Ethical Issues in the Law (and Tech)
What are key ethical issues in the intersection of law and tech?

1. Lack of diversity when working on matters can expose you to bad product creation.
2. Lack of diversity when working on matters exposes you to blindspots with unintended results.
What can in-house counsel do to push for ethical solutions to legal problems?
Advocacy starts from the inside. What does that mean for outside counsel?

To get, and retain, business, firms will have to walk the walk on diversity as supplier diversity standards are put in place and enforced.

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What is the role of diversity directors inside law firms and in corporations?

Are they friend, foe, neutral, or none of the above?

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Examples of real legal issues when diversity is ignored...

1. Facebook - Cambridge Analytica and voter suppression

2. Apple - Cognitive diversity v. representational diversity

3. The First Step Act – Implementing technology when you don’t understand it

What is the legal and political and PR liability exposure?

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Solutions…

1. Be proactive about bringing all voices to the table.
2. Deliberately ask yourself how you can be an ally.
3. When looking at solving a problem, ask yourself if this answer/solution would work for women, differently abled, and people of color.
4. Also ask if your intended solution may have unintended negative consequences for marginalized communities. If you aren’t sure… refer back to #1.

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Questions? Please feel free to ask anything.