GOT EQUAL PAY?
Lesson Plan

55 minute lesson plan with optional instructional supports: Modify for classroom use for EQUAL PAY DAY, April 9, 2013 (www.pay-equity.org)

Prepared by 9to5 Bay Area, National Association of Working Women Applicable California State Education Dept. History-Social Sciences Content Standards (Substitute your state or district’s current Content Standards information).

U.S. History, Grade 11
Standard 11.10 Students analyze the development of federal civil rights and voting rights: #7. “Analyze the women’s rights movement from the era of Elizabeth Stanton and Susan Anthony and the passage of the Nineteenth Amendment to the movement launched in the 1960s, including differing perspectives on the roles of women.”

Standard 11.11 Students analyze the major social problems and domestic policy issues in contemporary American society. #6. Analyze the persistence of poverty and how different analyses of this issue influence welfare reform, health insurance reform, and other social issues.

Principles of American Democracy, Grade 12
Standard 12.3 Students evaluate and take and defend positions on what the fundamental values and principles of civil society are. #2. Explain how civil society makes it possible for people to bring their influence to bear on government in ways other than voting and elections.

Economics, Grade 12
Standard 12.4 Students analyze the elements of the U.S. labor market in a global setting: #3. Discuss wage differences among jobs and professions, using the laws of demand and supply and the concept of productivity.

JOURNAL TOPICS (Optional)

1) “Change the Workplace, Change the World.”
9to5, National Association of Working Women
2) “Injustice anywhere is a threat to justice everywhere.”
Martin Luther King, Jr.

OBJECTIVES

Students will be able to define equal pay and the wage gap as economic terms. Students will be able to identify three social benefits to women, men and families, of equal pay. Students will transfer this learning to their individual career plans.

MOTIVATIONAL IDEA

Pass out 3/4 cookies (cut away a piece of each cookie) in sandwich bags. Ask students where they think the missing 1/4 cookie is. The day’s lesson aims to help them find out.
OPENING QUESTION

What can we learn from our own work experiences?

Directions: Go around the room and ask each person to tell about their first job. Or, to get more honest feedback, pass out small slips of paper and ask students to anonymously record their gender, the first job title they had and their hourly wage (no names). Collect the information and list job titles and pay rates by gender on the board.

Note: This is an open-ended activity may bring out some interesting conversations.

Samples of Jobs You May Hear (students can compare the starting wages of males and females):

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Male Entry-Level Pay Rate</th>
<th>Female Entry-Level Pay Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cashier</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Worker</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction Helper</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wait Staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receptionist</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

VOCABULARY

After discussion (optional), write definitions on board for students to copy.

What is Equal Pay?
Equal wages (including benefits) paid for equal work, to people holding the same job, regardless of sex. Equal pay is a top concern of women in the workforce.

What is the Wage Gap?
The difference between men’s earnings and women’s earnings. The wage gap between the median wages paid to men and the median wages paid to women in 2009 was 23 percent, based on fulltime, year-round work. Another way to talk about it is to generalize that for each dollar an average man earned, an average woman made 77 cents.

What is Equal Pay Day?
The day chosen to reflect (symbolically) the point into the new year to which a woman must work to be paid the wages paid to a man in the previous year. In other words, because most women are paid less, they must work longer for their wages in order to “catch up” to what men are paid for the same work or for work that requires comparable levels of skills, training, and responsibility. Tuesday is used because it takes into Tuesday for women to “catch up” from the week before – but they never do catch up, of course.

What is Pay Equity / Comparable Worth?
Pay equity, also called comparable worth or fair pay, is a remedy for one type of wage discrimination against women. It tackles the type of discrimination that occurs when jobs filled predominantly by women are paid less than other jobs filled primarily by men that require similar levels of skill, effort, responsibility and working conditions. Several states and many cities and counties have at least partially implemented pay equity for government employees’ salary-setting. In the private sector, many firms have conducted
their own job evaluation studies to ensure their company pays men and women equally for similar levels of education, experience, responsibility, skills, working conditions and other factors, even if the job titles are different.

For the last several years, the Fair Pay Act has been introduced into Congress to strengthen the Equal Pay Act of 1963. This new legislation would allow women to attain equal pay with men in jobs that may have very different job titles, but on an overall basis, have very similar levels of skill, effort, responsibility and working conditions.

**ACTIVITIES:**

1) Read (individually or out loud to the group) “Case Studies from the Workplace” (see attached READINGS)

For each reading, students will be asked to think about and answer the following question:

*What is the problem (the wage gap) in this story?*

*What is being done about it?*

- a) Female Custodians Settle Lawsuit (federal government)
- b) Female Workers at Lawrence Livermore National Laboratories
- c) Wal-Mart Class Action Lawsuit for Equal Pay
- d) Ledbetter v. Goodyear Tire & Rubber Company

2) Play the "Guess the Wage Gap" game! (see www.equalpay.info/equalpayday.html)

3) Discussion: Divide class into small groups (3-4 maximum); give each group one of the following assignments; facilitate a "report back" session. Students have to come up with their own answers.

- a) Name three benefits to women of equal pay
- b) Name three benefits to men/families of equal pay for women
- c) Name three reasons that explain why women workers, as women, still face discrimination and unequal pay in the workplace
- d) Name three things that women can do to protect themselves and their pay

4) Another discussion idea: Students are asked to stand next to the one of the posted wall signs that represents their choice of pay. Possible signs are: Same Pay for All; Equal Pay for Equal Work; Better Pay for Hard Workers. Each cluster then has to explain to class its reasons for its choice.

