

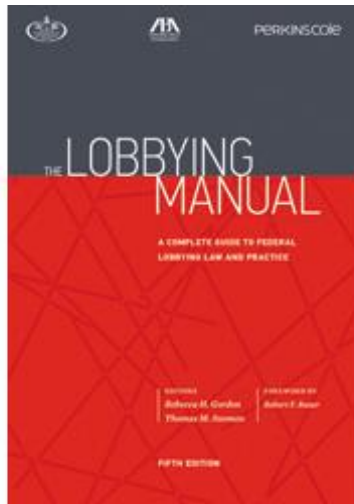


Section of Administrative Law & Regulatory Practice

2017 Lobbying Institute

Thursday, May 18, 2017

The Capital Hilton, Washington, DC



Lobbying Compliance Basics/Bootcamp
The Art and Science of Lobbying
Lobbying Ethics and the Revolving Door
Money and Influence in Washington

Program Includes: *The Lobbying Manual, A Complete Guide to Federal Lobbying Law and Practice, Fifth Edition*

Program Chairs

Hon. Judith S. Boggs
Rebecca Gordon
Thomas M. Susman

Section Chair Renée Landers

3.0 Hours of Professional Practice CLE Credit Requested

2017 Lobbying Institute
The Capital Hilton, Congressional/Senate Room, 2nd Floor

Thursday May 18, 2017

7:30 AM – 8:00 AM REGISTRATION AND CONTINENTAL BREAKFAST

8:00 AM – 9:00 AM LOBBYING COMPLIANCE BASICS/BOOT CAMP

General Practice CLE

**Moderator: Hon. Judith S. Boggs, Vice-Chair of the ABA
Section of Administrative Law; Member and Administrative
Appeals Judge, U.S. Department of Labor Benefits Review Board,
Washington, DC**

Panelists:

Rebecca Gordon, Partner, Perkins Coie LLP, Washington, DC

**Dana McCallum, Superintendent, Office of Public Records, United
States Senate, Washington, DC**

Linda Rockwell, Perkins Coie LLP, Washington, DC

**Dan Schwager, General Counsel to the Secretary of the Senate,
United States Senate, Washington, DC**

This panel will provide a basic primer on The Lobbying Disclosure Act (LDA), covering the following legal requirements for practitioners: Registration under the LDA, quarterly reports, semiannual (LD-203) reports, coalition reporting, compliance and enforcement, and more.

9:00 AM - 9:10 AM BREAK

9:10 AM - 10:25 AM THE ART AND SCIENCE OF LOBBYING

NON-CLE

**Moderator: Thomas M. Susman, Director, Governmental Affairs
Office, American Bar Association, Washington, DC**

Panelists:

**David Castagnetti, Co-Founder, Mehlman Castagnetti Rosen &
Thomas, Washington, DC**

**Heather Cutler, Vice President, Client Experience, SevenTwenty
Strategies, Washington, DC**

**Hon. Michael Meehan, President & CEO, Squared
Communications, Washington, DC**

This panel will focus on planning and executing a Lobbying Campaign, the role of shoe leather, meetings, phone calls, e-mails, and one-pagers, social media and grassroots advocacy, and developing a complementary communications strategy.

10:25 AM - 10:35 AM BREAK

10:35 AM - 11:35 AM LOBBYING ETHICS AND THE REVOLVING DOOR

General Practice CLE

**Moderator: Rebecca Gordon, Partner, Perkins Coie LLP,
Washington, DC**

Panelists:

Kate Keane, Partner, Perkins Coie LLP, Washington, DC

**Patrick McMullen, Director of Investigations, House Ethics
Committee, Washington, DC**

Robert L. Walker, Of Counsel, Wiley Rein LLP, Washington, DC

This panel will focus on legal requirements for practitioners found in the Trump Executive Order and House and Senate ethics rules. It will also review the application of Rules of Professional Conduct governing lawyers, honesty and reputation, and codes of conduct for lobbyists, as well as ethical decision making.

