American Bar Association through the Standing Committee on Bar Activities and Services and the Division for Bar Services
Follow the 2019 Bar Leadership Institute on Twitter at #BLI19

Use password BLI19 to access complimentary WiFi service on Wednesday through Friday.

Find the ABA-BLI wireless network connection in your WiFi settings, connect to the internet on the Marriott page, accept the terms and conditions for usage, enter password BLI19 and click “submit.”

Visit the ABA Division for Bar Services website for BLI handouts: ambar.org/blihandouts.

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RAFFLE PRIZE: RABBIT FUR SCARF
Dear Bar Leader:

On behalf of ABA President Bob Carlson, President-elect Judy Perry Martinez, the Standing Committee on Bar Activities and Services, and the staff of the Division for Bar Services, I welcome you to the ABA’s “must-attend” event for successful bar leaders: the Bar Leadership Institute.

For more than 40 years, the ABA has offered this premier leadership training experience for bar leaders across the nation. Throughout the two days of the BLI, we have one goal—preparing you to be the best leader you can be for your bar.

Throughout the conference, you will learn about inspirational leadership, best practices in governance, and effective communication tools for you and the members you serve.

We have assembled an outstanding faculty for the exciting days ahead, including experienced bar presidents and executive directors as well as industry experts, to support you, challenge you, and energize you.

To maximize the benefits of the BLI, we encourage you to commit to these seven principles:

- Attend programming.
- Listen actively.
- Participate fully.
- Connect with those you meet. (Collect business cards and communicate upon your return.)
- Learn (Be inspired!).
- Take it home.
- Make a difference.

We hope that, as it was for the thousands of graduates before you, your BLI experience is truly transformative, and that the ABA and the Division for Bar Services will become an essential resource for your leadership journey. Please call on us anytime, here at the BLI or in the months ahead.

We are here for you.

Hon. Pamila J. Brown

Chair, ABA Standing Committee on Bar Activities and Services
All events will take place at the Chicago Marriott Downtown.

3:15 p.m. - 6:30 p.m.   
**Early Registration**
7TH FLOOR REGISTRATION DESK

4:00 p.m. - 5:15 p.m.   
**Presidential Hacks**
GRAND BALLROOM SALONS II, 7TH FLOOR
Start the planning process for your presidential journey with Presidential Hacks, where communication, technology, governance, branding, and social media experts will be on hand to offer you advice and guidance. You can build your own program by participating in one or more sessions on Effective Introductions or Personal Branding, each of which will be repeated once. Prefer a more informal structure? With your questions in hand, you can also drop by for informal Q&A sessions on Mobile Security Basics, Governance, and Social Media.

**The Art of an Introduction**
The way you introduce yourself at an event or meeting can set the tone for how others view you. The ABA’s Julie Brown will share tips on how to develop and communicate a personalized welcome message, whether you have five minutes or just one. Don’t miss this opportunity to learn how to deliver a message that leaves a positive, lasting impression.

**JULIE BROWN**
Chicago, IL
Manager, Broadcast Communications, ABA Division for Media Relations and Communication Services

**Personal Branding for Bar Leaders**
Did you know you have a brand? It’s true—and it’s all about how other people see and experience you. To succeed as a bar leader, you need to understand those perceptions and use your perceived strengths to lead. You also need to understand your bar association’s brand and how yours can align with it. Come to this fast-paced session to kick-start or improve your existing efforts.

**PAULA DIXTON**
LOS ANGELES, CA
Senior Manager of Global Attorney Development, Greenberg Traurig LLP

**Mobile Security Best Practices**
Do you practice good security on your phone and other mobile devices? Anne Haag, law practice management trainer with the Chicago Bar Association, is on hand to answer any questions you have on encryption, robust passwords and other security best practices.

**ANNE HAAG**
Chicago, IL
Practice Management Advisor | Law Practice Management & Technology, Chicago Bar Association
Social Media Basics
Facebook? Twitter? Instagram? What's a bar leader to do? Bring any and all questions about social media best practices to this session.

