Fundraising A to Z: GETTING THE MONEY

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Getting the Money

I. Planning the Financial Menu for the Bar Year

II. The Recipe for Revenue

III. Bon Appétit
Planning the Menu

- How much money do you need to raise?
- When do you need the money?
- Who will be involved?
- When will you start?
- Do you have the volunteer base to help?
- What is your administrative support?
The Recipe For Revenue

“Show Me the Money”
or
How do you Fund Your Programs?
Sources of Revenue

- State or Local Bar Association/Endowments
  → Budget Year
- ABA/YLD
  → March 1 Deadline
    (Public Service and Member Service Projects)
- Corporate Sponsors
  → Budget Year
    (i.e., Law Firm, Legal Companies, Community Companies)
Fundraising For Revenue

- Think outside The Box
- Establish your Objective – Set a Financial Goal
- Establish Deadlines – Start and Finish
- Chefs and Sous Chefs – Who will be Involved
- Motivate your Group
Fundraising Ideas

1) CLE’s
2) Raffle or Silent Auction
3) Night out for Baseball
4) Bowl-a-thon
5) Golf/Volleyball/Basketball Tournament
6) 5k Run
7) Have a party for Dogs
8) Have a party/social with another group
9) Dinner with the Judiciary
10) Sell Goods for Holidays
11) Food Fundraiser
12) Taste of the Town
Fundraising Ideas (cont.)

13) BBQ Contest and/or Dinner
14) Old Books, Records, Tapes, CD, DVD Sale
15) White Elephant/Flea Market
16) Holiday Bazaar
17) Holiday Wreaths or Swags
18) Safety Kits, Fire Extinguishers, etc.
19) Cookbook
20) Happy Hour Socials
21) Sell Your Legal Publications
22) Sell Ads for your Website/Newsletter
Do Not Burn Your Dinner

- Do not go back to the same pot too many times
- Limitations due to special arrangements
Bon Appétit

- End with a “Thank You”
- Publicize your success