

ABA Third Internet of Things (IoT) National Institute

May 9-10, 2018

1001 Pennsylvania Ave., NW, Washington DC

Wednesday, May 9

- 8:00 – 8:45 am Registration/Breakfast/Networking
- 8:45 – 9:00 am Opening Remarks
- David Z. Bodenheimer (Partner, Crowell & Moring; Chair, ABA Section of Science & Technology Law)
- 9:00 – 9:30 am **Keynote Address: IoT Bill & Views from the Hill**
- Sen. Mark Warner (VA) & Sen. Cory Gardner (CO) [invited]
- 9:30 – 10:30 am **Demystifying IoT Technology: Beyond the Buzzwords**
- Thomas L. Jarvis (Chair, ITC Practice & Litigation Partner, Winston & Strawn)
 - Sri Elaprolu (Senior Manager & Global Lead, Public Sector IoT Practice, Amazon Web Services)
 - Vernon Evans (Counsel, Ericsson)
- 10:30 – 10:45 am Break
- 10:45 am – 12:00 pm **Going Global with IoT: Navigating Regulations, Standards, and Other Challenges in Developing and Selling IoT Products Internationally**
- Jack Zinman (Vice President & Associate General Counsel, AT&T)
 - Alonzo Barber (Attorney, Microsoft Corporation)
 - Eric Hibbard (CTO Security & Privacy, Hitachi Vantara)
 - Janet Hernández (President, TMG)
- 12:00 – 1:00 pm Lunch & Speaker

- 1:00 – 2:00 pm **Technology Supernova: How IoT, Artificial Intelligence, and the Cloud Are Reshaping Everything**
- Lisa R. Lifshitz (Chair, Technology, Privacy and Data Management Group, Torkin Manes, LLP)
 - Erin F. Fonte (Member, Dykema Cox Smith)
 - Ted Claypoole (Partner, Womble, Bond, Dickinson)
 - Richard C. Balough (Balough Law Offices, LLC)
- 2:00 – 3:15 pm **Data, Data, Everywhere: Navigating IoT Privacy Issues**
- Ruth Hill Bro (Privacy Attorney) (Moderator)
 - Naomi Lefkovitz (NIST Senior Privacy Policy Advisor)
 - Jacqueline K. Connor (Attorney, Bureau of Consumer Protection, Division of Privacy & Identity Protection, FTC)
- 3:15 – 3:30 pm Break
- 3:30 – 4:45 pm **Securing the Insecure: Cybersecurity in a Connected World**
- Randy Sabett (Senior Counsel & Vice Chair, Privacy & Data Protection, Cooley) (Moderator)
 - Megan Brown (Partner, Wiley Rein)
 - Jody Westby (CEO, Global Cyber Risk)
 - Tom Smedinghoff (Of Counsel, Locke Lord LLP)
 - William Wright (Director, Government Affairs & Senior Policy Counsel, Symantec)
- 4:45 – 5:45 pm **Insuring the Technology Unknowns: Allocating Insurance Risks with IoT**
- Lorie Masters (Partner, Hunton & Williams)
 - Laura Foggan (Partner, Crowell & Moring)
 - Catherine Mulligan (Managing Director & U.S. Cyber Practice leader, Aon Benfield)
- 5:45 – 7:15 pm Cocktail Reception and Networking

Thursday, May 10

- 8:00 – 8:45 am Breakfast/Networking
- 8:45 – 9:00 am Introduction to Day 2
- 9:00 – 10:00 am **HealthTech on the Digital Frontier: Smart Pills, IoT Devices, & Connected Medical Technologies**
- Jean Marie Pechette (Shareholder, Pollsinelli)
 - Erika S. Watson (Lead Counsel, Global Data Privacy; Danaher Corp.)
 - Afia Asamoah (Senior Counsel & Trust and Compliance Officer, Verily Life Sciences, LLC (an Alphabet company))
 - Jodi Daniel (Partner, Crowell & Moring; founding Director, Office of Policy, Office of the National Coordinator for Health Information Technology, HHS)
- 10:00 – 11:00 am **Homeland & National Security in an Internet-Everything World**
- Richard M. Martinez (Partner, Jones Day) (Moderator)
 - Jonathan W. Gannon (Assistant Vice President & Senior Legal Counsel, AT&T Services; former Deputy Unit Chief, Office of Intelligence, National Security Division, DOJ)
 - Rajesh De (Partner, Mayer Brown; former General Counsel, NSA)
 - Suzanne Spaulding (Senior Adviser, Homeland Security Program and International Security Program, CSIS; former Under Secretary, National Protection and Programs Directorate, DHS)
 - Leonard Bailey (Special Counsel, National Security, Computer Crime & Intellectual Property Section, DOJ)
- 11:00 - 11:15 am Break
- 11:15 am– 12:30 pm **Inside IoT: Corporate Counsel Insights**
- Joe D. Whitley (Chair, Government Enforcement & Investigations Group, Baker Donelson; former General Counsel, DHS)
 - Arash Heidarian (Senior Counsel, Amazon)
 - Mara Zusman Greenberg (Global Privacy head, Hilton)
 - Nuzhat Sayani (Senior Counsel, Watson Internet of Things, IBM)
- 12:30 – 1:30 pm Lunch and Speaker

- 1:30 – 2:45 pm **The Fate of the Furious: Litigation, Allocation of IoT Legal Risks, & Mitigation Strategies**
- Cheryl Falvey (Partner, Crowell & Moring LLP; former General Counsel, Consumer Product Safety Commission)
 - Jeff Greene (Senior Director, Global Government Affairs & Policy, Symantec Corporation; former Senior Counsel, Senate Homeland Security & Governmental Affairs Comm.)
 - Michael A. Oakes (Partner, Hunton & Williams)
 - Kim Hughes (Senior Attorney, Global Compliance, Microsoft)
- 2:45 – 3 pm Break
- 3 – 4:00 pm **Complicit? Ethical Challenges in a Connected World**
- Merri Baldwin (Shareholder, Rogers Joseph O'Donnell)
 - Kathryn J. Fritz (Partner, Fenwick & West)
- 4:00 – 5:15 pm **Back to the Future: Where is IoT Going Next?**
- Lucy Thomson (2012-13 Chair, ABA Section of Science & Technology Law; Principal, Livingston PLLC)
 - Michael A. Aisenberg (Principal Cyber Policy Counsel, MITRE Corp.)
 - Chris Calabrese (Vice President, Policy, Center for Democracy & Technology)
- 5:30 pm **Second Day Wrap Up & Farewell**

Agenda subject to change without notice based on speaker schedules.