SARAH GLASSMEYER
Chicago, IL
Project Specialist Manager, ABA Center for Innovation

Governance Advice for the Board-Iorn
Problem board member? Executive committee run amok? Past president won’t leave the stage? Bar governance gurus Jennifer Lewin and Elizabeth Derrico have seen it all and are prepared to provide advice on the sticky leadership issues you face.

JENNIFER LEWIN
Chicago, IL
Deputy Director, ABA Division for Bar Services
ELIZABETH M. DERRICO
Albany, NY
Principal, Elizabeth Derrico & Associates

Professional Headshots
Don’t miss out on an opportunity to receive a free headshot. Photographer Harvey Tillis is on hand to photograph bar leaders on a first come/first served basis.

5:15 p.m. - 6:30 p.m.

Sponsor Networking Time and Welcome Reception
7TH FLOOR FOYER
Kick-start your BLI experience by joining sponsors and colleagues at this casual cash-bar reception. Take advantage of the relaxed setting to learn about sponsor resources available to you, your organization, and your law practice. Members of the ABA Standing Committee on Bar Activities and Services also will be on hand to answer your questions about the BLI.

THURSDAY, MARCH 14, 2019

7:00 a.m. - 4:30 p.m.

Registration
7TH FLOOR REGISTRATION DESK

7:00 a.m. - 8:15 a.m.

Continental Breakfast - Discussion by Region
GRAND BALLROOM SALONS I/II, 7TH FLOOR
Throughout this casual breakfast, you will have the opportunity to meet your bar leader peers and begin to discuss issues of interest and ask questions about your presidential journey. Table discussions will be organized by region and will begin at 7:30 a.m. See table signs for information regarding bar region.
8:15 a.m. - 8:30 a.m.  
**Welcome and Orientation**  
GRAND BALLROOM SALONS I/II, 7TH FLOOR  
**HON. PAMILA J. BROWN**  
Ellicott City, MD  
Chair, ABA Standing Committee on Bar Activities and Services  
**ROBERT M. CARLSON**  
Butte, MT  
President, American Bar Association

8:30 a.m. - 8:45 a.m.  
**Transfer Break**

8:45 a.m. - 9:45 a.m.  
**Leading By Example: The Importance of Values-based Leadership**  
GRAND BALLROOM SALON III, 7TH FLOOR  
“Leadership is a matter of how to be, not how to do. We spend most of our life mastering how to do things, but in the end it is the quality and character of the individuals that defines the performance of great leaders.” —Frances Hesselbein, former CEO, Girl Scouts of America and the Peter F. Drucker Foundation for Nonprofit Management

When we assume a volunteer leadership role, much of our thinking turns to the tasks we have to complete and the timelines of activity we have to manage. Too much focus on doing, however, often limits our attention on being. In reality, one of the most powerful opportunities you have as a bar leader is modeling the way and setting an example for others.

In this interactive opening session, leadership educator and longtime BLI contributor Jeffrey Cufaude will engage you in conversation and self-examination about defining your work as a bar leader, the values you will draw on to guide your choices, and the example you want to set for others.

Bottom line? If every one of your stakeholders were to follow your example as a leader, would your bar association, your community, the profession be better?  
**JEFFREY CUFAUDE**  
Indianapolis, IN  
President and CEO, Idea Architects

9:45 a.m. - 11:00 a.m.  
**Business as Unusual**  
GRAND BALLROOM SALON III, 7TH FLOOR  
Join Mary Byers, CAE, author of *Race for Relevance: 5 Radical Changes for Associations*, for this provocative look at what some bars are doing to compete in a rapidly changing environment. Innovations include tiered pricing, service packages, subscription models, governance changes and shared service case studies to jumpstart your thinking about what the future might hold for your organization.  
**MARY BYERS**  
Chatham, IL  
Author, *Race for Relevance and Road to Relevance*
11:00 a.m. - 11:20 a.m.  **Sponsor Break**  
**7TH FLOOR FOYER**  
Talk with sponsors about the resources available to your bar organization and members. Be sure to stop by the ABA Division for Bar Services table to learn about the Division’s Board Catalyst series and meet Ashley Alfirevic of ABA Publishing to hear about the ABA Books for Bars Program.

