ABA Section of Taxation
Media Relations Guidelines
2014-15

A team of Tax Section members and staff coordinate media outreach. That group includes:

- Section Chair Armando Gomez
- Section Chair-Elect George C. Howell III
- Vice-Chair of Pro Bono and Outreach C. Wells Hall, III
- Vice-Chair of Government Relations Peter H. Blessing
- Section Director Janet In

The Section’s communications team coordinates outreach with the ABA Division of Media Relations and Communications Services.

- The communications team meets monthly to determine projects, issues and newsworthy items around which to conduct media outreach.
- **If you have an issue or project you would like to have considered for media outreach, please contact Janet In, the Section Director at: 202.662.8677 or janet.in@americanbar.org.**

Each year, the incoming Section Chair works with the communications team to determine his/her media outreach wants and needs. Those items are integrated into a larger communications plan, and coordinated with ABA organizational interests.

Media calls that require a comment or response from the Section should go through the primary staff media contact, Janet In. She will consult the communications team to determine how to handle the request.

- The Section Chair is the spokesperson for all media calls, unless he/she directs otherwise.
- Media contacts regarding ABA Tax issues should be coordinated with Section staff and leadership.
- **If you are speaking with a reporter on another matter, and he/she asks about an issue in which the Tax Section is involved or has policy, you should make clear to the reporter that you are speaking on your own behalf, not as a Section representative.**

If your firm would like to publicize your activities as they relate to your position in the Tax Section and/or the Section, a firm representative must contact Janet In, who will work with the firm to coordinate efforts.