



*PRESENT*

# SOCIAL MEDIA & HEALTHCARE: THE GOOD, THE BAD, & THE UGLY

8:30 AM - 12:30 PM  
WEDNESDAY, APRIL 6, 2011  
DEPAUL UNIVERSITY COLLEGE OF LAW  
25 EAST JACKSON BOULEVARD  
CHICAGO, IL 60604

THIS PROGRAM WILL EXPLORE A RANGE OF ETHICAL AND LEGAL ISSUES THAT ARE RAISED BY THE USE OF SOCIAL MEDIA BY HEALTH CARE PROVIDERS, PATIENTS AND HEALTH CARE DELIVERY SYSTEMS. USING A MULTIDISCIPLINARY APPROACH, EXPERT PANELISTS WILL DISCUSS WHAT THEY CONSIDER TO BE THE RISKS AND BENEFITS OF THIS NEW WAY OF COMMUNICATING ABOUT HEALTH CARE AND WITH HEALTH CARE PROVIDERS AND PATIENTS.

**KEYNOTE ADDRESS:**

***RONALD PETROVICH, MANAGER***

MAYO CLINIC, CENTER FOR SOCIAL MEDIA, MEDICAL EDGE, ROCHESTER, MN

**SPEAKERS:**

***BARBARA DUNLAP, JD, SENIOR ATTORNEY, EMPLOYEE RELATIONS***

WALGREENS, DEERFIELD, IL

***KAYHAN PARSİ, JD, PHD, ASSOCIATE PROFESSOR OF BIOETHICS & HEALTH POLICY***

NEISWANGER INSTITUTE FOR BIOETHICS AND HEALTH POLICY, LOYOLA UNIVERSITY CHICAGO  
STRITCH SCHOOL OF MEDICINE, CHICAGO, IL

***ERIC SWIRSKY, JD, MA, CLINICAL ASSISTANT PROFESSOR***

BIOMEDICAL AND HEALTH INFORMATION SCIENCES, UNIVERSITY OF ILLINOIS AT CHICAGO,  
CHICAGO, IL

TO REGISTER, PLEASE CONTACT:  
CARRIE.COLEMAN@AMERICANBAR.ORG

\$100	GENERAL ATTENDANCE	\$50	ABA MEMBER
\$50	GRADUATE OF DEPAUL UNIVERSITY COLLEGE OF LAW	\$50	MILWAUKEE BAR ASSOCIATION MEMBER
\$15	LAW STUDENT (NOT SEEKING CLE CREDIT)		
GRATIS	CURRENT DEPAUL UNIVERSITY STUDENTS, FACULTY, AND EMPLOYEES		

DEPAUL REGISTRANTS, PLEASE CONTACT: RBANKS2@DEPAUL.EDU

REGISTRATION DEADLINE: APRIL 4, 2011



# Social Media & Healthcare: The Good, The Bad, & The Ugly

8:30 a.m. - 12:30 p.m. ■ Wednesday, April 6, 2011

DePaul University College of Law ■ 25 East Jackson Boulevard, Chicago, IL 60604

## Registration Form

To register, fax this form to Carrie Coleman at 202/638-3844. For more information please email: [Carrie.Coleman@americanbar.org](mailto:Carrie.Coleman@americanbar.org).

- \$100 General Attendance       \$50 Graduate of DePaul University College of Law
- \$50 ABA Member       \$50 Milwaukee Bar Association Member
- ABA Member # \_\_\_\_\_  \$15 Law Student (not seeking CLE credit)
- Gratis* Current DePaul University Students, Faculty and Employees

How did you first learn about this program? \_\_\_\_\_

Current DePaul University students, faculty and employees,  
please contact [RBANKS2@DePAUL.EDU](mailto:RBANKS2@DePAUL.EDU) to register.

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To pay by check, make check payable to "ABA" and mail with registration form to:  
Carrie Coleman, ABA, 740 15th Street, NW, Washington, DC 20005.

To pay by Credit Card:

- VISA       Master Card       American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### REGISTRATION DEADLINE: APRIL 4, 2011

*Your conference fee covers admission, course materials and continental breakfast.*

#### CANCELLATION POLICY

We will give full refunds of registration fees, less a non-refundable administrative charge of \$25, for cancellations received by April 4, 2011. Cancellations received after that date will not be refunded, but substitute registrants may be designated in writing with advance notification to our office.