11:20 a.m. - 12:20 p.m.  **Strategy Sessions**  
These sessions will focus on leadership strategies that will help you lead a more productive and strategic board and empower volunteers and bar entities to advance the association, especially during times of change.

**Strategy Session 1A: The Bar Leader Facilitator-in-Chief**  
**CHICAGO BALLROOMS A/B, 5TH FLOOR**  
In today’s fast-paced, collaborative environment, strong facilitation skills are essential for any leader. Good facilitative leadership balances process and outcome to ensure that decisions reached, initiatives created, and commitments made reflect the broadest and most compelling insights from a diverse group of individuals. In this session, we will review core principles of facilitation, and identify how to successfully manage common group dynamics you are likely to encounter. This session repeats in the afternoon.

**JEFFREY CUFAUDE**  
Indianapolis, IN  
President and CEO, Idea Architects

**Strategy Session 2A: Bar Governance that Meets 21st Century Demands**  
**LOS ANGELES/MIAMI/SCOTTSDALE, 5TH FLOOR**  
Let’s face it: Governance structures were designed at a time when business moved much more slowly and the ability to engage was steeped in communication modes that no longer bind us. What has evolved in the space of good governance, and how can we up our game in advancing consequential decisions? Join governance expert Mark Engle from Association Management Center, who will share his insights on governance trends and lead us in a discussion about how we can address roadblocks that inhibit wise and timely decisions. Mark’s afternoon session will address strategies for successful implementation of governance changes.

**MARK ENGLE**  
Chicago, IL  
Principal, Association Management Center

**Strategy Session 3A: Strategic Planning FAQs**  
**CHICAGO BALLROOM D, 5TH FLOOR**  
To end up with a strategic plan that truly guides the organization and becomes part of its DNA, there are lots of questions bar leaders should consider. What do we need from our plan? Who should we include in the process? What information do we need to have an informed discussion? In this session, our speakers will address the most
frequently asked questions about planning – and any others you may have – to help you lay a successful foundation for any upcoming planning effort.

**JENNIFER LEWIN**  
Chicago, IL  
Deputy Director, ABA Division for Bar Services

**ELIZABETH M. DERRICO**  
Albany, NY  
Principal, Elizabeth Derrico & Associates

**Strategy Session 4A: What’s Signal, What’s Noise: Smart Use of Data**  
NORTHWESTERN/ OHIO/ PURDUE/ WISCONSIN, 6TH FLOOR

Bars are increasingly recognizing the importance of data in organizational decision making. But in the vast amount of data we have available to us, how do we identify what’s helpful and what’s not? And when can too much reliance on data be limiting? Three bar executives share their experiences in using data to move their organizations forward. This session will repeat in the afternoon.

**JILL SNITCHER MCQUAIN**  
Columbus, OH  
Executive Director, Columbus Bar Association

**REBECCA MCMAHON**  
Cleveland, OH  
CEO, Cleveland Metropolitan Bar Association

**JOE SKEEL**  
Indianapolis, IN  
Executive Director, Indiana State Bar Association

**Strategy Session 5A: Risky Business: Can Bars Get Out of Their Comfort Zone?**  
INDIANA/ IOWA/ MICHIGAN/ MICHIGAN STATE, 6TH FLOOR

If attorneys are inherently risk averse, it’s no wonder that bar association governing boards and leaders tend to share that trait. In this session, bar association staff and leaders will discuss their experience with embracing new ideas, building consensus, handling trial and error, and the other lessons learned along the way. This session will repeat in the afternoon.

**MODERATOR:**

**JANET WELCH**  
Lansing, MI  
Executive Director, State Bar of Michigan

**MARY AUGSBURGER**  
Columbus, OH  
Executive Director, Ohio State Bar Association

**JAMES DIMOS**  
Chicago, IL  
Deputy Executive Director, American Bar Association; Past President, Indiana State Bar Association; Past President, Indianapolis Bar Association
Strategy Session 6A: The Future Ain’t What It Used to Be: Collaboration and Sustainability as Strategy
DENVER/HOUSTON/KANSAS CITY, 5TH FLOOR
Fewer students are graduating from law school. Technology is changing law practice. Younger generations aren’t joining associations like they used to. What’s this mean for bar associations? It means that what got you here, won’t get you there. Join Mary Byers, CAE, author of Race for Relevance: 5 Radical Changes for Associations, as she offers a practical, insightful look at how associations are wrestling with new realities and proactively building new association models to enhance sustainability. This session will repeat in the afternoon.

