Leading figures in the Executive Branch’s development of policies and practices in the connected domains will address the factors shaping U.S. government agencies’ views on how to best incorporate and use software and software-enabled devices in pursuit of their agencies’ missions and the conduct of their private-sector partners.</td>
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<td>Michael A. Aisenberg, Principal Cyber Security Counsel, The MITRE Corporation</td>
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<td>Emile Monette, Program Manager, Cyber Supply Chain Risk Management Program, DHS Cybersecurity and Infrastructure Security Agency</td>
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<td>Evelyn Remaley, Deputy Associate Administrator for Policy, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce</td>
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</tbody>
</table>

Agenda subject to change without notice based on speaker schedules.
3:00 – 3:15 pm | Break

3:15 – 4:15 pm | Demystifying the Government Role in IoT Regulation
Past and present representatives of Federal agencies having direct regulatory responsibility over companies’ deployment of connected devices will discuss the shaping of rules and compliance régimes in place over devices impacting telecommunications, connected medical devices and other consumer product environments.

William B. Baker, Partner, Potomac Law Group, PLLC; Chair, ABA Section of Science & Technology Law
Jodi Daniel, Partner, Crowell & Moring LLP
Ellen J. Flannery, Deputy Center Director for Policy, Center for Devices and Radiological Health (CDRH), U.S. Food and Drug Administration
Christopher Olsen, Partner, Wilson Sonsini Goodrich & Rosati

4:15 – 5:30 pm | Is IoT the End of Privacy as We Know It?
Everywhere we go, smart devices are collecting data about us, but many of us don’t even know it. As consumers and employees learn about such collection and use, they express concern that private things are no longer private. People want to know what is being collected, how it is being used, and what rights they might have as data subjects. With every technological advance, and adverse media attention, come more questions for businesses and the lawyers who advise them. Should privacy be embedded into every IoT device? What role can layered privacy policies play? What can we learn from the NIST Privacy Framework and the FTC in managing privacy IoT risks? Is self-regulation sufficient, or is government regulation needed? What effect will the new California Consumer Privacy Act have on IoT privacy? What are the implications of GDPR and purpose-based restrictions, and could GDPR become a de facto standard in the absence of any comprehensive U.S. privacy statute? Is privacy dead in a 24/7 connected world, or are reports of its death greatly exaggerated? Join us for a stimulating discussion, the latest insights, and practical takeaways on IoT privacy.

Ruth Hill Bro, Privacy/Cybersecurity Attorney; Past Chair, ABA Section of Science & Technology Law
Naomi B. Lefkovitz, Senior Privacy Policy Advisor, National Institute of Standards and Technology (NIST)
Kristin J. Madigan, Counsel, Crowell & Moring LLP; former Attorney, Division of Privacy & Identity Protection, Bureau of Consumer Protection, FTC

5:30 – 7:00 pm | Cocktail Reception, Book Signing, and Networking

Thursday, March 28, 2019

8:00 – 8:30 am | Breakfast/Networking

8:30 – 9:00 am | Introduction and Keynote Address
Paul Ohm, Professor, Georgetown University Law Center; Faculty Director, Georgetown Institute for Technology Law & Policy

9:00 – 10:30 am | Is There Cybersecurity in IoT?
IoT devices have been compromised to create botnet armies used for distributed denial of service (DDoS) or to attack underlying systems. IoT devices and their implementations may create numerous weaknesses that can compromise the security of individuals, homes, businesses, and industrial control systems (ICS). Security issues are not well understood, but fears are driving calls for legislation and standards. Meanwhile, the tech community continues to innovate, and many are trying to address the risks. These issues, however, are international in scope and require collaboration. This panel will discuss the inherent security risks associated with these devices and initiatives by governments, standards setting groups, and industry.

Jody Westby, CEO, Global Cyber Risk LLC
Megan Brown, Partner, Wiley Rein LLP
Terrell McSweeny, Partner, Covington & Burling LLP; former Commissioner, Federal Trade Commission (FTC)
Nicholas Pisciotta, President and Founder, Sicuro Innovations Inc.
Jeffrey Voas, Computer Scientist, Secure Systems and Applications Group, NIST