**FOLLOW-UP ACTIVITIES**

Students may write a letter to their newspaper about Equal Pay Day. There may be specific rules for student letters, identification of letter writers, etc. Students might research their career/occupational interests re pay scales, using information from the U.S. Department of Labor — and put together a chart that compares and contrasts different job choices. For more information visit: http://www.mynextmove.org/ Work with your local AAUW to bring a $mart $tarper workshop to your school or community. For more information, visit http://www.wageproject.org
Case Studies from the Workplace

a) Female Custodians Settle Lawsuit against the U.S. for $2.5 Million

In November 2001, more than 300 current and former female custodians won a $2.5 million settlement resulting from a pay equity lawsuit filed against AOC (Architect of the Capitol, Inc.) in 1997 by a group of African American female custodians on Capitol Hill. The lawsuit alleged violations of the Equal Pay Act and Title VII of the 1964 Civil Rights Act. It charged that female custodial workers were paid significantly less than their male co-workers for performing essentially the same work. Custodians working at the Capitol, in Washington DC, are federal civil servants. At the time the suit was filed, the highest pay possible for a female custodian to earn was $10.08 per hour. For male custodians, the highest pay possible to earn was $11.10 per hour. The disparity was due to discriminatory federal Wage Grade classifications. Women were classified under WG-2 and men under WG-3. Under the settlement, all custodians, male and female, were to receive upgrades to WG-3. Lump sum payments of approximately $1000 to $8000 were to be paid to each female represented. The federal government, which had contracted with the AOC as a private firm to clean the Capitol, defended the firm through the U.S. Justice Department. As a result of the settlement, the government was required to pay not only the $2.5 million, but also the attorneys’ fees and costs of class counsel for the plaintiffs. www.afscme.org/press/9628.cfm
www.now.org/issues/economic/122801payequity.html

b) Female Workers at Lawrence Livermore National Laboratories – Sex Discrimination Suit

In 1998, six women members of the Society of Professional Scientists and Engineers at Lawrence Livermore Lab filed a class action sex discrimination lawsuit on behalf of 3,000 current and former female employees of the Lab. It alleged a pattern and practice of discrimination and unequal pay across several decades. The lead plaintiff was Mary Singleton, a chemist who worked 22 years at the Lab until retirement. The Women’s Association at the Lab had studied salary pay scales and found women’s salaries significantly lower than men’s for most of the 100 classifications. Women were also not being equally represented in the higher ranking, higher paying classifications, although there were more women in the pool to chose among for promotions. According the attorney for the plaintiffs, Mark Johnson, “women have been misled for years that something would be done about gender bias, so many women didn’t file lawsuits.” The lawsuit covered only women who worked at the lab from 1997 to the present. The lawsuit was settled successfully for the women, as of Fall 2003. For more information: http://www.spse.org/issues.htm (2005 – Ranking and Pay Equity FACT Sheet)

c) Wal-Mart Class Action Lawsuit for Equal Pay

In June 2001, six current and former Wal-Mart women employees filed a lawsuit in San Francisco’s U.S. District Court against the nation’s largest private employer, charging discrimination in pay, promotions, training, and job assignments. It also charges that Wal-Mart retaliates against women who complain against such practices. The class-action suit represents more than 500,000 female workers. The lawsuit alleges that male Wal-Mart workers get higher pay than women for the same duties and that Wal-Mart passes over women for promotion and training. Of the company’s 1 million employees, about 2/3 are female but women hold less than 1/3 of managerial positions.
Women bringing the suit said they were routinely denied the chance to move up in the company because they were not made aware of openings or given the training needed to advance. Betty Dukes said she also had been rebuffed in attempts to be promoted. Jobs became available that were never posted, and were then filled by men. Women were routinely assigned to certain areas of stores, like selling baby clothes, as opposed to goods like hardware. “I can mix a can of paint,” one woman said. (See NY Times, June 20, 2001 “6 Women Sue Wal-Mart, Charging Bias” and Selling Women Short, by Liza Featherstone, 2004)

d) Ledbetter v. Goodyear

The 5-4 Supreme Court decision in 2007 in Ledbetter v. Goodyear made it virtually impossible for women who face pay discrimination to take action against their employers. The ruling (that complaints had to be filed within six months of the original act of discrimination) distorted Congress' intent to eliminate gender-based and other forms of discrimination in the workplace. That's why the first bill that President Obama signed, on January 29, 2009, was so important. The Lilly Ledbetter Fair Pay Restoration Act restores the long term interpretation of the deadline to be a realistic one of 180 days from any discriminatory paycheck. (National Women’s Law Center – Fact Sheet on Supreme Court ruling and Fair Pay Restoration Act; www.pay-equity.org ) Check http://thomas.loc.gov and www.pay-equity.org for updates on federal legislation: Paycheck Fairness Act and Fair Pay Act.

RESOURCES

More Lesson Ideas and Resources:

These lessons are on the workforce, and help students understand pay equity, at the same time they improve math and economics skills and concepts. Statistics used in the charts and quizzes are from the U.S. Department of Labor, with a list of community and government resources and websites.

www.equalpay.info (website for links to NCPE, AAUW, www.wageproject.org, etc.

www.pay-equity.org

Recommended Books:

Working -- Studs Terkel

Nickel and Dimed: On Not Getting by in America -- Barbara Ehrenreich

Selling Women Short: the landmark battle for workers’ rights at Wal-Mart – Liza Featherstone

Getting Even: why women aren’t paid like men and what to do about it -- Evelyn Murphy

Ask For It: How Women Can Use the Power of Negotiation to Get What They Really Want – Linda Babcock and Sara Laschever