MARY BYERS
Chatham, IL
Author, Race for Relevance and Road to Relevance

12:20 p.m. - 12:25 p.m. Transfer Break
12:25 p.m. - 1:30 p.m. Lunch
GRAND BALLROOM SALONS I/II, 7TH FLOOR
In addition to having time to network with colleagues, Bill Bay, Chair, ABA House of Delegates briefly will explain why and how bar associations can become involved in developing resolutions for consideration in the ABA House of Delegates. Jennifer Parent, President of the National Conference of Bar Presidents, also will share information about NCBP and how the organization can assist you during your bar presidency. Make sure you stay until the very end for your chance to win free registration for the 2019 NABE Annual Meeting, the 2019 NCBP Annual Meeting or the 2020 ABA Bar Leadership Institute.

1:30 p.m. - 1:45 p.m. Transfer Break
1:45 p.m. - 2:45 p.m. Strategy Sessions
Strategy Session 1B: The Bar Leader as Facilitator-in-Chief
CHICAGO BALLROOMS A/B, 5TH FLOOR
In today’s fast-paced, collaborative environment, strong facilitation skills are essential for any leader. Good facilitative leadership balances process and outcome to ensure that decisions reached, initiatives created, and commitments made reflect the broadest and most compelling insights from a diverse group of individuals. In this session, we will review core principles of facilitation, and identify how to successfully manage common group dynamics you are likely to encounter.

JEFFREY CUFARDE
Indianapolis, IN
President and CEO, Idea Architects
Strategy Session 2B: Successful Approaches to Tackling Significant Governance Changes
LOS ANGELES/MIAMI/SCOTTSDALE, 5TH FLOOR
It’s been said that trying to make changes to an organization’s governance structure can be a bit like “trying to get turkeys to vote in favor of Thanksgiving.” So, how do you make a compelling case for governance changes, build buy-in among your stakeholders and end up with modifications that are meaningful and not watered down? Mark Engle of Association Management Center will highlight case studies to illuminate both failed and successful strategies for making change.

MARK ENGLE
Chicago, IL
Principal, Association Management Center

Strategy Session 3B: Where the Rubber Meets the Road: Implementing Your Strategic Plan
CHICAGO BALLROOM D, 5TH FLOOR
One of the biggest criticisms of planning is the failure of organizations to actually implement their plan after spending the time and effort to create one. In this session, Elizabeth Derrico shares her insights on how to ensure that the plan is workable in the first place, and how to integrate it into the organization’s regular operational plan.

ELIZABETH M. DERRICO
Albany, NY
Principal, Elizabeth Derrico & Associates

Strategy Session 4B: What’s Signal, What’s Noise: Smart Use of Data
NORTHWESTERN/OHIO/PURDUE/WISCONSIN, 6TH FLOOR
Bars are increasingly recognizing the importance of data in organizational decision making. But in the vast amount of data we have available to us, how do we identify what’s helpful and what’s not? And when can too much reliance on data be limiting? Three bar executives share their experiences in using data to move their organizations forward.

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Columbus, OH
Executive Director, Columbus Bar Association

REBECCA MCMAHON
Cleveland, OH
CEO, Cleveland Metropolitan Bar Association

JOE SKEEL
Indianapolis, IN
Executive Director, Indiana State Bar Association
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JANET WELCH
Lansing, MI
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Chicago, IL
Deputy Executive Director, American Bar Association; Past President, Indiana State Bar Association; Past President, Indianapolis Bar Association

Strategy Session 6B: The Future Ain’t What it Used to Be: Collaboration and Sustainability as Strategy
DENVER/HOUSTON/KANSAS CITY, 5TH FLOOR
Fewer students are graduating from law school. Technology is changing law practice. Younger generations aren’t joining associations like they used to. What’s this mean for bar associations? It means that what got you here, won’t get you there. Join Mary Byers, CAE, author of Race for Relevance: 5 Radical Changes for Associations, as she offers a practical, insightful look at how associations are wrestling with new realities and proactively building new association models to enhance sustainability.
MARY BYERS
Chatham, IL
Author, Race for Relevance and Road to Relevance

