21st Century Legal Profession

By Jordan Furlong and Frederic S. Ury
THE PERFECT STORM

- Financial crisis and recession.
- Emergence of new competitors.
- Development of disruptive technologies.
- Generational crisis in progress.
THE PRIMARY EFFECTS OF CHANGE

- Influx of new market dynamics.
- Rise of process and automation.
- Shakeup in supply and demand of lawyers.
- End of the traditional solo practice.
WHAT CAN BARS AND THEIR LEADERS DO?

- Clint Eastwood—It’s Halftime for the legal profession.
- Mobilize your members.
- Start local pro-lawyer campaigns.
- Re-engineer relations with law schools.
Connect clients without representation with lawyers without enough work.

Create career centers.

Launch startup incubators.

Bar associations must continue to address the foundational shift.