MEETING OF OFFICERS, COUNCIL AND COMMITTEE CHAIRS
• Call to order
• Introductions
• Announcements

Chris Rockers
• Report from the ABA President

Bob Carlson
• Approval of Minutes:
  • April 14 Council Meeting
  • July 24 Council Telephonic Meeting
  • August 5 Business Meeting

Jeannie Frey
• Approval of Advance Strategic Plan

William Rosenberg
Advance Strategic Plan Goals

1. Develop a communication plan (or “awareness campaign”) for young business lawyers in private practice who are (i) Section Members, or (ii) potential Section Members, regarding existing Section member benefits likely to be of interest to them.

2. Develop new relevant content for young business lawyers in private practice and ensure delivery of such content in a format that responds to the needs and expectations of this particular market segment.

3. Provide an active forum for young business lawyers in private practice to be involved in Section activities.

4. Provide additional financial incentive to encourage young business lawyers in private practice to become more actively involved in Section activities.
• Approval of In-House Counsel Strategic Plan

Anne Gwal

A.J. Bosco
In-House Counsel Strategic Plan Goals

1. Develop a communication plan for in-house Section members and potential Section members regarding existing Section membership benefits;

2. Develop relevant content that is made available in a format to meet the ever-changing needs of in-house counsel;

3. Provide a financial incentive or discount to encourage and reward active participation within the Section; and

4. Ensure that the Section provides an active forum for in-house counsel members.
• Approval of Guidelines on the Appointment and Use of Special Masters in Federal and State Civil Litigation

Bill Johnston
• CHAIR REPORT

Chris Rockers
• Highlights from Section Scorecard

  • BLS ended FY2018 as the largest Section in the ABA
  • Section webpage views continue to grow year over year
  • Business Law Basics and In The Know continue to be well attended
  • Linked In page followers are up 20%
  • 14% more lawyers were added than in FY2017
• Discussion of One ABA New Membership Model
At the August ABA House of Delegates Meeting, the new dues rates were adopted:

- $75 if admitted to the bar for less than five years
- $150 if admitted to the bar five years but less than ten years
- $250 if admitted to the bar ten years but less than fifteen years
- $350 if admitted to the bar fifteen years but less than twenty years
- $450 if admitted to the bar twenty or more years

There are some constituencies of members that will have discounted rates, including solos/small firm/judicial/international lawyers but those rates align with one of the five categories above.
• **Summary of Elements of Proposed New Membership Model**

  • Allow all ABA members to join Law Practice and GPSolo at no additional charge.
  • Modern content strategy to improve both member benefits and promote the quality content
  • Develop and maintain a robust CLE marketplace;
  • Increase the value of membership in both the ABA and its entities through additional paywalls
  • Allow metered access to entity content
• Next steps
• CHAIR-ELECT REPORT

Vicki O. Tucker
• Chief of Diversity and Inclusion Report
  • Diversity and Inclusion Plan
  • Committee Chair Appointments 50% diverse lawyers
  • 100% of CLE programs meet the ABA panelist diversity requirements
  • Approximately half of committees have appointed a director to the Diversity and Inclusion committee
  • Diversity focused subcommittees or task forces in substantive committees
# REPORTS

## 2018-2019 Council Committee Assignments

<table>
<thead>
<tr>
<th>Committees</th>
<th>Content Strategy</th>
<th>Membership, Diversity and Inclusion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neal Kling (Chair)</td>
<td>Holly Gregory (Chair)</td>
<td>Nikki Munro (Chair)</td>
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<tr>
<td>Anne Gwal</td>
<td><strong>Kristen Adams</strong></td>
<td>Cara Bradley</td>
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<tr>
<td>Linda Leali</td>
<td><strong>Ted Claypoole</strong></td>
<td>Brian Castro</td>
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<tr>
<td>Lisa Lifshitz</td>
<td>Catherine Dixon</td>
<td>Sylvia Chin</td>
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<td>Peter Snell</td>
<td>Jonathan Lipson</td>
<td>Mac McCoy</td>
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<td>John Stout</td>
<td>Scott Ludwig</td>
<td><strong>Ashley Walter</strong></td>
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<td>Sharon Weiss</td>
<td><strong>Tom Walsh</strong></td>
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# 2018-2019 Committee Chair Appointments