2:45 p.m. - 3:05 p.m. Sponsor Break
7TH FLOOR FOYER
Talk with sponsors about the resources available to you, your bar organization, and your members. Stop by the Division for Bar Services table to meet Rick Paszkiet to learn more about the ABA Business Law Section’s invaluable nonprofit governance and management publications.
3:05 p.m. - 3:20 p.m.  
**Interview with ABA President-elect Judy Perry Martinez**  
GRAND BALLROOM SALON III, 7TH FLOOR  
Get to know Judy as she reflects on her role as an advocate for legal innovation and inclusion and discusses the impact bars can have when leaders at the local, state and national levels work together.

3:20 p.m. - 4:20 p.m.  
**40 Tips to Thrive During Your Bar Presidency**  
GRAND BALLROOM SALON III, 7TH FLOOR  
Leadership can be daunting, but we can’t let stress and constant activity prevent us from truly enjoying this unique experience. We close out the first day of the BLI with a series of quick, practical tips on leadership, wellness, time management, technology, and more, from bar leaders and staff who know what it takes to make the most of a whirlwind year.  

**MICHELLE BEHNKE**  
Madison, WI  
Treasurer, American Bar Association; Past President, State Bar of Wisconsin  

**DANA TIPPIN CUTLER**  
Kansas City, MO  
Past President, The Missouri Bar  

**CATHERINE SANDERS REACH**  
Cary, NC  
Director, Center for Practice Management, North Carolina Bar Association  

**WHITNEY VON HAAM**  
CARY, NC  
Executive Director, Wake County Bar Association/Tenth Judicial District Bar

4:20 p.m. - 4:30 p.m.  
**Wrap-Up and Adjourn**  
SALON III, 7TH FLOOR

4:30 p.m. - 6:30 p.m.  
**Reception and Photo Session with ABA President and President-elect**  
GRAND BALLROOM SALONS I/II, 7TH FLOOR  
Enjoy the company of your colleagues and take advantage of the opportunity to meet and be photographed with ABA President Bob Carlson and ABA President-elect Judy Perry Martinez. Make sure you use #BLI19 to tag all of your photos from the event!
7:30 a.m. - 3:30 p.m.  **Registration**  
7TH FLOOR REGISTRATION DESK

7:30 a.m. - 8:50 a.m.  **Leadership Planning Breakfast**  
GRAND BALLROOM SALONS I/II, 7TH FLOOR
Throughout this working breakfast, you will rejoin your bar leader peers to discuss the most important issues you and your bar are likely to face during your presidency and beyond. We will introduce you to the presidential planning tools available from the Division for Bar Services and encourage you to use this time to strategize. The working session will begin at 7:50 a.m. Make sure you’re in the room for the sponsor raffle taking place towards the end of breakfast. Tables will be designated by size and type.

- Mandatory State Bars - membership above 30,000
- Mandatory State Bars - membership 30,000 and below
- Voluntary State and National Bars
- Local Bars - membership above 4,000
- Local Bars - membership between 4,000 and 1,501
- Local Bars - membership 1,500 and below
- Special Focus Bar Associations

8:50 a.m. - 9:00 a.m.  **Transfer Break**

9:00 a.m. - 9:35 a.m.  **Everyday Communications for Bar Leaders**  
GRAND BALLROOM SALON III, 7TH FLOOR
Bar leaders often spend a lot of time preparing for the last-minute call from a reporter, the unflattering article, and other situations where “communications” means “bad news.” That’s important—but bar leaders can and should also get ready to share good news, using their platform to serve as positive brand ambassadors for their organizations. Farrah Fite, a veteran bar communications expert, will walk us through best practices in bar leader communications. How can we speak effectively and authentically to our members and the community at large? Learn tips for social media, media relations, and how to make yourself heard in an often relentless media cycle.

