



Western Regional Young Lawyers Conference

ABA/YLD

Affiliate Assistance Team:

**More Essential Ingredients to
Reactivate/Re-energize
a Young Lawyer Organization**

Key Ingredient #1: ABA/YLD Affiliate Assistance Team

- Using a cooking analogy...we have a team whose members, or “chefs,” are current and former leaders from young lawyer organizations from around the country!



The 2004-2005 Affiliate Assistance Team

- Roxana M. Chacon
- Travis A. Cushman
- John Q. Lewis
- Sonia Miller-Van Oort
- Jennifer L. Parent
- Ryan C. Reed
- Rita M. Soto

Vice Directors:

- Vic Rawl
 - Eric L. Emerson
-



What kinds of affiliate outreach does the ABA provide?

- We have “cookbooks” and will share with you so you don’t have to start from “scratch.”
- We can help with:
 - Training
 - Written Materials
 - Phone Consultations
 - E-mail Consultations
 - On-Site Visits
 - Teleconferences
 - Meeting Programs



Our “specialties”...



- **Recruitment**
 - **Retention**
 - **Short or Long Range Planning**
 - **Project Planning**
 - **Dues or Non-Dues Revenue**
 - **Technology**
 - **Communications**
 - **Budgeting**
 - **Fundraising**
 - **Governance**
-

A sample of our specialty:

TELEcademies

- If you can't "get away" to join the ABA/YLD meetings?
 - The TELEcademies will allow you to get some of the benefits you would get from a meeting!
 - The TELEcademies are designed to provide bar leaders from young lawyer organizations with tested, proven advice on timely issues, and with a dynamic forum for identifying "best practices" with colleagues.
-
- 3 calls scheduled this year



TELEcademy 1:

September 22, 2004

- Long Range & Strategic Planning –

A long-range plan provides young lawyer organizations with a guiding framework which ensures continuity from one administration to the next. This program covers the most effective approaches for helping bar organizations plan to meet the changing needs of their members.

TELEcademy 2:

January 26, 2005

- Fundraising –

A successful bar year depends upon adequate funding for programs and projects. Fundraising is often overlooked as a source for expanding the reach of bar organizations. This program addresses strategies for locating revenue sources, with emphasis on resources available through the ABA.

TELEcademy 3:

May 4, 2005

- The Challenges of Membership –

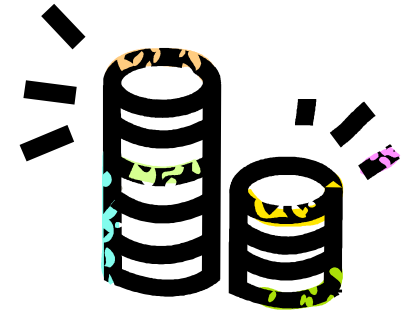
Membership is the life blood of every bar organization. Vigilantly recruiting, motivating, and retaining members is a constant challenge for every young lawyer organization. This program provides hands-on advice and strategies that work for increasing member retention and involvement.

Key Ingredient #2:

\$\$\$\$



- Reimbursements
- Subgrants



Conference Reimbursements

- There are two ways in which all affiliates may receive financial assistance to the Conference.
 - One is provided to "All Affiliates/All-the-Time."
 - The other is provided to approved "New/Missed Meetings" Affiliates.
-

"All Affiliates / All-the-Time"

"All Affiliates/All-the-Time" (3/4 - \$100/2 days)
- A maximum of three members of each affiliate who attend the conference will receive up to two days per diem (at \$100 per day) to a maximum of \$200. A fourth member of each affiliate may receive the standard up to three day's per diem if that person is a minority, government, or solo and small firm attorney.

"New/Missed Meetings" Affiliates (approval required)

- Approved "New/Missed Meetings" Affiliates (airfare - \$100/3 days) - District Representatives may nominate the representatives of certain affiliates for special reimbursement which includes the lowest discounted airfare and up to three days per diem.
 - The affiliates that qualify for consideration to receive this special reimbursement are either new affiliates who would benefit greatly from meeting attendance or older affiliates who have either never sent a representative to a national conference or have not done so for at least three years.
-

So we want to see you at one of our 2004-2005 ABA/YLD Meetings

- **MIDYEAR MEETING** February 10-13, 2005
Salt Lake City, UT - Little America Hotel

 - **SPRING CONFERENCE** May 19-22, 2005
Miami Beach, FL - Fontainebleau Hotel

 - **ANNUAL MEETING** August 4-7, 2005
Chicago, IL - Westin River North Hotel
-

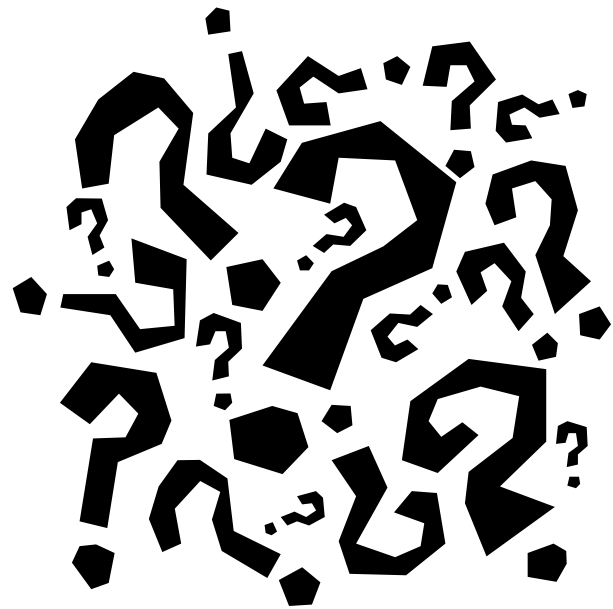
Public Service Subgrants

- Once a year, the YLD awards subgrants to affiliates for public service projects in amounts up to \$2,000.
 - Priority for public service subgrants is given to affiliates whose programs are designed to provide law-related services to segments of the population not currently being adequately served.
 - Additional priority is given to public service projects that provide innovative approaches to dealing with significant public need.
 - Special consideration is also given to first-time applicants and to affiliates with small annual budgets.
-

Member Service Projects

- Once a year, the YLD awards subgrants to affiliates for member service projects in amounts up to \$500.
 - Projects eligible for member service subgrants are those that focus on: Professionalism/Ethics, Member Development/Recruitment and Member Support, including projects designed to assist law students.
 - Priority is given to affiliates with small annual budgets, new affiliates and minority projects.
-

**Questions...comments...trivia...need
more information?**



**Kyle Mitchell
Director, Affiliate Assistance
1624 Kuhlacre Drive
Tallahassee, Florida 32308
(850) 980-2262
kylemitchell@abanet.org**

**You can visit our website:
www.abayld.org**