<table>
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<tr>
<th>Committee</th>
<th>Chair</th>
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<tbody>
<tr>
<td>Consumer Financial Services</td>
<td>Katrina Christakis</td>
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<tr>
<td>Corporate Social Responsibility</td>
<td>E. Christopher Johnson</td>
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<tr>
<td>Credit Unions</td>
<td>Peter R. Woods</td>
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<tr>
<td>Director and Officer Liability</td>
<td>John Mark Zeberkiewicz</td>
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<tr>
<td>Dispute Resolution</td>
<td>John Levitske</td>
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<tr>
<td>Federal Regulation of Securities</td>
<td>Robert E. Buckholz</td>
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<tr>
<td>Government Affairs Practice</td>
<td>Brett Lininger</td>
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<tr>
<td>Health Law and Science</td>
<td>Angela Humphreys</td>
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<tr>
<td>Institutional Investors</td>
<td>Cynthia &quot;Cindy&quot; Collins</td>
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<td>Judge Initiative</td>
<td>Hon. Christopher P. Yates</td>
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<td>Leadership Development</td>
<td>Kathy McLeroy</td>
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<tr>
<td>Mergers and Acquisitions</td>
<td>Wilson Chu</td>
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<tr>
<td>Pro Bono</td>
<td>John H. Quinn</td>
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<tr>
<td>State and Local Bar Relations</td>
<td>Merritt A. Cole (term extended one year)</td>
</tr>
<tr>
<td>Taxation</td>
<td>Imke Gerdes</td>
</tr>
<tr>
<td>Trust Indentures and Indenture Trustees</td>
<td>Kristin Going</td>
</tr>
<tr>
<td>Uniform Commercial Code</td>
<td>Candace Zierdt</td>
</tr>
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2019 BUSINESS LAW SECTION MEETINGS

2019 Midwinter Leadership Meeting
January 17-20, 2019
Ritz-Carlton, Amelia Island
Amelia Island, FL

2019 Spring Meeting
March 28-30, 2019
Vancouver Convention Centre
Vancouver, BC

2019 Section Annual Meeting
September 12-14, 2019
Marriott Marquis
Washington, DC
• VICE-CHAIR REPORT

Pat Clendenen
Report on *The Business Lawyer*

- Summer 2018 Issue: Sent to printer end of June and mailed mid-July
- Fall 2018 Issue: Sent to printer early September and mailed end of September
- Winter 2018-2019 Issue: Issue is full and will be sent to printer and mailed end of December/early January
- We are soliciting additional content for the Spring 2019 and Summer 2019 issues.
- Staff has compiled a wish list for an improved version of *The Business Lawyer* online and will be meeting with ABA website staff after Annual Meeting.
2020 BUSINESS LAW SECTION MEETINGS

2020 Midwinter Leadership Meeting
January 9-12, 2020
Montage, Laguna Beach
Laguna Beach, CA

2020 Spring Meeting
March 26-28, 2020
Boston Marriott Copley and Westin Copley Place
Boston, MA

2020 Section Annual Meeting
September 10-12, 2020
Sheraton Chicago Hotel & Towers, and Gleacher Center
Chicago, IL
• SECRETARY REPORT

Jeannie Frey
2021 BUSINESS LAW SECTION MEETINGS

2021 Spring Meeting
April 22-24
Sheraton Dallas
Dallas, TX
• ABA HOUSE OF DELEGATES REPORT

Chip Lion  Barbara Mayden  Alvin Thompson  Steve Weise
• Update from ABA House of Delegates Meeting, August 2018
8.6

• CONTENT OFFICER REPORT

Norm Powell
• CONTENT COMMITTEE REPORT
  • Reimagined Content Directors
  • Content Creation Guides
  • Content Impact
  • Programs & Webinars
• COUNCIL COMMITTEE REPORTS
• COUNCIL COMMITTEE ON COMMITTEES

Elizabeth Stong
• Committee Reports due on September 24
• Committee Chair webinars to be announced for December 2018
• Welcome to Neal Kling, incoming chair
• Welcome to Linda Leali, new member
COUNCIL COMMITTEE REPORTS

• COUNCIL COMMITTEE ON CONTENT STRATEGY

Michael Flemming
• Content Strategy Goals for BLS
• BLT Editorial Policy
• On the Horizon – New Membership Model as It Relates to Content
• COUNCIL COMMITTEE ON MEMBERSHIP, DIVERSITY AND INCLUSION