**FARRAH FITE**  
Jefferson City, MO  
Media Relations Director, The Missouri Bar

9:35 a.m. - 10:15 a.m.  **Message Management & Crisis Communications**  
GRAND BALLROOM SALON III, 7TH FLOOR
Communications expert Bruce Hennes returns to the BLI to explore how to develop and deliver an organization’s message to ensure the greatest impact, particularly in times of crisis. Learn how to address strategic approaches to communications in a wide variety of situations and apply proven techniques to help you in your role as one of the bar’s chief communicators.
10:15 a.m. - 10:35 a.m. **Sponsor Break**
7TH FLOOR FOYER
Enjoy extended conversations with sponsor representatives, and be sure to meet Steve McGinty from ABACLE. He will be at the Division for Bar Services table to discuss how ABACLE can assist your organization with MCLE accreditation and administration.

10:35 a.m. - 12:00 p.m. **Workshopping Your Why**
Storytelling is one of the most effective tools leaders can use. In this session, bar leaders—broken out by bar size and type—will explore how their personal stories and experiences intersect with and advance the organization's key priorities.

**Mandatory Bar Message Management**
CHICAGO BALLROOM A/B, 5TH FLOOR

**Jake Weigler**
Portland, OR
Partner, Hilltop Public Solutions

**Voluntary State Bar Associations: Communicating Member Value**
DENVER/HOUSTON/KANSAS CITY, 5TH FLOOR

**Bruce Hennes**
Cleveland, OH
CEO, Hennes Communications

**Large Metro Bar Associations (membership at or above 2,000): Communicating Member Value**
CHICAGO BALLROOM D, 5TH FLOOR

**Elizabeth M. Derrico**
Albany, NY
Principal, Elizabeth Derrico & Associates

**Small Bar Associations (membership below 2,000): Communicating Member Value**
LOS ANGELES/MIAMI/SCOTTSDALE, 5TH FLOOR

**Karen Girolami Callam**
Chicago, IL
Writer/Consultant, KGC Consulting

12:00 p.m. - 12:05 p.m. **Transfer Break**

12:05 p.m. - 12:55 p.m. **ABA Expert Exchange**
GRAND BALLROOM SALONS I/II, 7TH FLOOR
Sample the wealth of resources available to you through the American Bar Association. Grab a lunch and stop by the staffed tables to talk to an ABA staff member or volunteer expert on an issue of concern. Representatives from Fastcase, our Platinum Level Sponsor, also will be available to talk with you about their offerings. Topics include:
Diversity and inclusion
Diversity and inclusion with an emphasis on gender bias/sexual harassment
Developments in access to justice with an emphasis on the work of state Access to Justice Commissions
Developments in access to justice with an emphasis on LSC and civil legal aid
Developments in access to justice with an emphasis on legal services for veterans
Innovations in the delivery of legal services
Developments in access to justice with an emphasis on lawyer referral and information services
Developments in pro bono
Legal ethics/professional responsibility
Civic education initiatives/outreach
Young lawyer and law student outreach
Career/practice development
Lawyer wellness
Advocacy
Leadership development for bar execs beyond the BLI
Leadership development for bar leaders beyond the BLI

12:55 p.m. - 1:05 p.m. Transfer Break
1:05 p.m. - 1:35 p.m. Sprint Sessions
Choose from a diverse mix of skill-building sprints, 30-minute sessions that hit the highlights of some critical responsibilities of leadership. Sessions will be repeated.

Sprint 1A: Advocacy
NORTHWESTERN/OHIO/PURDUE/WISCONSIN, 6TH FLOOR
Who, if not representatives of bar associations, will speak to our legislative and rule-making bodies on behalf of courts, lawyers, and the justice system? Learn why bar leaders should be engaged in the advocacy process, and how to select issues and set priorities for engagement, ensure that your positions comply with the bar’s internal rules and guidelines, and lobby effectively. Our presenters will guide you through the steps of creating your legislative program and help you identify tools that are available for achieving your objectives.

HOLLY COOK
Washington DC
Associate Executive Director, ABA Governmental Affairs Office

JAKE WEIGLER
Portland, OR
Partner, Hilltop Public Solutions
Sprint 2A: Difficult Conversations
DENVER/HOUSTON/KANSAS CITY, 5TH FLOOR
Leadership is not always easy. As bar president, you will be called on to make tough decisions ... and communicate with those who are affected. In other words, you are now the “someone” who has to deliver difficult news. Whether you have decided not to reappoint a long-standing committee chair or need to constructively criticize a board member, this session will provide practical techniques to help you conduct these necessary conversations. You will learn new ways to preserve and build bridges rather than burn them.