11:35 AM - 12:35 PM MONEY AND INFLUENCE IN WASHINGTON

General Practice CLE

**Moderator: Brian Svoboda, Partner, Perkins Coie LLP,
Washington, DC**

Panelists:

**Ellen Weintraub, Commissioner, Federal Election Commission,
Washington, DC**

Jonathan Berkon, Partner, Perkins Coie LLP, Washington, DC

This panel will focus on legal requirements for practitioners including campaign finance laws and other laws impacting the work of lobbyists and their clients; bundling; Federal Election Commission (FEC); gift rules, dark money, bribery, and more.

2017 Lobbying Institute | Washington, DC | May 18, 2017

ONLINE REGISTRATION: <https://shop.americanbar.org/ebus/ABAEventsCalendar/EventDetails.aspx?productId=272719680>

PHONE: ABA Service Center, 800-285-2221, Monday – Friday 9:00 AM - 6:00 PM ET. NOTE MEETING AL17052.

Or return completed form to Rebecca.Mobley@americanbar.org. If credit card payment, the ABA Service Center will contact you for payment.

QUESTIONS??? Contact Rebecca.Mobley@americanbar.org or 202-662-1528 OR Angela.Petro@americanbar.org or 202-662-1582.

In the interest of furthering the ABA's creation, promotion and distribution of educational/informational materials (both now and in the future), I understand and agree that my registration and attendance at, or participation in, ABA meetings, programs and events ("Events") constitutes an agreement by me to grant to ABA the right to record my image, photograph, picture, likeness, and voice by any technology or means. I also grant ABA the right to copy, use, perform, display and distribute such recordings of me for any legitimate purpose, including but not limited to distribution by means of streaming or other technologies via the Internet, or distribution of audio or video files for download by the public. I hereby waive any right to inspect, approve, or be compensated for use of any materials incorporating such images obtained during the Events. I release ABA and its agents, representatives and licensees from all liabilities arising out of any use of my likeness and information as provided above. I understand and agree that any and all negatives, digital images, and recordings of my likeness, regardless of form, are and shall remain property of the ABA.

Conference Location: Capital Hilton, 1001 16th Street NW, Washington, DC. The hotel is easily accessed via the Red line Farragut North station or O/B/S lines Farragut West station. Sorry, we cannot validate parking.

Hotel Block at the Capital Hilton: BOOK BY April 17 11:59 PM EST

\$379 Meeting Rate | Valid 3/17 - 3/19

Call 202-393-1000 or 1-855-271-3617 and mention: ABA 2017 13th Annual Administrative Law & Regulatory Practice Institute

CLE: The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NH, NM, NV, NY, NC, ND, OH, OK, OR, PA, PR, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 3.0 CLE credit hours in 60-minute states, and 3.6 credit hours in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit: <https://shop.americanbar.org/ebus/ABAEventsCalendar/EventDetails.aspx?productId=272719680>

The 2017 Lobbying Institute will feature the newly updated Lobbying Manual, 5th Ed. for the CLE Materials of the program (199.95 VALUE). Registered attendees will receive 1 copy of the manual at the institute.

Scholarships: A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact Anne.Kiefer@americanbar.org or 202-662-1690. Scholarship applications must be received by the ABA no later than two weeks prior to the program presentation.

Cancellation: Cancellations accepted with cancellation fee (\$25—\$50 depending on rate). Substitutions are accepted without fee. Contact Angela.Petro@americanbar.org or 202-662-1582.

Special Needs: If you have any special needs (equipment or dietary), please contact Anne.Kiefer@americanbar.org or 202-662-1690.

Qty.	Registration Type	Rates
March 18 - 3.0 Hours Professional Practice CLE		
	ABA Administrative Law Section Member, and Government Attorney Rate	\$155
	ABA Member	\$165
	Non-Member of ABA (not a Government Attorney)	\$185
	Law Student	\$25
TOTAL FEES		\$

Name: _____

ABA Member I.D.: _____ Administrative Law Section Member? Yes _____ No _____

Email: _____ Phone: _____

Organization: _____

Address: _____

City, State, Zip: _____

PAYMENT INFORMATION (Checks only*)

- Check (payable to "American Bar Association")
- VISA, AMEX, MC, Discover accepted online or with ABA Service Center

*To protect your credit card security, we are accepting credit cards only through online registration or by calling the ABA Service Center. Please contact Rebecca.Mobley@americanbar.org or 202-662-1528 with registration questions.