ABA Third Internet of Things (IoT) National Institute

May 9-10, 2018

1001 Pennsylvania Ave., NW, Washington DC

**Wednesday, May 9**

8:00 – 8:45 am  Registration/Breakfast/Networking

8:45 – 9:00 am  Opening Remarks

- David Z. Bodenheimer (Partner, Crowell & Moring; Chair, ABA Section of Science & Technology Law)

9:00 – 9:30 am  **Keynote Address: IoT Bill & Views from the Hill**

- Sen. Mark Warner (VA) & Sen. Cory Gardner (CO) [invited]

9:30 – 10:30 am  **Demystifying IoT Technology: Beyond the Buzzwords**

- Thomas L. Jarvis (Chair, ITC Practice & Litigation Partner, Winston & Strawn)
- Sri Elaprolu (Senior Manager & Global Lead, Public Sector IoT Practice, Amazon Web Services)
- Vernon Evans (Counsel, Ericsson)

10:30 – 10:45 am  Break

10:45 am – 12:00 pm  **Going Global with IoT: Navigating Regulations, Standards, and Other Challenges in Developing and Selling IoT Products Internationally**

- Jack Zinman (Vice President & Associate General Counsel, AT&T)
- Alonzo Barber (Attorney, Microsoft Corporation)
- Eric Hibbard (CTO Security & Privacy, Hitachi Vantara)
- Janet Hernández (President, TMG)

12:00 – 1:00 pm  Lunch & Speaker
1:00 – 2:00 pm  **Technology Supernova: How IoT, Artificial Intelligence, and the Cloud Are Reshaping Everything**
- Lisa R. Lifshitz (Chair, Technology, Privacy and Data Management Group, Torkin Manes, LLP)
- Erin F. Fonte (Member, Dykema Cox Smith)
- Ted Claypoole (Partner, Womble, Bond, Dickinson)
- Richard C. Balough (Balough Law Offices, LLC)

2:00 – 3:15 pm  **Data, Data, Everywhere: Navigating IoT Privacy Issues**
- Ruth Hill Bro (Privacy Attorney) (Moderator)
- Naomi Lefkovitz (NIST Senior Privacy Policy Advisor)
- Jacqueline K. Connor (Attorney, Bureau of Consumer Protection, Division of Privacy & Identity Protection, FTC)

3:15 – 3:30 pm  Break

3:30 – 4:45 pm  **Securing the Insecure: Cybersecurity in a Connected World**
- Randy Sabett (Senior Counsel & Vice Chair, Privacy & Data Protection, Cooley) (Moderator)
- Megan Brown (Partner, Wiley Rein)
- Jody Westby (CEO, Global Cyber Risk)
- Tom Smedinghoff (Of Counsel, Locke Lord LLP)
- William Wright (Director, Government Affairs & Senior Policy Counsel, Symantec)

4:45 – 5:45 pm  **Insuring the Technology Unknowns: Allocating Insurance Risks with IoT**
- Lorie Masters (Partner, Hunton & Williams)
- Laura Foggan (Partner, Crowell & Moring)
- Catherine Mulligan (Managing Director & U.S. Cyber Practice leader, Aon Benfield)

5:45 – 7:15 pm  Cocktail Reception and Networking
Thursday, May 10

8:00 – 8:45 am  Breakfast/Networking

8:45 – 9:00 am  Introduction to Day 2

9:00 – 10:00 am  **HealthTech on the Digital Frontier: Smart Pills, IoT Devices, & Connected Medical Technologies**

- Jean Marie Pechette (Shareholder, Pollinelli)
- Erika S. Watson (Lead Counsel, Global Data Privacy; Danaher Corp.)
- Afia Asamoah (Senior Counsel & Trust and Compliance Officer, Verily Life Sciences, LLC (an Alphabet company)
- Jodi Daniel (Partner, Crowell & Moring; founding Director, Office of Policy, Office of the National Coordinator for Health Information Technology, HHS)

10:00 – 11:00 am  **Homeland & National Security in an Internet-Everything World**

- Richard M. Martinez (Partner, Jones Day) (Moderator)
- Jonathan W. Gannon (Assistant Vice President & Senior Legal Counsel, AT&T Services; former Deputy Unit Chief, Office of Intelligence, National Security Division, DOJ)
- Rajesh De (Partner, Mayer Brown; former General Counsel, NSA)
- Suzanne Spaulding (Senior Adviser, Homeland Security Program and International Security Program, CSIS; former Under Secretary, National Protection and Programs Directorate, DHS)
- Leonard Bailey (Special Counsel, National Security, Computer Crime & Intellectual Property Section, DOJ)

11:00 - 11:15 am  Break

11:15 am – 12:30 pm  **Inside IoT: Corporate Counsel Insights**

- Joe D. Whitley (Chair, Government Enforcement & Investigations Group, Baker Donelson; former General Counsel, DHS)
- Arash Heidarian (Senior Counsel, Amazon)
- Mara Zusman Greenberg (Global Privacy head, Hilton)
- Nuzhat Sayani (Senior Counsel, Watson Internet of Things, IBM)

12:30 – 1:30 pm  Lunch and Speaker
1:30 – 2:45 pm  **The Fate of the Furious: Litigation, Allocation of IoT Legal Risks, & Mitigation Strategies**

- Cheryl Falvey (Partner, Crowell & Moring LLP; former General Counsel, Consumer Product Safety Commission)
- Jeff Greene (Senior Director, Global Government Affairs & Policy, Symantec Corporation; former Senior Counsel, Senate Homeland Security & Governmental Affairs Comm.)
- Michael A. Oakes (Partner, Hunton & Williams)
- Kim Hughes (Senior Attorney, Global Compliance, Microsoft)

2:45 – 3 pm  Break

3 – 4:00 pm  **Complicit? Ethical Challenges in a Connected World**

- Merri Baldwin (Shareholder, Rogers Joseph O’Donnell)
- Kathryn J. Fritz (Partner, Fenwick & West)

4:00 – 5:15 pm  **Back to the Future: Where is IoT Going Next?**

- Lucy Thomson (2012-13 Chair, ABA Section of Science & Technology Law; Principal, Livingston PLLC)
- Michael A. Aisenberg (Principal Cyber Policy Counsel, MITRE Corp.)
- Chris Calabrese (Vice President, Policy, Center for Democracy & Technology)

5:30 pm  **Second Day Wrap Up & Farewell**

*Agenda subject to change without notice based on speaker schedules.*