PATRICIA PIPPERT
Chicago, IL
President and Founder, P2 Enterprises

Sprint 3A: Presidential Communications
CHICAGO BALLROOM A/B, 5TH FLOOR
Whether through a president’s column or social media outlets, this session will help you communicate effectively and tackle your fears. Get some practical advice about what to talk about, what to avoid, and how to tell your story effectively. A bar communications professional will give you tips on how to inform, entertain, and connect with your legal community. Bring the questions you have been afraid to ask elsewhere.

FARRAH FITE
Jefferson City, MO
Media Relations Director, The Missouri Bar

Sprint 4A: Tools to Help Your Board Govern Collaboratively and Courageously
LOS ANGELES/MIAMI/SCOTTSDALE, 5TH FLOOR
Come learn about a suite of new board education tools available through the ABA Division for Bar Services, and how you can integrate them into your board education processes.

JENNIFER LEWIN
Chicago, IL
Deputy Director, ABA Division for Bar Services

Sprint 5A: Bar President as Ambassador
INDIANA/IOWA/MICHIGAN/MICHIGAN STATE, 6TH FLOOR
Bar leadership is more than board meetings, speeches, and interviews. You also must serve as the face of the bar association at membership lunches, receptions, and more. Learn from a past president on how to serve as a welcoming face to your organization.

ERIC COOPERSTEIN
Minneapolis, MN
Past President, Hennepin County Bar Association
Sprint 6A: Master the Interview
CHICAGO BALLROOM D, 5TH FLOOR
Broadcast interviewer Julie Brown is here to ensure that bar leaders make the most of media opportunities. You’ll leave this experience much better prepared to serve as the official spokesperson of your organization.

**JULIE BROWN**
Chicago, IL
Manager, Broadcast Communications, ABA Division for Media Relations and Communication Services

1:35 p.m. - 1:45 p.m.  **Transfer Break**
1:45 p.m. - 2:15 p.m.  **Sprint Sessions (Repeated)**

Sprint 1B: Advocacy
NORTHWESTERN/OHIO/PURDUE/WISCONSIN, 6TH FLOOR
Who, if not representatives of bar associations, will speak to our legislative and rule-making bodies on behalf of courts, lawyers, and the justice system? Learn why bar leaders should be engaged in the advocacy process, and how to select issues and set priorities for engagement, ensure that your positions comply with the bar’s internal rules and guidelines, and lobby effectively. Our presenters will guide you through the steps of creating your legislative program and help you identify tools that are available for achieving your objectives.

**HOLLY COOK**
Washington DC
Associate Executive Director, ABA Governmental Affairs Office

**JAKE WEIGLER**
Portland, OR
Partner, Hilltop Public Solutions

Sprint 2B: Difficult Conversations
DENVER/HOUSTON/KANSAS CITY, 5TH FLOOR
Leadership is not always easy. As bar president, you will be called on to make tough decisions … and communicate with those who are affected. In other words, you are now the “someone” who has to deliver difficult news. Whether you have decided not to reappoint a long-standing committee chair or need to constructively criticize a board member, this session will provide practical techniques to help you conduct these necessary conversations. You will learn new ways to preserve and build bridges rather than burn them.

**PATRICIA PIPPERT**
Chicago, IL
President and Founder, P2 Enterprises
Sprint 3B: Presidential Communications
CHICAGO BALLROOM A/B, 5TH FLOOR
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FARRAH FITTE
Jefferson City, MO
Media Relations Director, The Missouri Bar

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LOS ANGELES/MIAMI/SCOTTSDALE, 5TH FLOOR
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JENNIFER LEWIN
Chicago, IL
Deputy Director, ABA Division for Bar Services

Sprint 5B: Bar President as Ambassador
INDIANA/IOWA/MICHIGAN/MICHIGAN STATE, 6TH FLOOR
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ERIC COOPERSTEIN
Minneapolis, MN
Past President, Hennepin County Bar Association

