ABA Tort Trial & Insurance Practice Section
Sponsorship Opportunities
2017 Annual Meeting – TIPS Events
August 10th– August 13th, 2017
Grand Hyatt
New York, NY

About the American Bar Association
With nearly 400,000 members, the American Bar Association is the largest voluntary professional membership organization in the world. As the national voice of the legal profession, the ABA works to improve the administration of justice, promotes programs that assist lawyers and judges in their work, accredits law schools, provides continuing legal education, and works to build public understanding around the world of the importance of the rule of law.

About the Tort Trial & Insurance Practice Section (TIPS)
TIPS is the ABA’s home for emerging issues and technologies in tort, trial, and insurance law. It is a source of knowledge and leadership on trial practice and critical issues of justice that involve all areas of tort, trial, and insurance law. TIPS is unique within the legal community because of its focus on balance and diversity, and bringing together plaintiffs, defense, corporate, and in-house counsel.

About the ABA TIPS Annual Meeting
The ABA Annual Meeting is the premier conference for legal professionals. Thousands of attorneys will gather to attend a variety of valuable CLE programs and meetings and network at social events. Over 500 TIPS members are expected to attend and TIPS will be hosting a number of events which present valuable sponsorship opportunities for your company or firm.

Who to Contact?
Please contact Jennifer LaChance, TIPS Associate Director, at (312) 988-5463 or jennifer.lachance@americanbar.org.
2017 Annual Meeting Sponsorship Packages

Platinum Sponsor
$7,500
• Sponsor of Saturday Awards Dinner and Friday Welcome Reception
• Sponsor of CLE Program
• Verbal recognition and print recognition during sponsored events
• Display space in TIPS registration area
• Logo displayed on signage in the registration area and at sponsored events
• Logo included in online meeting brochure
• Logo recognition in The Brief (distributed to 20,000+ members)
• 5 tickets to Welcome Reception and Awards Dinner

Gold Sponsor
$5,000
• Sponsor of Saturday Awards Dinner
• Sponsor of CLE Program
• Verbal recognition during sponsored events
• Display space in TIPS registration area
• Logo displayed on signage in the registration area and at sponsored events
• Logo included in online meeting brochure
• Logo recognition in The Brief (distributed to 20,000+ members)
• 4 tickets to Awards Dinner

Silver Sponsor
$2,500
• Sponsor of Friday Welcome Reception
• Verbal recognition during sponsored event
• Display space in TIPS registration area
• Logo displayed on signage in the registration area and at sponsored events
• Logo included in online meeting brochure
• Logo recognition in The Brief (distributed to 20,000+ members)
• 3 tickets to Welcome Reception

Bronze Sponsor
$1,500
• Verbal recognition during Welcome Reception
• Logo displayed on signage in the registration area
• Logo included in online meeting brochure
• Logo recognition in The Brief (distributed to 20,000+ members)
• 2 tickets to Welcome Reception
SPONSORSHIP CONTRIBUTION FORM

BECOME A SPONSOR – By completing this form, the below-mentioned company agrees to financially contribute as a sponsor to the ABA TIPS Annual Meeting, August 10th – August 13th at the Grand Hyatt in New York, NY.

Sponsorship Level:  
- [ ] Platinum Sponsor ($7,500)  
- [ ] Gold Sponsor ($5,000)  
- [ ] Silver Sponsor ($2,500)  
- [ ] Bronze Sponsor ($1,500)

Company Name:  
(as it should appear in all printed materials)

Primary Contact Name:  

Address:  

City/State/Zip:  

Telephone:  

Email Address:  

Submission Deadline: July 25, 2017

Thank you for your support of the 2017 ABA TIPS Annual Meeting. Kindly email your form to jennifer.lachance@americanbar.org along with your company’s high resolution logo in JPEG format to ensure your benefits are fully utilized. An invoice will be sent upon receipt of your form.