Nikki Munro
• Advance V Strategic Plan Implementation
  • Committee will oversee implementation of Advance Young Lawyer Strategic plan

• Administrative Committee Support
  • Committee is available to support the following administrative committees: Business Law Advisors, Business Law Fellows, Diversity and Inclusion, International Coordinating, Judges Initiative, Leadership Development, Membership, State and Local Bar Relations, Young Lawyers
LEADERSHIP ACADEMY UPDATE

Larry Goldman

Jim Schulwolf
Leadership is Joyful. The leader enjoys the role, finding it energizing and fulfilling. Because the leader genuinely respects and cares for the organization and its members, he or she views leadership as a privilege and honor, not as a burden or as a means to another end.

“Aspects of Leadership,” ABA Business Law Section
• A new member benefit intended to be an alternative to leadership development and training programs offered by universities and for-profit organizations

• “Curriculum” will be integrated into regular Spring and Annual Meeting programs in concert with participating substantive and administrative committees

• Objective – offering a certificate of completion for the purpose of assisting participants in personal marketing efforts to attain leadership roles in non-profit, community and civic organizations
• Curriculum track scheduled at four consecutive Section meetings over two years with no more than two track programs at any one Section meeting

• Coordinated by the Leadership Development Committee with key substantive participation by the Non-Profit Organizations, Corporate Governance and other Committees; no net addition to CLE programs; attendance open to all meeting attendees
• Potential programming:
  • The Basic Skills of Effective Leadership
  • Leadership of Non-Profit Organizations
  • Transformational Leadership – Making a Difference and Social Entrepreneurship
  • Leading an Organization to Enhance Diversity, Overcome Implicit Bias, and Grow a Culture of Inclusion
  • Ethics of Non-Profit Organizations
  • Confronting Difficult Situations – Leadership in Times of Crisis
  • How to Run an Effective Meeting
• Target inaugural class of 25-50; simple application process; selection process dependent on level of interest

• Target kick-off, Section Annual Meeting, September 2019 in Washington, D.C.
BUSINESS LAW FELLOWS COMMITTEE REPORT

• BUSINESS LAW FELLOWS COMMITTEE REPORT

Dixie Johnson

Caroline Pham
Retention and Engagement

• 165 Fellows have completed the program
• 65% of former Fellows are still active members of the Section
• 51 former Fellows are currently serving in Section leadership roles
• 9 current Committee Chairs are Business Law Fellows Program alumni
• 4 current Council Members are Business Law Fellows Program alumni
• 1 Section Officer is a Business Law Fellows Program alumnus
• RECENT ALUM: Of the 45 Fellows that have completed the program since 2016 (3 classes), 32 are currently serving in Section leadership roles
Expressed Goals of Fellows

• Professional Development
  • Attain leadership role in the Section (Subcommittee Chair, Director, Program Chair, etc.)
  • Undertake substantive projects that align with their skillset

• Networking
  • Build and strengthen relationships in the Section
  • Leverage Business Law Section relationships to foster growth both in their career and within the Section
  • Find ways to maintain Section involvement as their Fellows term comes to an end
Expressed Goals of Fellows

• Outreach
  • Raise awareness among committees about the Fellows program
  • Engage in recruitment efforts for future Fellows
  • Promote Fellows program to other networks to enhance diversity
2018-2020 Class of Business Law Fellows
Celebrating the 20th year of the Business Law Fellows Program!

• Practice Type
  • 3 In-house
  • 1 Private Practice
  • 1 Academic
  • 1 Government
  • 1 Nonprofit

• Demographics
  • 11 Young Lawyers
  • 5 Lawyers of Diverse or Underrepresented Ethnic and Racial Backgrounds
  • 5 LGBT Lawyers
  • 1 Lawyer with a Disability
2018 Fellows Program Initiatives

- Established policy for post-meeting reports to be received before travel reimbursement can be processed
- Developed one-page “Fellows Roles and Responsibilities” overview
- Relaunched subcommittees structure to better reflect activities of Fellows Committee
- Created a Linkedin Chat for Fellows in an effort to expand digital channels for engagement
MEETING OF OFFICERS, COUNCIL AND COMMITTEE CHAIRS