Sprint 6B: Master the Interview
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JULIE BROWN
Chicago, IL
Manager, Broadcast Communications, ABA Division for Media Relations and Communication Services

2:15 p.m. - 2:25 p.m. Transfer Break
2:25 p.m. - 3:25 p.m. Exiting the Echo Chamber
GRAND BALLROOM SALON III, 7TH FLOOR
Our bars continue to be challenged by issues of inclusion, of race, gender, age, and practice size, among many others. We fail our clients and our profession when our leadership and our membership only reflect our own backgrounds, experiences, and careers, and the cultures with which we feel most comfortable. How can we as bar leaders ensure that our bar and our membership reflect diverse voices beyond the ones that have been traditionally heard and represented throughout our organization’s history? How can we exit our echo chamber and bring new perspectives into our bar organizations? How can we create organizations that are radically welcoming, that make fully informed and inclusive decisions, and that truly work for everyone we are supposed to serve?

MODERATOR AND CONTRIBUTOR:

MICHELLE SILVERTHORN
Chicago, IL
Founder & CEO, Inclusion Nation

PANELISTS:

CARL SMALLWOOD
Columbus, OH
Past President, Columbus Bar Association; Past President, National Conference of Bar Presidents

PATRICIA JARZOBISKI
Denver, CO
Past President, Colorado Bar Association; Past President, Colorado Women’s Bar Association

DANIEL KOTIN
Chicago, IL
Past President, Chicago Bar Association

JEAN LIU
Chicago, IL
President, Chinese American Bar Association of Greater Chicago

3:25 p.m. - 3:30 p.m. Wrap-Up and Adjourn
GRAND BALLROOM SALON III, 7TH FLOOR
HON. PAMILA J. BROWN
Ellicott City, MD
Chair, ABA Standing Committee on Bar Activities and Services

Thank you for attending the 2019 ABA Bar Leadership Institute. Good luck as leader of your organization! Please keep in touch and let us know how we can help you.
SPECIAL OFFER

10 copies of
NEW BAR BOARD MEMBER +
ACCESS TO BOARD CATALYST SHORTS

for $150 including shipping

The New Bar Board Member handbook helps readers learn about the bar landscape, refresh their understanding of fiduciary duty and the practices of exceptional boards. Use New Bar Board Member as a foundation for your orientation, or for any board training effort.

In addition to New Bar Board Member, BLI participants will receive access to Board Catalyst Shorts through August 31, 2019. The Board Catalyst Shorts are eight 5-12 minute streaming videos covering foundational board topics. Topics include: The constructive board-staff partnership, boards as active ambassadors and fiduciary duty in practice. View a clip at https://bit.ly/2H4647J

To receive the discounted price, the order must be placed by April 5, 2019. Please send the following information to: Angie Euell — angie.euell@americanbar.org
You will be sent an invoice and link to access the videos via email.

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Bar Association: ______________________________________________________

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CONGRATULATIONS TO THE
BLI CLASS OF 2019
CONGRATULATIONS TO THE BLI CLASS OF 2019

LAS VEGAS

2019 NABE NCBP NCBF MIDYEAR MEETING

San Francisco, CA • August 6 - 10, 2019


FOR MORE INFORMATION, PLEASE VISIT:

2020 MIDYEAR MEETING — AUSTIN, TX
NABE: February 11–13, 2020
NCBP: February 13–15, 2020
NCBF: February 13–15, 2020

2020 ANNUAL MEETING — CHICAGO, IL
NABE: July 28–30, 2020
NCBP: July 30–August 1, 2020
NCBF: July 30–August 1, 2020

2021 MIDYEAR MEETING — ORLANDO, FL
NABE: February 9–11, 2021
NCBP: February 11–13, 2021
NCBF: February 11–13, 2021

* Meetings, dates and locations subject to change.
RESOURCES FOR BAR LEADERS
The ABA Division for Bar Services has several resources you will want to have handy as you chart your way to success. Resources cover topics ranging from best practices in the nonprofit sector to understanding the responsibilities of the board. To learn more visit www.ambar.org/BarResources.