Agenda subject to change without notice based on speaker schedules.
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<tr>
<td>10:30 – 10:45 am</td>
<td>Break</td>
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<tr>
<td>10:45 am – 12:15 pm</td>
<td>Courting IoT: The Latest IoT Litigation and Liability Issues</td>
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<td>As the world increasingly turns to IoT devices, litigation and liability issues will inevitably arise. Unclear rules about responsibility for problems and liability for harms arising from the use of IoT devices invite litigation. This panel will explore the litigation scene, discuss how companies are planning to cope with litigation issues, and identify trends for the coming years.</td>
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<td>Cheryl A. Falvey, Partner, Crowell &amp; Moring LLP; former General Counsel, U.S. Consumer Product Safety Commission</td>
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<td>Ian C. Ballon, Litigation Shareholder, Greenberg Traurig, LLP</td>
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<td>Aaron Charfoos, Partner, Jones Day</td>
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<td>Kerry Childe, Attorney, former Senior Corporate Counsel, Privacy and Information Policy, Best Buy</td>
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<td>Rush D. Holt, Chief Executive Officer, American Association for the Advancement of Science (AAAS); former U.S. Representative, 12th District of NJ (1999-2015)</td>
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<td>1:30 – 2:45 pm</td>
<td>Running for Cover: Insurance Meets IoT</td>
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<td>This panel of insurance insiders and legal practitioners will address how insurers are responding to the unique insurance coverage and risk management needs of companies that create, distribute, or work with IoT devices. We’ll discuss the coverage afforded by Cyber, Product Liability, Excess Casualty, D&amp;O, Professional Liability, Crime, and General Liability policies, all in the context of IoT innovation.</td>
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<td>Laura Foggan, Partner, Crowell &amp; Moring LLP</td>
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<td>John G. Buchanan III, Senior Counsel, Covington &amp; Burling LLP</td>
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<td>Rachel Lavender, Senior Vice President, Cyber Center of Excellence Practice, Marsh</td>
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<tr>
<td>2:45 – 3:45 pm</td>
<td>Brave New World: Technology, Connectivity, and Ethics Issues</td>
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<td>Continually emerging technology and 24/7 connectivity are raising ethical issues for everyone — especially lawyers. The ABA Model Rules of Professional Conduct make clear that lawyers’ duties not only apply in all technological contexts but also specifically include a duty to keep up on technological advancements and their implications for clients. The new ABA Formal Opinion 483 (lawyer obligations regarding a cyber breach/attack) deserves special consideration in an IoT world where everything is connected ... and vulnerable. Likewise, with mobile devices and smart technology generating an endless stream of information, attorneys must consider how to advise clients about discovery and use of such information (including data analytics). This highly interactive panel will explore this brave new world and arm attendees with the courage to face the corresponding ethical issues.</td>
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<td>Merri A. Baldwin, Co-Chair &amp; Shareholder, Attorney Liability and Conduct Practice Group, Rogers Joseph O'Donnell</td>
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<td>3:45 – 4:00 pm</td>
<td>Break</td>
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<td>4:00 – 5:15 pm</td>
<td>IoT Challenges for Corporate Counsel</td>
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<td>IoT innovations are transforming our world, creating an array of daunting new legal, policy and regulatory challenges. At the convergence of IT, cloud and mobile computing, big data and AI, and other technological advances, IoT requires corporate counsel to venture into often unfamiliar areas. This expert panel will provide valuable insights on how, in the high-risk IoT environment, in-house counsel can build business relationships, balance opportunities and risks, anticipate unanswered questions, and advise clients on a range of critical issues in corporate governance, supply chain, infrastructure protection, IP, insurance, and more, while the laws and regulations are just catching up.</td>
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<td>Lucy L. Thomson, Founding Principal, Livingston PLLC; Past Chair, ABA Section of Science &amp; Technology Law</td>
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<td>April Falcon Doss, Partner, Saul Ewing Arsntein &amp; Lehr LLP</td>
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<td>Michelle M. Gallardo, Director, Legal – Global Privacy, HARMAN International, a Samsung Company</td>
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<td>Arash Heidarian, Senior Corporate Counsel, Amazon</td>
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<tr>
<td>5:15 – 5:30 pm</td>
<td>Second Day Wrap-Up and Farewell</td>
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</table>

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Who should attend: Lawyers (litigation, corporate, IT, IP, health law, etc.), regulators, legislators, policymakers, developers, manufacturers, service providers, marketers, business executives, privacy and security professionals, academics, and students

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<table>
<thead>
<tr>
<th>Standard Rates</th>
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<tbody>
<tr>
<td>$1,235</td>
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Written confirmation of your registration will be sent to you upon receipt. Please bring it with you to the National Institute as proof of registration. If you do not receive the confirmation notice prior to the presentation, please call the ABA at least 24 hours in advance to confirm that your registration was received and the program is being held as scheduled. Contact the ABA before making travel arrangements.

**Standing Committee on Continuing Legal Education**
Under the guidance of the Standing Committee on Continuing Legal Education, ABACLE administers and produces National Institutes, webinars, other technology-based products, and written course materials to assist lawyers with their continuing legal education efforts.

**Attire**
Business Casual attire is appropriate for all activities.