Don’t miss your opportunity to:
• Highlight your latest tax solutions & practice changing innovations
• Engage with leading tax practitioners and government officials
• Attend sessions to stay up to date on the latest federal, state, and local tax policies and more

**DIAMOND SPONSOR – $20,000**
Sign on as the Exclusive Sponsor of the Virtual 2020 Fall Tax Meeting. In addition to the benefits listed to the right, this sponsorship includes an overall branding agreement featuring your company name.

**RUBY SPONSOR – $8,000**
Please choose ONE of the following options:

**PLENARY OPENING SESSION** – The opening session of the meeting offers the sponsor a large audience. The Tax Section Chair will recognize the sponsor during opening remarks and a high-profile keynote speaker will follow.

**PLENARY CLOSING SESSION** – The final event of the meeting offers the sponsor a large audience. The Tax Section Chair will recognize the sponsor during opening remarks and a high-profile keynote speaker will follow.

Please contact Michael Davis at michaeld@linksgroup.ca or by calling +1.604.341.9453 for more information.

**DIAMOND LEVEL BENEFITS**
• Exclusive sponsorship identified on virtual lobby
• Exhibit booth #1 (please see page 3)
• Attendees can schedule time to talk to your staff
• First exhibitor in virtual exhibit hall
• Virtual floor clings in virtual lobby
• Virtual floating logo blocks
• Identified as the Diamond sponsor in all email promotions
• 5 Complimentary registrations for sponsor staff who are Tax Section members
• Sponsor recognition on Virtual 2020 Fall Tax Meeting home page
• Sponsor receives the list of attendees names, their firm and location

**RUBY LEVEL BENEFITS**
• Attendees can schedule time to talk to your staff
• Exhibit booth #2 and #3 (please see page 3)
• 3 Complimentary registrations for sponsor staff who are Tax Section members
• Sponsor identification on Virtual 2020 Fall Tax Meeting home page
• Sponsor receives the list of attendees names, their firm and location
EMERALD SPONSOR – $2,000 per session

Sign on as an Emerald Sponsor for your opportunity to support a committee event and gain exposure with the practice area relevant to your organization. This is a great opportunity to network with a targeted audience. Each event may be supported by more than one company or firm. Please choose from the committee list below:

- Administrative Practice
- Affiliated & Related Corporations
- Capital Recovery & Leasing
- Civil & Criminal Tax Penalties
- Civil & Criminal Tax Penalties Networking Event
- Closely Held Businesses & RPTE Joint Program
- Corporate Tax
- Court Procedure & Practice
- Diversity
- Employee Benefits
- Employment Taxes
- Energy & Environmental
- Estate & Gift Taxes
- Estate & Gift Taxes & Fiduciary Income Tax Joint Session
- Estate & Gift Taxes & RPTE Joint Program
- Exempt Organizations
- Fiduciary Income Tax
- Financial Institutions and Products
- Foreign Activities of US Taxpayers
- Individual & Family Taxation
- Insurance Companies
- Investment Management
- LLCs and LLPs Subcommittee
- Partnerships & LLCs
- Pro Bono & Tax Clinics
- Real Estate
- S Corporations
- Sales, Exchanges & Basis
- Standards of Tax Practice
- State & Local Taxes
- Tax Accounting
- Tax Collection, Bankruptcy and Workouts
- Tax Policy & Simplification
- Tax Practice Management
- Teaching Taxation
- Transfer Pricing
- US Activities of Foreigners & Tax Treaties
- Women in Tax Forum
- Young Lawyers Forum: Tax Bridge to Practice

EMERALD LEVEL BENEFITS
- Identified as Emerald sponsor of the committee session
- Identified as the Emerald sponsor in all email promotions
- 1 Complimentary registration for sponsor staff who are Section of Taxation members
- Sponsor identification on Virtual 2020 Fall Tax Meeting home page
- Sponsor receives the list of attendee names, their firm and location
EXHIBITOR OPPORTUNITIES

Exhibit Booth #1 - $2,000
- 4 logos
- 13 content areas for video, PDFs, and images
- Virtual wall image
- Virtual floating block

Exhibit Booth #2 - $1,700
- 3 logos
- 9 content areas for video, PDFs, and images (ideal for 4 to 5 videos)
- Virtual wall image

Exhibit Booth #3 - $1,500 ($1,200 for academic institutions)
- 2 logos
- 8 content areas for video, PDFs, and images

EXHIBITOR BENEFITS
- Attendees can schedule time to talk to your exhibit staff
- Identified as an Exhibitor in email promotions
- Complimentary registrations for 2 booth staff per day
- Sponsor identification on Virtual 2020 Fall Tax Meeting home page
- Sponsor receives the list of attendees names, their firm and location

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CONVENExpo™ drives virtual foot traffic to exhibitors so that lead generation can run continuously throughout your event. Attendees can chat directly with exhibitors and make critical business contacts inside the virtual exhibit hall.

As a virtual exhibitor you can:

- Choose from 3 booth designs to showcase your brand
- Brand your booth with a company logo and colors
- Feature your content (video, PDFs, and images)
- Live chat with booth visitors
- Automatically capture leads when attendees visit your booth
Booth Designs

Booth 1 Features

- 4 logos
- 13 content areas for video, PDFs, and images
- Color variations are available
Booth Designs

Booth 2 Features

- 3 logos
- 9 content areas for video, PDFs, and images (ideal for 4 to 5 videos)
- Color variations are available

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Booth 3 Features

- 2 logos
- 8 content areas for video, PDFs, and images
- Color variations are available
Technical Specs

Logos
• Acceptable file formats: .eps, .svg, .png or .jpeg
• All fonts must be outlined
• RGB color mode
• 300dpi and a minimum of 3000 pixels on shortest side

Video
• Acceptable file formats: .mov, .mp4
• 720p or 1080p
• Resolution: 1920x1080 or 1080x1920 for vertical videos
• Maximum acceptable file size: 30MB

PDFs
• All fonts must be embedded
• Maximum acceptable file size: 30MB per PDF

Images
• Acceptable file formats: .jpeg, .tif, .gif or .png
• RGB color mode
• 300dpi and a minimum of 3000 pixels on shortest side
• Maximum acceptable file size: 10 MB